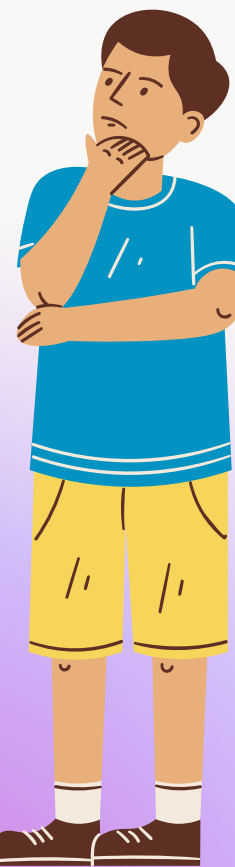
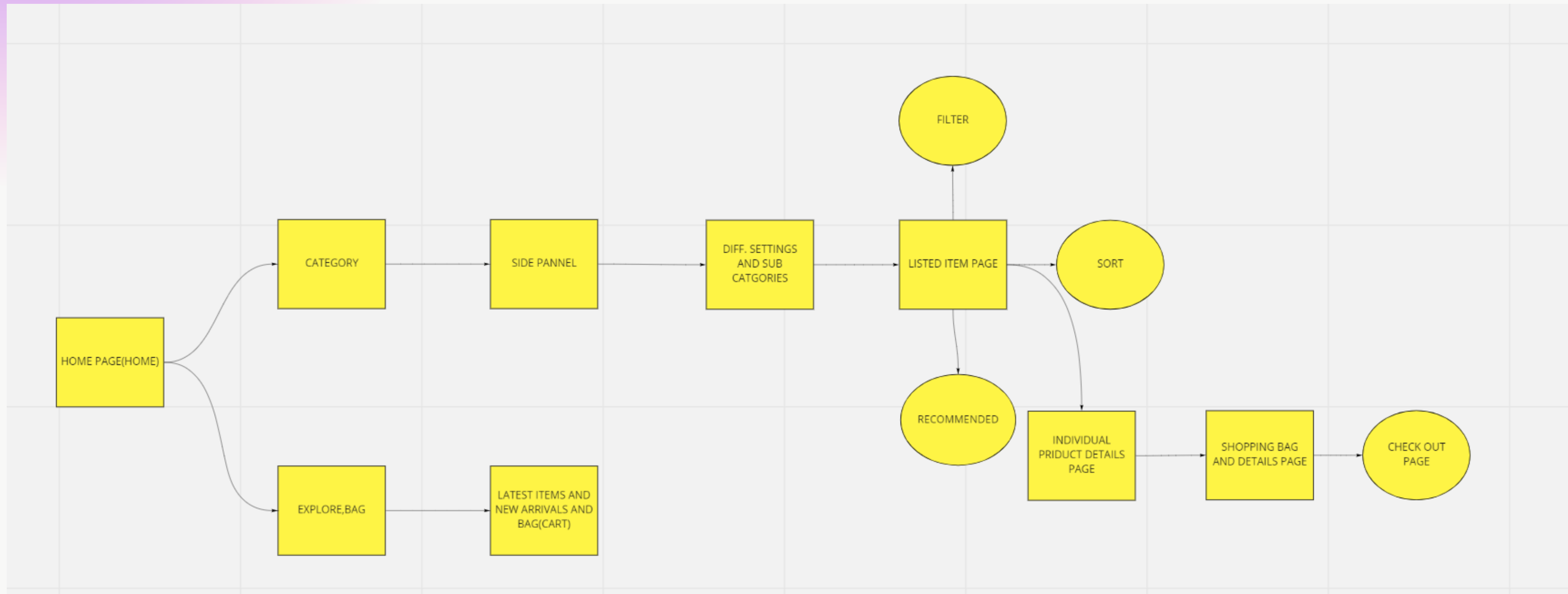


