

# Progress Report

SIDBI – PMU Delhi

Period – January to February, 2023

## **Activities performed by PMU during January - February, 2023**

<b>Details of activities carried out</b>	
<b>Policy Advocacy</b>	
1.	SIDBI PMU organised a policy level meeting of Shri S. R. Meena, General Manager, SIDBI Regional Office, Delhi with Shri Aman Gupta, IAS, Special Commissioner, Industries Department, GNCTD cum Executive Director, DSIIDC to discuss concept of Start-up Venture Capital Fund, MoU between SIDBI and DSIIDC for industrial plot financing and critical hard infrastructure gap mitigation through SIDBI Cluster Development Fund. The Special Commissioner showed positive response on the proposals. Next level meeting with CGM, SIDBI Venture Capital Fund is proposed to Special Commissioner. HSIIDC-SIDBI MoU copy is shared with DSIIDC for reference.
2.	SIDBI PMU team had brief discussion with Shri Madhup Vyas, IAS, Secretary cum Commissioner Industries Department, GNCTD and the team apprased him about proposals submitted for policy decision on activity plan for enhancing exports in NCT Delhi, service sector growth, multimodal logistic park, MSME Facilitation Centre. The Secretary suggested to deliver presentation on the same in next meeting.
<b>Enhancing Credit Flow to MSMEs</b>	
1.	Facilitated SIDBI's discussion with President and Secretary, Naraina Industrial Association for enhancing credit flow to Naraina Industrial Area MSMEs. An MSME meet would be organised soon to promote SIDBI direct financing to the MSMEs of the industrial area.
2.	SIDBI PMU team had brief discussion on SIDBI direct financing products with Shri Ravi Sood, President, Badli Industrial Estate Association (BIEA), Shri Rajeev Goel, Secretary, Bawana Industries Welfare Association (BWA) and Dr. Girish Gupta, President, Food Welfare Industries Association (FIWA). It was also discussed to organise half day MSME meet to reach out maximum number of MSME members of these associations. BWA organised a focus group discussion for dal, atta mill MSMEs and SIDBI PMU discussed SIDBI ARISE and STHAPAN scheme to the participants. FIWA will organise an event for its members on SIDBI financing scheme after AAHAR programme in March 2023. BIEA is connected with SIDBI for organising the event.
<b>Cluster Development through Convergence – Twinning with GOI schemes of MSME</b>	
1.	DSIIDC is the state nodal agency (SNA) for promoting micro food processing units under MoFPI-PMFME scheme. The nodal officer Shri Shovit Gupta, Chief Manager asked SIDBI PMU team to support PMFME team in organising awareness and registration of potential beneficiaries. It was decided that by February 2023, the PMU team will assist the DSIIDC- PMFME team in connecting with groups and organisations engaged in food product manufacturing and related activities and will organise at least two PMFME awareness campaigns for 100 -125 participants. PMU team introduced State level DSIIDC PMFME team with Ekta Foundation, BIEA, BWA, FIWA. SIDBI PMU team facilitated one awareness programme of 100 women participants at Uttam Nagar area in collaboration with Ekta Foundation and one focused group discussion with 13 manufacturing and food processing enterprises from the Bawana Industrial Area who produces dal, atta, bread, and namkeen items. Ekta Foundation has shared a list of 70 interested women to PMFME team. One District Resource Person from PMFME is connected with Ekta foundation to undertake process of registration of interested participants. Mr. Vinod Sharma, and Mr. Deepak Sharma from Badli are interested to take PMFME scheme support and are connected to PMFME team. The DSIIDC PMFME team will be contacted by Mr. Abhinav Gupta and Mr. Prem for further conversation regarding applications for the PMFME programme from Bawana Industrial Area.
<b>Institutional Strengthening of Stakeholders</b>	
1.	SIDBI PMU team proposed DSIIDC to organise an event to encourage women to become entrepreneur and celebrate International Women's Day 2023 at DSIIDC auditorium. The PMFME women beneficiaries will interact with aspirational women candidates, and few successful women entrepreneurs/ business owner/ PSU officials will share their journey in this event. Shri Shobhit Gupta, Chief Manager agreed to the proposal and deploy PMFME team with SIDBI PMU to organise the event in the first week of March. This is the first time DSIIDC is going to organise such programme.
<b>Entrepreneurship Development (Rural &amp; Urban) and Employment Generation</b>	

1. PMU team facilitated and supported Ekta Foundation in organising SIDBI sponsored skill training programme at Uttam Nagar. 54 women were trained on culinary skill and 14 women set up their enterprises. Other trained women are employed in these 14 units.
2. PMU team introduced Dr. Shubha Parmar, Director, CSCC to SIDBI RO office and discussion held on arranging an awareness programme or marketing assistance programme for SC, ST, OBC entrepreneurs. SIDBI PMU facilitated and guided CSCC to develop a proposal about marketing assistance programme for artisans and women entrepreneurs of NCT Delhi. CSCC will submit the proposal soon.
<b>Partnership of State Govts. &amp; Industry Associations with strategic BDS</b>
1. PMU team had a brief discussion with Dr. Suman Dhawan, Dy. Director, Directorate of Training and Technical Education (DTTE), GNCTD. The Directorate has already listed name of potential skill trainees in almost every district in NCT of Delhi. It needs support of handholding/groom them to start their own business/enterprise through marketing linkage. A proper entrepreneurship development module may be developed with the help of SIDBI Swavalamban Mission which includes entrepreneurship development training, handholding/ grooming for business activities and market connect. It would complement/ value add to existing skill training activities undertaken by the department.
<b>Others</b>
1. PMU team identified Sun Foundation, an agency working with Tihar Jail women inmates and held preliminary discussion with Mr. Rishi Prakash, and Mr. Nishant Gangwani on SIDBI entrepreneurship development activity. Team has shared information regarding SIDBI Swavalamban activity and explored area of common interest for working with Tihar jail inmates. Mr. Nishant was agreed to share a proposal on women enterprise development through skilling, market connect and handhold support.
2. PMU team approached to DG Prisons, Delhi to discuss women entrepreneurship programme in Tihar Jail in collaboration with SIDBI. Drafted a letter seeking appointment of DG sir and shared with SIDBI RO office for inputs.
3. PMU team participated national conference on "Plant Based Food – Capturing Avenues to Intensify Food Processing Industry" as suggested by DSIIDC to have an understanding on the subject. 2 Start-ups/ enterprises have been identified to discuss PMFME scheme convergence.
4. PMU team supported BIEA in providing clarification sought by SIDBI on the setting up of MSME Help desk at Badli association proposal. SIDBI has sanctioned the proposal.

