The "Pitch"

Complete all the sections below (max 200 words per box). You will need to submit a completed, PDF or MS Word version of this document to NESS by: 16:30 on Friday 22nd Apr 2016

See the full assignment specification for further details.

Which specific topic area(s) from CSC1026 do you intend to cover on your site?

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| I will cover a general overview of forms; going into more detail on GET and POST methods and their uses. Such as the use of POST for passwords and logins.  I will also cover validation techniques to show the user whether the input to the example form is accepted, if not the user will be asked to input another value for example. To do this scripting will be used to alert the user, other aspects of JavaScript will be outlined in addition to this.  As I progress through the web design course I may wish to implement other topics into my tutorial site. If it fits in with the themes of the site and benefits the user. |

How will the content be organised and presented? Include an indication of the relative breadth and depth of content users will find on your site.

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| I will display the content by increasing the difficulty as the user scrolls down, with links if the content is too trivial to skip down further. I will have a navigation bar displaying the content of the page for ease of use. I will have examples of the content to demonstrate what the correct way to implement a form will be. I will utilise different CSS techniques to make the site aesthetically pleasing to the user to keep interest high. |

Describe up to 3 specific technical features you intend to include in your final web site. Include details of the technologies you will use to implement them.

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| The First technical feature I will be using will be to make sure that the site is compatible between different browsers as there should be accessible to any user no matter what browser. I will try to achieve this not using bowser specific tags and I will make sure that the page validates.  Another technical feature is to present working examples of the content so that the user can interact with and see the correct implementation of this content. I will use a selection of specialised tags such as <legend> |

How will the technical feature(s) above enhance the user's experience of the site and/or the use of the content?

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| The function of the cross browser compatibility is to enable the user to use their default browser so that they are in an environment in which their learning is unobstructed by unfamiliarity with a different browser.  The other technical feature will aid in the users learning as they have a clear interactive visualisation of the theoretical material explained in the text. This will keep the user engaged in the content and prevent them from getting bored and distracted. |

How will your overall approach benefit the target audience for the tutorial?

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| My Overall Approach will be to take concepts of web design and give a brief but concise tutorial so that the user can gain understanding of the form for example without confusion or losing interest by having to decipher large bodies of text. I will aim to this in the way the content is conveyed and also how it is presented and implemented with examples in which the user can interact with. I think this approach will benefit the target audience as they will get both a theoretical and practical understanding of the material which will develop their own skill in the process and improve further development by having a firm understanding as a foundation. |