

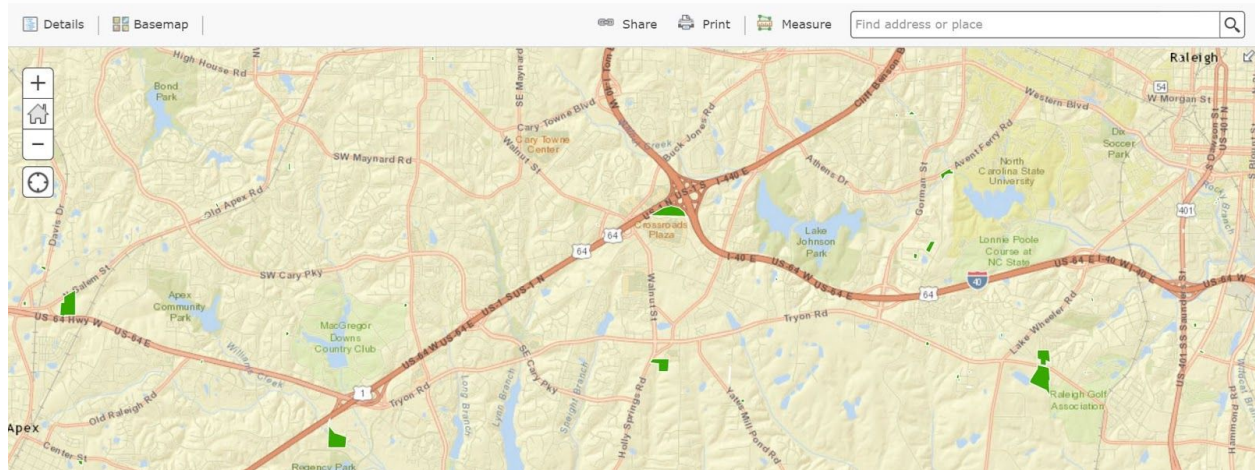
# DETAILED RESULTS

## VACANT TO VITAL - V2V

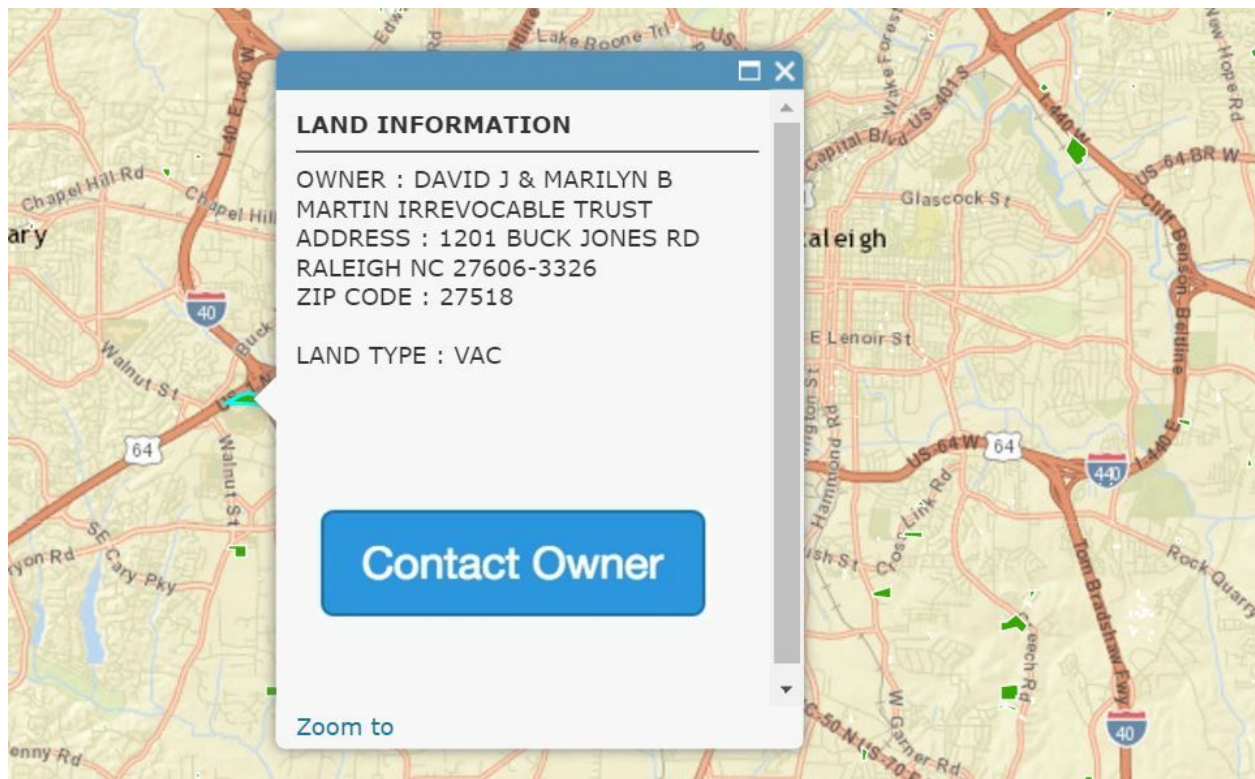
### SCREENSHOTS OF THE DEVELOPED PROTOTYPE

