

# Fortnightly Report

SIDBI – PMU Punjab

Period – 1<sup>st</sup> To 15<sup>th</sup> April 2023

## Project Progress Report – Fortnightly

SIDBI State PMU – MSMEs	
<b>Location: Chandigarh</b> <b>Month &amp; Year: April 2023</b> <b>Fortnight Ending: 15<sup>th</sup> April 2023</b>	<b>Report Summary</b> This Report includes the activities carried out by SIDBI - PMU for the Facilitation of MSME Ecosystem in the State of Punjab.

### Team Deployment Status

Team			
SN	Designation	Name of Resource	Deployment Date
1	PMU Manager	Sanjeev Chaudhary	5th December 2022
2	Business Analyst	Abhinav Parmar	18th July 2022

### Details of State & SIDBI Chandigarh Connect –

**Name – Mr. Vishav Bandhu, Joint Director, PI&C Mobile: 9814746156 Email: piu.ibdp2017@gmail.com and Mr. Himanshu Kumar, Manager, RO, Mobile: 9648565310, Email: himanshuj@sidbi.in**

### Activities performed by PMU during the fortnight ending on 15<sup>th</sup> April 2023

Activity	Details of activities carried out
<b>General Activities to facilitate project implementation</b>	
1. <b>Policy Support to State-</b>	PMU team created SIDBI website link to PSIEC Website and CGTMSE Website Link at Invest Punjab Website for the outreach of SIDBI & CGTMSE Schemes for MSMEs. (Annex 1)
2. <b>Institutional Strengthening &amp; Capacity Building of stakeholders-</b>	PMU team Supported Department in organizing awareness session on GoI Schemes like CGTMSE, TReDS, SIDBI and Cluster development Schemes for the industry Stakeholders. (Annex 2)
3. <b>Enhancing credit Flow-</b>	In Discussion with all three Platform of TReDS for Providing data of Corporates & MSMEs registered on their Platform from Punjab State from Nov 2022 to March 2023. Till now received data from M1xchange. Follow up is going on with Rxil & Invoicemart. the data will Provide insight on increase in no. of buyers & sellers in TReDS Platform after awareness Programme. (Annex 3) PMU Team is in coordination with CGTMSE for collaboration with state Industry & Commerce Dept. A Comparative analysis of MoU signed between CGTMSE and state of Assam, Manipur and Meghalaya prepared for further MoU with CGTMSE. (Annex 4)
4. <b>Entrepreneurship Development and employment generation-</b>	In Discussion with Craft Village for Providing training to Artisans who are involved in crafting Wood Inlay. Received Training Proposals based on 4P's (Product, Pricing, Presentation and Packaging). Craft Village is a renowned Agency in Providing training and has domestic as well as International reach to Provide better connect of Artisans Product. Through this Training the Artisans will get Re-Skilling, Up-Skilling, and New-Skilling of Artisans without changing the core language of Crafts and key skill sets.
5. <b>SCDF-</b>	Meeting held with AMD, PSIEC along with Director, GT for utilizing central govt. fund as well as SCDF for Development of Focal Points in Punjab.
6. <b>Other:</b>	Coordinated with Finance Dept. as well as Industry dept. for Confirming Participation on One day Workshop at Goa by SIDBI.

Actionable and Support required
1. Approval from SIDBI on Training Programme Proposed for Tilla Jutti Artisans at Patiala. 2. Department to identify MSMEs for Exposure visits, Training and Artisans for their capacity building.
Activities Way forward
1. MoU with IIT, Ropar, and SIDBI for the Development of the MSME ecosystem in Punjab. 2. Meeting with technical director SSP Pvt. Ltd. with the department on setting up of wastewater treatment Plant Punjab.
Inputs of State Nodal Connect / Officer

# Contact us

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**Small Industries Development Bank of India (SIDBI)**, established under an Act of Parliament in 1990, acts as the Principal Financial Institution for Promotion, Financing and Development of the Micro, Small and Medium Enterprise (MSME) sector as well as for co-ordination of functions of institutions engaged in similar activities. In the context of the changing MSME lending landscape, the role of SIDBI has been realigned through adoption of SIDBI Vision 2.0 which envisages an integrated credit and development support role of the Bank by being a thought leader, adopting a credit-plus approach, creating a multiplier effect and serving as an aggregator in MSME space.



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