# Meeting Minutes

Date: August 9, 2024

Time: 9:30 - 10:00

Location: Zoom Meeting

Attendees: Jack, Daniel, Sherry, August

Recorder: Jack

## Meeting Agenda:

Finalizing Community Group-Buying Survey Questions

### Discussion Points:

1. Finalizing Survey Questions:

- For Consumers:

1. Question 1: If you are asked to buy items using community group-buying, which type of goods are you more likely to buy?

2. Question 2: If there is an opportunity for you to buy things cheaper, would you be willing to participate in group buying to get a discount? Why or why not?

3. Question 3: What factors do you value most when choosing a group buying platform? Please explain in detail why these factors are important to you.

4. Question 4: If you could design an ideal group buying app, what functions and features should it have? Please describe these functions in detail.

- For Merchants:

5. Question 5: Have you ever heard of community group-buying?

6. Question 6: If I could bring 100 customers to your store to buy coffee in the morning, would you be willing to set up a discount for them, knowing you will have 100 customers?

7. Question 7: If there is such an opportunity for cooperation now, what benefits do you hope the cooperation will bring you?

### Professor's Suggestions:

The professor provided advice on the sources of information for the survey and identified the appropriate target group to facilitate data collection.

### Next Steps:

Proceed with data collection based on the professor's suggestions.

### Meeting Conclusion:

The team members unanimously agreed on the finalized survey questions for both consumers and merchants and planned to collect data based on the professor's suggestions.

Meeting Adjourned: 10:00