



POORNIMA UNIVERSITY, JAIPUR.
MID SEMESTER EXAMINATION 2020-21 (ODD Semester)

School : School of Design & Arts
Course : III Year V SEM – B. Des (Fashion and Textile Design)
Subject Name : Research Methodology
Subject Code : BFT05101

Max. Time: 1.5 hrs.

Max. Marks: 12

NOTE:- Attempt four questions. There is internal choice in Q. 1 & 2, Q. 3 & 4, Q. 5 & 6 & Q. 7 & 8.

Sec-A (CO 3) (Max. Marks-6)

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| Q.1 | (a) | Differentiate between random sampling and quota sampling with a suitable example . | Marks
(1.5) |
| | (b) | What do you mean by sample design? What points should be taken into consideration by a researcher in developing a sample design for the research project. | (1.5) |

OR

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| Q.2 | (a) | Explain in detail the important techniques involving in designing a problem? | (1.5) |
| | (b) | How would you differentiate between simple random sampling and complex random sampling explain it with a suitable example? | (1.5) |
| Q.3 | (a) | Write a note on stratified sampling and cluster sampling. | (1.5) |
| | (b) | Differentiate between cluster and area sampling. | (1.5) |

OR

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| Q.4 | (a) | Write down the characteristics of good sample design . | (1.5) |
| | (b) | Explain the similarities and differences of census and sample survey with the help of suitable example? | (1.5) |

Sec-B (CO 4) (Max. Marks-6)

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| Q.5 | (a) | What are the guiding considerations in the construction of questionnaire? Explain | (1.5) |
| | (b) | Differentiate between questionnaire and schedules | (1.5) |

OR

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| Q.6 | (a) | Explain the technique and importance of oral presentation of research findings | (1.5) |
| | (b) | Explain the characteristics of secondary data? | (1.5) |
| Q.7 | (a) | Explain the difference between an experiment and survey with a suitable example ? | (1.5) |
| | (b) | Explain the merits and limitations of the observation methods in collecting material illustrate you answer with a suitable example ? | (1.5) |

OR

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| Q.8 | (a) | Write down the characteristics of case study method . | (1.5) |
| | (b) | Write a note on interview method. | (1.5) |
