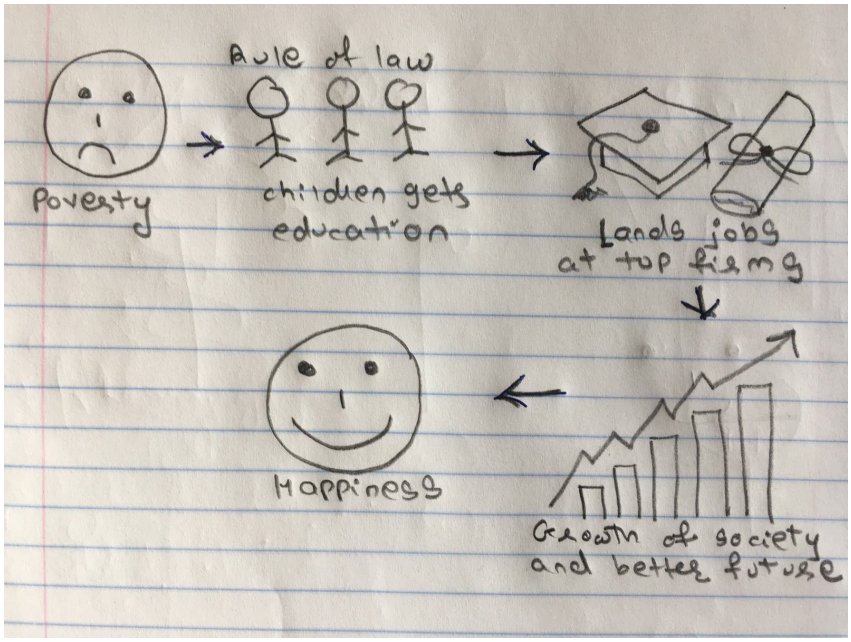
Deliverable 3: Choose

Displays and votes

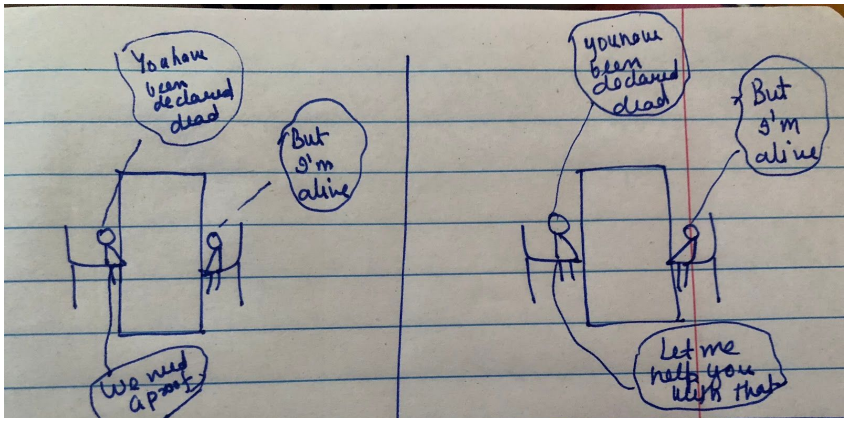
captures of your solution display and initial votes

Note: We did not print out the storyboard, instead we just have the google doc opened as reference and do the vote on the whiteboard.

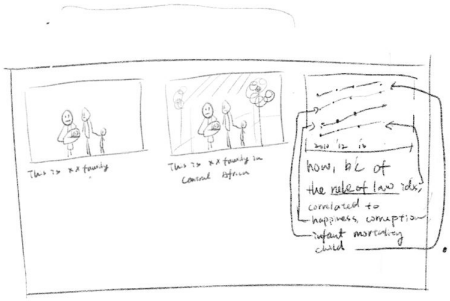
A



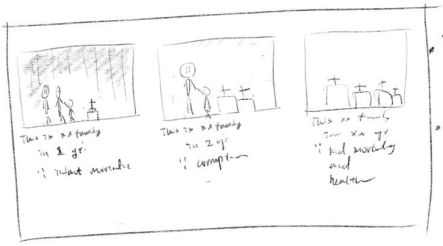
B



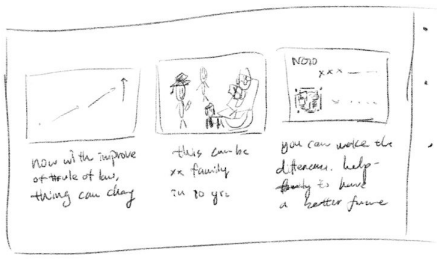
C



- show characters
- show environment (make it real)
- explain rule of law and correlation

