






Key Differentiators

- ✓  **Startup-first project focus**
Students build real companies, not theoretical case studies—with actual users and market validation
- ✓  **MBA + engineering team requirement**
Cross-disciplinary teams combine business acumen with technical expertise—mirroring successful startup dynamics
- ✓  **Twice-weekly creation labs**
Dedicated technical sessions with hands-on AI development and implementation support from experts
- ✓  **Mid-term + final pitch structure**
Milestone-based progression with real investor feedback and increasing stakes—culminating in Demo Day
- ✓  **Built-in mentor & speaker series**
Direct access to Silicon Valley AI founders, VCs, and technical leaders throughout the program