



Fortnightly Report

SIDBI - PMU Karnataka

Period – 01st to 15th March 2023

Project Progress Report Fortnightly

SIDBI State PMU		
- MSMEs		
Location: Karnataka	Report Summary	
Month & Year: Mar 2023	This Report includes the activities carried out by SIDBI – PMU for the	
Fortnight Ending: 15th March, 2023	facilitation of MSME Ecosystem in the State of Karnataka.	

Team Deployment Status

Team			
SN	Designation	Name of Resource	Deployment Date
1	PMU Manager	Mahesh Kumar Vyas	6 th January 2023
2	Business Analyst	Prakashanaik M K	25 th January 2023

Details of State Nodal Connect -Name- Mr. H. M Srinivasa - Additional Director, MSME, Karnataka +91 7019976084

Activities performed by PMU during fortnight ending 15th March 2023.

Activity Details of activities carried out

General Activities to Facilitate Project Implementation

- PMU team had facilitated the signing of agreement between Karnataka State Coir Development Corporation Ltd (KSCDCL) and Sellmetric Private Ltd., (SellerApp) on 1st March, 2023 for onboarding KSCDCL products on ONDC network.
- 2. Assisting Karnataka State Handicraft Development Corporation (KSHDC) for onboarding their products on ONDC network. PMU team is supporting KSHDC with the proceedings.
- 3. Attended One day Workshop organized by DIC, Kolar for MSME entrepreneurs in the district. PMU team gave presentation on the Role of SIDBI and also briefed on the SIDBI schemes for MSMEs.
- 4. Scouting venue for the proposed Swavalamban Mela in March'2023. PMU team coordinated with Directorate of MSME and other stakeholders for identification of participants in the Swavalamban Mela. Also supporting SIDBI in various activities like finalization of venue, accommodation for artisans, etc.
- 5. Facilitated meeting over phone call between Managing Director of R R Precision India Pvt ltd and SIDBI AGM for availing loan to above mentioned enterprise under UBHARTE SITAARE Programme for Export Oriented MSMEs.

Activities Way forward

- 1. Follow-up with KSHDCL & KVIB organizations for onboarding their products on ONDC network.
- 2. Follow up meetings with various Departments for SCDF.



Agreement Signed between with Karnataka State Coir Development Corporation Ltd and Sellmetric private limited for onboarding their product on ONDC network.



PMU team attended One day Workshop organized by DIC, Kolar for MSME entrepreneurs in the district and gave presentation on the Role of SIDBI and also briefed on the SIDBI schemes for MSMEs.



PMU team and Mr. Mahesh, MD of KTCU, visited the MSME Unit -Pottery cluster and R R Precision India Pvt Itd at Kolar District

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Small Industries Development Bank of India (SIDBI), established under an Act of Parliament in 1990, acts as the Principal Financial Institution for Promotion, Financing and Development of the Micro, Small and Medium Enterprise (MSME) sector as well as for co-ordination of functions of institutions engaged in similar activities. In thecontext of the changing MSME lending landscape, the role of SIDBI has been realigned through adoption of SIDBIVision 2.0 which envisages an integrated credit and development support role of the Bank by being a thought leader, adopting a credit-plus approach, creating a multiplier effect and serving as an aggregator in MSME space.











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