

Deliverable 1: Research

Long term goal

Create a series of engaging stories that connect different aspects of rules of law, open public datasets, and new stories that can be promoted on social media or websites by LexisNexis. Find correlation between rule of law index and other aspects like Education, Health and Economics. Find a story which is interesting and gripping to the common people.

It should catch the eye of experts as well as common public who is not aware of “Rule of law”. We aim to strike a cord with everyone who comes across the final infographic and deliver the correct message.

List of challenges

P Desai

- How to get data that is from a trusted source and at the same time the story is related to rule of law?
- How to make an abstract concept simple and appealing using visual representations?

Himani

- The challenge is to captivate the attention so that it is simple and yet not too simple so that it makes sense for people who are aware as well as who are new to the “rule of law”
- Deliver elaborate facts and stories in simple and easy to understand terms.

Hong

- How can we engage people to these questions that are not directly related to them?
- How we can convey the message to the right audience?
- How can we gain access to the public data?

Parikh

- Explain the importance of rule of law without any bias towards a particular community or a nation.
- Spread the message to a widespread international audience.

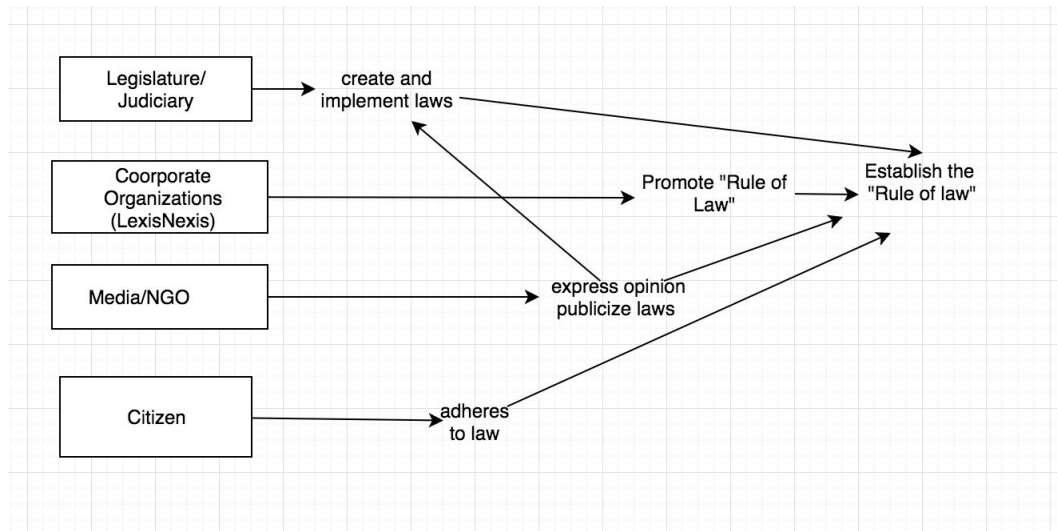
Yu

- Picking the right topics related to the rule of law which can emphasis the importance of rule of law as much as possible and connect as many people all around the world as possible.
- Datasets have to be trusty and representative over a long period of time.
- Visualizations must be informative, engaging, and educational.

