



MODEL UNITED NATIONS (MUN)

Chance to Represent your country at global level

INTRODUCTION

The Model United Nations is a series of programs run throughout the country and the world with the goals of furthering understanding about the United Nations, educating participants about world issues, and promoting peace and the work of the United Nations through cooperation and diplomacy.

PRIZE MONEY

1st Prize: Rs 8000

2nd Prize: Rs 6000

PROBLEM STATEMENT

ROUND 1

- A quiz will be held on topic related to the international organisation or current affairs related topics. The participants have to answer the question in pre defined time. On the basis of the score in the quiz conducted teams will be shortlisted for 2nd round.

Round 2

- Case Study : In this round a country name will be given and the participants will have to do case study on it.

Round 3

- Debate
 - a. Opening of the debate
 - b. The debate
 - c. Closing of the debate

GENERAL RULES

All participants are supposed to follow the rules and game flow as decided by Mindbend'23 team members. In case of any confusion, the final decision of the conducting team should be obeyed and will be considered final

TEAM SPECIFICATION

Upto 3 members

EVENT TIMELINE

DATE : 01/04/2023

TIME : 2:30PM ONWARDS

CONTACT DETAILS:

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REGISTRATION

Registration Fees : Rs. 30

Registration details would be announced soon

CONTACT DETAILS:

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DALAL STREET-1992

Indian Stock Market Simulation

INTRODUCTION

- CCAC and MINDBEND 2023 bring to you the "DALAL STREET-1992", an Indian Stock Market competition as part of MINDBEND 2023. Presenting an opportunity to test their expertise in the stock market, participants will have to use their buy and sell qualities to keep moving ahead in the dynamic market.
- Dalal Street-1992 is set in the year 1992 where Shareholders(Teams) can buy, sell, and trade their stock portfolio in an offline physical market. The goal is to increase the respective portfolios. The one with the maximum value of the portfolio wins the event.

PRIZE MONEY

1st Prize : Rs. 8000

2nd Prize : Rs. 6000

PROBLEM STATEMENT

ROUND 1

- There will be an online quiz of 30 minutes based on some stock market facts followed by a Dalal Street competition round, 10 teams or shareholders with each team comprising 3-4 members will qualify for the next round.

ROUND 2

- There will be 10 News Rounds. In each round, the updated stock price of each company and some recent news events will be presented. Based on details each team must decide on which companies to invest in and update the respective portfolio. This will allow each of the teams(shareholders) to buy, sell, and trade with the Stock exchange or among themselves as well. Teams are allowed to move on the given platform allotted to each one of them respectively. At the end of this, the team with the maximum portfolio will win.

GENERAL RULES

All participants are supposed to follow the rules and game flow as decided by Mindbend'23 team members. In case of any confusion, the final decision of the conducting team should be obeyed and will be considered final.

TEAM SPECIFICATION

Up to Four members





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EVENT TIMELINE :

DATE : 31/03/2023

TIME : 2:30PM Onwards

REGISTRATION DETAILS

Registration Fees : Rs. 30

Registration details would be announced soon

CONTACT DETAILS:

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VENDING MASTERS

Exhibit your marketing savviness

INTRODUCTION

How good are your marketing skills? How better can you convince others? This is all about the event Vending Masters. Here teams have to showcase their marketing knowledge and skills to convince people to buy their products.

PRIZE MONEY

1st Prize: Rs. 4500

2nd Prize: Rs. 3500

3rd Prize: Rs. 2000

PROBLEM STATEMENT

ROUND 1

- Teams will be shown some standard market products of which they have to guess the range in which the price of the product lies and the teams making the closest guesses will be promoted to the next round.

ROUND 2

- In round 2, the qualified teams will have to sell some products showcasing their marketing and convincing skills to a group of people having some standard points each and the team taking the most points by selling the products given to them will win the game.

GENERAL RULES

All participants are supposed to follow the rules and game flow as decided by Mindbend'23 team members. In case of any confusion, the final decision of the conducting team should be obeyed and will be considered final.

TEAM SPECIFICATIONS

Up to 2 members

EVENT TIMELINE

DATE : 01/04/2023

TIME : 2:30PM - 6:00PM





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REGISTRATION DETAILS

Registration Fees : Rs. 30

Registration details would be announced soon

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HUSTLE TRADE

The Game of Wit and Bid

INTRODUCTION

"Hustle Trade" is a game of Bid and Wit where participants will get an opportunity to test their auctioning and bidding skills. This game revolves around the auctioning and trading of units for completing the objects. From bidding for items through all the units, managing them and trading for completing the object this game has all that is needed for a whopping Bidding and Trading Battle.

