

Current Haas Landscape — What's Missing

Haas Offers Several AI Courses — But None Like This One

Course	Focus	Startup Focus?	Hands-On?	Interdisciplinary?
MBA290T.8B AI Strategy & GenAI Applications	Strategic implications of AI, business value	✗	✓	✗
MBA290T.12 Harnessing AI for Business Success	Practical business use of AI across domains	✗	✓	✗
MBA 267 The Business of AI	Intro to AI, legal & policy implications	✗	✗	✗
MBA295F Lean LaunchPad	Customer discovery & validation	✓	✓	✓*
Applied AI for Startup Founders	AI entrepreneurship	✓	✓	✓

*Interdisciplinary teams exist but are not required; MBA + technical pairing is optional and ad hoc.

While these courses provide valuable strategic and ethical lenses on AI, none offer hands-on, interdisciplinary startup building — the type of experiential learning that's critical to producing the next wave of AI founders. Our proposed course fills this gap.

LLP lacks embedded AI tooling, modern GenAI MVP techniques, and mentors with AI-native startup experience.