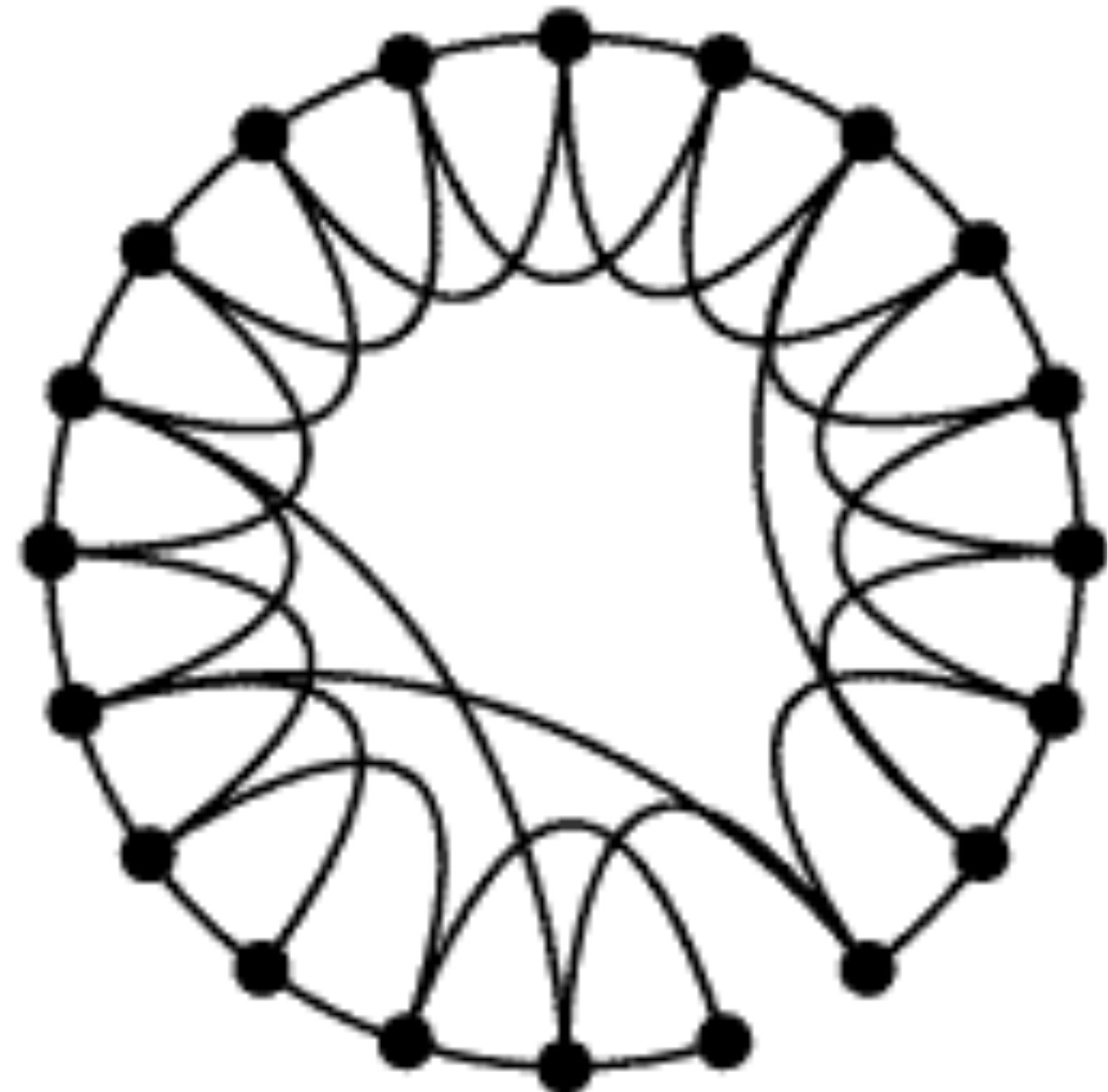


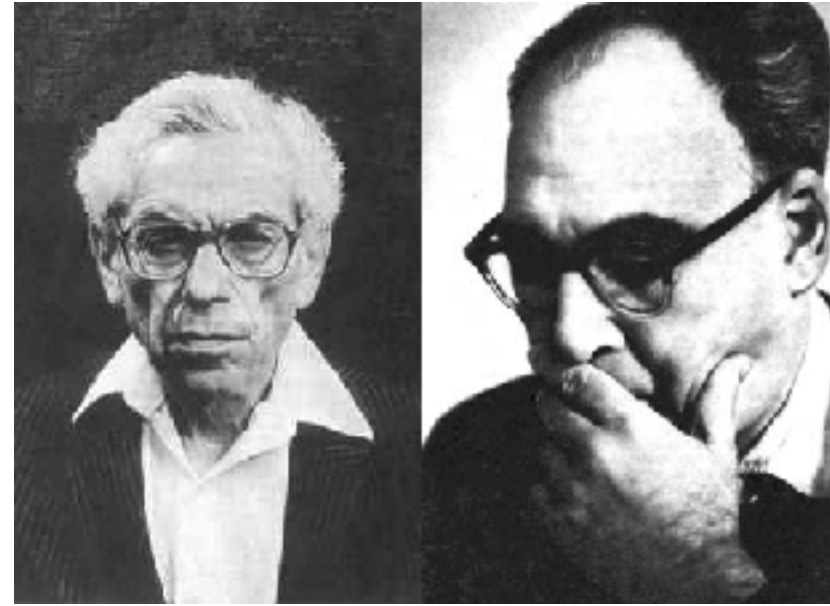
# Class 24: Network models

Instructor: Michael Szell

