

Why Practical AI Entrepreneurship Now?



AI is a "must-have" skill for future leaders

Business strategy now requires understanding AI capabilities and limitations



Speed: go from idea to paying product in a day

Modern AI tools drastically compress product development cycles



Haas + Berkeley Engineering = perfect launchpoint

Unique cross-campus collaboration opportunity for AI innovation



GenAI = faster MVPs:

MVPs can now be built in hours using tools like Claude Code, Cursot etc. — changing how founders approach validation.

"With AI tools, founders can go from an idea in the morning to a working prototype by lunch and a paying customer by dinner."

— Y Combinator Partner, 2025

"Lean LaunchPad assumes MVPs take weeks—AI tools now make that timeline obsolete."

