

Progress Report

SIDBI – PMU Karnataka

Period – January to February 2023



Activities performed by PMU during January – February 2023

Details of activities carried out	
Policy Advocacy	
1.	Based on the suggestion of Director MSME, PMU prepared a strategy report for Karnataka State Coir Development Corporation Limited (KSCDCL) with study of their last 4 years annual reports/balance sheets, evaluation report prepared by KEA, documents provided by corporation and by doing site visit to their production centres, marketing centers & godowns, Stakeholders, consultation was also done for this exercise . Report was submitted & presented to Managing Director of KSCDCL. Implementation on recommendations have also been started. It was also presented & discussed with Director MSME. She has asked to KSCDCL MD to implement the same.
2.	PMU Team facilitated the MSME Director regarding signing of MOU between Government of Karnataka and ONDC for onboarding the KVIB, KSHDC, KSCDCL and KSCCF products on ONDC network
3.	Regular support is being provided by PMU to KSCDCL, KSHDC, KSCCF & KVIB for onboarding their products on ONDC network. PMU team facilitated GoK to have MoU with ONDC.
4.	Facilitated signing of agreement between Karnataka State Coir Co-operative Federation (KSCCF) & Sellmetric Pvt Ltd (SellerApp) for onboarding the products of KSCCF on ONDC network.
Enhancing Credit Flow to MSMEs	
1.	PMU facilitated Electronic City Industries Association (ELCIA), Bangalore to connect with SIDBI RO for having credit support (WCTL) to its member units. The finance would be provided under Micro financing Model with concessional rate of interest to its members. The MOU has been Signed between ELCIA & SIDBI RO Last Week. SIDBI has 4 Leads on the first day itself.
Strengthening Infrastructure for MSMEs	
1.	PMU team attended the workshop on ONDC at KEONICS, which was organized by KDEM (Karnataka Digital Economy Mission), the agenda of the meeting was to onboard more sellers and buyers from Karnataka on the ONDC network. Mr. Shirish Joshi, Chief Technology Officer, ONDC briefed participants about ONDC.
2.	PMU team visited Jaggery cluster at Chamrajnagar district along with KCTU MD for exploring the proposal of MSE-CDP (about 120 MSME Jaggery units would be benefitted).
3.	Presently supporting 13 sanctioned Common Facility Centers (CFC) projects under MSE-CDP, which are under various stages of implementation.
4.	As a SLCCC Committee Member PMU is closely working with (Dept. of MSME/ KCTU State (IA) for cluster development. Various tasks for Implementation, support is being provided & activities that are carried out for SPVs, GoK & MSME-DI are Inspection of CFC projects progress, Tender process implementation, Vendor Finalization, follow up for State Contribution, Liasoning for permission & approvals and F. syndication etc.).
5.	PMU Team heled to scrutinized 4 new DPRs in tune with the new guideline of CDP, which were submitted by promoters. Proposal would be submitted to review committee of State Government. Visited to Mangalore & UDUPI for Initial meeting with Cluster members
SCDF	
1.	513 Cr. SCDF Fund has been disbursed to State Govt. for ITI Upgradation Project.
2.	Discussion with BESCOM for new proposals of about 250 Cr. are on under SCDF.
Cluster Financing	
1.	Liaising & Discussion with Belgaum Foundry Cluster along with SIDBI for Green energy initiatives. They are more than 80 Number of Foundry units in Belgaum Foundry Cluster that would be self-reliant with Green Energy projects & SIDBI 's assistance.
Others	
1.	Asa part of implementation of strategy plan for KSCDCL, PMU facilitated a meeting of MD of KSCDCL with NABARD Officials including Senior Manager & CGM. Discussed with them about the opportunities for Coir Development corporation to get associate with NABARD for their projects in the field of Watershed Development, where Coir can be used in large scale. The CGM was very positive to involve KSCDCL in their projects & have asked MD KSCDCL to give a short presentation in one of the meetings to be held for Water shed project assessment.
2.	Participated in exposure visit to BOSCH LTD, Bidadi plant organized by SIDBI on 30/01/023, members of KASSIA participated in the exposure visit. The objective of the visit was to widen the vision of micro & small enterprises, so that these enterprises can adopt good practices.
3.	PMU team facilitated meeting between Mr. B Ulagiyan, DGM-SIDBI and Mr. Santosh, CEO of Voice NGO for exploring the opportunities in Bamboo Cluster at Chikmagalur District, Karnataka. Mr. Santosh briefed about his organization activities in the cluster.
4.	PMU team facilitated a meeting at Director MSME office in Khanija Bhawan, the meeting was chaired by Smt. Satyabhama, Director MSME. The meeting was attended by Mr. Satyanarayan Bhat, Joint Director (Planning), Directorate of MSME, Mr. B. Ulagiyan, DGM, SIDBI, Ms. Nandini, Joint Director (RI & SEP) Directorate of MSME, Mr. Basavaraju,

