ADFINDER

GUIDE

ADFINDER IS A MARKETPLACE FOR BUSINESSES TO FIND BILL BOARDS.

PEOPLE CAN COME ONTO ADFINDER PUT IN THEIR LOCATION AND FIND AVAILABLE ADS AROUND THEM.

ADFINDER ALSO TAKES IT A STEP FURTHER AND ALLOWS COMPANIES TO FIND BILLBOARDS BY SEARCHING TARGET MARKETS (DEMOGRAPHICS)

DEMOGRAPHICS, BILLBOARD AFFILIATIONS, AD TYPES, DETAILS LISTING PAGE INFO ALL HERE:

https://drive.google.com/drive/folders/1uupliyNpdS1hInJUrP-bi9otP9ddX Ham?usp=sharing

(LOOK AT AIRBNE)

THUS

CA TO ENTR ● EDITA ● COURAGOJI ●

ABOUT SPAGE

PROFILE PICTURE

lacksquare

DEMOGRAPHIE

ARTIVORIX

COMMUNITY



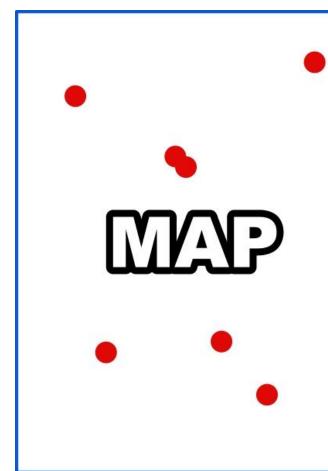
OT SOURAND LOOS ETREND) SOURANDOUED (ATRACTOR WOLLS

EXECUTER

COMMUNITY

- EQUEURS •
- CETTAND MOTORALLIFE ALADERS

GERRO OFIZII TERRITIOSI
LEIRW KWOOD SWOUFI
OKIULUOKESS



COUNTAINING CONTINUED CARRIED CARRIED CARRIED



DEMOCRAPHIES +



HOME PAGE

- -New Design needed
- -Need someone with creativity and vision to create a great page
- -Homescreen will have a video in background! With the searchbar. Please make this part video friendly FYI.
- -Please look over current design. Improve! (https://adfinderusa.com/home)
- -Please look over great examples (Airbnb and https://www.thestorefront.com/)

Advanced Filter

Design Idea/Choices:

https://drive.google.com/drive/folders/1xI5lvsNM_BkPjQWIFg-1IaHsY9Ne26K0?usp=sharing

Information needed on Filters:

General Filters:

- Media Type
- Price
- Impressions
- Distance

Demographic Targeting:

Age Targeting

Gender Targeting

Advanced Filter

Information needed on Filters:

Demographic Targeting:

- Age Targeting
- Gender Targeting
- Ethnicity Targeting
- Population Targeting
- House Hold Income Targeting
- Education Attainment Targeting
- Martial Status Targeting
- Unemployment Rate Targeting

<u>Affiliation Targeting:</u>

List All Affiliations

Posting a Billboard

- -New Design needed
- -Need someone with creativity and vision to create a great page
- -Current Design (https://adfinderusa.com/post) (must create billboard poster profile) https://drive.google.com/open?id=1qbafjEv3cyyOb32GrjFQ0CymAwoiUp-x