

Course Vision & Objectives

Vision: Empower founders to build, validate, and launch real AI startups—from idea to Demo Day—within a true interdisciplinary environment. Students will emerge with practical AI entrepreneurship skills immediately applicable in today's venture landscape.



Build real AI apps

Use modern tools like Claude, Replit, Cursor, and LangChain to develop full-stack, AI-native MVPs.



Learn GTM & market validation

Develop go-to-market strategies and validate product-market fit with real customers, including for internal and operational AI use cases.



Pitch to VCs & mentors

Refine venture narratives and present to real investors for feedback and potential funding