PRIZE MONEY

1st Prize: Rs. 6000

2nd Prize: Rs. 4000

PROBLEM STATEMENT

ROUND 1

- All participating teams have to participate in an online quiz regarding Finance, Trading and Auctions. Teams will be shortlisted for further rounds on the basis of their respective scores on quiz.

ROUND 2

- Each team will be granted a certain amount of money to purchase units or engage in trade. The unit will be auctioned out, each includes various elements of objects (such as sentence-forming words, gadget components, puzzles, etc). The winning team will have the maximum number of completed objects (and the largest number of the remaining amount). Following the auction, inter-trading alternatives will be provided.

GENERAL RULES

All participants are supposed to follow the rules and game flow as decided by Mindbend'23 team members. In case of any confusion, the final decision of the conducting team should be obeyed and will be considered final.

TEAM SPECIFICATION

Up to four members

EVENT TIMELINE

DATE : 31/03/2023

TIME : 2:30PM - 6:00PM





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REGISTRATION DETAILS

Registration Fees : Rs. 30

Registration details would be announced soon

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CREATE YOUR IDENTITY

Unleashing the Power of Creativity

INTRODUCTION

What is a better way to express your creativity than expressing yourself through a design but concise, i.e., a LOGO.

In this event, you get a chance to channel your inner creativity and dive into the world of miniature but the point representation of designing a logo.

PRIZE MONEY

1st Prize: Rs. 5000

2nd Prize: Rs. 3000

PROBLEM STATEMENT

ROUND 1

- All participating teams have to participate in an online quiz where there will be two logos side by side and you need to choose the correct one. Teams will be shortlisted for further rounds on the basis of their respective scores in quiz.

ROUND 2

- Participants will be given a company or a product that failed or faced backlash. Prepare a case study on the company or the product and come up with a solution.

ROUND 3

- For the given hypothetical brand name and its description the qualified participants will have to come up with their own logos. The logo selected by the judges will be the logo king aka the winner.

GENERAL RULES

All participants are supposed to follow the rules and game flow as decided by Mindbend'23 team members. In case of any confusion, the final decision of the conducting team should be obeyed and will be considered final.

TEAM SPECIFICATION

Up to 2 members

EVENT TIMELINE

DATE : 02/04/2023

TIME : 2:30PM - 6:00PM

CONTACT DETAILS:

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CREATE YOUR IDENTITY

Unleashing the Power of Creativity

REGISTRATION DETAILS

Registration Fees : Rs. 20

Registration details would be announced soon

CONTACT DETAILS:

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BLUFFS AND BARGAINS

Prove your negotiation mettle

INTRODUCTION

Bluffs and Bargains is a first-of-its-kind Negotiation Tournament, based on negotiation case simulations conducted in top Law schools to teach hands-on experience in one of the most important skills in the modern world. Teams will have to role-play various historical and real-world negotiators and secure the best deal for their situation.

PRIZE MONEY

1st prize: Rs. 4000

2nd prize: Rs. 3000

3rd prize: Rs. 2000

PROBLEM STATEMENT

ROUND 1

- After a short preliminary online quiz (30 min) on basic negotiating intuition to decide the candidates, Teams will qualify for a specified round knockout tournament on scorable negotiation cases to spotlight the best of the best, the most silver-tongued and hard-balling negotiators that can crack deals in minutes and leave all sides happy with their lot.

ROUND 2

- Each knockout round lasts around 25-30 minutes.
- 10 min given to teams to understand their side of the story and take note of their confidential information and what deal they need to make. Followed by 15-20 minutes of dealmaking, where both sides try to convince each other to agree to their own terms. If a deal is struck and hands have shaken, the teams are scored based on the result and their application of negotiating skills.

GENERAL RULES

All participants are supposed to follow the rules and game flow as decided by Mindbend'23 team members. In case of any confusion, the final decision of the conducting team should be obeyed and will be considered final.

TEAM SPECIFICATION

Up to two members

EVENT TIMELINE

Date : 02/04/2023

Time : 10:00AM - 2:00PM





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REGISTRATION DETAILS

Registration Fees : Rs. 30

Registration details would be announced soon

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TREND YOUR BRAND

INTRODUCTION

"Trend your brand" is a fun event to optimize your basic tricks of Social Media Marketing and come up with an impressive quality advertisement. The more the hype created higher are your chances of winning.

PRIZE MONEY

1st Prize: Rs 5500

2nd Prize: Rs 3500

PROBLEM STATEMENT

ROUND 1

- Puzzle round based on Brand logo /tagline. Whoever solves it first, gets to select a product of their choice. 2 people choosing the same product will be clubbed together as a team.

ROUND 2

- Advertisement round, each team needs to come up with a social media post for their product/service that could be posted on social media.