### Snapshots of PMU activities:

<h2>उद्यमिता और पाक कला कौशल विकास पर 7 दिवसीय प्रशिक्षण कार्यक्रम का शुभारंभ समारोह</h2>  <p><b>महिलाओं का वास्तविक सशक्तिकरण तब होगा जब वे मौजूदा बाजार में समान रूप से भाग लेंगी। एक सशक्त महिला सामाजिक और आर्थिक परिवर्तन की सबसे मजबूत योजना है।</b></p> <p>किरण शर्मा, मुख्य परेडर नई दिल्ली। पिछले एक दशक से दिल्ली में स्थित और सरकारी संस्था एक्ता फाउंडेशन अपने प्रयासों से समाजसेवा के कार्यों में जुटा हुआ है। शिक्षा, सेवा, स्वास्थ्य, महिला रोजगार, कौशल प्रशिक्षण आदि में अग्रणी भूमिका में एक्ता फाउंडेशन नजर आता है। बड़ी संख्या में युवाओं विशेषकर महिलाओं को स्वरोजगार जैसे कि सुरु-उद्यमिता योजना के प्रयासों को बढ़ावा देना है। नई दिल्ली में आयोजित होने वाले इस कार्यक्रम को प्रारंभ करने के लिए पहले कदम के रूप में, एक्ता फाउंडेशन ने भारतीय लघु उद्योग विकास बैंक (SIDBI), दिल्ली के बीच कार्यक्रम की सहायता से 50 महिला उद्यमियों को 4 महीने का कुकिंग से जुड़ा संपूर्ण प्रशिक्षण देने के बाद अब एक सप्ताह की वर्कशॉप आयोजित की गई है जहां महिलाएं अपने व्यवसाय को भविष्य में कैसे करें, इसके लिए बैंक ऋण की व्यवस्था कैसे होती, इस तरह की जानकारी प्राप्त करेंगी।</p> <p>सिडबी मुख्य, लघु और माध्यम उद्यमों के वित्तपोषण और विकास के लिए प्रमुख वित्तीय संस्थान है और साथ ही यह उद्यमिता को बढ़ावा देने के लिए जगत्प्रमुख कार्यक्रमों को भी करता है। सिडबी पीएमयू (जीटी) ने दिल्ली में महिला सुरु-उद्यमिता को बढ़ावा देने के लिए कार्यक्रम आयोजित करने में एक्ता फाउंडेशन की मदद की। प्रशिक्षण पाक कला कौशल विकास पर केंद्रित होगा और उत्तम नगर और आस-पास के क्षेत्र में महिलाओं के बीच सुरु उद्यमिता को बढ़ावा देना। एक्ता फाउंडेशन कार्यक्रम को लागू कर रहा है और इन उद्यमियों को विकास करने के लिए कोचिंग कनेक्ट, मार्केट लिंकेज में डिजिटल मार्केटिंग प्रदान करेगा।</p> <p>लॉन्च समारोह में विनय कुमार मोनिया, उप मंडल मंत्रिद्वय- द्वारका, नई दिल्ली, एस. आर. मीणा, महाप्रबंधक, रिसर्च, जर्नीन कीटिया, सीओ-एग्जिक्यूटिव, वसिष्ठ पंडित, दिल्ली, आर के सिंह, (विशेष आयोग), लीड बैंक मैनेजर, एएनडीआई, वसिष्ठ पंडित, दिल्ली, सिडबी पीएमयू (जीटी) से अनिलजी भट्टाचार्य और संदीप शर्मा और एक्ता फाउंडेशन के समायोजक सदस्यों ने भाग लिया।</p> <p>सुभाष मिश्रा मुख्य संरक्षक ने अपने संबोधन में बताया कि हमारा प्रयास सभी व्यवसायों के लिए रोजगार के अवसर प्रदान करना है। हम इस सप्ताह से निरंतर अपने प्रयासों में जुड़े हुए हैं। आज आने वाले सभी समारोहों का हम आभार प्रकट करते हैं और हमें खुशी होगी कि कल को कोई हमारी टीम से जुड़ी महिला अगर उदाहरण देने ली तो महिला रोजगार से ही व्यवसायिका में भारत की उन्नति होगी क्योंकि अर्थव्यवस्था में देश की आर्थी आकृति का भी अहम रोल है।</p>	
SIDBI Sponsored Skill Training Programme at Uttam	PMFME discussion with Bawana Industries Welfare



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