

# Progress Report

SIDBI – PMU-Gujarat

Period – January & February, 2023

## **Activities by Gujarat PMU during January - February 2023**

<b>Details of activities carried out</b>	
<b>Policy Advocacy</b>	
<ul style="list-style-type: none"> <li>PMU team prepared two Key documents on Technologies and Certification to support MSMEs in the State. One is "New Technologies for MSMEs" and the other is "Quality Certifications for MSMEs". The Compendium were submitted by PMU team along with GM SIDBI ROAH to MSME Commissioner, GoG. The documents will be soon uploaded on MSME Website.</li> <li>PMU team has also prepared another key document on "International Certifications required for MSMEs" specially focussed on Exports. The first draft has been submitted to MSME Commissioner. Final copy will be submitted soon.</li> <li>PMU Team drafted an updated version of the existing "Acknowledgement Certificate" required for New MSMEs / Startups registered under The Gujarat MSME Act 2019, which provide exemption from certain approvals and inspections to new Startups .</li> <li>PMU team prepared and submitted PPTs on "Zero Effect Zero Defect" and "Self-Reliant India Fund" to MSME Commissioner, GoG for G20 working group summit.</li> </ul>	
<b>Enhancing Credit Flow to MSMEs</b>	
<ul style="list-style-type: none"> <li>PMU facilitated meeting of HDFC Bank with Ahmedabad Engineering Manufacturer's Association (AEMA) for working capital requirement of Raw Material Bank initiated by AEMA. PMU also facilitated earlier a meeting of AEMA with SIDBI ROAH. Proposal from SIDBI ROAH to their HO under process.</li> <li>PMU facilitated discussions with RXIL, M1Xchange, and Invoice Mart with MSME Commissionerate for onboarding of State Government departments, State PSUs and State MSMEs on TReDs platform; working to facilitate MoU with state govt with all three parties to resolve delayed payment issue.</li> <li>PMU also facilitated meeting of HDFC Bank with AEMA (Ahmedabad Engg Manufacturers' Association.) committee to facilitate Cluster Financing (TL &amp; WC) to their members.</li> </ul>	
<b>Strengthening Infrastructure for MSMEs</b>	
<ul style="list-style-type: none"> <li>PMU Gujarat is facilitating first pilot project for GIDC under MSE-CDP ID Scheme. Preparing DPR along with GT Central Team expert and with GIDC Infrastructure Development team for facilitating Infrastructure Development (ID) project at Lanva MSME Industrial Estate , Mehsana District. This is the first such project from state being facilitated by PMU team.</li> <li>The project at Lanva, Mehsana is poised to be the first "Micro Industrial Estate for MSMEs" developed under MSECDP Scheme by GIDC.</li> </ul>	
<b>SCDF</b>	
<ul style="list-style-type: none"> <li>PMU held number of follow-up meetings for signing of Master Agreement with Finance Department; had multiple meetings along with DGM SIDBI and GM, SIDBI with Secretary Expenditure, GoG and Director, Institutional Finance, GoG. The SCDF proposal has been cleared by the State Government and will be signed during first fortnight of March 2023.</li> <li>A proposal of Rs. 650 crore by GETCO under SCDF has been cleared by EPD &amp; Finance Department. As the budgetary provision was not available for the project, Finance Department and EPD (Energy and Petrochemical Ministry) are finalising the arrangement for the same. PMU is following up on the same.</li> <li>PMU had meetings with Chief Engineer, GIDC and his team wrt to SCDF proposal. GIDC to finalise a proposal for Rs. 400 cr and to get approval from ACS, Industry for onward submission to SIDBI for in-principle approval. GIDC has been asked to direct the concept note with cost estimates for in-principle approval. PMU following up.</li> </ul>	
<b>Partnership of State Govts. &amp; Industry Associations with strategic BDS</b>	
<ul style="list-style-type: none"> <li>➤ PMU evaluated some Institutional BDS providers on various criteria. Preference was given to pro bono provision of services. PMU Gujarat signed a Letter of Intent with Singhanian &amp; Co., a private BDS provider for providing support to state MSMEs with various interventions as Export seminars, GST facilitation etc;</li> </ul>	

- PMU supported exposure visits of two Cooperatives of SEWA Federation (Ayurvedic product cooperative and Milk Product cooperative) for exposure to their women entrepreneurs on new product development and market development to large enterprises. The visit was supported by SIDBI ROAH.
- PMU facilitated a strategic intervention by private BDS provider (Singhania and Co.LLP) to help a cooperative of SEWA Federation to access finance for their expansion project.

#### **Entrepreneurship Development (Rural & Urban) and employment generation**

##### **PMU has been engaged by SIDBI RO to support the roll up of MEPP program.**

- To support SIDBI ROAH MEPP (Micro Entrepreneur Promotion Program) PMU Team held number of discussions and meetings with various Institutions. Concept note received from Skills and Entrepreneurship Development Institute (SEDI) and Adani Foundation to take up the programme is under ROAH review.
- Another proposal on MEPP is awaited from National Institute for Entrepreneurship and Small Business Development (NIESBUD) after having series of discussions and meetings with them.

#### **Institutional strengthening of stakeholders**

- PMU is facilitating a strategic intervention by a private BDS provider (Singhania and Co.LLP) to support SEWA Federation (Lok Swasthya Sewa Cooperative) in preparation of DPR for an Ayurvedic medicines expansion project and to raise finance (TL) for the same.
- PMU is also facilitating access to finance options for AEMA (Ahmedabad Engg Manf. Association.) members through HDFC bank.

