King County House Sales

Regression Model

Summary

• Aim:

To build regression model to predict house prices based on property sales dataset in King County, Seattle, WA to aid investment decisions in real estates.

Business problem:

Real estate agency wants to give accurate appraisal and buying/selling advices to their clients

Data:

King County house sales dataset from 2014-2015

Our focus

- 1. What features add value to properties?
- 2. Does renovation add to property value?
- 3. Does neighbourhood add values to property?

Approach

- 5 different multilinear regression models were built and evaluated
- Each independent variables/ features relationship with prices were analysed
- 5 significant features affect property values are: sqft_living, sqft_living15, bathrooms, grade and sqft_above

| | id | price |
|---------------|-----------|-----------|
| id | 1.000000 | -0.016772 |
| price | -0.016772 | 1.000000 |
| bedrooms | 0.001150 | 0.308787 |
| bathrooms | 0.005162 | 0.525906 |
| sqft_living | -0.012241 | 0.701917 |
| sqft_lot | -0.131911 | 0.089876 |
| floors | 0.018608 | 0.256804 |
| waterfront | -0.003599 | 0.264306 |
| view | 0.011772 | 0.393497 |
| condition | -0.023803 | 0.036056 |
| grade | 0.008188 | 0.667951 |
| sqft_above | -0.010799 | 0.605368 |
| sqft_basement | -0.004359 | 0.321108 |
| yr_built | 0.021617 | 0.053953 |
| yr_renovated | -0.010621 | 0.117543 |
| zipcode | -0.008211 | -0.053402 |
| lat | -0.001798 | 0.306692 |
| long | 0.020672 | 0.022036 |
| sqft_living15 | -0.002701 | 0.585241 |
| sqft_lot15 | -0.138557 | 0.082845 |
| day_sold | 0.002143 | -0.014684 |
| month_sold | -0.011572 | -0.009928 |
| year_sold | 0.009915 | 0.003727 |

| | coef | std err | t | P> t | [0.025 | 0.975] |
|----------------|------------|-------------------|---------|----------|-----------|-----------|
| Intercept | -6.679e+07 | 9.97e+06 | -6.699 | 0.000 | -8.63e+07 | -4.72e+07 |
| id | -1.349e-06 | 4.81e-07 | -2.802 | 0.005 | -2.29e-06 | -4.05e-07 |
| bedrooms | -3.611e+04 | 1895.492 | -19.051 | 0.000 | -3.98e+04 | -3.24e+04 |
| bathrooms | 4.188e+04 | 3253.716 | 12.871 | 0.000 | 3.55e+04 | 4.83e+04 |
| sqft_living | 103.7713 | 18.027 | 5.756 | 0.000 | 68.437 | 139.105 |
| sqft_lot | 0.1176 | 0.048 | 2.457 | 0.014 | 0.024 | 0.211 |
| floors | 7650.4990 | 3591.439 | 2.130 | 0.033 | 611.013 | 1.47e+04 |
| waterfront | 6.188e+05 | 1.81e+04 | 34.211 | 0.000 | 5.83e+05 | 6.54e+05 |
| view | 5.317e+04 | 2117.373 | 25.109 | 0.000 | 4.9e+04 | 5.73e+04 |
| condition | 2.804e+04 | 2344.312 | 11.959 | 0.000 | 2.34e+04 | 3.26e+04 |
| grade | 9.727e+04 | 2155.487 | 45.126 | 0.000 | 9.3e+04 | 1.01e+05 |
| sqft_above | 77.0543 | 18.018 | 4.276 | 0.000 | 41.737 | 112.372 |
| sqft_basement | 46.9031 | 17.858 | 2.626 | 0.009 | 11.900 | 81.907 |
| yr_built | -2641.1743 | 71.733 | -36.820 | 0.000 | -2781.775 | -2500.573 |
| yr_renovated | 4.836e+04 | 7919.305 | 6.107 | 0.000 | 3.28e+04 | 6.39e+04 |
| zipcode | -584.8477 | 32.902 | -17.776 | 0.000 | -649.338 | -520.358 |
| lat | 6.026e+05 | 1.07e+04 | 56.257 | 0.000 | 5.82e+05 | 6.24e+05 |
| long | -2.155e+05 | 1.31e+04 | -16.403 | 0.000 | -2.41e+05 | -1.9e+05 |
| sqft_living15 | 21.5336 | 3.441 | 6.258 | 0.000 | 14.789 | 28.279 |
| sqft_lot15 | -0.4006 | 0.073 | -5.463 | 0.000 | -0.544 | -0.257 |
| day_sold | -360.8515 | 159.165 | -2.267 | 0.023 | -672.827 | -48.876 |
| month_sold | 1129.2739 | 708.781 | 1.593 | 0.111 | -259.988 | 2518.536 |
| year_sold | 3.656e+04 | 4721.714 | 7.744 | 0.000 | 2.73e+04 | 4.58e+04 |
| Omnibus: | 18404.912 | Durbin- | Watson: | | 1.990 | |
| Prob(Omnibus): | 0.000 | Jarque-Bera (JB): | | 187725 | 5.867 | |
| Skew: | 3.576 | Prob(JB): | | 0.00 | | |
| Kurtosis: | 48.111 | Cond. No. | | 3.95e+13 | | |
| | | | | | | |