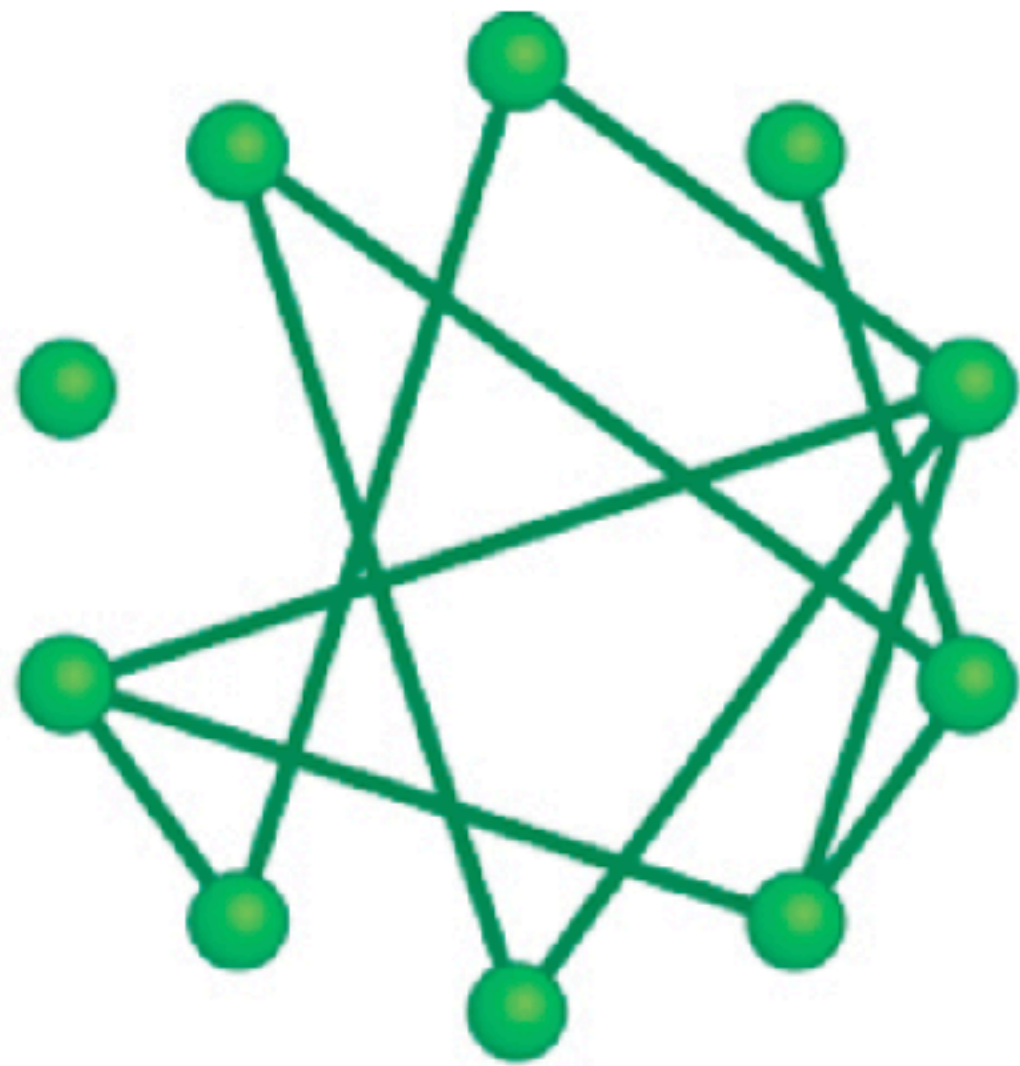
Nov 22, 2019



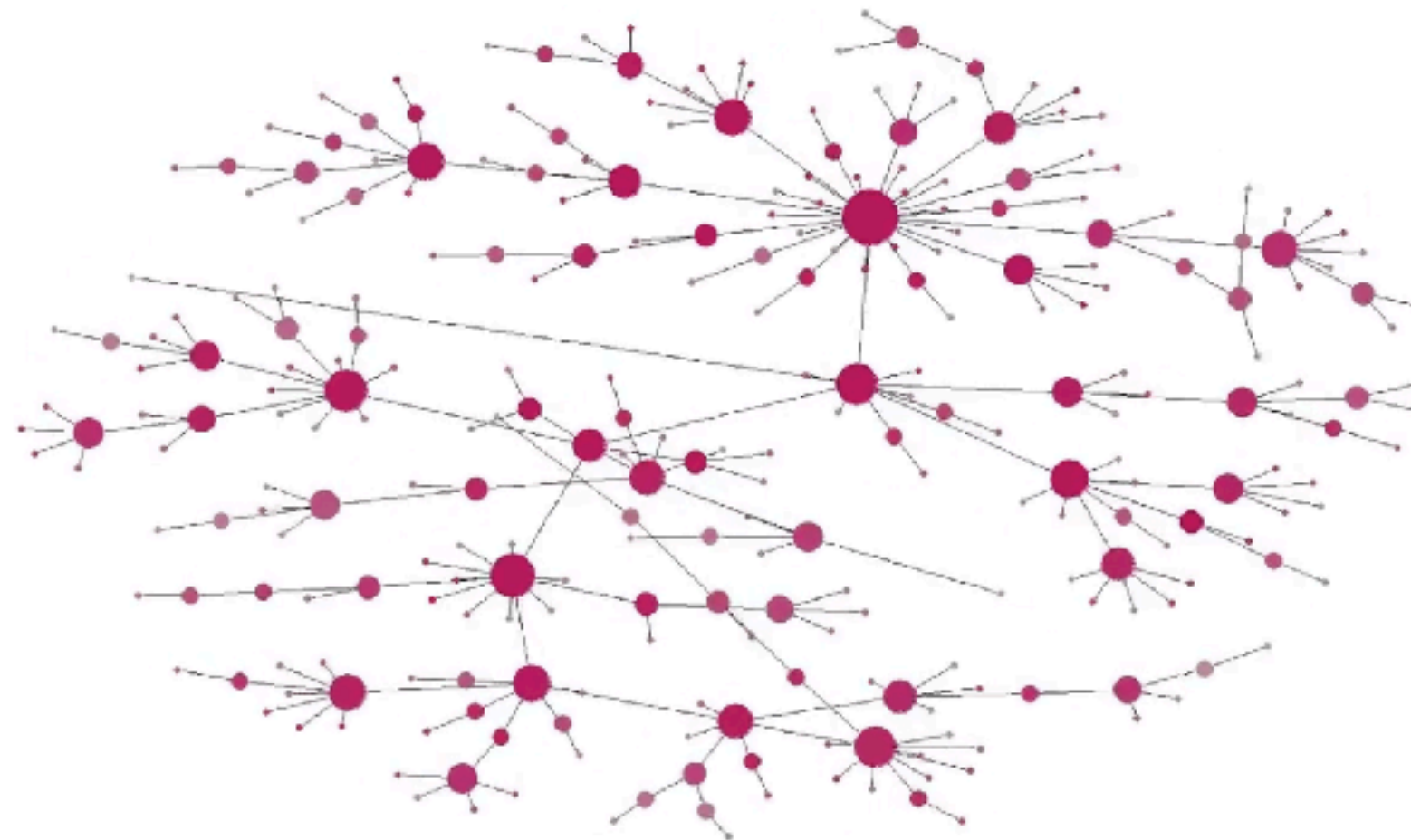
# Today you will learn about generating synthetic networks