K.A.S, CEO, Karnataka State Khadi & Village Industries Board (KVIB), representative from KSHDC (Cauvery Emporium), KSCCF, KSCDC and Director of Sellmetric Pvt Ltd (SellerApp). The meeting was regarding the onboarding the products of organizations on ONDC network.

5. Scouting venue for the proposed Swavalamban Mela in March'2023. Identified few venues and discussed the same with Mr. Satyanarayan Bhat, Joint Director (Planning). Also discussed with various stakeholders like KSHDC, KVIB, KSCCF & KSCDC organizations for the participation of artisans, SHGs, women entrepreneurs, etc. Closely working with DGM, SIDBI regarding the proposed Swavalamban Mela.

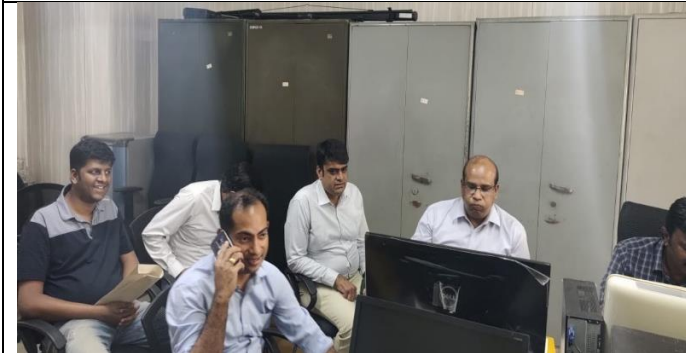
Snapshots of PMU activities:



ONDC and the Government of Karnataka signed an MOU to further opportunities for MSMEs, start-ups and the industrial sectors in the state.



MOA Signed between Karnataka State Coir Cooperative Federation (KSCCF) and Sellmetric Pvt Ltd (SellerApp) on onboarding the products of KSCCF on ONDC network.



Facilitated meeting between Karnataka State Handicraft Development Corporation (KSHDC) and SellerApp regarding onboarding of its products on ONDC platform



Facilitated meeting between Karnataka state Coir Development corporation Ltd and SellerApp regarding onboarding of its products on ONDC platform.



Facilitated meeting between Karnataka State Khadi and village



Exposure visit to BOSCH LTD, Bidadi plant organized by SIDBI

industrial board (KVIB) and SellerApp regarding onboarding of its products on ONDC platform.

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Small Industries Development Bank of India (SIDBI), established under an Act of Parliament in 1990, acts as the Principal Financial Institution for Promotion, Financing and Development of the Micro, Small and Medium Enterprise (MSME) sector as well as for co-ordination of functions of institutions engaged in similar activities. In the context of the changing MSME lending landscape, the role of SIDBI has been realigned through adoption of SIDBI Vision 2.0 which envisages an integrated credit and development support role of the Bank by being a thought leader, adopting a credit-plus approach, creating a multiplier effect and serving as an aggregator in MSME space.



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