Final Model

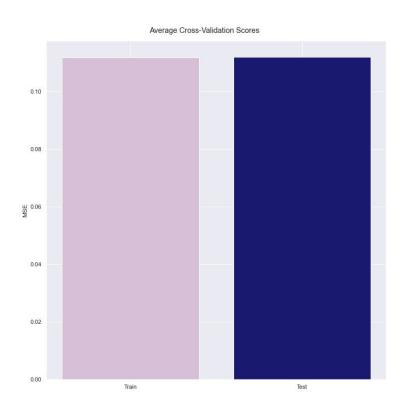
- Produce predicted value with almost 0 residual errors
- Can only explained 36-37% of variance in property prices

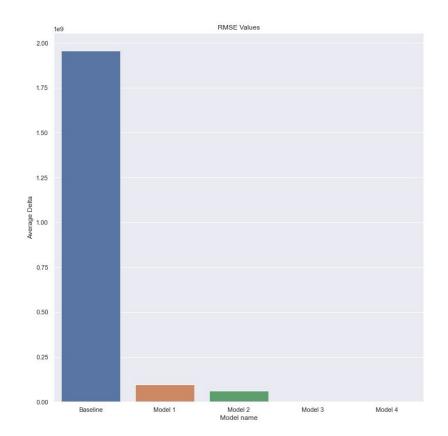
OLS Regression Results

| Dep. Variable |): | price | | R-squared: | | 0.369 |
|------------------|------------|-----------|------------|------------|---------|--------|
| Mode | l: | OL | S Adj. R | l-square | ed: | 0.369 |
| Method | i: Lea | st Square | s F | -statist | ic: | 3689. |
| Date | : Thu, 09 | 9 Feb 202 | 3 Prob (F | -statisti | c): | 0.00 |
| Time | e: | 19:26:1 | 7 Log-L | ikelihoo | od: - | 6128.9 |
| No. Observations | s: | 1894 | 5 | Al | C: 1.22 | 7e+04 |
| Df Residuals | s: | 1894 | 1 | В | C: 1.23 | 0e+04 |
| Df Mode | l: | | 3 | | | |
| Covariance Type |) : | nonrobus | st | | | |
| | coef | std err | t | P> t | [0.025 | 0.975] |
| Intercept | 12.9502 | 0.002 | 5329.884 | 0.000 | 12.945 | 12.955 |
| sqft_living_sc | 0.1088 | 0.004 | 29.947 | 0.000 | 0.102 | 0.116 |
| sqft_living15_sc | 0.0477 | 0.003 | 13.722 | 0.000 | 0.041 | 0.054 |
| bathroom_sc | 0.0672 | 0.002 | 41.346 | 0.000 | 0.064 | 0.070 |
| grade_sc | 0.0672 | 0.002 | 41.346 | 0.000 | 0.064 | 0.070 |
| Omnibus: | 210.682 | Durbir | n-Watson: | 1.9 | 74 | |
| Prob(Omnibus): | 0.000 | Jarque- | Bera (JB): | 136.1 | 79 | |
| Skew: | -0.055 | | Prob(JB): | 2.69e- | 30 | |
| Kurtosis: | 2.600 | | Cond. No. | 1.75e+ | 16 | |

Notes:

- [1] Standard Errors assume that the covariance matrix of the errors is correctly specified.
- [2] The smallest eigenvalue is 1.89e-28. This might indicate that there are strong multicollinearity problems or that the design matrix is singular.





Conclusions

- Sqft_living biggest feature
- Renovation/Extension can potentially add value to the property
- The size of the neighbouring houses have a positive impact on property prices

Limitations:

- Multilinear regression model perhaps not ideal explore other models for this type of data
- Limitation of dataset only includes sale 2014-2015 Further analysis into larger dataset with more data point from wider range of time

Thank You!

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