# CASE STUDY OF E-COMMERCE APP(FASHOR)

# MINDMAPPING

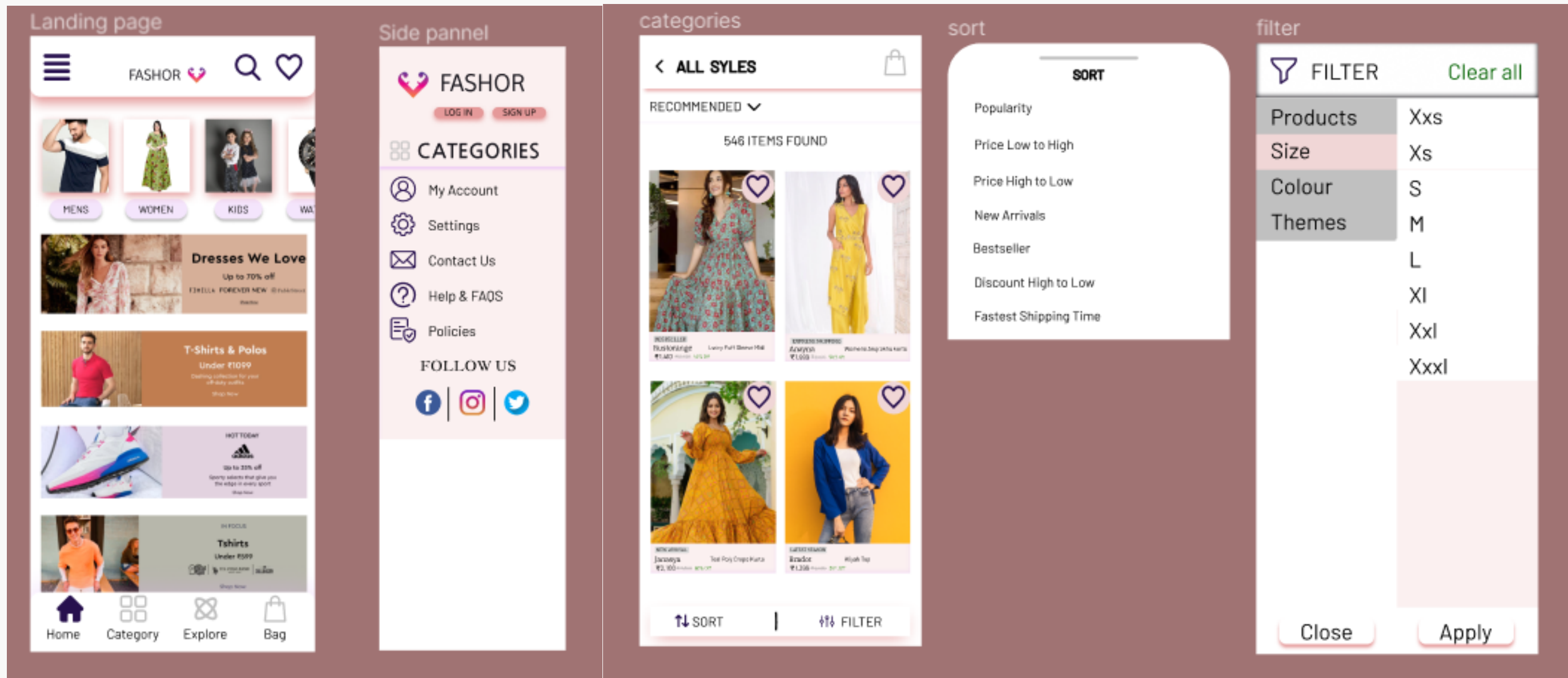




# LOW FIDELITY



# HIGH FIDELITY

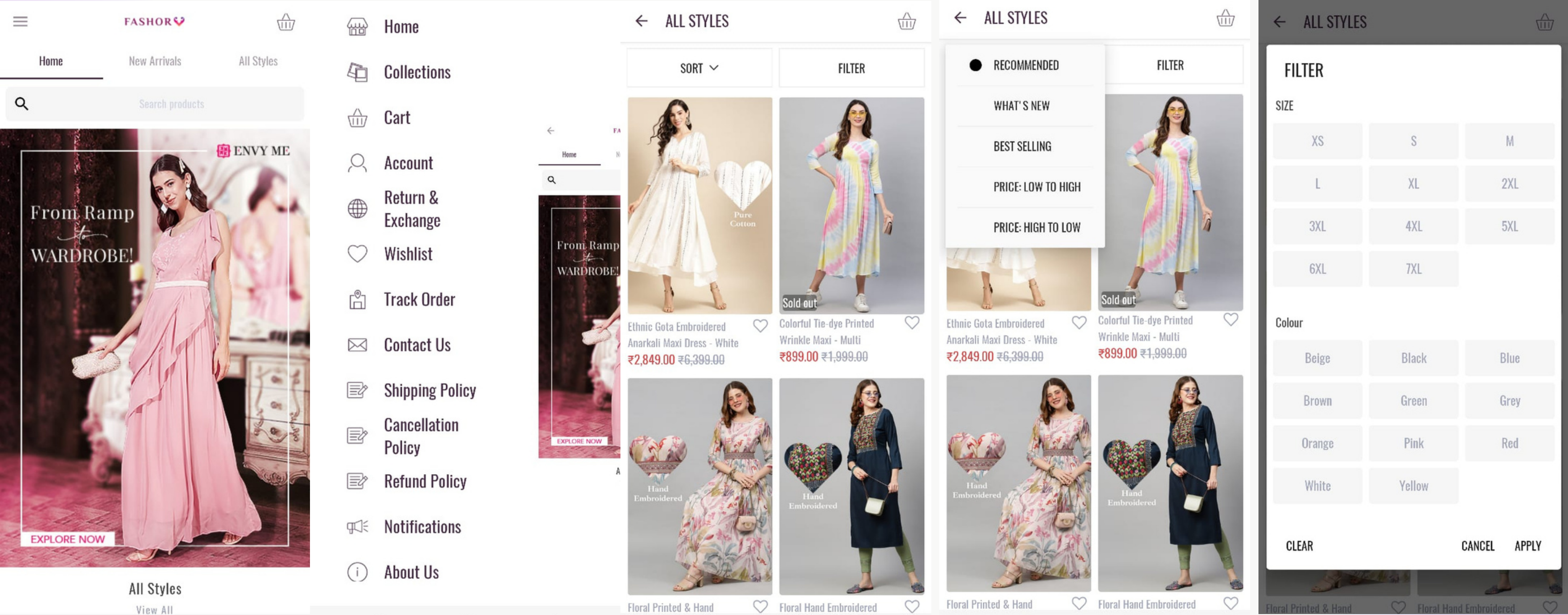




# ISSUE WITH THE EXISTING APP

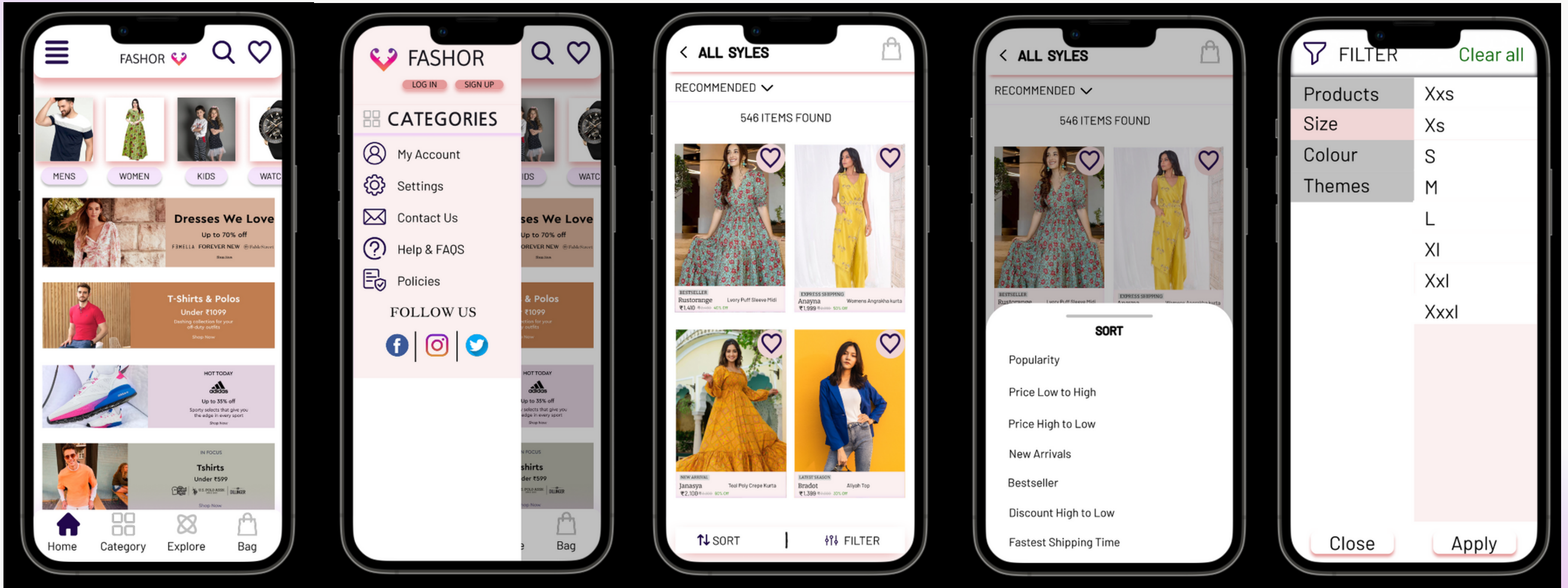
- 1.LESS ATTRACTIVE
- 2.LESS USE OF ICONS
- 3.NOT USE OF SUB CATEGORY
- 4.LESS USE OF DIFF. COLOUR

# EXISTING APP





# DESIGNED APP



# Figma file

<https://www.figma.com/file/j63MVsKeEv1hlXIBL-ucM9J/FASHOR?node-id=0%3A1>

