



NAVIGATOR

Shopify Analysis

Details

FILTERS

Select Mea...

Net Sales

Gateway

All

Province

All

SHOPIFY SALES AND CUSTOMER FUNNEL REPORT

Transaction
Performance

\$41,80,874

Net Sales

7534

Total Quantity

\$562.63

Net Average Order Value

Customer
Purchase
Behaviour

4431

Total Customers

2392

Single Order Customers

2039

Repeat Customers

Retention &
Value KPI's

\$943.55

Life Time Value

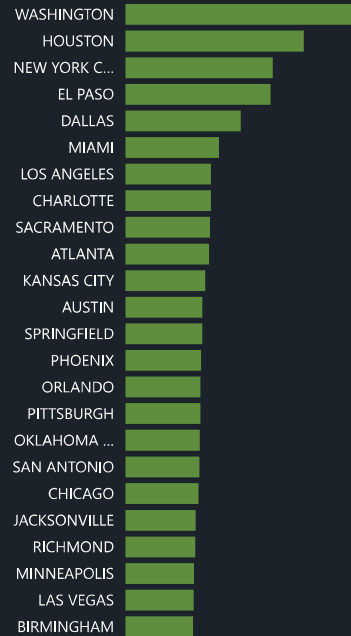
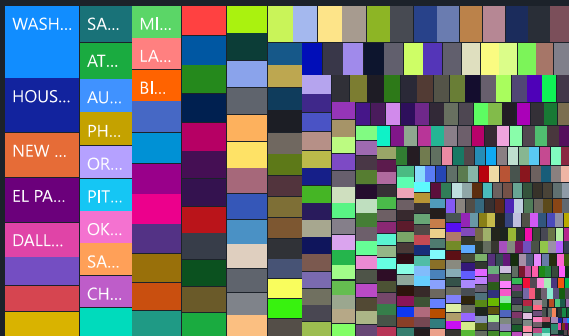
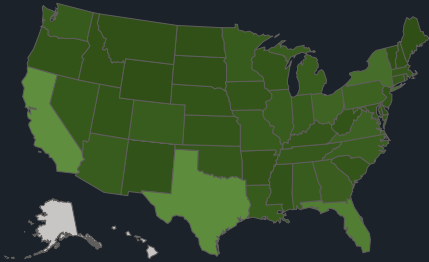
1.68

Purchase Frequency

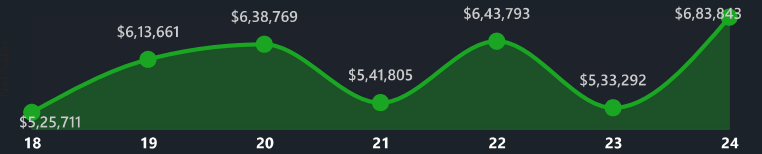
46%

Repeat Rate

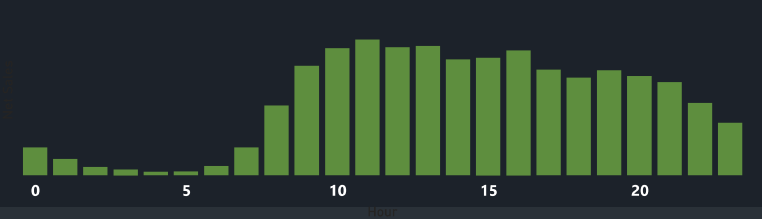
Regional Overview - Province & Cities by Net Sales



