

# Friday: Deliverables for Product Presentation

We will be spending an hour today working in our teams on today's product presentations. As a reminder, each presentation should cover the following:

- **Introduction:** Introduce team members, roles, and application name.
- **Problem statement:** What was the motivation behind your idea? What problem are you trying to solve?
- **Market research:** What is the current demand for your product?
- **Design process:** What approach are you taking to build your application? Why did you take that approach?
- **Workflow as a team:** How are you working together as a team? What approach are you taking to project management? How do you set objectives and ensure that they are met?
- **Minimum viable product:** What does the MVP of your product look like - what are the user stories? What features will be added after the MVP is complete?
- **Wireframes, prototypes, and demo:** What will your product look like, and how will be used? This can be in the form of diagrams drawn on a whiteboard, or a prototype built using software for prototyping. The important thing is that you show the audience what you have planned - there's no better way to get feedback on your idea.
- **Progress so far:** What is the current status of application development, and what milestones do you have left?
- **Potential drawbacks:** What issues do you foresee in the process of building this application, and how do you plan to get past them?