



POORNIMA UNIVERSITY, JAIPUR.
MID SEMESTER EXAMINATION 2020-21 (ODD Semester)

School : School of Commerce & Management
Course : III Year V SEM – B.B.A.
Subject Name : Security Analysis & Portfolio Management
Subject Code : BBX05103_BBB05103_BBC05103

Max. Time: 1.5 hrs.

Max. Marks: 12

NOTE:- Attempt four questions. There is internal choice in Q. 1 & 2, Q. 3 & 4, Q. 5 & 6 & Q. 7 & 8.

Sec-A (CO 3) (Max. Marks-6)

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|------------|------------|--|--------------|
| Q.1 | (a) | What is Interest Rate Risk ? | Marks |
| | (b) | What is difference between Current account deposit and savings Account deposit | (1.5) |

OR

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|------------|------------|---|--------------|
| Q.2 | (a) | What is term plan in Insurance policies | (1.5) |
| | (b) | What is ULIP plans in Insurance policy | (1.5) |
| Q.3 | (a) | How derivatives are helpful in risk management? | (1.5) |
| | (b) | What do you mean by derivatives? | (1.5) |

OR

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| Q.4 | (a) | What are security form of Financial Assets ?. Give Examples. | (1.5) |
| | (b) | Give the name of any three investment where you can claim deduction under section 80 C of the Income tax act. | (1.5) |

B

Sec-B (CO 4) (Max. Marks-6)

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| Q.5 | (a) | Prepare diagram of Entry barrier – exit barrier matrix | (1.5) |
| | (b) | Explain porter's five forces model of Industry Competitiveness | (1.5) |

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| Q.6 | (a) | Name the steps in Fundamental Analysis in equity research? | (1.5) |
| | (b) | What are leading indicators in economy analysis? Give examples | (1.5) |
| Q.7 | (a) | What are defensive industries ? Give example | (1.5) |
| | (b) | What are the two methods to calculate intrinsic value of share? | (1.5) |

OR

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|------------|------------|---|--------------|
| Q.8 | (a) | What non- financial factors you look in while doing Company analysis? | (1.5) |
| | (b) | What do you mean by strategy analysis in Company analysis? | (1.5) |