Net Sales Trend Over Time



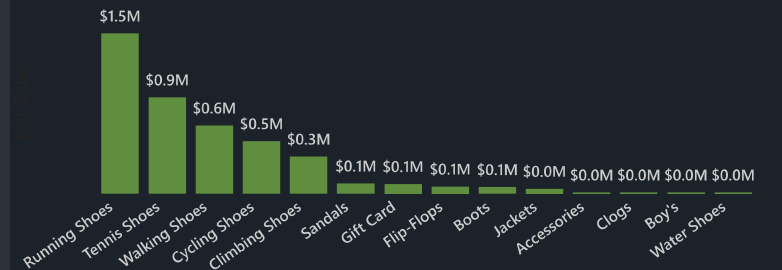
Net Sales by Hour



Payment Gateway - Net Sales



Net Sales by Product Type





NAVIGATOR

Shopify Analysis

Details

SHOPIFY SALES AND CUSTOMER FUNNEL REPORT



Order Number	Full Name	Customer Id	Province	CITY	Billing Address Zip	Product Type	Gateway	Net Sales	Total Tax	Total Price Usd
6987	Theodoric Brazenor	1556	Michigan	DETROIT	82040	Tennis Shoes	shopify_payments	\$6,319	₹ 631.91	₹ 6,951.04
4087	Rubi Belt	1889	North Dakota	FARGO	56401	Running Shoes	shopify_payments	\$1,525	₹ 152.51	₹ 1,677.64
6537	Cointon Gosselin	10	Florida	ORLANDO	51316	Walking Shoes	shopify_payments	\$1,465	₹ 146.46	₹ 1,611.09
4668	Carry Nudd	1598	Louisiana	NEW ORLEANS	8472	Cycling Shoes	shopify_payments	\$1,458	₹ 145.81	₹ 1,603.94
4088	Kalle Scraney	5044	Idaho	BOISE	72872	Climbing Shoes	paypal	\$1,455	₹ 145.51	₹ 1,600.64
319	Trix Levine	1787	Oklahoma	OKLAHOMA CITY	78303	Walking Shoes	gift_card	\$1,319	₹ 131.91	₹ 1,451.04
5815	Amalie Sarra	3687	Pennsylvania	ERIE	92502	Running Shoes	shopify_payments	\$1,281	₹ 128.11	₹ 1,409.24
3812	Irvin Sauter	1455	Michigan	ANN ARBOR	51688	Cycling Shoes	shopify_payments	\$1,254	₹ 125.35	₹ 1,378.88
6156	Bronson Beecham	5778	New York	ALBANY	47986	Running Shoes	shopify_payments	\$1,223	₹ 122.31	₹ 1,345.44
3207	Sutton Strelitzki	4452	Kentucky	LEXINGTON	92149	Climbing Shoes	shopify_payments	\$1,222	₹ 122.15	₹ 1,343.68
5513	Prudi Grealley	3970	Iowa	DES MOINES	3595	Sandals	shopify_payments	\$1,211	₹ 121.11	₹ 1,332.24
1479	Kenon Elstow	5962	District of Columbia	WASHINGTON	64759	Walking Shoes	paypal	\$1,183	₹ 118.31	₹ 1,301.44
7349	Estevan Malthus	2156	Ohio	DAYTON	26610	Running Shoes	paypal	\$1,173	₹ 117.31	₹ 1,290.44
2406	Silas Rapelli	6105	Florida	DAYTONA BEACH	54768	Running Shoes	shopify_payments	\$1,159	₹ 115.91	₹ 1,275.04
1807	Garrot Newcomb	606	Pennsylvania	ALLENTOWN	24598	Walking Shoes	shopify_payments	\$1,135	₹ 113.51	₹ 1,248.64
1165	Aggi Treswell	4892	Pennsylvania	PHILADELPHIA	81259	Running Shoes	paypal	\$1,129	₹ 112.91	₹ 1,242.04
5376	Maxim Weyland	4741	Maine	PORTLAND	7590	Tennis Shoes	shopify_payments	\$1,125	₹ 112.51	₹ 1,237.64
5721	Mikael Shirt	4578	Indiana	INDIANAPOLIS	64989	Running Shoes	shopify_payments	\$1,075	₹ 107.51	₹ 1,182.64
7104	Rhonda Bulbrook	3910	Texas	CORPUS CHRISTI	95354	Tennis Shoes	paypal	\$1,065	₹ 106.47	₹ 1,171.20
4842	Henrietta Clavey	3888	Louisiana	MONROE	88358	Climbing Shoes	paypal	\$1,058	₹ 105.75	₹ 1,163.28
5597	Wes Sponder	1854	Michigan	MUSKEGON	59679	Walking Shoes	gift_card	\$1,041	₹ 104.11	₹ 1,145.24
4748	Vivia McKerley	5438	Minnesota	SAINT PAUL	93608	Gift Card	shopify_payments	\$1,039	₹ 103.91	₹ 1,143.04
6890	Hadlee Szimoni	4689	Indiana	LAFAYETTE	55467	Climbing Shoes	shopify_payments	\$1,038	₹ 103.83	₹ 1,142.16
3104	Cly Arnopp	4274	Massachusetts	NEW BEDFORD	57332	Running Shoes	shopify_payments	\$1,037	₹ 103.71	₹ 1,140.84
6507	Isaiah Ditt	5134	Wisconsin	GREEN BAY	36126	Climbing Shoes	shopify_payments	\$1,037	₹ 103.67	₹ 1,140.40
1415	Min Reedyhough	3842	Arizona	TUCSON	13446	Walking Shoes	amazon_payments	\$1,035	₹ 103.51	₹ 1,138.64
5188	Wadsworth Hayfield	425	Pennsylvania	PITTSBURGH	36813	Walking Shoes	paypal	\$1,027	₹ 102.71	₹ 1,129.84
3155	Pepillo Sidworth	767	Louisiana	SHREVEPORT	18352	Walking Shoes	shopify_payments	\$1,026	₹ 102.63	₹ 1,128.96
4173	Lina Creser	389	Pennsylvania	JOHNSTOWN	22586	Cycling Shoes	shopify_payments	\$1,025	₹ 102.51	₹ 1,127.64
745	Burg Thorndale	1239	Kansas	WICHITA	3651	Walking Shoes	paypal	\$1,025	₹ 102.47	₹ 1,127.20
4577	Hartwell Messiter	5049	District of Columbia	WASHINGTON	2016	Tennis Shoes	manual	\$1,017	₹ 101.71	₹ 1,118.84
6712	Kial Antonov	6319	California	LONG BEACH	7369	Tennis Shoes	shopify_payments	\$1,017	₹ 101.71	₹ 1,118.84
6246	Luca Marioram	3940	South Carolina	COLUMBIA	39729	Running Shoes	shopify_payments	\$1,009	₹ 100.91	₹ 1,110.04
Total								\$41,80,874	₹ 4,18,087.35	₹ 45,98,960.87