

Key Differentiators



Startup-first project focus

Students build real companies, not theoretical case studies—with actual users and market validation



Structured MBA + Engineering teams

Unlike LLP where cross-disciplinary teams are optional, this course mandates it to mirror real-world AI startup teams.



GenAI tooling from Day 1

Students build with Claude, LangChain, Replit, etc.—not just pitch slides.



Twice-weekly creation labs

Dedicated technical sessions with hands-on AI development and implementation support from experts



Mid-term + final pitch structure

Milestone-based progression with real investor feedback and increasing stakes—culminating in Demo Day



Built-in mentor & speaker series

Direct access to Silicon Valley AI founders, VCs, and technical leaders throughout the program