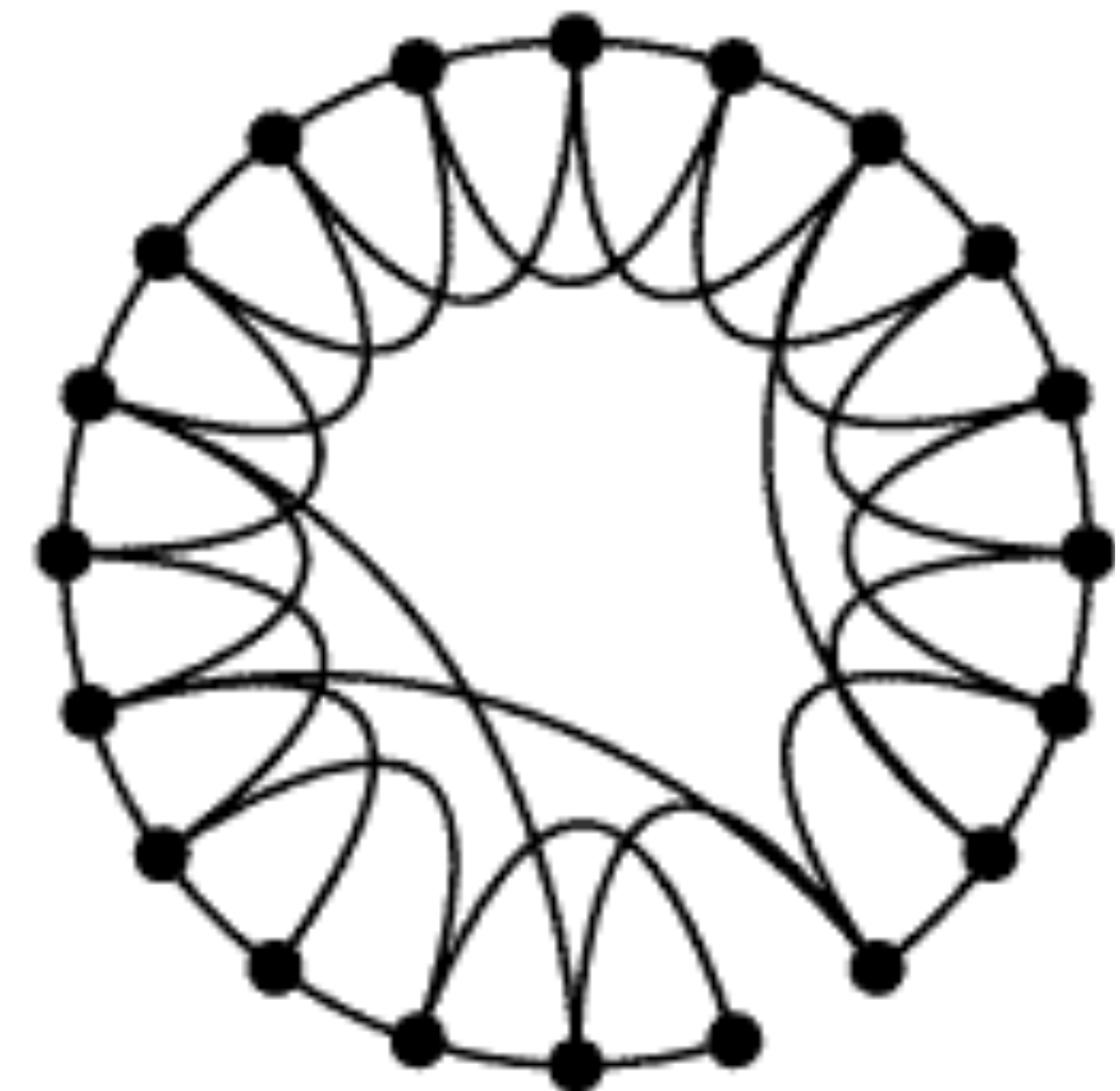
Erdős-Rényi  
networks



Barabási-Albert  
networks

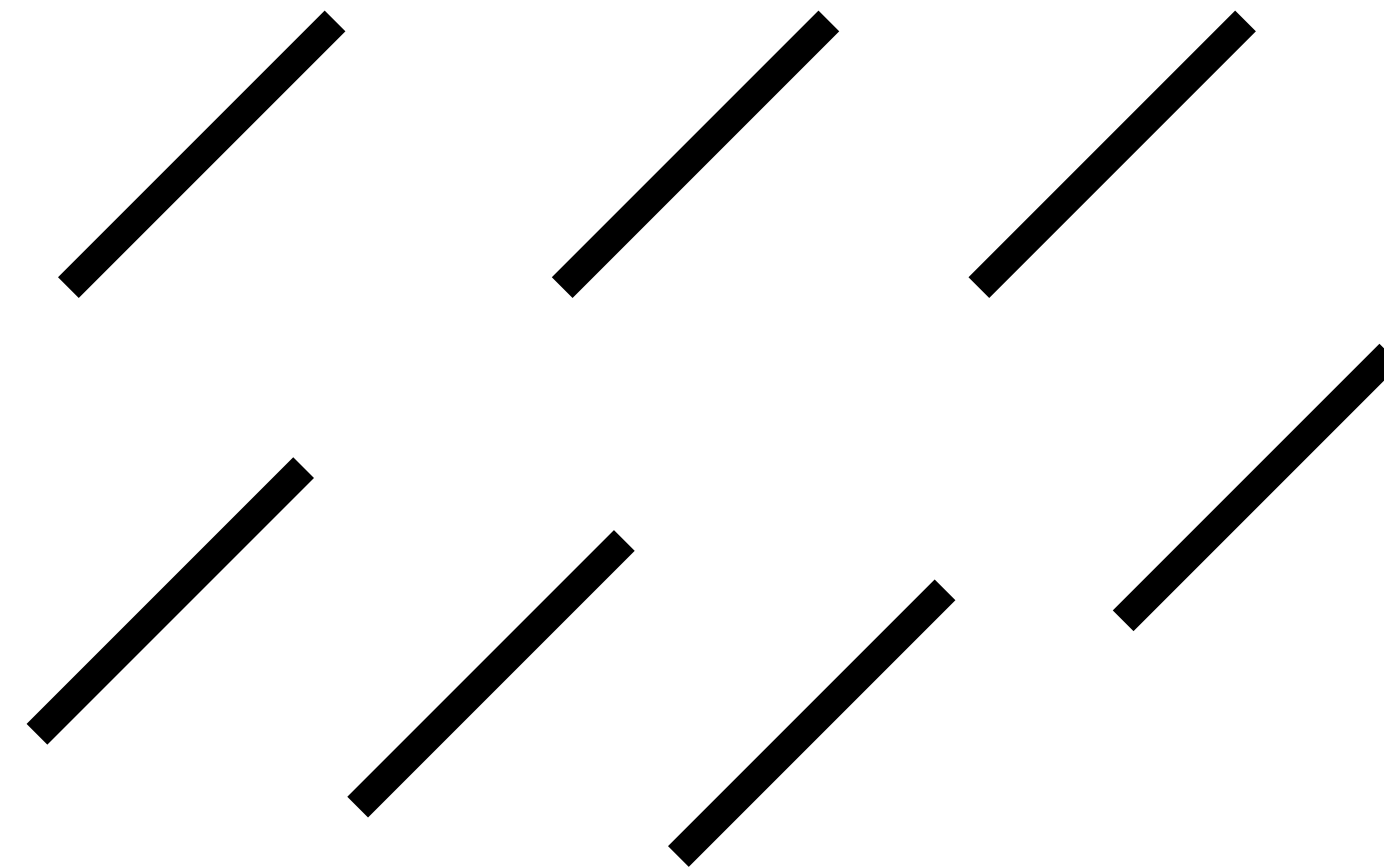
