



Fortnightly Report

SIDBI - PMU Karnataka

Period – 16th to 28th February 2023

Project Progress Report Fortnightly

| SIDBI State PMU | | | |
|---|--|--|--|
| - MSMEs | | | |
| Location: Karnataka | Report Summary | | |
| Month & Year: Feb 2023 | This Report includes the activities carried out by SIDBI – | | |
| Fortnight Ending: 28 th February, 2023 | PMU for the | | |
| | facilitation of MSME Ecosystem in the State of Karnataka. | | |

Team Deployment Status

| Team | | | |
|------|------------------|-------------------|-------------------------------|
| SN | Designation | Name of Resource | Deployment Date |
| 1 | PMU Manager | Mahesh Kumar Vyas | 6 th January 2023 |
| 2 | Business Analyst | Prakashanaik M K | 25 th January 2023 |

Details of State Nodal Connect -Name- Mr. H. M Srinivasa - Additional Director, MSME, Karnataka +91 7019976084

Activities performed by PMU during fortnight ending 28th February 2023.

Activity Details of activities carried out

General Activities to Facilitate Project Implementation

- PMU team had facilitated the signing of agreement between Karnataka State Coir Cooperative Federation Ltd (KSCCFL) and Sellmetric Private Ltd., (SellerApp) on February 17th, 2023 for onboarding KSCCFL products on ONDC network.
- Facilitated meeting between Managing Director Dr. Chandrashekar Doddamani of Karnataka State Coir Development Corporation Ltd (KSCDCL) and Mr. Dilip Vamanan, Director of Sellmetric Pvt Ltd (SellerApp) regarding onboarding of KSCDCL products on ONDC network.
- 3. PMU team had facilitated the meeting between Mr. Basavaraju, CEO of **Karnataka State Khadi** and **Village Industry Board (KVIB)** and Director of Sellmetric Pvt Ltd, Mr. Dilip Vamanan regarding onboarding of Khadi products on ONDC network.
- 4. Scouting venue for the proposed Swavalamban Mela in March'2023. Identified few venues and also discussed the same with Mr. Satyanarayan Bhat, Joint Director (Planning). Also discussed with various stakeholders like KSHDCL, KVIB, KSCCFL & KSCDCL organizations for the participation of artisans, SHGs, women entrepreneurs, etc. Also closely working with DGM, SIDBI regarding the proposed Swavalamban Mela in March 2023.
- 5. Assisted in preparation of draft agreement between Sellmetric Private Limited and Karnataka State Coir Cooperative Federation Limited.

Activities Way forward

- 1. Follow-up with KSHDCL, KVIB & KSCDCL organizations for onboarding their products on ONDC network.
- 2. Follow up meetings with various Departments for SCDF.
- 3. Coordination with MSME-DFO, SLBC & SIDBI for conducting Credit awareness programmes in Karnataka.



Meeting with Karnataka State Coir Development Corporation Limited regarding onboarding their products in ONDC network



Meeting with Karnataka State Handicrafts Development Corporation Limited regarding onboarding their products on ONDC network.



Agreement Signed between with Karnataka State Coir Cooperative Federation Ltd and Sellmetric private limited for onboarding their product on ONDC network.



Meeting with Karnataka State Khadi and Village Industry Board regarding onboarding their products on ONDC network

Contact us

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Small Industries Development Bank of India (SIDBI), established under an Act of Parliament in 1990, acts as the Principal Financial Institution for Promotion, Financing and Development of the Micro, Small and Medium Enterprise (MSME) sector as well as for co-ordination of functions of institutions engaged in similar activities. In thecontext of the changing MSME lending landscape, the role of SIDBI has been realigned through adoption of SIDBIVision 2.0 which envisages an integrated credit and development support role of the Bank by being a thought leader, adopting a credit-plus approach, creating a multiplier effect and serving as an aggregator in MSME space.











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