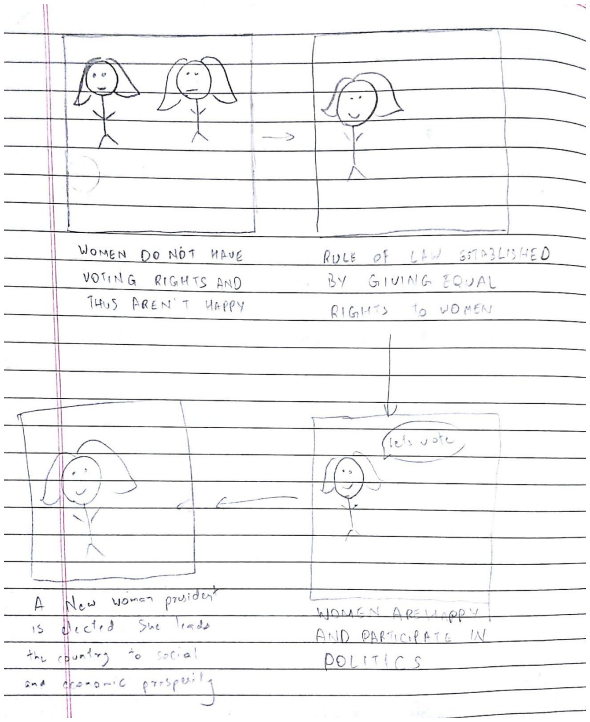


- Make it impressive for bad impact
- realistic example

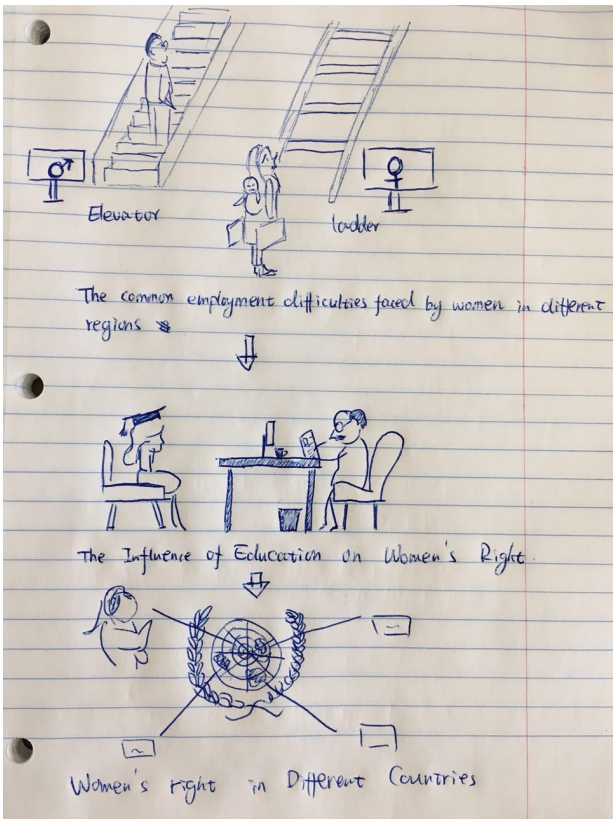


- give firm evidence
- bright influence
- connect "them" with "you"

