

Two Month Progress Report

SIDBI – PMU Andhra Pradesh

Period – March and April 2023



Project Progress Report – March, 2023 and April, 2023

SIDBI State PMU - MSMEs	
Location: Vijayawada Month & Year: March, 2023 and April, 2023 Ending: 30 th April, 2023	Report Summary This Report includes the activities carried out by SIDBI - PMU for the facilitation of MSME Ecosystem in the State of Andhra Pradesh.

Team Deployment Status

Team			
S. No	Designation	Name of Resource	Deployment Date
1	PMU Manager	Dr. I. Sreenivasulu	21-March-2022
2	Business Analyst	Mr. P V Bhaskar	01-March-2023

Details of State Nodal Connect –

From SIDBI – Shri P. Rajendra Prasad, DGM-SIDBI (BO-Vijayawada)

From Directorate of Industries, GoAP – Shri. A. Ramalingeswara Raju, Joint Director (MSME, IP, Infra, EoDB), Directorate of Industries, GoAP.

Activities performed by PMU during March, 2023 and April, 2023

Details of activities carried out	
Improved Governance Framework/ Policy Advocacy	
1.	The team attended the State Level Steering Committee (SLSC) on 14th March, 2023 at Special Chief Secretary Sir Chamber, AP Secretariat. Updated the queries on MSE CDP appraisal reports (CFC DPRs) as per the review meeting.
2.	The team supported the Executive Director of APMSMEDC in RAMP programme tender document (RFP) preparation and uploading at the NIC E-procurement portal. Facilitated the VC and physical meeting with bidders. As per the instructions of the Executive Director, the team updated the queries raised by bidders and supported for publishing the corrigendum.
3.	PMU Team involved in organising Global Investors Summit -2023. As part of GIS - 23, the team supported the DoI in conducting Domestic Road Shows at Mumbai, Maharashtra and Hyderabad, Telangana.
4.	The team actively participated in conducting the GIS 23 on 3rd and 4th of March, 2023 at Visakhapatnam of AP.
Enhancing Credit Flow to MSMEs	
1.	The PMU team facilitated the meeting for signing of a Park level MoU between APIIC and HDFC Bank on 10th March, 2023 to access finance to MSME units in APIIC parks.
2.	Facilitate signing of MoU between APIIC and SIDBI; APIIC and Punjab National Bank for financing MSMEs in APIIC Industrial Parks. The final draft of the MoU between APIIC and SIDBI submitted to CGM, APIIC for final verification.
3.	The team supporting banks for conducting MSME Entrepreneurs Meets at APIIC Industrial Parks.
4.	Assisting GoAP to finalise MoU with RXIL, for operationalising TReDS in State Govt. agencies and the file processed from Commercial Tax department to Finance Department.
Strengthening Infrastructure for MSMEs	
1.	The team facilitated a meeting between APMSMEDC and Andhra Pradesh Urban Infrastructure Asset Management Limited (APUIAML) for appointing as technical agency for construction of FFCs in AP.
2.	PMU Team arranged a meeting between Dr.G.Srijana IAS, Director of DoI and Mr.Amarnath reddy, Regional Manager, Bank of Baroda along with officials of APMSMEDC to explore ways in which the Bank can support lending for construction of 26 Flatted Factory Complexes in AP. The team prepared a draft MoU along with APUIAML and submitted to APMSMEDC.

3. Assist APMSMEDC in development of industrial infrastructure through grounding of 46 MSME clusters per district two clusters (total 52 MSME clusters) under MSE-CDP scheme. Assisted in obtaining appraisals and coordinating with TAs, GMs and banks for placing revised DPRs in the next SLSC Meeting.
Institutional Strengthening and Capacity Building of Stakeholders
1. As per the instructions of the Director, district wise, sector wise associations data collected and submitted.
2. Organised training programme by VC for GMs/ DIOs (Directorate of Industries) and Zonal Managers (APIIC) on various Central Govt. Schemes for MSMEs & MSME Clusters, RAMP Programme.
3. The team facilitating an exposure visit to DIC officials and SPV Members of Vijayanagaram District and the team identified a Jaggery Processing Cluster at Belgaum/Chamrajnagar, Karnataka.
Cluster Financing
1. First Level Meeting held with three ongoing Clusters (Printing, Gold and Pulses clusters) for cluster financing.
2. Identify established clusters with need for Raw Material Bank and support them in structuring, establish linkages with FIs/ Banks for financing the project.
Entrepreneurship Development and Employment Generation
1. The team facilitated a meeting between Shri.B. Gopala Krishna, Executive Director of APMSMEDC and Ms.Srujana Raghupatruni Uddavolu, Advisor, UNCTAD -Empretec Programme for India for nominating as Nodal Agency for implementing the High-Impact Entrepreneurs from Emerging Regions for Action (HiEERA) Programme in AP. The Advisor has submitted a proposal to GoAP and it is under consideration
2. Empretec –UNCTAD flagship capacity-building programme for Entrepreneurs and Entrepreneurial Ecosystem Development and to promote one-stop-centre for enterprise creation and development in developing countries to enhance productive capacity and international competitiveness of MSME Entrepreneurs. The team prepared a brief note on the programme and submitted to ED, APMSMEDC.
SCDF
1. The team coordinated with the Finance Department and the APFPS to appraise the DPRs by SIDBI-RO site visits for 22 project locations, to complete the appraisal process for proposals submitted by APFPS.
2. SIDBI, RO office submitted 3 proposals for Central Technical Sanction Committee for approval and as per the requirement of the Technical Committee, the RO office sent for third party evolution. The RO office received third party evaluation reports and it is processing for release of First installment. A Project on Groundnut processing unit at Hindupur district has been sanctioned. The project cost is INR.72.47 Crore. Other 19 proposals are under appraisal process. Obtaining RBI registered mandate, compliance towards Sec 293(1) & 293(3) are under process.
Others
1. Team attended a training programme on providing e-procurement process (preparation of bid documents, bid evaluation), which was conducted by NIC at APMSMEDC
2. Team facilitated the APMSMEDC in tender process and uploading the RFP of RAMP programme in e-procurement NIC portal.
3. Team supported to ED, APMSMEDC in new Chairman charge taking ceremony at the department.
4. The team coordinated with the industries department and the finance department to get nominations for the SIDBI workshop in Goa.

