



Restaurant Investment Analysis



[more info...](#)

Most Satisfied Consumer Demographics ?



Single
Status



**San-Luis
Potosi**



Medium
Budget



Student
Occupation



18-25
Age Group



No
Smokers?



Public
Transport



Mexican
Preferred Cuisine



Abstemious
Alcohol?

Recommendations

Investing in a restaurant that caters to the preferences of highly satisfied customer segments, such as **students aged 18-25 with medium to low budgets**, involves choosing locations with **no parking, smoke-free environments, and convenient access to public transportation**. By adhering to these criteria, investors can tap into the successful attributes observed in top-rated restaurants while

Are There Demand and Supply Gaps in The Market ?

● Demand ● Supply



Mexican cuisine demonstrates significant consumer interest with **97 preferences**, its supply is relatively limited at 28 restaurants, indicating a potential opportunity for expansion. **American cuisine** also exhibits untapped potential despite lower demand, suggesting a gap in the market. However, the absence of supply data for **Hot Dogs and Latin American** cuisines warrants further investigation into their market

[more](#)

What Are The Highest Rated Restaurants ?

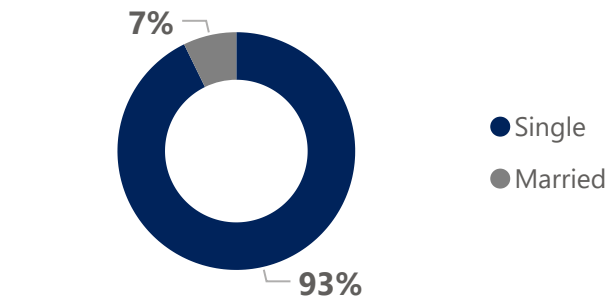
Restaurant Names	Average Overall Ratings	Average Food Ratings	Average Service Ratings
Emilianos	2.00	1.80	1.80
Michiko Restaurant Japones	2.00	2.00	1.60
Restaurant Las Mananitas	2.00	2.00	2.00
Cafe Punta Del Cielo	1.83	1.50	1.83
La Estrella De Dimas	1.80	2.00	1.60
Log Yin	1.75	1.75	1.00
Restaurante La Parroquia Potosina	1.75	1.75	1.75
La Cochinita Pibil Restaurante Yucateco	1.71	1.71	1.71
Mariscos El Pescador	1.69	1.69	1.46

City

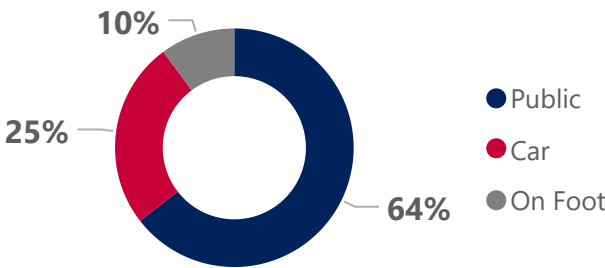
All

CONSUMER DEMOGRAPHICS

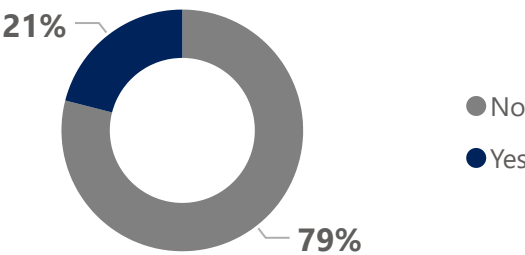
Consumers By Marital Status



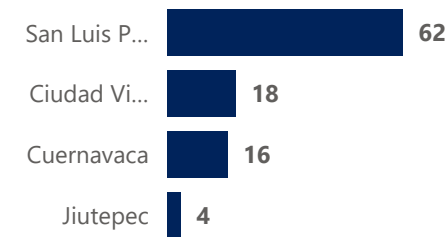
By Transport Mode



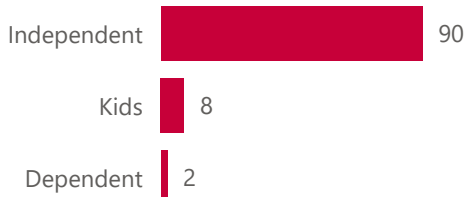
Smokers ?