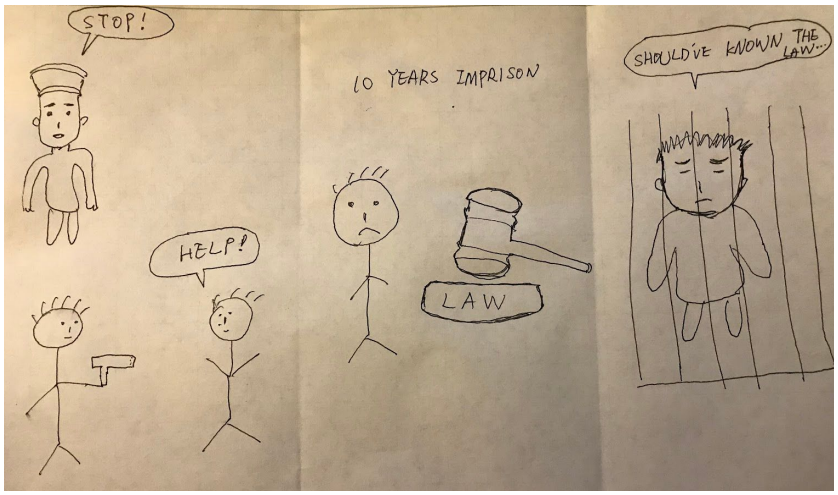
D


WOMEN DO NOT HAVE VOTING RIGHTS AND THUS AREN'T HAPPY
RULE OF LAW ESTABLISHED BY GIVING EQUAL RIGHTS TO WOMEN
let's vote
A New woman president is elected. She leads the country to social and economic prosperity
WOMEN ARE HAPPY AND PARTICIPATE IN POLITICS

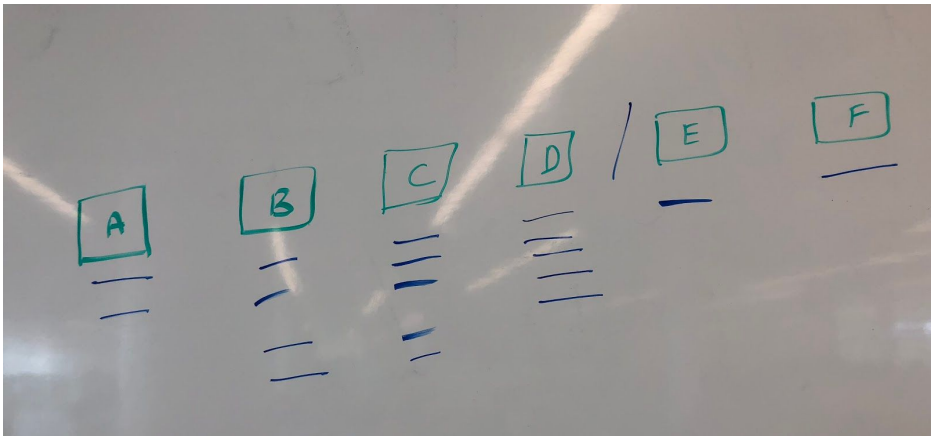
E


Elevator
Ladder
The common employment difficulties faced by women in different regions
The Influence of Education on Women's Right
Women's right in Different Countries

F



Vote



A	B	**C**	**D**	E	F
2	4	**5**	**5**	1	1

Critique

summary of team critique

Team-Critiques

A
Quite straight forward for using happiness, but is probably too broad and hard to focus (e.g. comparing happiness to poverty may not be equal)

The general idea is good and Rule of law does mean a better life in general but it is a wider implication of rule of law and we would need a lot of data sets to support it.

All the topics mentioned, such as poverty, education, economic, and happiness, are all very meaningful, but there lacks clear links between them, which makes it difficult to generate an attractive infographic.

B
The story is really impressive, I hope it comes with the possible future part of the story boards
It is challenging to gather the data set and the problem shown in the picture is a bigger reflection of violation of fundamental rights as well as corruption.

This story is very interesting, I think we can deepen the story and ascend it from an individual tragedy to the global scale issue.

C
The way to have a family character make it easy to focus on the story, but there may be too much data to cover.
This is definitely engaging and shows the wider impact of rule of law by engaging in different stories and it does a good job of highlighting that.