The website is implemented employing ArcGIS to develop an intuitive map based interface to facilitate the matchmaking process of the land seekers and owners.

This is the view of the map visible to the end user who has options to zoom in, zoom out, geolocation and find plots by address as well. The vacant plots are highlighted in their shape with green color.



On selecting any of the vacant plots, a popup indicates the owner details with a button to establish contact with the owner.

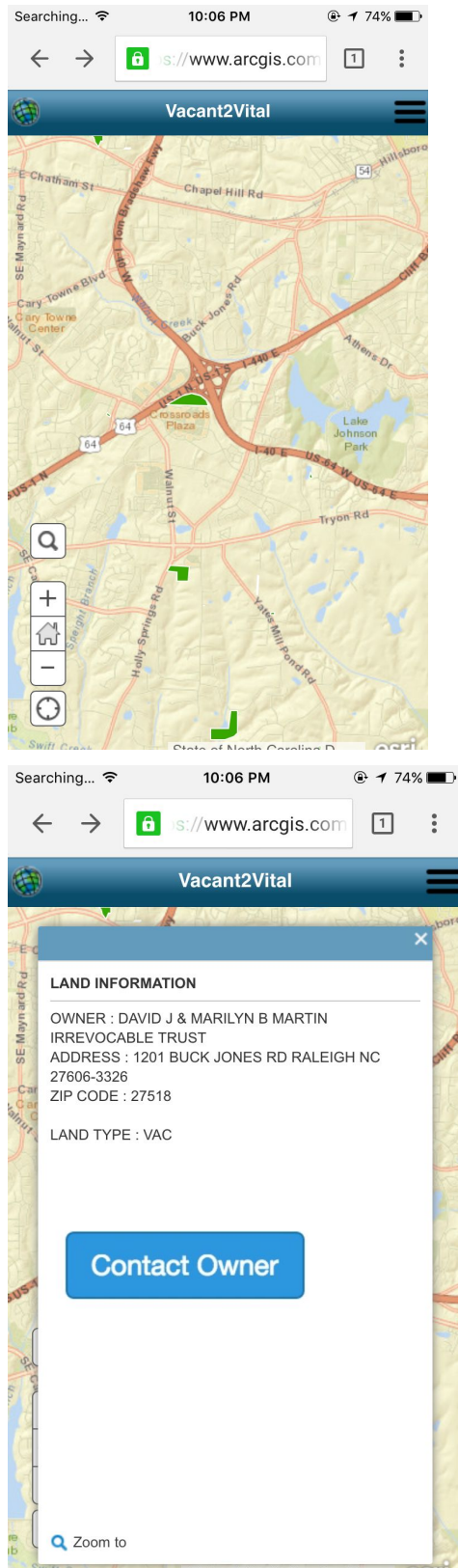


The 'Contact Owner' button leads to a form for the seeker to enter in his details as shown below.

## DETAILED RESULTS

### VACANT TO VITAL - V2V

This website is equally responsive in mobile as well and below is a screenshot of the view as seen in the mobile device.



# DETAILED RESULTS

## VACANT TO VITAL - V2V

●○○○○ AT&T 10:12 PM 72%

← <https://v2v.herokuapp.com> 2

### Vacant2Vital

Please fill this form to contact owner.