#### **Cluster Development through Convergence -Twinning with Govt schemes MSME**

- PMU team is facilitating the Leather CFC with 100% Schedule Caste members and 50% Women members under State's Mini Cluster Development Scheme. SIDBI PMU facilitated a meeting between the chief promoter of the cluster and Asst. Commissioner, MSME regarding the same.
- PMU team is also facilitating formation of SPV with support from EDI and private Consultant.

#### **Others:**

##### **A. SIDBI Exposure Visit for MSMEs to large Enterprise:**

- Exposure visit organized for 18 members of SEWA Milk Co-operative to AMUL Dairy & SMC Collage of Dairy Science, Kamdhenu University, Anand.

##### **B. Facilitating organisation of Swavlamban Mela by SIDBI ROAH:**

- PMU facilitated and supported SIDBI ROAH in organising Swabalamban Mela in the month of Feb 2023 (16th-20th of Feb 2023). PMU Team interacted with number of Govt departments, NGOs for receiving application from Artisans, Women Entrepreneurs, Startups etc. All 300+ applications were scrutinized by PMU and was involved in finalizing 120 Artisans / Startups Entrepreneurs for the Mela. PMU team along with SIDBI ROAH made visit to Commissioner, Cottage and Rural Industries, Commissioner MSME, GLPL, Tribal Mela organizers, NID Ahmedabad etc.
  - PMU Team was deployed for full 5 days for the overall supervision, management & organization of the Swavalamban Mela. The Mela was very successful with approx. 14,000 footfalls.
  - PMU Team conducted Udyam Registration drive during the Mela for Artisans and Entrepreneurs and 40 Udyam Registrations were made with more than 150 people guided for the same.

**Annexures:**

**Snapshots of PMU activities:**

Exposure Visit to Amul Anand Unit (large unit )	Exposure visit to Vasu Healthcare, Vadodara
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**Compendium on New Technologie for MSME being handed over by GM-SIDBI & PMU Team to Commissioner, MSME.**





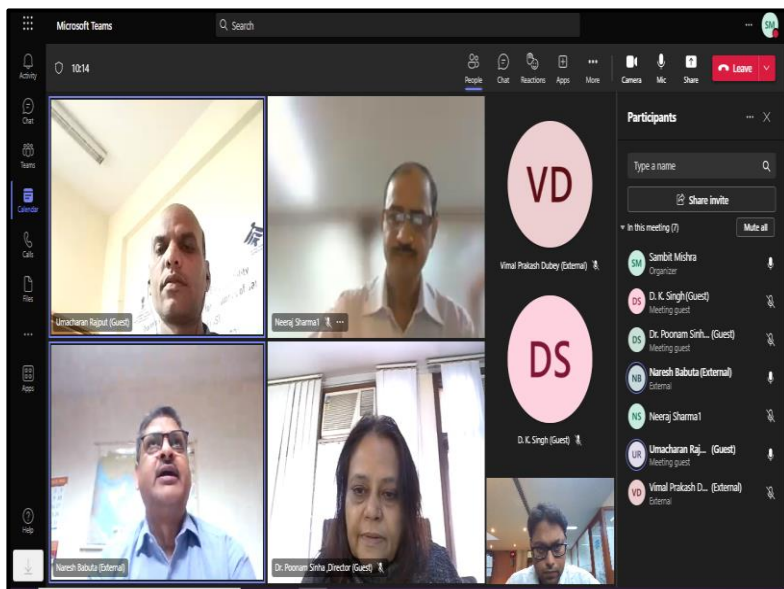
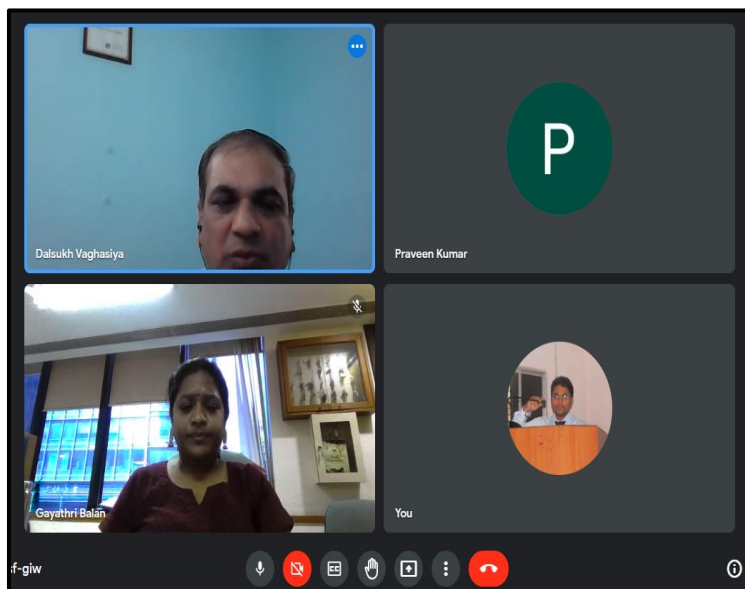
**Talk on Udyam during Swavlamban Mela**



**Interaction with CMD-SIDBI on the activities of PMU and Udyam Regn during the Swalamban Mela.**



**Meetings on SIDBI's Micro Enterprise Promotion Programme (MEPP):**



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**Small Industries Development Bank of India (SIDBI)**, established under an Act of Parliament in 1990, acts as the Principal Financial Institution for Promotion, Financing and Development of the Micro, Small and Medium Enterprise (MSME) sector as well as for co-ordination of functions of institutions engaged in similar activities. In the context of the changing MSME lending landscape, the role of SIDBI has been realigned through adoption of SIDBI Vision 2.0 which envisages an integrated credit and development support role of the Bank by being a thought leader, adopting a credit-plus approach, creating a multiplier effect and serving as an aggregator in MSME space.



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