



## MODEL UNITED NATIONS (MUN)

Chance to Represent your country at global level

### INTRODUCTION

The Model United Nations is a series of programs run throughout the country and the world with the goals of furthering understanding about the United Nations, educating participants about world issues, and promoting peace and the work of the United Nations through cooperation and diplomacy.

### PROBLEM STATEMENT

#### ROUND 1

- A quiz will be held on topic related to the international organisation or current affairs related topics. The participants have to answer the question in pre defined time. On the basis of the score in the quiz conducted teams will be shortlisted for 2nd round.

#### Round 2

- position paper: Selected candidate in the first round will be allotted a country and they will have to prepare with in 150 words position paper for that country. This documentation will include all necessary information and will be reviewed after a second round. only those who pass the review will be able to proceed to the 3rd round.

#### Round 3

- Debate
  - a. Opening of the debate
  - b. The debate
  - c. Closing of the debate

### GENERAL RULES

All participants are supposed to follow the rules and game flow as decided by Mindbend'23 team members. In case of any confusion, the final decision of the conducting team should be obeyed and will be considered final

If less than 20 Teams will be registered, then only 2 prizes will be given and if less than 10 teams registered only one prize will be given.

### TEAM SPECIFICATION

#### SINGLE PARTICIPATION

REGISTRATION WILL BEGIN SOON.....

CONTACT DETAILS:

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# MIND BEND

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## EVENT TIMELINE

DATE : 01/04/2023

## REGISTRATION

Registration Fees : Rs. 30

Registration details would be announced soon

CONTACT DETAILS:

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## DALAL STREET-1992

### Indian Stock Market Simulation

#### INTRODUCTION

- MINDBEND 2023 bring to you the "DALAL STREET-1992", an Indian Stock Market competition as part of MINDBEND 2023. Presenting an opportunity to test their expertise in the stock market, participants will have to use their buy and sell qualities to keep moving ahead in the dynamic market.
- Dalal Street-1992 is set in the year 1992 where Shareholders(Teams) can buy, sell, and trade their stock portfolio in an offline physical market. The goal is to increase the respective portfolios. The one with the maximum value of the portfolio wins the event.

#### PRIZE MONEY

1st Prize : Rs. 8000

2nd Prize : Rs. 6000

#### PROBLEM STATEMENT

##### ROUND 1

- There will be an online quiz of 30 minutes based on some stock market facts followed by a Dalal Street competition round, 10 teams or shareholders with each team comprising 3-4 members will qualify for the next round.

##### ROUND 2

- There will be 10 News Rounds. In each round, the updated stock price of each company and some recent news events will be presented. Based on details each team must decide on which companies to invest in and update the respective portfolio. This will allow each of the teams(shareholders) to buy, sell, and trade with the Stock exchange or among themselves as well. Teams are allowed to move on the given platform allotted to each one of them respectively. At the end of this, the team with the maximum portfolio will win.

#### GENERAL RULES

All participants are supposed to follow the rules and game flow as decided by Mindbend'23 team members. In case of any confusion, the final decision of the conducting team should be obeyed and will be considered final.

If less than 20 Teams will be registered, then only 2 prizes will be given and if less than 10 teams registered only one prize will be given.

#### TEAM SPECIFICATION

Up to Four members

CONTACT DETAILS:

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## **EVENT TIMELINE :**

DATE : 31/03/2023

## **REGISTRATION DETAILS**

Registration Fees : Rs. 30

Registration details would be announced soon

**CONTACT DETAILS:**

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## VENDING MASTERS

Exhibit your marketing savviness

### INTRODUCTION

How good are your marketing skills? How better can you convince others? This is all about the event Vending Masters. Here teams have to showcase their marketing knowledge and skills to convince people to buy their products.

### PRIZE MONEY

1st Prize: Rs. 4500

2nd Prize: Rs. 3500

3rd Prize: Rs. 2000

### PROBLEM STATEMENT

#### ROUND 1

- Teams will be shown some standard market products of which they have to guess the range in which the price of the product lies and the teams making the closest guesses will be promoted to the next round.

