



## VENDING MASTERS

Exhibit your marketing savviness

### INTRODUCTION

How good are your marketing skills? How better can you convince others? This is all about the event Vending Masters. Here teams have to showcase their marketing knowledge and skills to convince people to buy their products.

### PRIZE MONEY

1st Prize: Rs. 4500

2nd Prize: Rs. 3500

3rd Prize: Rs. 2000

### PROBLEM STATEMENT

#### ROUND 1

- Teams will be shown some standard market products of which they have to guess the range in which the price of the product lies and the teams making the closest guesses will be promoted to the next round.

#### ROUND 2

- In round 2, the qualified teams will have to sell some products showcasing their marketing and convincing skills to a group of people having some standard points each and the team taking the most points by selling the products given to them will win the game.

### GENERAL RULES

All participants are supposed to follow the rules and game flow as decided by Mindbend'23 team members. In case of any confusion, the final decision of the conducting team should be obeyed and will be considered final.

If less than 20 Teams will be registered, Then only 2 prizes will be given and if less 10 teams registered only one prize will be given.

### TEAM SPECIFICATIONS

Up to 2 members





# MIND BEND

## SVNIT SURAT

[mindbendsvnit.in](http://mindbendsvnit.in)



### REGISTRATION DETAILS

Registration Fees : Rs. 30

Register at our official website

CONTACT DETAILS:

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