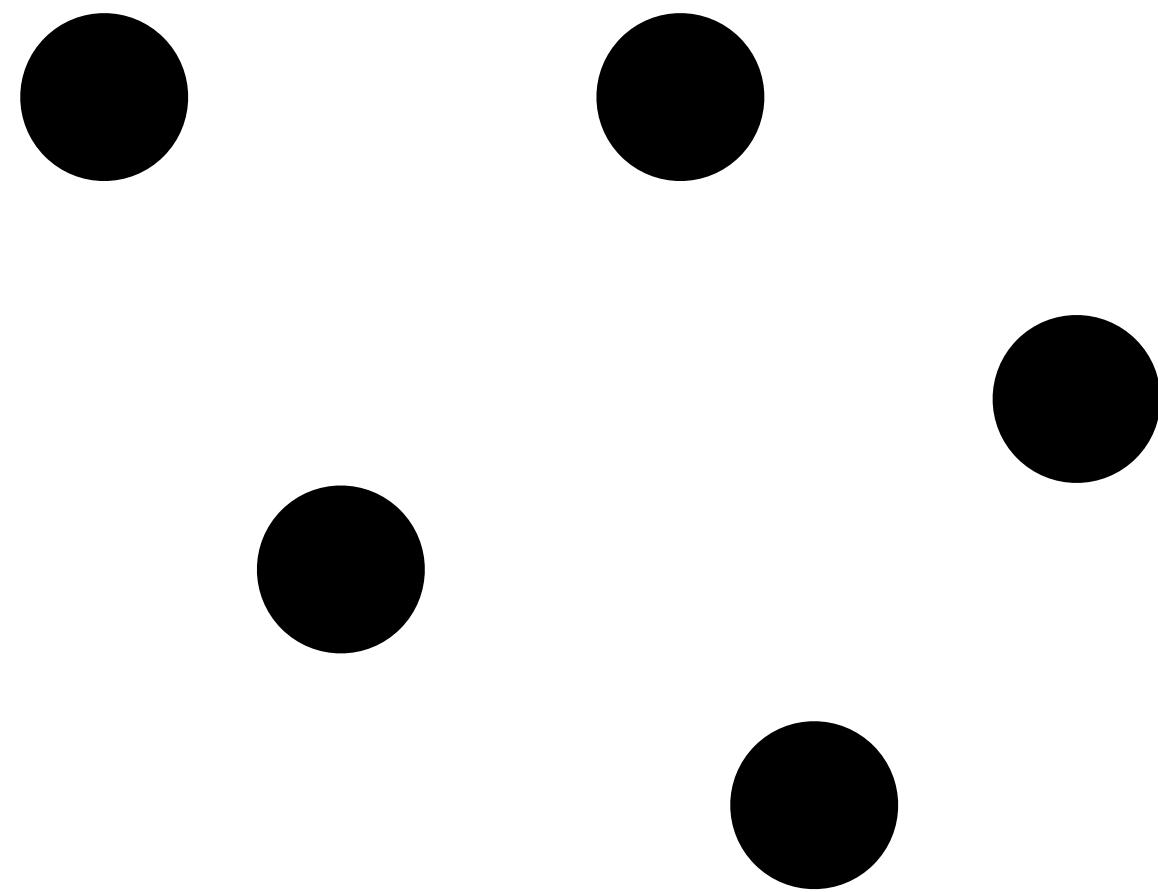


Watts-Strogatz  
networks



What is the simplest possible  
network model?