**Name**

First  Last

**Phone**

()  -

**Email**

**Explain how would you use this land**


**Do you have experience**

**Sign contract**

☐ Yes

☐ No

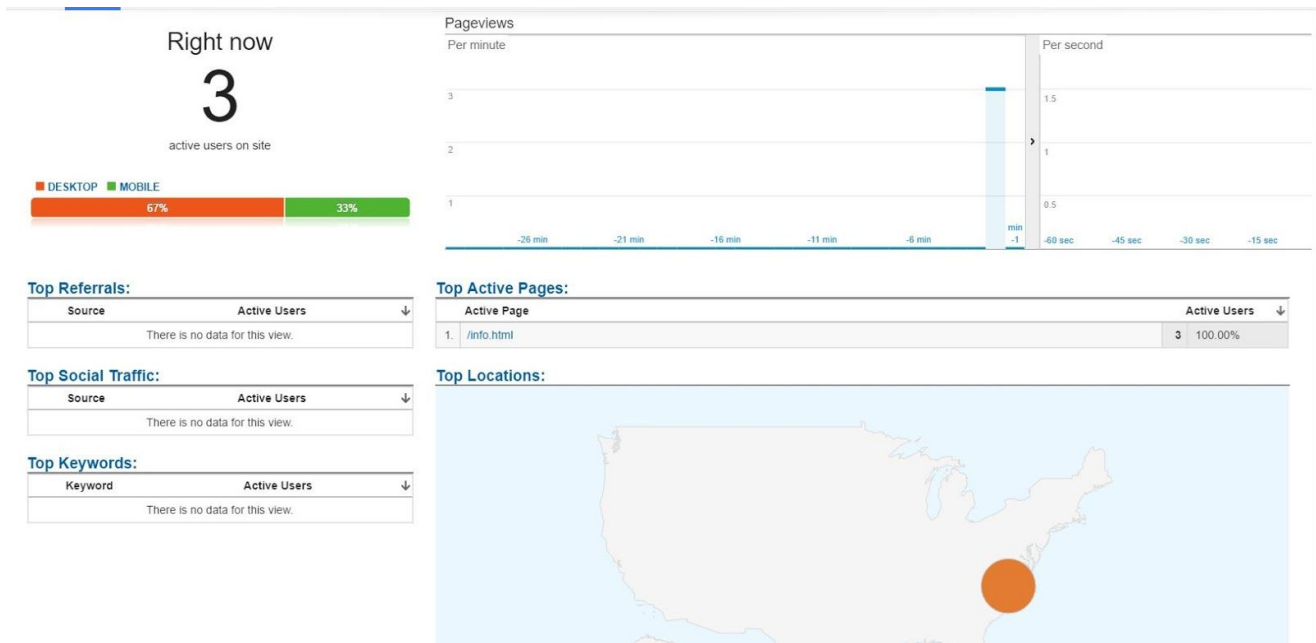
**ERROR for site owner:**  
Invalid domain for site key

 reCAPTCHA  
[Privacy](#) - [Terms](#)

Vacant2Vital Seeker Form [Go to Info page](#)

DETAILED RESULTS  
VACANT TO VITAL - V2V

The value addition features - Analytics and Custom Postcard Design are as below





## Vacant2Vital

Hi, I am mark hey and I saw your vacant land on V2V and was interested in doing something productive with it.

**How I want to use your land:** Hi, I would like to work on your vacant land for agricultural purposes. My idea is abababab abababab..

**Experience in field:** <1 year

**Willingness to sign contract:** Yes.

To get to know more, open <https://v2v.herokuapp.com/info.html>

**My email:** abcd@gmail.com

**My phone:** 111-111-1111



## Vacant To Vital

*~ Connecting land owners  
with activators*

We seek to change this by  
connecting those in need of  
temporary access to land  
with those who have unused  
land.

We have a land seeker  
interested in your vacant  
land and wants to do  
something productive with it.

