

Set up:

1. Go to <https://golinks.ncsu.edu/storymaps-cascade>
2. Download the files in the Images folder
3. Login to <https://storymaps.arcgis.com/>

Create the Story Map

1. From storymaps.arcgis.com/, Click on My Stories and then on Create Story
2. Choose the Cascade app
3. Enter your story title: The Insects of E.A. Séguy


4. Click the Save icon in the top left of the screen




Comment [1]: in workshop: click on Add your image and show them that it doesn't give an option to upload, and then save. (They don't need to follow along, we should just show them this so they can troubleshoot in the future.)


5. Click Add your image or video on the main screen, and Browse to the images you downloaded. Choose **Pattern.jpg**.





6. Click on the Pencil icon on the bottom left of the image
7. Try out the different Themes to see which you prefer.
8. Without closing the edit window, click on Background. Move the blue dot around the image and choose a view.
9. Under Manage, you can change the image and add alternative text for people using screen readers.
10. Scroll down the main screen until a white bar with a + appears. Click the 
11. There are several different types of content you can insert. Choose Text, and type: "Step into the beautiful world of insects with the illustrations of French artist E.A. Séguy."

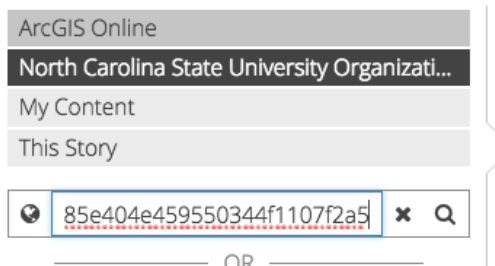


12. Click on  next to the text, and try out the different style options. We'll choose H2.
13. Click on the + again, and add Media. Browse to your images and choose **Plate1.jpg**.

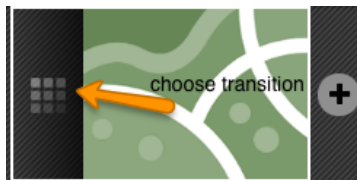
14. In the image's edit menu , we have the option to show the image as Small, Medium, or Large. Choose Medium.

Comment [2]: add some lorem ipsum to mimic a text-based narrative/argument section


15. Save your map, and then preview your Story Map by clicking the eye icon .
16. Do you like how the Medium size looks? It might be a big large for some screens, so change the image size back to Small. You can preview again to see which you prefer.
17. Add another section; this time, we'll choose Immersive.
- a. Note: Immersive sections fill the screen with the image, map, 3D video, or other media you upload. You have more control over how readers interact with your immersive sections.
18. Each immersive section has its own title. This section will be titled "Plate 1: Cicadas."
19. Add media and choose Plate 1 again. Click the pencil icon and move the blue dot over the cicada on the top, which is Image 1 of the plate. Click the blue check mark to close the edit window.
20. In the text box on screen there is a prompt that says "*Continue your story here...*" Copy and paste the following text into the box:
- a. *Tacua speciosa* has a wingspan of 5.9 to 7.1 inches and a head-body length of 1.9–2.2 in. *Tacua* is one of the largest cicadas in the world. *Tacua speciosa* has black wings, a yellow-green collar, a red transversal stripe on the thorax and a turquoise-blue abdomen.
21. Add a section within your text box; choose Media. Browse to your images and select **Tacua_speciosa.jpg**.
22. Click the Pencil icon at the top right of the text box. You can choose the text's position, size, background, and scrolling behavior. We'll move the box to the right so the image of *Tacua Speciosa* is more visible.
23. Add media to your immersive section by clicking the  at the bottom of the screen.
24. On the left side of the Media Picker, choose "North Carolina State University," and then copy and paste "4f62aad075994cc2a87f66801cf71a92" into the Search bar (without the quotation marks. This is the ID for a map we created in ArcGIS Online. [Click here for more information on how to create a map in ArcGIS Online.](#)



25. Select the *tacua_speciosa_habitats* map. Click the pencil icon, and choose Manage, then select Interaction Disabled. You can move the map to get the right view for your layout. When it looks good, click the check mark to close the edit window.
26. Click the grid to the left of the map icon in your immersive content section to bring up the menu of transition options. Test the different options in your editor and select the one you like best. We'll choose Swipe Vertical.



27. Add another section to your immersive section, and Add Media. On the left side of the Media Picker, select "This Story" to bring up images and maps you've already added to the story. Add **Plate1.jpg** again.
28. Click the pencil icon and focus the blue dot on Cicada #3 towards the middle of the page.
29. In the text field, type:

"Cicada no. 3 is Thopha saccata, commonly known as the double drummer. It is the largest Australian species of cicada and reputedly the loudest insect in the world."
30. If you'd like, you can add a photo to the text box by clicking the + and adding **topha_saccata.jpg** as media.
31. Now we're going to leave the immersive section. Scroll down the screen and click the
 
32. Choose Narrative and type "Séguy illustrated a variety of insects with the pochoir method, including beetles, cicadas, and lacewings."

33. Add a Media section and browse to Plate9.jpg.



34. Click the gear icon to open Settings.

35. Click the Bookmarks tab. This will allow readers to navigate to different parts of your story by clicking on bookmarks in the header. Choose Plate 1. In the Logo & Sharing tab, you can delete the Esri logo, add your own credit to the top of the page, and make other customizations. Click Apply when you're done.

36. Save.

37. To share your story, first you will decide whether you want to share only within NCSU (your organization), or to the general public. On the top left of the page, you have three

privacy options, represented with icons:



38. The lock means the Private -- only you can view it.

39. The building means your story will only be viewable by people within NC State. (Note: you need to be logged in with your NC State-affiliated account, and so does the person viewing it.)

40. The globe means anyone in the world can view your story.

41. In order to share, you'll need to choose either the building or the globe icon.

42. Once you've decided your privacy level, click the share icon in the top right corner of the



page. You can use the link to share the Story Map.