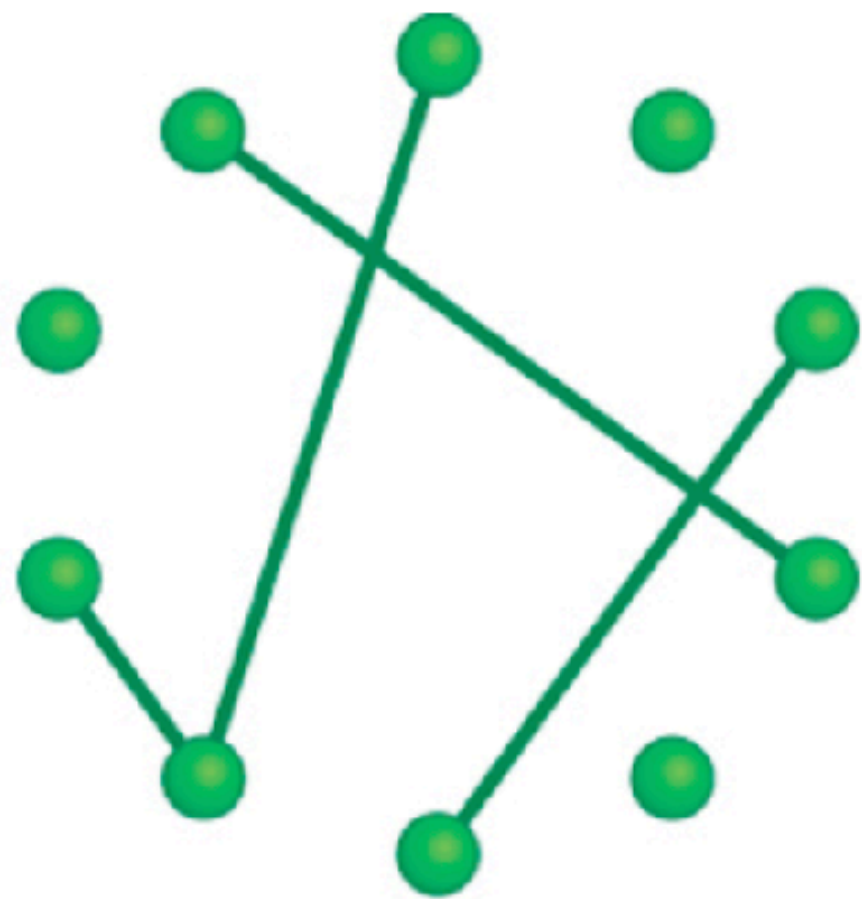
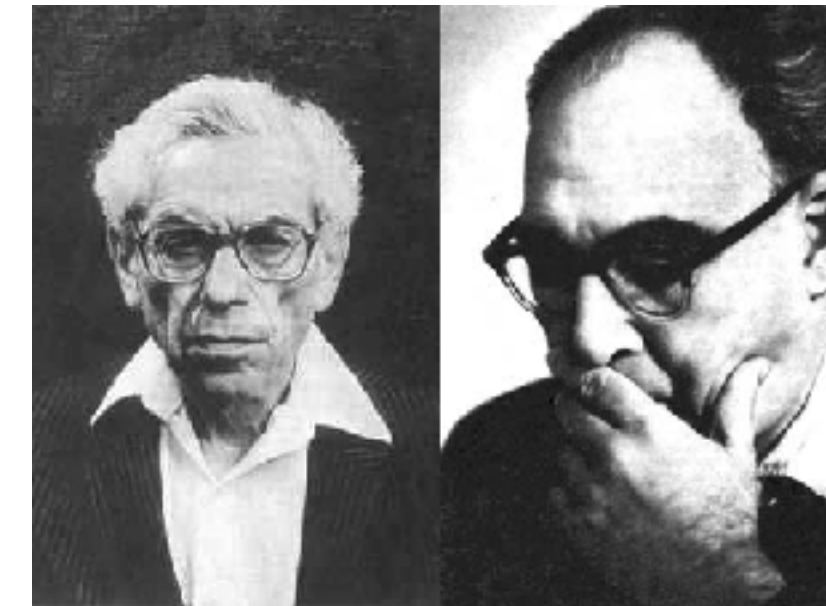
# What is the simplest possible network model?