*~ Do good, Make good*

THE BIG HOUSE  
1201 S MAIN ST  
ANN ARBOR, MI 48104

POSTAGE  
INDICIA

DAVID J  
1201 BUCK JONES RD  
RALEIGH, NC 27606

## DETAILED RESULTS

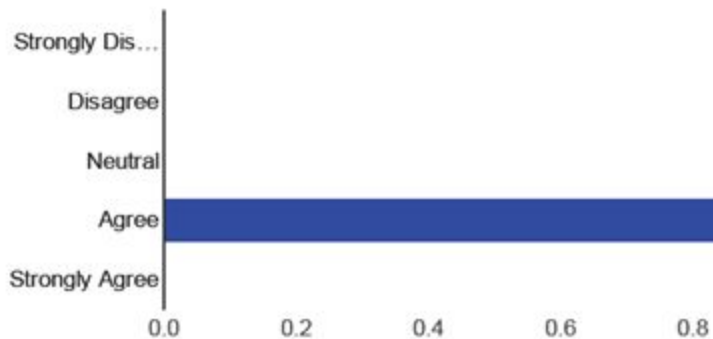
### VACANT TO VITAL - V2V

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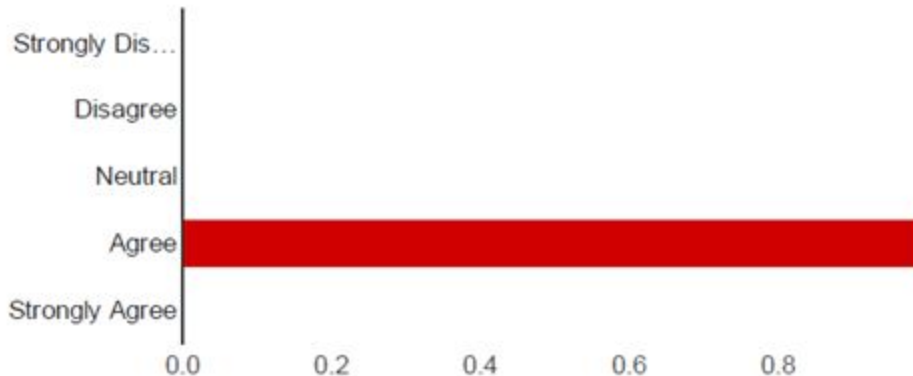
#### CLIENT EVALUATION

The website prototype was demonstrated to the client in Sparktivity and his comments and feedback were captured using a survey as well as face to face discussions. In general, the client feels that the website does a good job of being responsive and it is easy to find the vacant plots in the map design of the website. The value additions like analytics for capturing the data related to page views for the custom URL for each postcard sent was appreciated by the client. These results are as indicated below:

#### **The web application is responsive for laptop as well as mobile [Vacant to Vital ]**



#### **It is easy to find vacant plots in the map [Vacant to Vital ]**

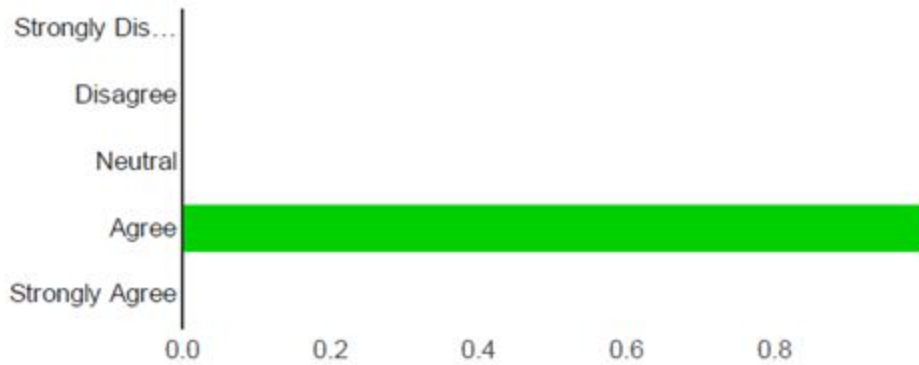


## DETAILED RESULTS

### VACANT TO VITAL - V2V

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#### Addition of analytics to the application is helpful [Vacant to Vital ]



The client was neutral about some of the features including ease of the use and the intuitive design of the postcard. Joe understood the technical challenges faced in terms of using Google Maps vs ArcGIS and suggested exploration of an open source system like QGIS. In general, the opinion gathered was either positive or neutral and none of the responses were negative. In the words of Joe – “This is a solid first sprint toward the MVP.” aptly summarizes his thoughts about the same.