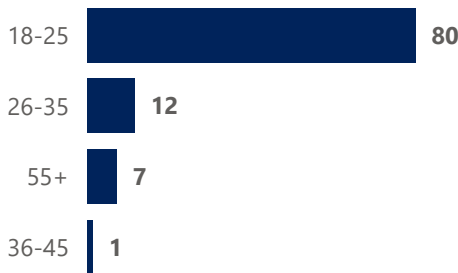
Consumers By City



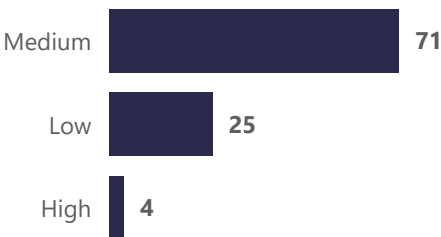
By Children



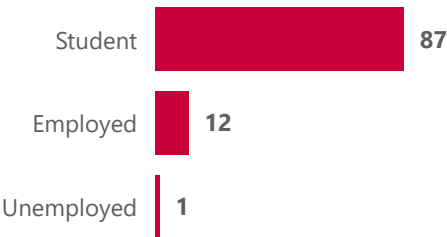
By Age Group



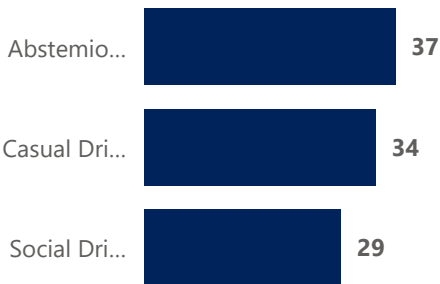
By Budget



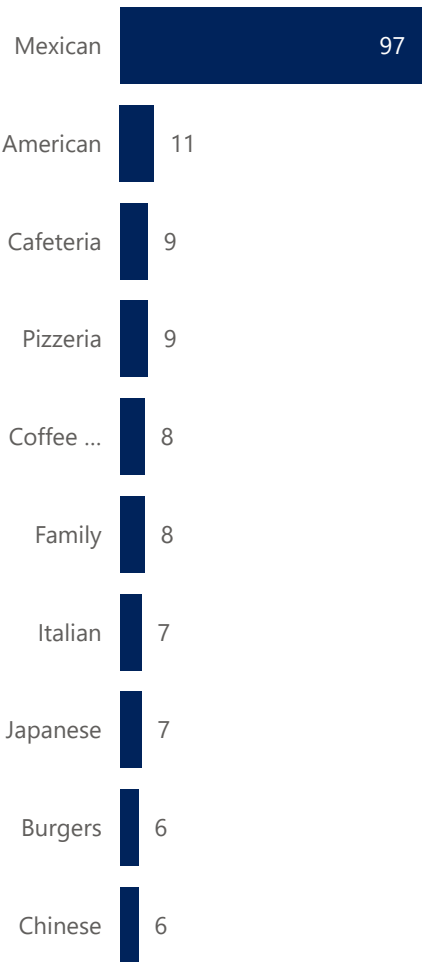
By Occupation



By Alcohol Consumption



Preferred Cuisines



Restaurants

130

Consumers

138

Cities

4

Restaurant Cuisines

23

Details Of Highest Rated Restaurants											
Restaurant_Name	Avg_overall_ratings	Avg_food_ratings	Avg_service_ratings	City	Cuisine	Price	Parking	Area	Alcohol_Service	Smoking_Allowed	
Cafe Punta Del Cielo	1.83	1.50	1.83	San Luis Potosi	Cafeteria	Medium	None	Closed	None	Yes	
El Rincon De San Francisco	1.67	1.47	1.60	San Luis Potosi	Mexican	Medium	None	Closed	None	No	
Emilianos	2.00	1.80	1.80	San Luis Potosi	Brewery	Low	None	Closed	Wine & Beer	No	
La Cochinita Pibil Restaurante Yucateco	1.71	1.71	1.71	San Luis Potosi	Mexican	High	Yes	Closed	None	Smoking Section	
La Estrella De Dimas	1.80	2.00	1.60	San Luis Potosi	Mexican	Medium	Public	Closed	None	No	
La Virreina	1.53	1.40	1.27	San Luis Potosi	Mexican	Medium	None	Closed	Wine & Beer	No	
Mariscos El Pescador	1.69	1.69	1.46	San Luis Potosi	Seafood	Medium	Yes	Closed	None	No	
Michiko Restaurant Japones	2.00	2.00	1.60	San Luis Potosi	Japanese	Medium	None	Closed	None	No	
Preambulo Wifi Zone Cafe	1.58	1.33	1.42	San Luis Potosi	Cafeteria	Medium	None	Closed	None	No	
Preambulo Wifi Zone Cafe	1.58	1.33	1.42	San Luis Potosi	Coffee Shop	Medium	None	Closed	None	No	
Restaurant Bar Hacienda Los Martinez	1.67	1.44	1.33	San Luis Potosi	Bar	Medium	Yes	Closed	Wine & Beer	Smoking Section	
Restaurante La Parroquia Potosina	1.75	1.75	1.75	San Luis Potosi	Contemporary	High	Public	Closed	Wine & Beer	Smoking Section	

Demographic Profile of Consumers Who Rated the Top 15 Highest-Rated Restaurants (Using Average Rating ≥ 1.6)											
Restaurant_Name	consumer_id	age_group	marital_status	occupation	children	city	preferred_cuisine	budget	transportation	drink_level	smoker
Cafe Punta Del Cielo	U1003	18-25	Single	Student	Independent	San Luis Potosi	Mexican	Low	Public	Social Drinker	No
Cafe Punta Del Cielo	U1006	18-25	Single	Student	Independent	San Luis Potosi	Mexican	Medium	Car	Social Drinker	Yes
Cafe Punta Del Cielo	U1086	18-25	Single	Student	Independent	San Luis Potosi	Italian	Medium	Car	Social Drinker	No
Cafe Punta Del Cielo	U1090	18-25	Single	Student	Independent	San Luis Potosi	Tex Mex	Medium	Car	Social Drinker	No
Cafe Punta Del Cielo	U1138	18-25	Single	Student	Independent	San Luis Potosi	Pizzeria	Medium	Public	Social Drinker	No
Emilianos	U1061	18-25	Single	Employed	Independent	San Luis Potosi	Mexican	Medium	Car	Social Drinker	No
La Cochinita Pibil Restaurante Yucateco	U1136	18-25	Single	Student	Independent	San Luis Potosi	Mexican	Low	Car	Social Drinker	Yes
La Estrella De Dimas	U1003	18-25	Single	Student	Independent	San Luis Potosi	Mexican	Low	Public	Social Drinker	No
La Estrella De Dimas	U1137	18-25	Single	Student	Independent	San Luis Potosi	Mexican	Low	Public	Social Drinker	No