# The Erdős-Rényi (ER) model creates a random graph

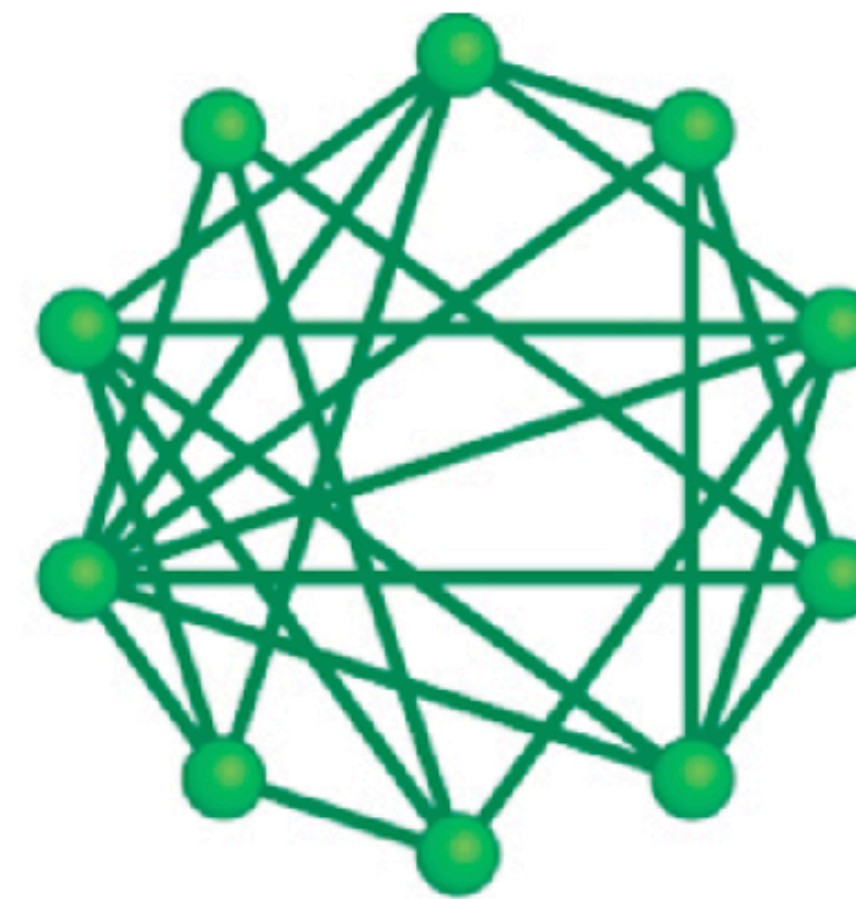
Take  $N$  nodes, connect each pair of nodes with probability  $p$



$p = 0.1$



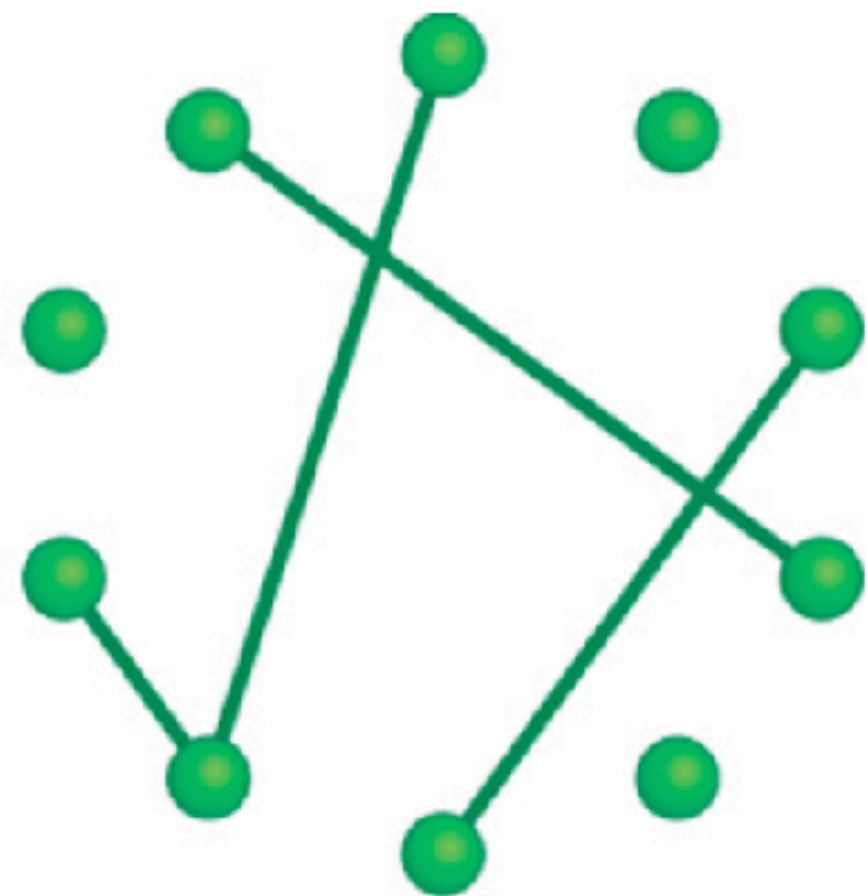
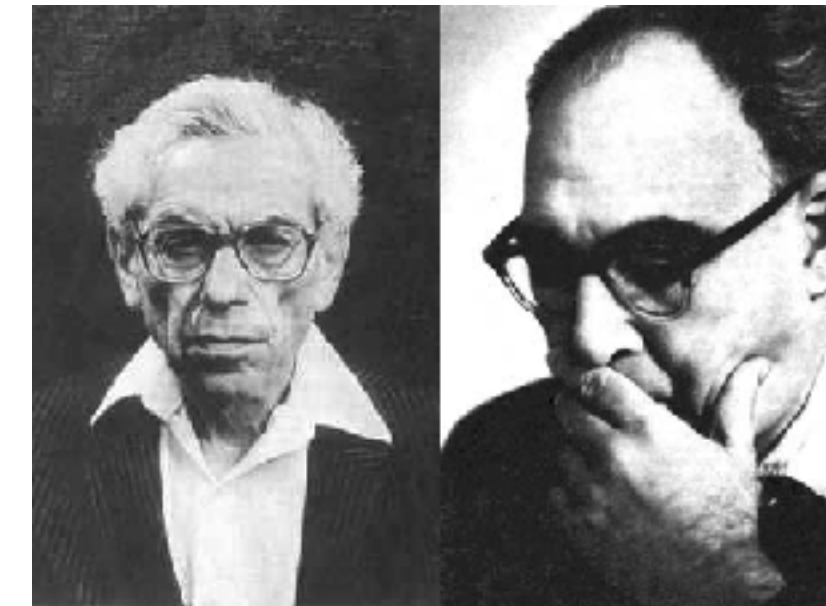
$p = 0.25$