#### ROUND 2

- In round 2, the qualified teams will have to sell some products showcasing their marketing and convincing skills to a group of people having some standard points each and the team taking the most points by selling the products given to them will win the game.

### GENERAL RULES

All participants are supposed to follow the rules and game flow as decided by Mindbend'23 team members. In case of any confusion, the final decision of the conducting team should be obeyed and will be considered final.

If less than 20 Teams will be registered, Then only 2 prizes will be given and if less 10 teams registered only one prize will be given.

### TEAM SPECIFICATIONS

Up to 2 members

### EVENT TIMELINE

DATE : 01/04/2023

CONTACT DETAILS:

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## REGISTRATION DETAILS

Registration Fees : Rs. 30

Registration details would be announced soon

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## HUSTLE TRADE

**The Game of Wit and Bid**

### INTRODUCTION

"Hustle Trade" is a game of Bid and Wit where participants will get an opportunity to test their auctioning and bidding skills. This game revolves around the auctioning and trading of units for completing the objects. From bidding for items through all the units, managing them and trading for completing the object this game has all that is needed for a whopping Bidding and Trading Battle.

### PRIZE MONEY

1st Prize: Rs. 6000

2nd Prize: Rs. 4000

### PROBLEM STATEMENT

#### ROUND 1

- All participating teams have to participate in an online quiz regarding Finance, Trading and Auctions. Teams will be shortlisted for further rounds on the basis of their respective scores on quiz.

#### ROUND 2

- Each team will be granted a certain amount of money to purchase units or engage in trade. The unit will be auctioned out, each includes various elements of objects (such as sentence-forming words, gadget components, puzzles, etc). The winning team will have the maximum number of completed objects (and the largest number of the remaining amount). Following the auction, inter-trading alternatives will be provided.

### GENERAL RULES

All participants are supposed to follow the rules and game flow as decided by Mindbend'23 team members. In case of any confusion, the final decision of the conducting team should be obeyed and will be considered final.

If less than 20 Teams will be registered, Then only 2 prizes will be given and if less 10 teams registered only one prize will be given.

### TEAM SPECIFICATION

Up to four members



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## EVENT TIMELINE

DATE : 31/03/2023

## REGISTRATION DETAILS

Registration Fees : Rs. 30

Registration details would be announced soon

CONTACT DETAILS:

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## CREATE YOUR IDENTITY

Unleashing the Power of Creativity

### INTRODUCTION

What is a better way to express your creativity than expressing yourself through a design but concise, i.e., a LOGO.

In this event, you get a chance to channel your inner creativity and dive into the world of miniature but the point representation of designing a logo.

### PRIZE MONEY

1st Prize: Rs. 5000

2nd Prize : Rs. 3000

### PROBLEM STATEMENT

#### ROUND 1

- This is an online quiz round, to be hosted on Kahoot.
- Quiz will contain questions based on logo and tagline.
- Participants will be shortlisted on the basis of their scores and timing.

#### ROUND 2

- Participants will be given a company or a product that failed or faced backlash at the spot.
- Participants will be given 45 mins for the research and preparation work.
- Participants will have to prepare a case study and come up with a solution.
- Each team will get 5-7 mins to present the case study and the solution in front of judges.

#### ROUND 3

- A hypothetical brand name and description will be given, for which participants have to develop their own logos.
- Time duration for this round will be 60 minutes.
- Participants have to bring their own laptops for logo designing.
- Participants can use any platform for logo designing of their choice.
- The logo design decided by the judges will be the winner.