Activities - Way forward
Enhancing Credit Flow to MSMEs
1. Facilitate signing of MoU between APIIC and SIDBI; APIIC and Punjab National Bank for financing MSMEs in APIIC Industrial Parks.
2. The PMU team will be coordinated with HDFC officials for conducting MSME Entrepreneurs Meets district wise and in APIIC Parks as part of the park-level MoU between APIIC and HDFC Bank on March 10, 2023, to access finance for MSME units in APIIC Parks. HDFC's Vice President decided to create a WhatsApp group and share the information on a regular basis as per the ToR.
3. Assist GoAP to finalise MoU with RXIL, for operationalising TReDS in State Govt. agencies. The file

processed from Commercial Tax department to Industries department.
4. Assist GoAP to finalise MoU with CGTMSE, for State Specific Credit Guarantee Scheme in collaboration with CGTMSE to increase guarantee coverage from 75% up to 95%.
Strengthening Infrastructure for MSMEs
1. Facilitate empanelled Technical Agencies in SPV formation and DPR preparation for 2 Clusters in each of the 26 districts of AP, under MSECDP scheme and placing of DPRs in the SLSC meeting. As on today, 25 DPR Appraisal reports only received from different banks and to follow up remaining DPR Appraisals and addressing the all queries raised by DFO.
Cluster Financing
1. Identify established clusters with need for Raw Material Bank and support them in structuring, establish linkages with FIs/ Banks for financing the project.
Institutional Strengthening & Capacity Building of Stakeholders
1. Organise training programme for GMs/ DIOs (Directorate of Industries) and Zonal Managers (APIIC) on various Central Govt. Schemes for MSMEs & MSME Clusters and RAMP Programme.
2. The team facilitating an exposure visit to DIC officials and SPV Members for ongoing clusters to get first-hand information on operations, technology, marketing techniques and so on.
Inputs of State Nodal Connect / Officer

Annexures:

1. A Brief Note prepared on 26 FFCs construction in AP and submitted to ED, APMSMEDC.
2. A Brief Note prepared on HiEERA Programme in AP and submitted to ED, APMSMEDC.

Snapshots of PMU activities:



Government of AP conducted Domestic Road Shows in Mumbai, Maharashtra and Hyderabad, Telangana as part of its GIS 2023. Dr.G. Srijana IAS the Director of DOI and VC & MD of APIIC is addressing at Hyderabad Road Show as part of GIS 2023.



Andhra Pradesh Global Investors Summit – 2023 held on 3rd & 4th March, 2023 at Visakhapatnam of Andhra Pradesh.



MoU signing of between APIIC and HDFC Bank on 10.03.2023 and Sri. P.Seshagiri, Executive Director, Sri.P V Subbareddy, CGM Finance of APIIC and Sri.Sridhar, Vice-President, Mr. Sankar from HDFC Bank were presented.



Shri. Adari Anand Kumar, The New Chairman of APMSMEDC is taking charge and Dr.G.Srijana IAS CEO of APMSMEDC and the honourable Shri.Gudivada Amarnath, Minister for Industry and Commerce and IT, GoAP and other dignitaries were presented.



Shri.B.Gopalakrishna, the Executive Director and Shri.M.Srinivasulu Reddy, Assistant Director from APMSMEC, Industries Department were attended the SIDBI National Workshop on Cluster Development programme at Goa on 15th April, 2023.

Contact us

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Small Industries Development Bank of India (SIDBI), established under an Act of Parliament in 1990, acts as the Principal Financial Institution for Promotion, Financing and Development of the Micro, Small and Medium Enterprise (MSME) sector as well as for co-ordination of functions of institutions engaged in similar activities. In the context of the changing MSME lending landscape, the role of SIDBI has been realigned through adoption of SIDBI Vision 2.0 which envisages an integrated credit and development support role of the Bank by being a thought leader, adopting a credit-plus approach, creating a multiplier effect and serving as an aggregator in MSME space.



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