D
The role of data and object is quite clear, but it may be too dry and general and make it hard to attract people.
Women's rights has been challenging area and Rule of law has a perfect correlation with it, so this is a definitely good idea.

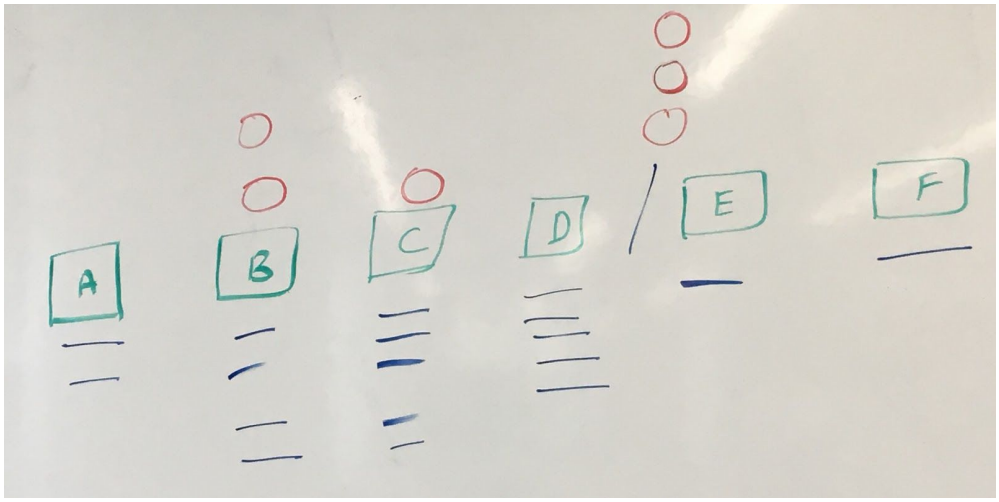
E
Representation of differences on social status for women is clear, but it may not be universal for different countries
Women's rights has been challenging area and Rule of law has a perfect correlation with it, so this is a definitely good idea.

F
This probably represent the lack of knowledge of law better, instead of understanding for rule of law
This definitely is an interesting way to show that how easy life would be if Rule of law was being followed, but I guess is it is difficult to promote something if you do not show the problem.

Straw and decider votes

capture of it, report winners

Straw votes



The red dots on the top is the straw votes.

Note: most of us treat D and E as the same since they have same idea(women's rights).

A	B	C	**D/E**	F
0	2	1	**3**	0

Decider Critiques (Client)

We were able to get critiques from our clients for each of them, so the scripts are captured here.

A

Jennifer:
Like: multistage - large concept > small concept > flow of data
To Improve: personal human touch

Jason:
Improve: Not sure money = happiness, maybe quality of life,
Bar chart need to quality of life instead

Lot of jumps, correlation is low between each idea
Data need to be crisp, may be better to decrease dimension and simplify
Instead of happiness being outcome, what if poverty & education & employ improve? (more quantify)
Happiness is not quantifiable Emotional state

B

Get the most emotion, emotional impact is really strong

Not sure how to get rule of law index related, maybe Corruption and wrong of law, Identity theft

Straightforward, not controversial at all, maybe too focus so not sure what data to use,

skepticism and perception that is not real systemic issue, need to bring lots of evidence to

Proof of Challenge to find the data representation, tell the bigger story instead of human interest story (make it broader to a corruption problem)

C

Like: What you can do part, this prove why does it matter, link to something who can do , make sure to consider these elements (learn more,

Notion of representation family situation to connect human element

Question: data, figure out to match the narrative well.

If dimentionals is different,

Evictions - create multiple problems, on record, cannot get jobs, don't get address that

Like multiple stories/campaign, you can hit one of them eventually. But it also means lots of work to do.

