Survey Results

- Demographics

Gender

44.4%

55.6%

Education Level

88.9%
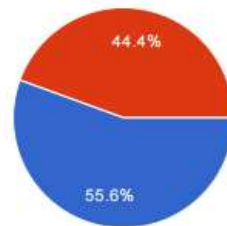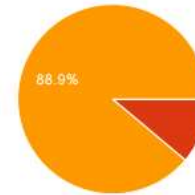
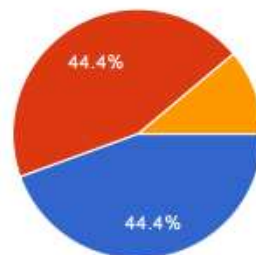|		
High school	0	0%
University Degree	1	11.1%
Graduate Degree	8	88.9%

Age

44.4%

44.4%

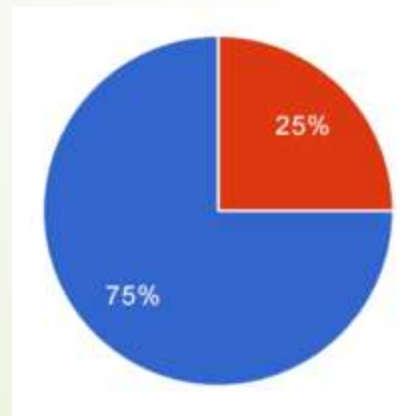|		
18-23	4	44.4%
24-29	4	44.4%
30-39	1	11.1%
40+	0	0%

Survey Results

- Sketch Questionnaire
  Do you think the entire conversation was represented?

Sketch 1 (Episodes)	Sketch 2 (Single Visual)
25% 75%	100%

Survey Results

■ Sketch Questionnaire
After seeing the visual do you think you were able to recall the conversation?
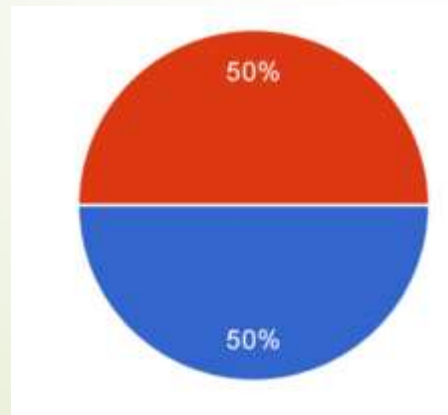
Sketch 1 (Episodes)	Sketch 2 (Single Visual)
100%	100%

Survey Results

■ Sketch Questionnaire
Did you clearly understand which part of the visual was associated with which actor in the conversation?
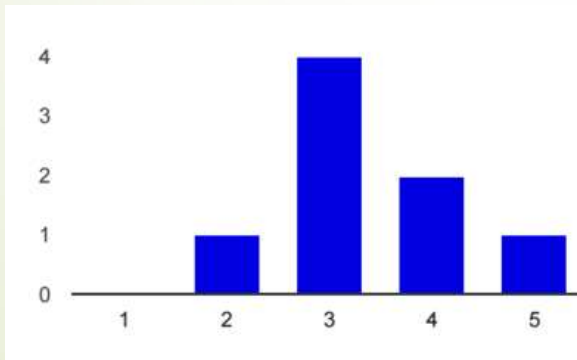
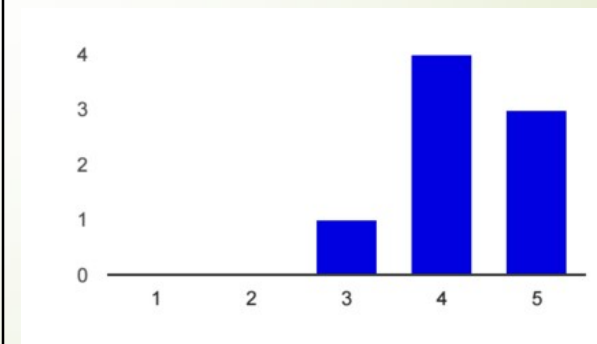| Sketch 1 (Episodes)	Sketch 2 (Single Visual)

Survey Results

- Sketch Questionnaire
  Rate the visual appeal of the sketch?

Sketch 1 (Episodes)	Sketch 2 (Single Visual)

Survey Results

- Sketch Questionnaire
  Was there something that you did not like?

Sketch 1 (Episodes)	Sketch 2 (Single Visual)
• I felt it was long	• its complicated
• it was somewhat complex, but I thought it was intuitive	• I liked the visual
• It's fairly long, I could just read a transcript, and remember what I talked about	• I actually liked this one even more than the other.
	• maybe how complex the visual got, even though its just two people talking
	• the visual wasn't that great

Survey Results

- Pre Usage

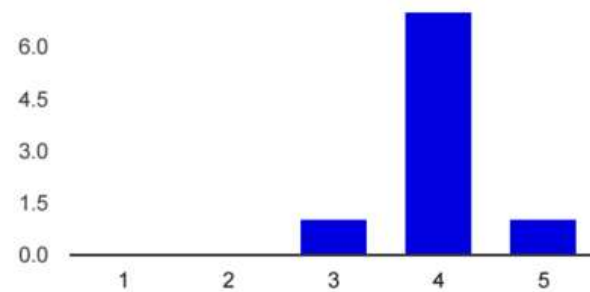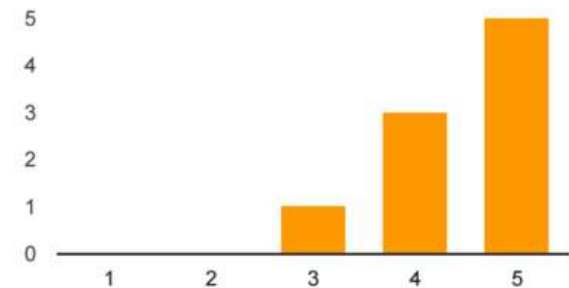**Would you be interested in using an app that will record your conversations, and help you remember them ?**
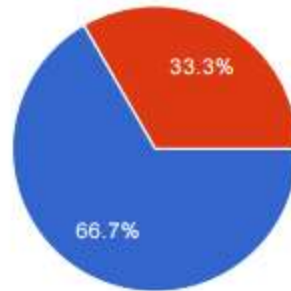
Yes	6	66.7%
No	3	33.3%

Survey Results

- App Questionnaire

Survey Results

■ App Questionnaire

Would you use this app in your daily life?

88.9%
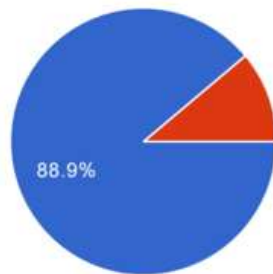
Do you think there is a functionality that should be added to the app ?

N/A

It is a long shot but it can have data analysis facility to check who is talking to whom

More categories would be nice

Can include comment section .

A way to add your own visual to a [articular conversation

Adding some animated images or GIFs instead of static images would help remember more