

Sankofa Family Medicine

Website Handoff Document V24.0

Production Ready Release

December 30, 2025

Executive Summary

V24 addresses critical issues from V23:

| Issue | Resolution |
|-----------------|---|
| Logo Display | Logo now properly renders in Navigation and Footer with priority loading |
| Font Visibility | Dark mode disabled to ensure consistent text visibility across all sections |
| Image Paths | All images verified functional in /public/images/ directory |
| Navigation | All dropdowns, links, and mobile menu fully operational |

Business Context

| Field | Value |
|---------------|---|
| Practice Name | Sankofa Family Medicine |
| Tagline | Medicine That Remembers |
| Founder | Dr. Yaw Nkrumah, MD |
| Model | Virtual-First Direct Primary Care (DPC) |
| Service Area | Washington State (SC expansion 2026) |
| Phone | +1 (425) 285-7390 |
| Email | info@sankofafamilymedicine.com |
| Website | sankofafamilymedicine.com |

Technical Stack

| Component | Technology |
|-----------|---|
| Framework | Next.js 14 (App Router) |
| Language | TypeScript |
| Styling | Tailwind CSS + Custom Design System V24 |
| Font | Cormorant Garamond (Google Fonts) |

| | |
|------------|-----------------------------------|
| Deployment | Vercel-ready |
| Analytics | Google Analytics 4 (G-V9M27XXYYB) |
| Forms | Formspree integration |

Color Palette

| Color | Hex Code | Usage |
|-------|----------|--------------------------|
| Azure | #05436e | Primary brand color |
| Gold | #bc9833 | Accent, CTAs, highlights |
| Navy | #051c3b | Dark backgrounds |
| White | #FFFFFF | Light backgrounds |
| Black | #070705 | Text |
| Cream | #faf9f7 | Secondary backgrounds |

Membership Tiers

| Tier | Price | Key Features |
|-----------------|----------|---------------------------------------|
| Continuity Care | \$149/mo | Essential virtual primary care |
| Precision Care | \$249/mo | + Genetic testing, extended visits |
| Legacy Health | \$449/mo | + Direct cell access, concierge level |

Founding Member Offer: First 30 members receive Legacy Health benefits at Precision Care pricing (\$249/month), protected while membership remains active.

Site Architecture (43 Pages)

Core Pages (7): Homepage, About, Services, Founder, Contact, FAQ, Compare

Location Pages (14): Washington hub + 11 cities, South Carolina (2026), Expansion request

Service Pages (3): Membership, What We Cover, Sankofa OS

Content Pages (6): Blog index + 3 articles, Resources, Primary Care Guide

Legal/Compliance (6): Privacy, Terms, Accessibility, Policies, Patient Forms, Emergency

Additional (4): Careers, Partnerships, Testimonials, Sitemap

V24 Specific Changes

1. Logo Display Fixed

Navigation: Logo uses priority loading with 96x96 dimensions. Footer: Logo increased to 180x180 with priority loading. Bottom bar: Logo size increased with explicit imageRendering for crisp display.

2. Font Visibility Optimized

Dark mode automatic switching DISABLED. ThemeProvider always uses light mode. Body font includes proper fallbacks. Font smoothing applied for optimal rendering.

3. Theme Provider Simplified

Always returns light mode. No localStorage theme persistence. Prevents hydration mismatches. Theme toggle button removed from navigation.

Brand Voice Rules

MUST Follow:

No em dashes (use commas or semicolons). 'Quiet authority, clinical calm' tone. No hype or urgency tactics. Professional, unhurried communication.

Approved CTAs:

'Begin Your Care', 'Join the Waitlist', 'Request Enrollment', 'Book a 15-Minute Fit Call'

Never Use:

'Limited time offer!', 'Act now!', Countdown timers for sales, Aggressive marketing language

Build and Deployment

Local Development: npm install && npm run dev

Production Build: npm run build (should complete with 0 errors)

Deployment: Vercel via GitHub integration or manual deploy

Post-Deployment Checklist:

1. Verify all images load correctly
2. Test all navigation links
3. Verify forms submit (Formspree)
4. Test mobile responsiveness
5. Check Google Analytics tracking
6. Verify SEO metadata renders