

# Why Practical AI Entrepreneurship Now?



## AI is a "must-have" skill for future leaders

Business strategy now requires understanding AI capabilities and limitations



## Speed: go from idea to paying product in a day

Modern AI tools drastically compress product development cycles



## Haas + Berkeley Engineering = perfect launchpoint

Unique cross-campus collaboration opportunity for AI innovation

*"With AI tools, founders can go from an idea in the morning to a working prototype by lunch and a paying customer by dinner."*

— Y Combinator Partner, 2025