Visualization looks like more a comic, story, elements

Criti: one sample in one country will keep people away

Take the dimension of rule of law, find 3+ country have same index and demonstrate the problem is fundamental issue globally on rule of law

Education, economic, location based

Make sure the imagery careful because on **infant mortality in US** or death are really sensitive,

D

Story meets the criteria, data is missing

Gender is a good issue to explore in rule of law, good data source to show the difference between

How to visualize data to make people surprise

Women's' right, voting right, rule of law

Look at correlation countries on elected female leader, south korea, sri lanka, denmark, germany in last 10 years

When women have right to vote, rule of law become higher, e.g. country with exclusive voting right or just specific voting people (equal access to women, or even broader like other voting rights)

Maybe voting right and rule of law

E

The higher democracy index, the higher rule of law goes.

Make comparison with countries have the same problem

Difficulties that women encounters in workplace, are they due to general societal challenge or cultural challenge, or are they real rule of law problem?

Will rule of law really remove the obstacles in the society? E.g.. childering or difficulty to get back to workforce, because rule of law does not have real force.

Interesting on how two dimentian combine and intersect: women's right and education.

See if prototyping can get the noise away

Decider vote

Note: Since D and E happened to have the same topic, clients said that they more than likely consider them as one.

Tito

Presentation of issue: C - due to narrative story

Topic / concept: D - Women voting right and women leadership connection, will have broader audience

Scenario: B - violation of rule of law is crisp, need to be tight to a broader scene for corruption, this is a good illustration as abuse of rule of law. The idea of violation is very clear

Jennifer

C Campaign , reliability to human, one dimension or others
B non controversial and direct, not offending anyone
A education and quality of life will be a good topic

Jason

DE may be the same but a slight take on the outcome, D may be the clearest one for the data
C campaign will works and using the family idea that anyone will hit one of the roles. But it really need to find out what to do, like what will it looks like for the different countries.
B story is so simple and so relatable, but not sure how the data piece will work and hard to believe because it is so outrageous and how we can make it universal (maybe make it part of campaign) This is a huge pain point

