

# Fortnightly Report

SIDBI – PMU Punjab

Period – 16<sup>th</sup> To 30<sup>th</sup> April 2023

## Project Progress Report – Fortnightly

SIDBI State PMU – MSMEs	
<b>Location: Chandigarh</b> <b>Month &amp; Year: April 2023</b> <b>Fortnight Ending: 30<sup>th</sup> April 2023</b>	<b>Report Summary</b> This Report includes the activities carried out by SIDBI - PMU for the Facilitation of MSME Ecosystem in the State of Punjab.

### Team Deployment Status

Team			
SN	Designation	Name of Resource	Deployment Date
1	PMU Manager	Sanjeev Chaudhary	5th December 2022
2	Business Analyst	Abhinav Parmar	18th July 2022

### Details of State & SIDBI Chandigarh Connect –

**Name – Mr. Vishav Bandhu, Joint Director, PI&C Mobile: 9814746156 Email: piu.ibdp2017@gmail.com and Mr. Himanshu Kumar, Manager, RO, Mobile: 9648565310, Email: himanshuj@sidbi.in**

### Activities performed by PMU during the fortnight ending on 30<sup>th</sup> April 2023

Activity	Details of activities carried out
<b>General Activities to facilitate project implementation</b>	
1. <b>Policy Support to State-</b>	PMU Team Submitted Note on CGTMSE for MoU between Department of Industries & Commerce, Govt. of Punjab with CGTMSE for Creating extra Coverage Guarantee under Annual guarantee Fund Scheme. <b>(Annex 1)</b> <ul style="list-style-type: none"> <li>Preparing document on Benchmarking Practices on MSME policy of different States. The document will provide insights into the policies followed by different states and best practices that could be incorporated in Punjab State MSME Policy.</li> <li>PMU is Preparing note on MSME Global Mart E-Commerce Platform developed by NSIC. NSIC has developed a MSME Global Mart E-commerce Platform for MSMEs. A Global Business to Business (B2B) e-Marketing portal facilitating online Marketing Support to Micro, Small &amp; Medium Enterprises (MSMEs) to grow their business online.</li> <li>PMU Team Taken feedback from MSMEs where PUM has provided his experts in Punjab. A contact details of around 22 MSME have been shared by PUM representative, some of the contacts have not responded to calls. Got positive feedback from 6 MSMEs, details attached in the Annexure. <b>(Annex 2)</b></li> <li>Follow up discussions with GM, DICs for identification of activities for the development of MSME ecosystem as per Action Plan of SIDBI PMU. A follow up mail sent to all GM, DIC attaching department letter for identification of Activity.</li> </ul>
2. <b>Institutional Strengthening &amp; Capacity Building of stakeholders-</b>	PMU Team Supported Dept. in organizing awareness session on GoI Schemes like CGTMSE, SIDBI and Cluster development Schemes for the industry Stakeholders at Bathinda+ Mansa+ Fatehgarh sahib on CGTMSE & Cluster development Scheme. Around 200+ industry stakeholders participated in the Workshops. Shared SPV Formation & guidelines of MSE-CDP to one of Potential MSMEs for setting up of CFC in Food Processing. <b>(Annex 3)</b>
3. <b>Enhancing credit Flow-</b>	PMU Facilitated M1xchange & RXiL on Promoting TReDS in District Outreach & Engagement Workshop session at Bathinda, Mansa & Fatehgarh Sahib. Few Queries have been generated from MSME on onboarding on TReDS Platform.
4. <b>Entrepreneurship Development and employment generation-</b>	PMU team is in discussion with IIM, Amritsar for a MoU with SIDBI for setting up of Entrepreneurship Development Centre at their institute. Meanwhile, team is working on a training Programme to be conducted by IIM, Amritsar on Creativity, Design Thinking and Innovation in Entrepreneurship for existing MSMEs. Submitted format for training Proposal to IIM. Awaiting Proposal from IIM, Amritsar. <b>(Annex 4)</b>
5. <b>SCDF-</b>	Meeting held with Secretary cum Director, DI&C and discussed Projects cover under SCDF. In Meeting Director Suggested to cover those Projects which Will bring revenue, so that state can avail the loan and accordingly bear the loan amount.
6. <b>Other:</b>	PMU team Facilitated Green Finance (Tata Solar Power) through User Outreach and Engagement Workshop organized by the Department in the district of Punjab. Around 5 districts have been covered. A query

for 500Kwp energy from 3 MSMEs was received from Sangrur. The proposal was further discussed with MSMEs Again during an event organized by Sangrur Industrial Members. MSMEs have requested Tata solar Power to submit proposal for the same.

#### Actionable and Support required

1. Approval from SIDBI on Training Programme Proposed for Tilla Jutti Artisans at Patiala.
2. Department to identify MSMEs for Exposure visits, Training and Artisans for their capacity building.
3. Input on Concept Notes submitted: Export Procedure Handbook, MSME wing at State Level, Export Desk Set up at district level.

#### Activities Way forward

1. MoU with IIT, Ropar, and SIDBI for the development of the MSME ecosystem in Punjab.
2. Meeting with technical director SSP Pvt. Ltd. with the department for setting up of wastewater treatment Plant at Mohali, Jalandhar & Ludhiana.

#### Inputs of State Nodal Connect / Officer

# Contact us

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**Small Industries Development Bank of India (SIDBI)**, established under an Act of Parliament in 1990, acts as the Principal Financial Institution for Promotion, Financing and Development of the Micro, Small and Medium Enterprise (MSME) sector as well as for co-ordination of functions of institutions engaged in similar activities. In the context of the changing MSME lending landscape, the role of SIDBI has been realigned through adoption of SIDBI Vision 2.0 which envisages an integrated credit and development support role of the Bank by being a thought leader, adopting a credit-plus approach, creating a multiplier effect and serving as an aggregator in MSME space.



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