# Colour
## Standard colour specification DRAFT
## 27/11/14

**Core colours**

**Black**
CMYK
0/0/0/100
RGB
0/0/0

**White**
CMYK
0/0/0/0
RGB
255/255/255

PMS®
423
CMYK
0/0/0/50
RGB
143/143/143

**Hero colour**

PMS®
151
CMYK
0/60/100/0
RGB
255/102/0

**Secondary colours**

PMS®
298
CMYK
57/3/0/0
RGB
75/180/230

PMS®
114
CMYK
0/3/100/0
RGB
255/220/0

PMS®
3255
CMYK
70/0/50/0
RGB
80/190/135

PMS®
2087
CMYK
55/60/0/0
RGB
145/100/205

PMS®
2036
CMYK
0/40/0/0
RGB
255/180/230

**Orange** brand expression