

# Why Haas Wins



## Train future AI founders

Equip students with practical skills to lead the next generation of AI-driven companies, creating a pipeline of tech-savvy founders.



## Bridge Haas–Engineering collaboration

Forge stronger interdisciplinary ties across campus, creating innovative partnerships that leverage Berkeley's full academic ecosystem.



## Expand startup & VC network

Strengthen Haas's connections to Silicon Valley's AI investor community, creating opportunities for mentorship and funding.



## Stay competitive with peer schools

Position Haas at the forefront of AI entrepreneurship education, matching or exceeding offerings at other top business schools.



## Foster real venture outcomes

Create a structured pathway for student projects to evolve into funded startups, generating tangible successes for Haas.



## Define new playbooks for AI startups

In a world with no set rules for GenAI ventures, this course gives MBAs the tools to lead from the front.

