

## Annex 1

### Meeting with Director, (Technology Business Incubator Foundation) TBIF, IIT Ropar



## Annex 2

### Proposal for Training of Artisans at Patiala Tilla Jutti cluster in association with S.S. Memorial Institute

Proposal for Training of Tilla Jutti Artisans at Patiala Jutti Cluster					
Activity Details	<p><b>Social Enterprise</b>, which operates in <b>Self-Sustainable</b>, develops innovative products evolving a more efficient, competitive, and resilient Local economy. In line with this vision, a Training &amp; Development Programme for local artisans of Tilla Jutti in Patiala district of Punjab is going to be Proposed through this Proposal for 5 days. Under this programme about 50 artisans (Male &amp; Female) who are involved in making Tilla Jutti will be identified for upgrading their skills in terms of design, latest trend on Tilla Jutti, effective utilisation of time for making products, relationship with industry expert &amp; finally how to become entrepreneur &amp; job creator in society through their skill.</p>				
SDS Details	<p><b>Name:</b> S.S. Memorial Educational Society  <b>Society Registration No.:</b> AAAT54136PE20211  <b>Registration Date:</b> 15-07-2022  <b>Pin no.:</b> AAAT54136P  <b>Email id:</b> rothand45@gmail.com  <b>Website:</b> www.ssmem.org  <b>Contact No.:</b> +91 98735-38814</p>				
Partner Institution & Role					
Implementation Plan	<p><b>Day 1:</b> Inauguration Session Under the Presence of principal Secretary/ Secretary cum Director, Industry &amp; Commerce dept., Govt. of Punjab with other dignitaries like SIDBI GM, GVI D&amp;C, Patiala and respected Members.  After Lighting of lamps, a session on trend of <b>Tilla Jutti</b> &amp; its Scenario in today's World. The Guest will also distribute Toolkit &amp; raw materials to artisans.</p> <p><b>Day 2:</b> Industry Expert (NIFT Designer) will facilitate the artisans by sharing new design and how to make new design in this art form. This curriculum will be full day with engagement of Master craft Person.</p> <p><b>Day 3:</b> the day start with implementing the design on raw materials Provided to them. They will engage full day with developing Products &amp; how to Produce a Perfect Product under a given time &amp; what are the constraints in implementing the design in their Product. The Master craft &amp; resource Person will guide them in their art.</p> <p><b>Day 4:</b> today's each Artisans have to Produce a final Product at the end of the day.</p> <p><b>Day 5:</b> the day start with developing <u>entrepreneurship</u> in every artisans &amp; how to get fund for this kind of start-up, in the end the artisans will be given certificate of appreciation &amp; Quality of Work they Produce by some technical agencies.</p>				
Impact	<p>The artisans will Understand the scope &amp; scenario of <b>Tilla Jutti</b> in today's world and how to connect with the Market. The artisans will learn new design in their art and how to create design as per industry trend &amp; standard. After training &amp; development of artisans, they will be connected to credit linked facility for start-up who are interested.</p> <p>Further the Govt. of Punjab will work them to help through opening of Kargir clinic in every Block of Punjab District, so that existence of artisans will remain in the soil of Punjab.</p>				

Financial	No.	Particulars	No. of Artisans	Amount	Remarks
	1	Cost of venue and Infrastructure including Refreshment (lunch and High Tea) per participation		1,20,000	Community/Exhibition Hall where Refreshment & Lunch can be Managed
	2	Honorarium to resource persons (\$50000) for 5 days		40,000	Included TA/ D.A for resource Person
	3	Conveyance for Mobilisation of Artisans (Pickup & drop facility)		50,000	Subject to Transport owner
	4	Publicity including banners, backdrop, Booklets/materials etc.		10,000	as needed
	5	Toolkit distribution cost for 50 Artisans	50 (All the Participants have to attend all day Programme)	32,500	Estimated approx. \$50/- per person Toolkit Cost
	6	Certificate distribution cost for 50 Artisans (Colored Copy of Certificate & Awards to first 3 Performance.		10,000	Estimated around 200/- per person certificate cost
	7	Raw material @ Rs. 600 per person		30,000	How Many Products can be made @ raw material
	8	Wages Compensation for Artisans		75,000	Per day @300/- per person
	9	NIFT Designer's		25,000	Fee for NIFT Designer
	10	Master Craft Person		10,000	Fee for Master Craft person
	11	Miscellaneous, Accounting, Audit, Videography, Photography		10,000	As Needed
		<b>Total</b>		<b>4,87,500/-</b> (Four Lakh Seven Thousand Five Hundred only)	
<b>Timeline</b>	5 days				
<b>Annexure</b>					