

Course Vision & Objectives

Vision: Empower founders to build, validate, and launch real AI startups—from idea to Demo Day—within a true interdisciplinary environment. Students will emerge with practical AI entrepreneurship skills immediately applicable in today's venture landscape.



Build real AI apps

Create production-quality applications using modern AI frameworks and tools



Learn GTM & market validation

Develop go-to-market strategies and validate product-market fit with real customers



Pitch to VCs & mentors

Refine venture narratives and present to real investors for feedback and potential funding