

# Fortnightly Report

SIDBI – PMU Punjab

Period – 1<sup>st</sup> To 15<sup>th</sup> March 2023

### Project Progress Report – Fortnightly

SIDBI State PMU – MSMEs	
<b>Location: Chandigarh</b> <b>Month &amp; Year: March 2023</b> <b>Fortnight Ending: 15<sup>th</sup> March 2023</b>	<b>Report Summary</b> This Report includes the activities carried out by SIDBI - PMU for the Facilitation of MSME Ecosystem in the State of Punjab.

#### Team Deployment Status

Team			
SN	Designation	Name of Resource	Deployment Date
1	PMU Manager	Sanjeev Chaudhary	5th December 2022
2	Business Analyst	Abhinav Parmar	18th July 2022

#### Details of State & SIDBI Chandigarh Connect –

**Name – Mr. Vishav Bandhu, Joint Director, PI&C Mobile: 9814746156 Email: piu.ibdp2017@gmail.com and Mr. Himanshu Kumar, Manager, RO, Mobile: 9648565310, Email: himanshuj@sidbi.in**

#### Activities performed by PMU during the fortnight ending on 15<sup>th</sup> March 2023

Activity	Details of activities carried out
<b>General Activities to facilitate project implementation</b>	
1. <b>Policy Support to State-</b>	PMU team coordinated with PUM representative and submitted form to the department of Industries and commerce required to be filled by MSMEs for taking technical expert advisory support from PUM Netherland in Punjab. <b>(Annex 1)</b>
2. <b>Policy Support to State-</b>	PMU team drafted Benchmarking Practice guide on Export Ecosystem. Handbook will provide guidance to Potential MSMEs for export. <b>(Annex 2)</b>
3. <b>Institutional Strengthening &amp; Capacity Building of stakeholders-</b>	Meeting held with stakeholders for set up of CFC for different Products on convergence with central as well as state government Policies. <b>(Annex 3)</b>
4. <b>Institutional Strengthening &amp; Capacity Building of stakeholders-</b>	PMU team facilitated an exposure visit of 5 stakeholders to JAL CFC, Mohali to understand the working mechanism of CFC. Shared GoI & Punjab Industrial Policy for establishing CFC. <b>(Annex 4)</b>
5. <b>Institutional Strengthening &amp; Capacity Building of stakeholders-</b>	In discussion with Tenneco Auto Parts Manufacturing Plant in Patiala for exposure visit of Ludhiana Janta Nagar Small Scale Manufacturing Association. Tenneco confirmed that visit could be scheduled in 2 <sup>nd</sup> or 3 <sup>rd</sup> week of April 2023. <b>(Annex 5)</b>
6. <b>Partnership with State Government:</b>	PMU team submitted draft copy of MoU to SIDBI and IIT Ropar. Team is planning an MoU between SIDBI and IIT Ropar.
7. <b>Entrepreneurship Development and employment generation-</b>	In discussion with Craft Village Pvt. Ltd. for organizing Workshop on 4 P's for Artisan's. Shared format with craft Village for submitting Proposal.
8. <b>SCDF-</b>	Meeting held with Garima Singh, (IRS) Secretary Finance, Finance Department, Government of Punjab to leverage funds under SCDF for the state of Punjab. A meeting will be organized between SIDBI and Finance Deptt in last week of March to discuss it further.
9. <b>Other:</b>	PMU team extended invitation for getting confirmation for SCDF workshop scheduled in April at Goa.
10. <b>Other:</b>	PMU team submitted proposal for 5 days of Training Programme for Tilla Jutti Artisans at Patiala to SIDBI

Actionable and Support required
1. Approval from SIDBI on Training Programme Proposed for Tilla Jutti Artisans at Patiala.
Activities Way forward
1. Submission of Export Procedure Handbook, Benchmarking Policies, Benchmarking Single window system as per approved Action plan.
Inputs of State Nodal Connect / Officer

# Contact us

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**Small Industries Development Bank of India (SIDBI)**, established under an Act of Parliament in 1990, acts as the Principal Financial Institution for Promotion, Financing and Development of the Micro, Small and Medium Enterprise (MSME) sector as well as for co-ordination of functions of institutions engaged in similar activities. In the context of the changing MSME lending landscape, the role of SIDBI has been realigned through adoption of SIDBI Vision 2.0 which envisages an integrated credit and development support role of the Bank by being a thought leader, adopting a credit-plus approach, creating a multiplier effect and serving as an aggregator in MSME space.



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