## CREATE YOUR IDENTITY

Unleashing the Power of Creativity

### GENERAL RULES

- Any misbehavior will lead you to disqualification from the competition.
- Decision Taken by Judges will be final and binding for all.
- All decisions taken by the organizing team will be deemed final, and no more changes will be encouraged.
- The logo designed by the teams should be original (not protected by patent/copyright/technical publication by anyone else).
- No entries will be accepted after the registration deadline.
- Each round will start sharp at the given time and any delay by any team will not be tolerated and that team will be considered disqualified.
- Mindbend will not be responsible for any malfunction or error in your laptop or platfor for designing logo.
- If less than 15 teams will be registered , then only round 1 and round 3 will be conducted.
- If less than 8 teams will be registered , then only round 3 will be conducted.
- If less than 15 participants will be registered, then only 2 prizes will be given :  
1st prize : 3000  
2nd prize :1500
- Any of the above-mentioned rules, if found violated, teams would not be allowed to participate in the competition.

### TEAM SPECIFICATION

- The team may have upto 2 members.
- Team members can be from different colleges/schools as well (K12/UG/PG).
- Any number of teams can participate from one college/school.
- Professionals are not allowed. Only students can participate.
- Participants are required to bring their school/college ID cards.
- Once registered, the same team cannot register with another name.
- Team name should not be offensive, conflicting, or inappropriate. Organizers have the right to reject entries for any inappropriate team name.

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# MIND BEND

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## CREATE YOUR IDENTITY

Unleashing the Power of Creativity

### EVENT TIMELINE

#### Round 1

Online quiz:

Date: 18th or 19th March, 2023

Time: Conveyed soon

#### Round 2

Offline event:

Date: 2nd April, 2023.

Time: 2:00 PM to 5:00 PM

#### Round 3

Offline event:

Date: 2nd April, 2023.

Time: 5:00 PM to 6:30 PM

### REGISTRATION DETAILS

Registration Fees : Rs. 30

Registration details would be announced soon

CONTACT DETAILS:

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## BLUFFS AND BARGAINS

*Prove your negotiation mettle*

### INTRODUCTION

Bluffs and Bargains is a first-of-its-kind Negotiation Tournament, based on negotiation case simulations conducted in top Law schools to teach hands-on experience in one of the most important skills in the modern world. Teams will have to role-play various historical and real-world negotiators and secure the best deal for their situation.

### PRIZE MONEY

1st prize: Rs. 4000

2nd prize: Rs. 3000

3rd prize: Rs. 2000

### PROBLEM STATEMENT

#### ROUND 1

- After a short preliminary online quiz (30 min) on basic negotiating intuition to decide the candidates, Teams will qualify for a specified round knockout tournament on scorable negotiation cases to spotlight the best of the best, the most silver-tongued and hard-balling negotiators that can crack deals in minutes and leave all sides happy with their lot.

#### ROUND 2

- Each knockout round lasts around 25-30 minutes.
- 10 min given to teams to understand their side of the story and take note of their confidential information and what deal they need to make. Followed by 15-20 minutes of dealmaking, where both sides try to convince each other to agree to their own terms. If a deal is struck and hands have shaken, the teams are scored based on the result and their application of negotiating skills.

### GENERAL RULES

All participants are supposed to follow the rules and game flow as decided by Mindbend'23 team members. In case of any confusion, the final decision of the conducting team should be obeyed and will be considered final.

If less than 20 Teams will be registered, then only 2 prizes will be given and if less than 10 teams registered only one prize will be given.

### TEAM SPECIFICATION

Up to two members



## Rules:

### Team specifications:

- The team should have 1 or 2 members.
- Team members can be from different colleges
- Any number of teams can participate from one college/school.  
Professionals are not allowed. Only students can participate.
- Once registered, the same team cannot register with another name
- Participants are required to bring their school/college ID cards.
- Team name should not be offensive, conflicting, or inappropriate.
- Organizers must be notified if a team's name has been changed.
- Each team must specify their Team Leader at registration on the website. All critical communications between the organizer and the registered team will be done through their Team Leader. The Team Leader must submit valid contact details (mobile number, email id, etc.) at the time of registration.

