

# MUSTAFA ONAL

Full Stack Developer | Next.js · React.js · Node.js · Strapi · SEO

Tel : +33 7 67 23 24 48

Email : mustafasaitonal@outlook.com

LinkedIn : linkedin.com/in/mustafasaitonal

GitHub : github.com/neddl



Fullstack Web Developer with hands-on experience building scalable web platforms, custom CRM systems, and headless e-commerce solutions using modern technologies like Next.js, React.js, and Strapi. Skilled in designing and implementing RESTful APIs, serverless architectures, and dynamic content systems. Specialized in headless CMS integration, technical SEO, and performance optimization. Adept at aligning technical solutions with business needs, delivering clean, maintainable, and high-performing applications.

## SKILLS

### Frontend:

- Next.js,
- React.js,
- JavaScript,
- TypeScript,
- HTML5,
- CSS3,
- Tailwind,
- Material UI,
- Emotion,
- Styled Components

### Backend:

- Node.js,
- Express.js,
- Prisma
- REST APIs,
- Jest
- Strapi (Headless CMS),
- Serverless Functions (AWS Lambda, GCP APIs)

### Database:

- PostgreSQL,
- Firestore,
- Supabase,
- MongoDB

### E-commerce:

- Shopify Headless
- Custom Product Configurators

### DevOps:

- Vercel
- AWS EC2/S3/IAM
- Cloudflare
- GitHub Actions

### UX/UI:

- Figma
- Adobe XD

### Other:

- SEO (Ahrefs, OpenGraph, dynamic metadata),
- Analytics (GA, GSC), OAuth, SSO

### Languages:

- English (Fluent)
- French (Intermediate B1/B2)
- Turkish (Native)

## WORK EXPERIENCE

### Open-Source Full Stack Developer (Shopify API SDK)

NextShopKit, Personal Open-Source Project | September 2024 – Present

- Developed @nextshopkit/sdk, a modular **JavaScript/TypeScript SDK** for building custom Shopify storefronts with **Next.js**, enabling developers to fetch products, collections, carts, and metafields with simple typed functions.
- Developed advanced metafield parsing, cart state logic via React Context, and abstraction utilities for Shopify's Storefront GraphQL API, handling nested metafields and dynamic references.
- Published and maintained the SDK via npm and automated CI/CD pipelines using GitHub Actions.

### Full Stack Developer

KitSolairePro, Paris | September 2024 – Present

- Developed a complete Shopify headless storefront using **Next.js** and **Storefront API**, supporting dynamic solar kit configurators and customer-guided product selection.
- Integrated product metafields and dynamic cart logic to support multiple kit variants, mounting options, and inverter configurations.
- Implemented full technical SEO optimization (OpenGraph, JSON-LD structured data, canonical tags), achieving crawlability and performance scores aligned with best practices.

### Full Stack Developer

Soleilex, Paris | Feb 2021 – Mar 2025

- Built the Soleilex corporate website using Next.js and Strapi, with a dynamic CMS architecture that allows non-technical users to create and manage pages and blog content.
- Developed a custom CRM system with React, PostgreSQL, and Node.js/Express, enabling full control over client records, invoicing, internal notes, and PDF document generation.
- Designed and deployed custom REST APIs to connect the CRM with internal workflows and external government endpoints, supporting automation and compliance.
- Delivered performant, SEO-optimized architecture with dynamic metadata, OpenGraph support, and full Google Search Console integration.

### Frontend Developer & Product Owner

Société Générale Assurances, Paris | Sep 2019 – Nov 2020

- Developed a React + Strapi internal tool for 200+ users across 9 countries, driving €250–300K in operational savings.
- Developed relational data models, led Agile sprints, and collaborated across UX, engineering, and compliance teams.
- Conducted user research and built prototypes (Figma, Adobe XD) to localize UI/UX for each market.

### Internship

London Stock Exchange Group (LSEG), Paris | Mar 2019 – Aug 2019

- Collaborated with developers to translate design specifications into implementation-ready assets, focusing on UI consistency and web standards.
- Contributed to interface design using Adobe XD, supporting integration into company web platforms.

## EDUCATION

**Master's Degree in Business & New Communication Technologies (MIB),**  
Université Paris Dauphine, Paris | 2019–2020

**Master's Degree in International Business Administration MBA**  
IAE Gustave Eiffel, Paris | 2018–2019

**Bachelor's Degree in Business Administration BBA in Math & Statistics**  
Marmara University, Istanbul | 2014–2018