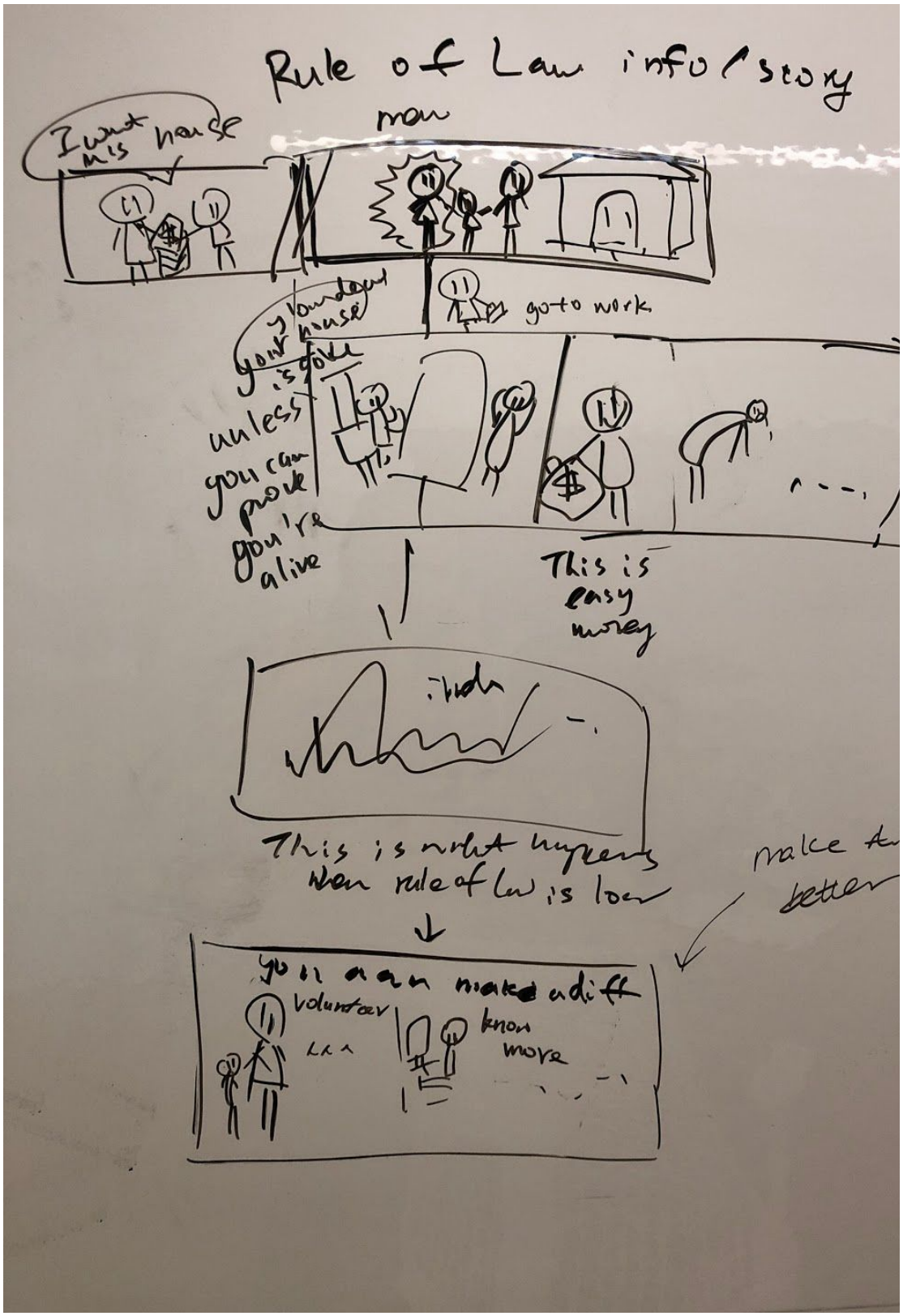
Merge or not

We chose to merge the work on winners since we receive critiques on the pros and cons on each problems.

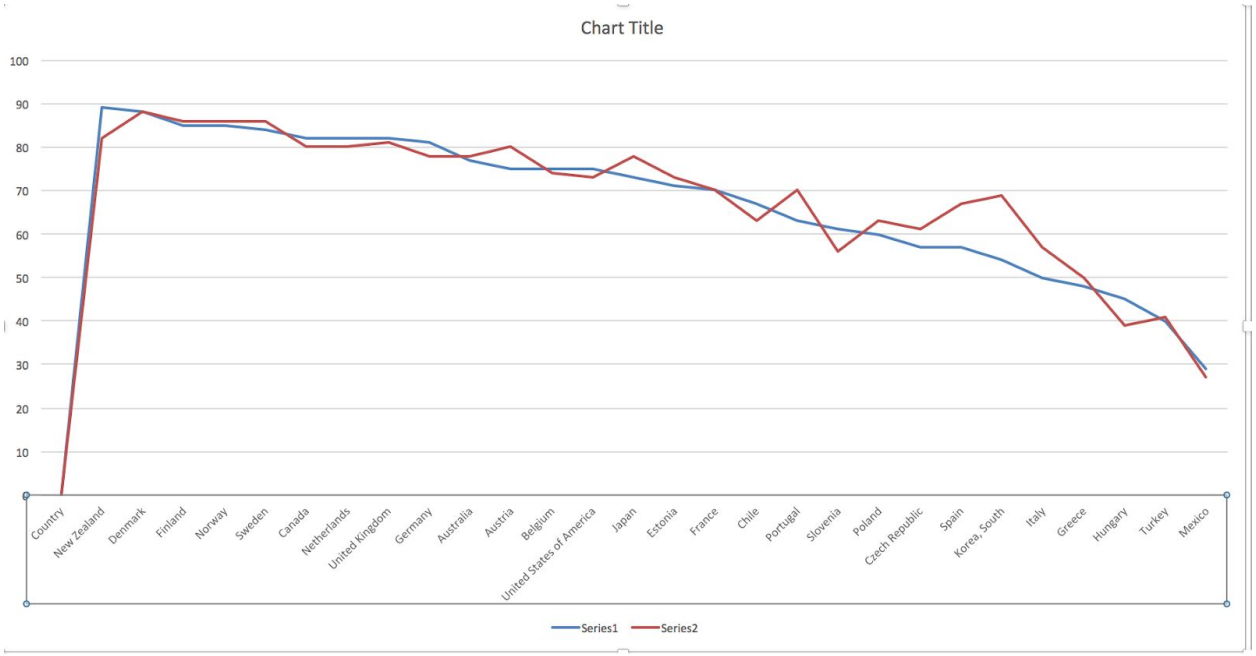
Storyboard

Note: We have thought about building the family scenario which infant can have story related to infant mortality (or child with child mortality), mother has problem with women rights, but it turned out to be too wide and disturbing, so we choose to build the scenario of a family and use the working dad as example for the corruption.