$p = 0.5$

# The Erdős-Rényi (ER) model creates a random graph

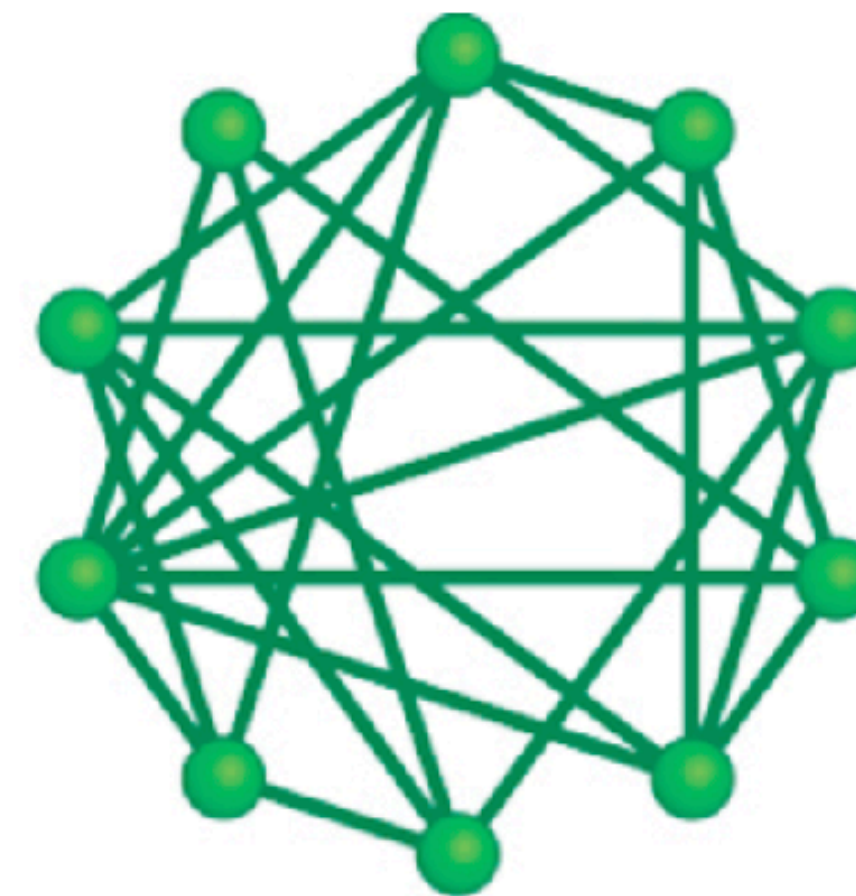
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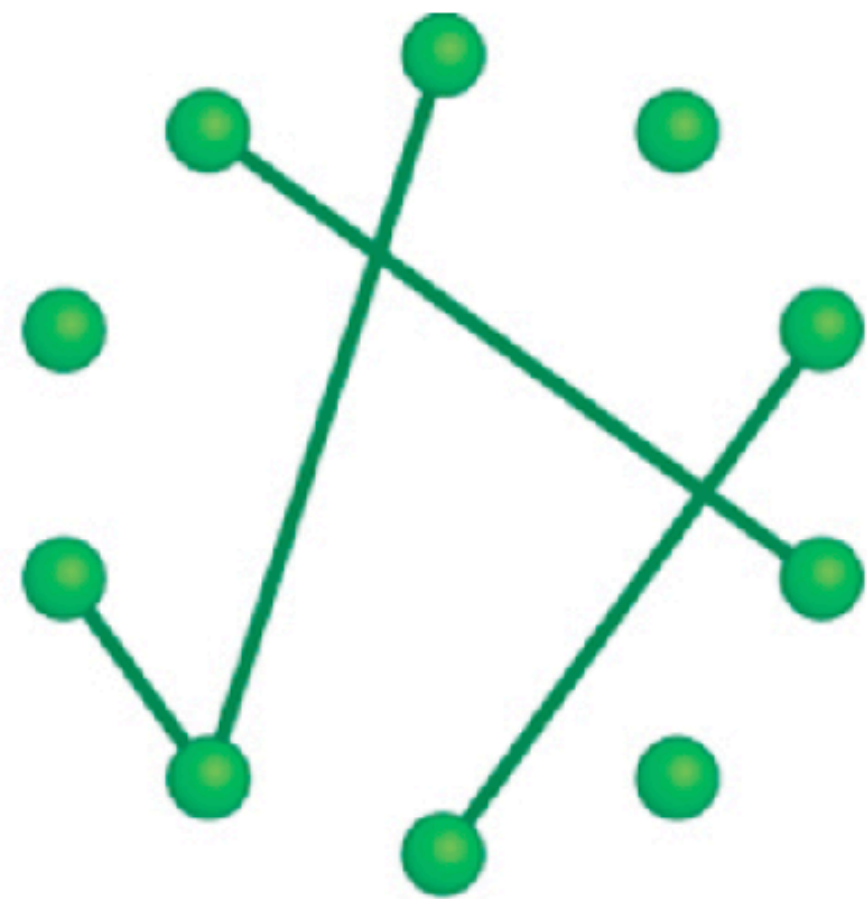
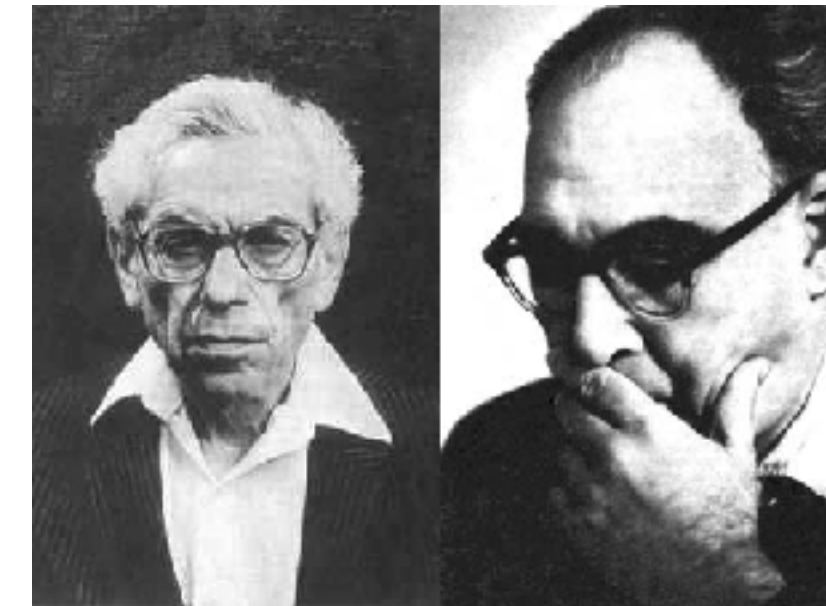
$p = 0.5$

