Revenue Streams

This assignment does not count toward the final grade.

Monday: Business Profile Assignment

Submit Assignment

| Due | No due date | Points | 0 | Submitting | a file upload | File types | gdoc, doc, and docx | |
|-----|-------------|--------|---|------------|---------------|------------|---------------------|--|
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Your group is thinking of creating a bodaboda hailing app for Nairobi users. Create a lean canvas model complete with the following;

| Problem | Solution | Unique Value Proposition | Unfair Advantage | Revenue Streams | | | | | |
|---------------|-----------|-----------------------------|------------------|-----------------|--|--|--|--|--|
| 1. Problem S | tatement: | | | | | | | | |
| 2. Solution | | | | | | | | | |
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| 3. Unique Val | ue Propos | sition | | | | | | | |
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| 4. Customer | Segments | | | | | | | | |
| 5. Unfair Adv | antage | | | | | | | | |
| 6. Revenue S | | | | | | | | | |
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