Detailed Evaluation Results

For the initial evaluations , we evaluated the wireframes for **NC State Site for Business Registration & Licensing** and the **Maryland Business Licensing Information System** website.
For the final evaluation, we evaluated our prototypes.

Initial evaluations

Forms used:
Following are the forms used for evaluation:

- Business Registration - http://goo.gl/vjrbRO
- Licensing - http://goo.gl/YgCQI9
- Maryland Business License Lookup - http://goo.gl/IgaHJk

Results and Analysis:
The summary and analysis of responses for these forms can be found at the following links:

- Business Registration - http://goo.gl/LpD1gZ
- Licensing - http://goo.gl/W3u3Z6
- Maryland Business License Lookup - http://goo.gl/7b9NGy

Final evaluations

Forms used:
Following are the forms used for evaluation:
- Business Registration - http://goo.gl/VhPYiK
- Business License Lookup - http://goo.gl/t3Mglb

Results and Analysis:
The summary and analysis of responses for these forms can be found at the following links:

- Business Registration - http://goo.gl/JLmgbr
- Business License Lookup - http://goo.gl/un1So7

INITIAL EVALUATION- VIDEO LINKS

Each member of the team conducted the experiment on two participants. Here are the links according to each experimenter.

Experimenter #1_____

Participant 1

    Business Registration task:

        Screencast - http://www.youtube.com/watch?v=I-lY09NXUSg

    Licensing task:

        Screencast - http://www.youtube.com/watch?v=Ea1VI1K2Ewo

    Maryland website evaluation task:

        Screencast - http://www.youtube.com/watch?v=YkuT93upeVw

Participant 2

    Business Registration task:

        Video - http://youtu.be/XaLhsU9U48Q

        Screencast - http://www.youtube.com/watch?v=SM89i1sOQfU

    Licensing task:

        Video - http://youtu.be/v3f78dicOBA

        Screencast - http://www.youtube.com/watch?v=KEn-l53FIAU

    Maryland website evaluation task:

        Video - http://youtu.be/v50IGk3ILYI

        Screencast - http://www.youtube.com/watch?v=KmKF2clqFoY

Experimenter #2_____

Participant 1

    Business Registration task:

        Video - https://www.youtube.com/watch?v=RWvA7ofBO3U

        Screencast - https://www.youtube.com/watch?v=gHnUZQKIIik

    Maryland website evaluation task:

        Screencast- https://www.youtube.com/watch?v=8K0rszfB3yU

        Video - https://www.youtube.com/watch?v=YlvI4JKIem0

    Licensing task:

        Screencast - https://www.youtube.com/watch?v=XgBcZmHOf8Q

Video - https://www.youtube.com/watch?v=DMGvJNM0EDg

Participant 2

Business Registration task:
Video - https://www.youtube.com/watch?v=l8D3m1R1QSA
Screencast - https://www.youtube.com/watch?v=z8sRlwOlJG

Maryland website evaluation task:
Screencast - http://youtu.be/4uemfv85y9w
Video - https://www.youtube.com/watch?v=bMUTv026Sbo

Licensing task:
Screencast - http://youtu.be/abP-hGoKH9M
Video - https://www.youtube.com/watch?v=k6lKKZD2Gfc

Experimenter #3_____

Participant 1

Business Registration task:
Video - http://www.youtube.com/watch?v=w3ocIwnI57I
Licensing task:
Video - http://www.youtube.com/watch?v=p3zOKa7rwxI
Maryland website evaluation task:
Video -   http://www.youtube.com/watch?v=SW4WKe4GjKQ

Participant 2

Business Registration task:
Video -   http://goo.gl/OZfKoo
Licensing task:
Video - http://www.youtube.com/watch?v=jl_pCyOA5XU

Experimenter #4_____

Participant 1
Video - http://youtu.be/iXa9KB56Bu4
Screencast - http://youtu.be/9PyeUo03jxE

Participant 2
Video - http://youtu.be/PpjoVuLunXk

Screencast - http://youtu.be/SP7a5TSa48Q

Experimenter #5_____

Participant 1

Business Registration task:
Video - http://youtu.be/COtAwIVdxGM

Licensing task:
Video - http://youtu.be/ijeVrkRXn_U

Maryland website evaluation task:
Video - http://youtu.be/lwiRIquXzp8

Participant 2

Business Registration task:
Video - http://youtu.be/UdsqeGZqtGA

Licensing task:
Video - http://youtu.be/yFeNEHtxDV0

Maryland website evaluation task:
Video - http://youtu.be/bUI-3dpnhwA