### General Rules:

- Any misbehavior will lead you to disqualification from the competition.
- Decision Taken by Judges will be final and binding for all.
- All decisions taken by the organizing team will be deemed final, and no more changes will be encouraged.
- If less than 5 teams will be registered, then only first prize will be awarded. And in case less than 10 but more than 5 teams register, prizes will be awarded to the teams achieving 1st and 2nd position only.

## EVENT TIMELINE

Date : 02/04/2023

## REGISTRATION DETAILS

Registration Fees : Rs. 30

Registration details would be announced soon

## CONTACT DETAILS:

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## TREND YOUR BRAND

Advertising Ideas~ Endorsing Brands

### INTRODUCTION

"Trend your brand" is a fun event to optimize your basic tricks of Social Media Marketing and come up with an impressive quality advertisement. The more the hype created higher are your chances of winning.

### PRIZE MONEY

1st Prize: Rs 5500

2nd Prize: Rs 3500

### PROBLEM STATEMENT

#### ROUND 1

- All participants will be given one crossword to solve (5 across and 5 down) hints mainly consisting of riddles and taglines of famous companies/service.
- The one who solves the crossword first, gets to select a product of their choice.

#### ROUND 2

- Selected participants will be given a chance to choose any one of the product which they've to advertise.
- In total only 2 participants are allowed to choose one product.
- So based on their selection of product two members will be clubbed together as a team.
- The product which they have selected they have to make one video about advertising the product.
- Participants have to give us the video including all captions and hashtags to post on social media.

### JUDGING CRITERIA

#### ROUND 1

- Correct answer as well as time taken both will be consider for further rounds

#### ROUND 2

- Based on their advertisement's engagement and creativity winner will be decided

## EVENT RULES

- The participants can choose their products randomly (as whoever solves the puzzle first, gets to select a product of their choice first).
- 2 people selecting same product will be clubbed together as a team.
- The event coordinators will provide the items to advertise to each team.
- The final reels of products should be sent to the coordinator to post on the Instagram page of event.
- The winner will be declared according to the coverage of their reel made.
- The post should include brand name, captions, taglines, hashtags, etc.
- Decisions made by the coordinators are final.
- The event will be judged on the creativity and how much buzz your product has created.

## GENERAL RULES

- Any misbehavior will lead you to disqualification from the competition.
- Decisions taken by Judges will be final and binding for all.
- All decisions taken by the organizing team will be deemed final, and no more changes will be encouraged.
- Plagiarism in any form is strictly prohibited and can even result in the disqualification of contestants.
- The idea presented by the teams should be original (not protected by patent/copyright/technical publication by anyone else).
- If any of the rules mentioned above, if found violated, teams would not be allowed to participate in the competition.
- The candidates should abide by the timings of the competition.
- The general rules and regulations decided by the conducting team will be final. There shouldn't be any argue by the participants with the conducting team and the judges else it can lead to disqualification.
- If less than 20 Teams will be registered, then only 2 prizes will be given and if less than 10 teams registered only one prize will be given.



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## TEAM SPECIFICATIONS

Round 1: Individual

Round 2: Team of 2 participants

## EVENT TIMELINE

DATE : 31/03/2023

## REGISTRATION DETAILS

Registration Fees : Rs. 30

Registration details would be announced soon

CONTACT DETAILS:

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## INVESTOMANIA

Investments that will make you grow

### INTRODUCTION

"How well you invest" will be a fun event in which you have to showcase your knowledge about investments and how you apply and get good returns.

### PRIZE MONEY

1st Prize: Rs 5000

2nd Prize: Rs 3000

### PROBLEM STATEMENT

#### ROUND 1

- It will be an Online quiz round on Kahoot, teams have to answer some general informative questions regarding investment. The top 8 teams based on the quiz scores will be selected for the second round.

