

# Current Haas Landscape — What's Missing

Haas Offers Several AI Courses — But None Like This One

| Course  | Focus  | Startup Focus? | Hands-On? | Interdisciplinary? |
|---|--|----------------|-----------|--------------------|
| <b>EW MBA277</b><br>Ethical AI & Societal Impact        | Responsible use-case & governance design     | ✗              | ✗         | ✗                  |
| <b>MBA290T.8B</b><br>AI Strategy & GenAI Applications   | Strategic implications of AI, business value | ✗              | ✓         | ✗                  |
| <b>MBA290T.12</b><br>Harnessing AI for Business Success | Practical business use of AI across domains  | ✗              | ✓         | ✗                  |
| <b>MBA 267</b><br>The Business of AI                    | Intro to AI, legal & policy implications     | ✗              | ✗         | ✗                  |
| <b>Applied AI for Startup Founders</b>                  | AI entrepreneurship                          | ✓              | ✓         | ✓                  |

While these courses provide valuable strategic and ethical lenses on AI, none offer hands-on, interdisciplinary startup building — the type of experiential learning that's critical to producing the next wave of AI founders. Our proposed course fills this gap.