GENERAL RULES

- The event will be judged on the creativity and how much buzz your product has created.
- The social media post should include all the basics like captions, hashtags, etc.
- The general rules and regulations decided by the conducting team will be final. There shouldn't be any type of argue by the participants with the conducting team and the judges else it can lead to disqualification.

TEAM SPECIFICATION

Individual

EVENT TIMELINE

DATE : 31/03/2023

TIME : 9:00 AM - 2:00PM

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REGISTRATION DETAILS

Registration Fees : Rs. 30

Registration details would be announced soon

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INVESTOMANIA

Investments that will make you grow

INTRODUCTION

"How well you invest" will be a fun event in which you have to showcase your knowledge about investments and how you apply and get good returns.

PRIZE MONEY

1st Prize: Rs 5000

2nd Prize: Rs 3000

PROBLEM STATEMENT

ROUND 1

- It will be an Online quiz round on Kahoot, teams have to answer some general informative questions regarding investment. The top 8 teams based on the quiz scores will be selected for the second round.

ROUND 2

- This is a Presentation round.
- Problem Statement – 1,00,000 Rs will be given (hypothetically) and they have to invest in different ways like gold, stocks, Mutual Funds etc. They have to research and then present their way of investment, forecast their profits and show trends of particular investments, and how much profit it might give. A maximum of 10 slides are allowed and 15 min will be given for each presentation.

GENERAL RULES

All participants are supposed to follow the rules and game flow as decided by Mindbend'23 team members. In case of any confusion, the final decision of the conducting team should be obeyed and will be considered final.

TEAM SPECIFICATION

Up to Three members

EVENT TIMELINE

DATE : 31/03/2023

TIME : 11:00AM - 2:30PM



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REGISTRATION DETAILS

Registration Fees : Rs. 30

Registration details would be announced soon

CONTACT DETAILS:

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THE JEWEL OF JUMANJI

Fight your way to the top

INTRODUCTION

The jewel of Jumanji involves assessing your analyzing and managing skills when it comes to knowing your own strengths and weaknesses to solving a dire situation that you might face whether it maybe being chased by a hippopotamus to solving a hardcore logic puzzle.

PRIZE MONEY

1st prize: Rs. 4500

2nd prize: Rs. 3500

3rd prize: Rs. 2000

PROBLEM STATEMENT

ROUND 1

- Each team will be given certain advantages in terms of points from 1-10 in all three areas of expertise like arts& literature; logic and analysis; practical field knowledge, the sum of which(points) is fixed. Using these points you can obtain hints, which are of two types, to solving every problem that you face ahead. Solve and also score bonus points for bonus questions to obtain the map for the jaguar's eye or the jewel of the Jumanji.

ROUND 2

- There will be a small treasure hunt in which the clues will be provided after solving certain questions similar to round 1. For the tie-breaker, the team will be given a specific sum and this time they have to decide the distribution of points in the three areas as per their interest and then the winner is decided from three questions.

GENERAL RULES

All participants are supposed to follow the rules and game flow as decided by Mindbend'23 team members. In case of any confusion, the final decision of the conducting team should be obeyed and will be considered final.

TEAM SPECIFICATION

Up to Three members

EVENT TIMELINE

DATE : 01/04/2023

TIME : 10:00AM - 2:00PM



REGISTRATION DETAILS

Registration Fees : Rs. 30

Registration details would be announced soon

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CAN YOU BE THE PRESIDENT?

Be the leader you would follow

INTRODUCTION

"Can you be the president" is a managerial event that demands problem-solving, debating and public speaking skills, this event test the managerial power and skills that a good leader must have.

PRIZE MONEY

1st prize: Rs. 4500

2nd prize: Rs. 3500

3rd prize: Rs. 2000

PROBLEM STATEMENT

Round 1

- You will be given a google form consisting of various problem statements/questions regarding managing a country and apart from that you have to write policies and schemes that you will implement if you became the president basically your own manifesto.

Round 2

- In round 2, (news debate round) shortlisted candidates will be given their own party symbol and they have to represent themselves in a news channel debate, the topic of the debate will be decided by the news anchor.

ROUND 3

- Shortlisted candidates have to give a speech addressing the public that why they deserve to be the president and followed by a press conference in which journalists will ask you questions on the basis of their speech.

GENERAL RULES

All participants are supposed to follow the rules and game flow as decided by Mindbend'23 team members. In case of any confusion, the final decision of the conducting team should be obeyed and will be considered final.

TEAM SPECIFICATION

Individual Member





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EVENT TIMELINE

Date : 01/04/2023

Time : 09:00AM - 1:00PM

REGISTRATION DETAILS

Registration Fees : Rs. 20

Registration details would be announced soon

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