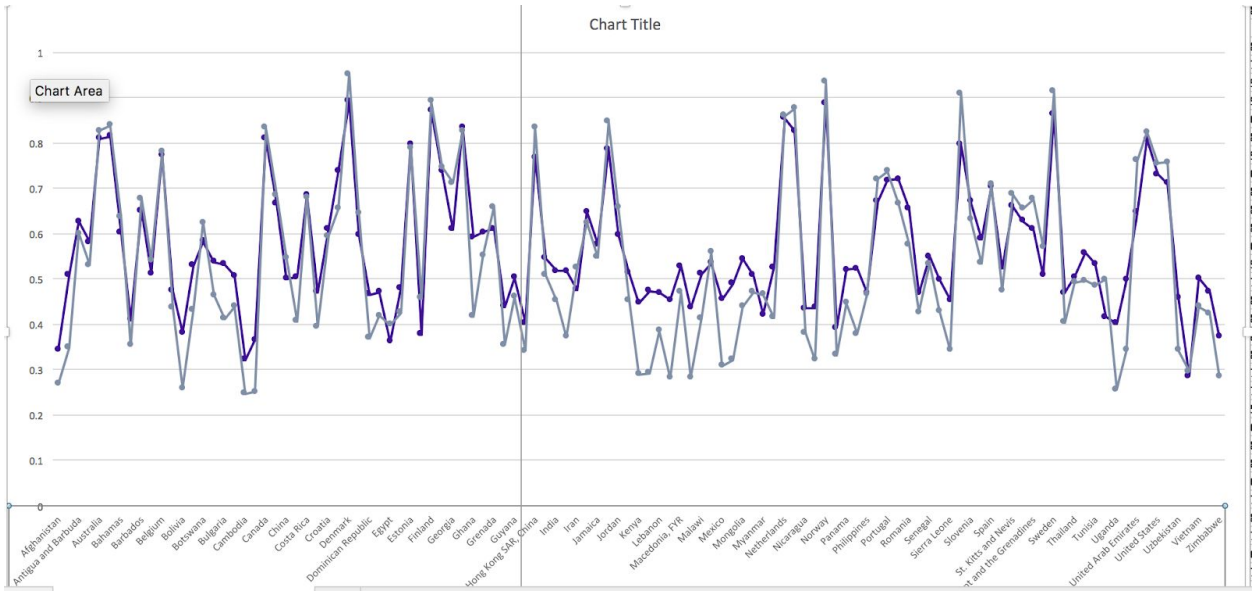
As our long term goal is having a series, our solution will work as chapter 1 for the series. The remaining characters (mom and child) can be used as future chapter to represent women right and child mortality.


Rule of Law info/story
I want his house
now
go to work
unless you can prove you're alive
This is easy money
This is what happens when rule of law is low
make th better
volunteer
know more

Data on corruption



CORRUPTION PERCEPTIONS INDEX 2017



(World justice report-2017/18)

(Find data on women's right, corruption, infant mortality)

Data source for corruption.

https://www.transparency.org/news/feature/corruption_perceptions_index_2017

http://data.worldjusticeproject.org/

https://blogs.fco.gov.uk/petermillett/2016/02/02/corruption-versus-rule-of-law/https://blogs.fco.gov.uk/petermillett/2016/02/02/corruption-versus-rule-of-law/

http://www.academia.edu/5641853/Rule_of_law_and_corruption_clarifying_the_relationship

https://ourworldindata.org/corruption#evidence-from-law-enforcement-and-regulation