#### ROUND 2

- This is a Presentation round.
- Problem Statement – 1,00,000 Rs will be given (hypothetically) and they have to invest in different ways like gold, stocks, Mutual Funds etc. They have to research and then present their way of investment, forecast their profits and show trends of particular investments, and how much profit it might give. A maximum of 10 slides are allowed and 15 min will be given for each presentation.

### GENERAL RULES

All participants are supposed to follow the rules and game flow as decided by Mindbend'23 team members. In case of any confusion, the final decision of the conducting team should be obeyed and will be considered final.

If less than 20 Teams will be registered, then only 2 prizes will be given and if less than 10 teams registered only one prize will be given.

### TEAM SPECIFICATION

Up to Three members

### EVENT TIMELINE

DATE : 31/03/2023

CONTACT DETAILS:

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## REGISTRATION DETAILS

Registration Fees : Rs. 30

Registration details would be announced soon

CONTACT DETAILS:

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## THE JEWEL OF JUMANJI

**Fight your way to the top**

### INTRODUCTION

The jewel of Jumanji involves assessing your analyzing and managing skills when it comes to knowing your own strengths and weaknesses to solving a dire situation that you might face whether it maybe being chased by a hippopotamus to solving a hardcore logic puzzle.

### PRIZE MONEY

1st prize: Rs. 4500

2nd prize: Rs. 3500

3rd prize: Rs. 2000

### PROBLEM STATEMENT

#### ROUND 1

- Each team will be given certain advantages in terms of points from 1-10 in all three areas of expertise like arts& literature; logic and analysis; practical field knowledge, the sum of which(points) is fixed. Using these points you can obtain hints, which are of two types, to solving every problem that you face ahead. Solve and also score bonus points for bonus questions to obtain the map for the jaguar's eye or the jewel of the Jumanji.

#### ROUND 2

- There will be a small treasure hunt in which the clues will be provided after solving certain questions similar to round 1. For the tie-breaker, the team will be given a specific sum and this time they have to decide the distribution of points in the three areas as per their interest and then the winner is decided from three questions.

### GENERAL RULES

All participants are supposed to follow the rules and game flow as decided by Mindbend'23 team members. In case of any confusion, the final decision of the conducting team should be obeyed and will be considered final.

If less than 20 Teams will be registered, then only 2 prizes will be given and if less than 10 teams registered only one prize will be given.

### TEAM SPECIFICATION

Up to Three members



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## EVENT TIMELINE

Date : 01/04/2023

## REGISTRATION DETAILS

Registration Fees : Rs. 30

Registration details would be announced soon

CONTACT DETAILS:

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## CAN YOU BE THE PRESIDENT?

Be the leader you would follow

### INTRODUCTION

"Can you be the president" is a managerial event that demands problem-solving, debating and public speaking skills, this event test the managerial power and skills that a good leader must have.

### PRIZE MONEY

1st prize: Rs. 4500

2nd prize: Rs. 3500

3rd prize: Rs. 2000

### PROBLEM STATEMENT

#### Round 1

- You will be given a google form consisting of various problem statements/questions regarding managing a country and apart from that you have to write policies and schemes that you will implement if you became the president basically your own manifesto.

#### Round 2

- In round 2, (news debate round) shortlisted candidates will be given their own party symbol and they have to represent themselves in a news channel debate, the topic of the debate will be decided by the news anchor.

#### ROUND 3

- Shortlisted candidates have to give a speech addressing the public that why they deserve to be the president and followed by a press conference in which journalists will ask you questions on the basis of their speech.

### GENERAL RULES

All participants are supposed to follow the rules and game flow as decided by Mindbend'23 team members. In case of any confusion, the final decision of the conducting team should be obeyed and will be considered final.

If less than 20 Teams will be registered, then only 2 prizes will be given and if less **10** teams registered only one prize will be given.

### TEAM SPECIFICATION

Individual Member



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## **EVENT TIMELINE**

Date : 01/04/2023

## **REGISTRATION DETAILS**

Registration Fees : Rs. 20

Registration details would be announced soon

**CONTACT DETAILS:**

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