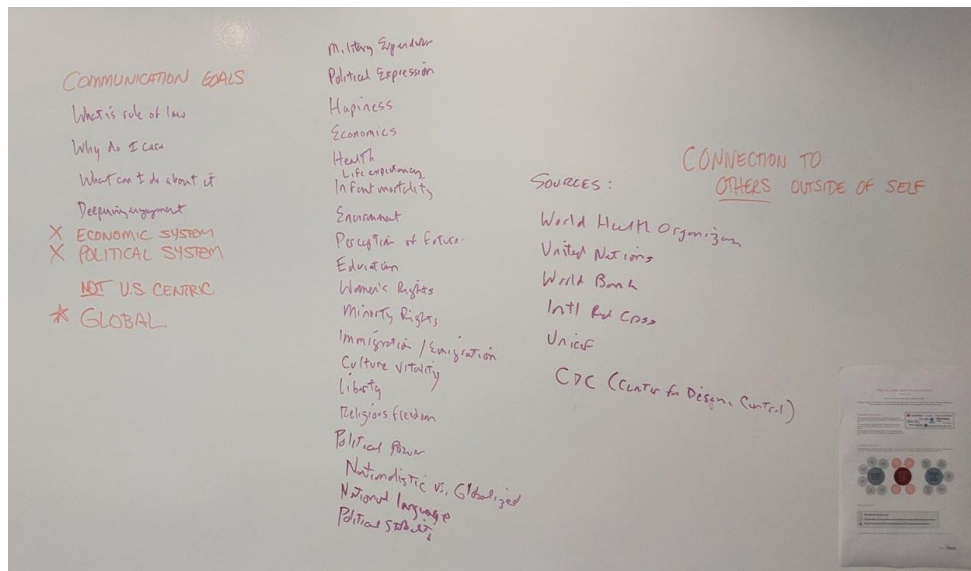
W Zhang

- What topics can draw people's interests and at the same time have great educational significance.
- How to make infographics concise and informative.

Experience map



Expert notes



Communication Goals

- What is rule of law
- Why do I care
- What can I do about it
- Deepening engagement

Economic system

Political system

NOT US centric

Global

Connection to others outside of self

Possible related data

- Military Expenditure
- Political Expression
- Happiness
- Economics
- Health
- Life Expectancy
- Infant mortality
- Environment
- Perception of Estate
- Education
- Women's Rights
- Minority Rights
- Immigration / Emigration
- Culture Vitality
- Liberty
- Religious freedom
- Political favor
- Nationalistic vs globalized
- National language
- Political statistics

Sources:

- World Health Organization
- United Nations
- World Bank
- Intl Red Cross
- Unicef

- CDC (Center of disease control)

1. Find **local or global news articles** talks about someone's story that how their life is changed due to rule of law
2. Find out the possible **correlated rule of law index** provided by lexisnexis
3. Find out some other **public data that have correlation** with the story and rule of law (happiness, etc.)
4. Think of other ways to engage and motivate people on what they can do for rule of law
5. Provide further information (e.g. local NGO contact) for the viewer to take initiative to make a difference
6. Maybe historical data to see the influence over time

Make sure

- resource is credible
- resource not biased
- case is global (if possible)

Rule of law can be about

- Stability of law
- Trust on law

Previous attempts

- World Justice Project <https://worldjusticeproject.org/our-work/wjp-rule-law-index>
- <https://www.lexisnexis.com/en-us/rule-of-law/measuring-the-rule-of-law.page>
- <http://data.worldjusticeproject.org/>

Related

<https://youtu.be/hVimVzgtD6w>

Problems/opportunities

their categories with the best in each. If you used stickies, insert images capturing them. All of them should be "How might we..."

P Desai

- [Data] How might we obtain reliable datasets?
- [Representation] How might we generate stories that has correlation with the rule of law?

Himani

- [Representation] How might we deliver facts and stories into an easy to understand format?

Hong

- [Scope] How might we make sure the content have a global scope but still motivate individuals?
- [Representation] How might we connect individual to the idea of rule of law?
- [Representation] How might we engage people with abstract concept?

Parikh

- [Representation] How might we visualize the data better so that people may notice the impact of rule of law

Yu

- [Representation] How might we convey the concept of rule of law to as many people as possible?
- [Representation] How might we make the infographics informative/educational while interesting for the audience?

W Zhang

- [Representation] How to transform data collection into infographics?
- [Data] What topic attracts most readers, but also related to the rule of law?
- [Representation] How to pass stories that cause people think over while retaining interest.

Target

Our customer is “Citizen” and event is to promote “Rule of Law” among citizens.