

How the Top "AI + Entrepreneurship" B-Schools Do It

Northwestern
Kellogg

Kellogg

Northwestern

MBAi Program

Engineering Partnership

Joint degree with McCormick School of Engineering focusing on analytical and technical foundations

MIT
MANAGEMENT
SLOAN SCHOOL

MIT Sloan

Massachusetts Institute of Technology

AI + Analytics Track

CSAIL Integration

Direct access to Computer Science & Artificial Intelligence Laboratory resources and mentorship

STANFORD
BUSINESS
GRADUATE SCHOOL

Stanford GSB

Stanford University

CS Electives

Venture Focus

Strong emphasis on entrepreneurial ventures with selective CS department course access



Tepper

Carnegie Mellon University

AI Concentration

Applied Projects

Robust technical curriculum with industry-sponsored applied AI projects throughout program

Wharton
UNIVERSITY of PENNSYLVANIA

Wharton

University of Pennsylvania

New AI Major

Fall '25 Launch

Comprehensive AI curriculum being developed with specialized entrepreneurship track

"Applied AI for Startup Founders" positions Haas to lead AI-era business education—uniquely pairing MBA and engineering students to build investment-ready startups through hands-on labs and direct access to Silicon Valley's AI ecosystem.