What is the degree distribution?



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A single coin toss is modeled by a **Bernoulli random variable**

Consider a biased coin, probability for head is  $p$ .

$$X = \begin{cases} 1 & \text{if a head,} \\ 0 & \text{if a tail.} \end{cases}$$

$p(x)$  ?





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$$X = \begin{cases} 1 & \text{if a head,} \\ 0 & \text{if a tail.} \end{cases}$$

$$p(x) = \begin{cases} p & \text{if } x = 1, \\ 1 - p & \text{if } x = 0. \end{cases}$$

**Bernoulli distribution**



# Multiple tosses are modeled by a **Binomial random variable**

Consider a biased coin, probability for head is  $p$ .  
The coin is tossed  $n$  times.







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The probability to toss  $k$  heads is:

$$p(k) = \binom{n}{k} p^k (1 - p)^{n-k}$$

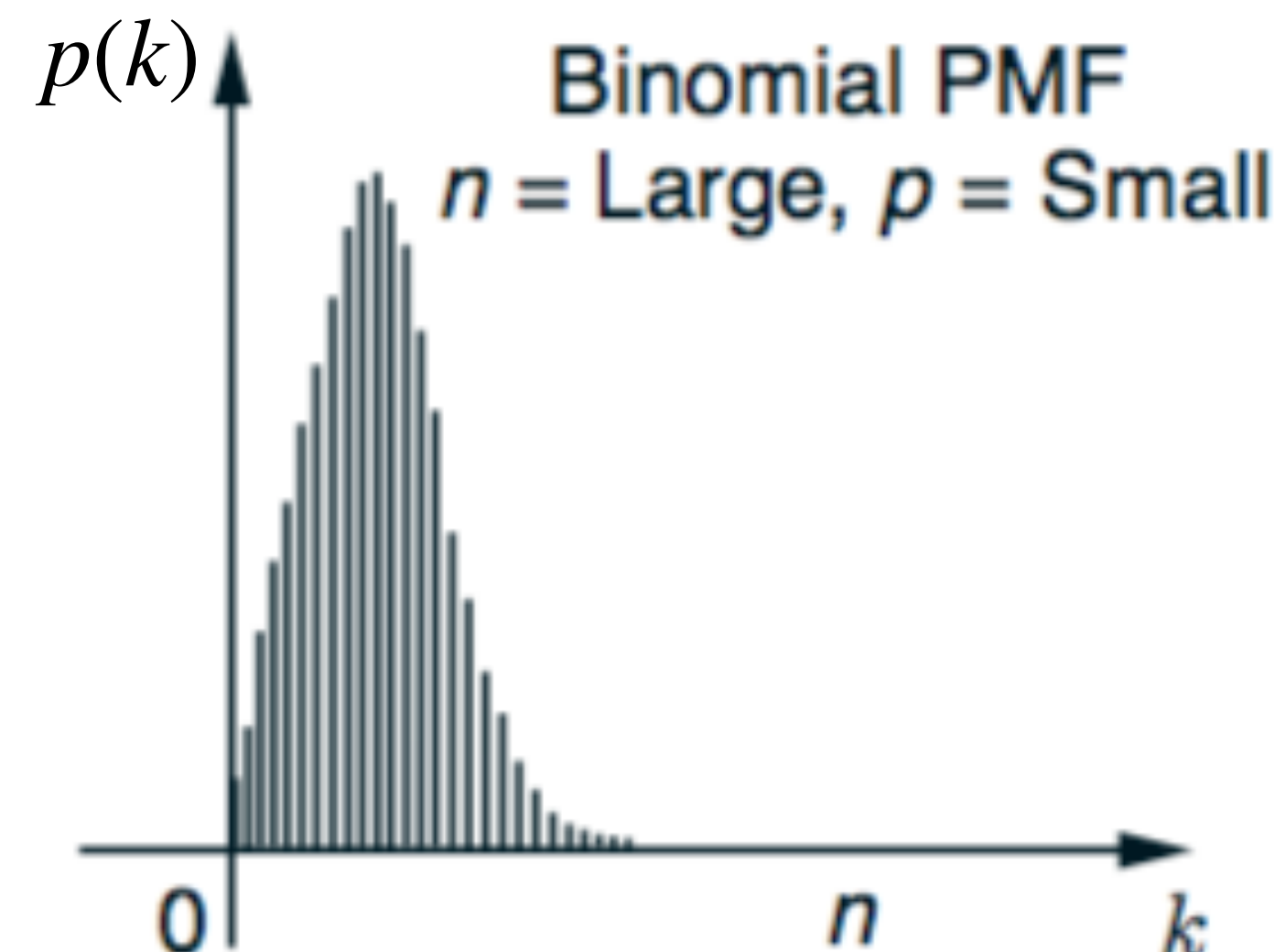
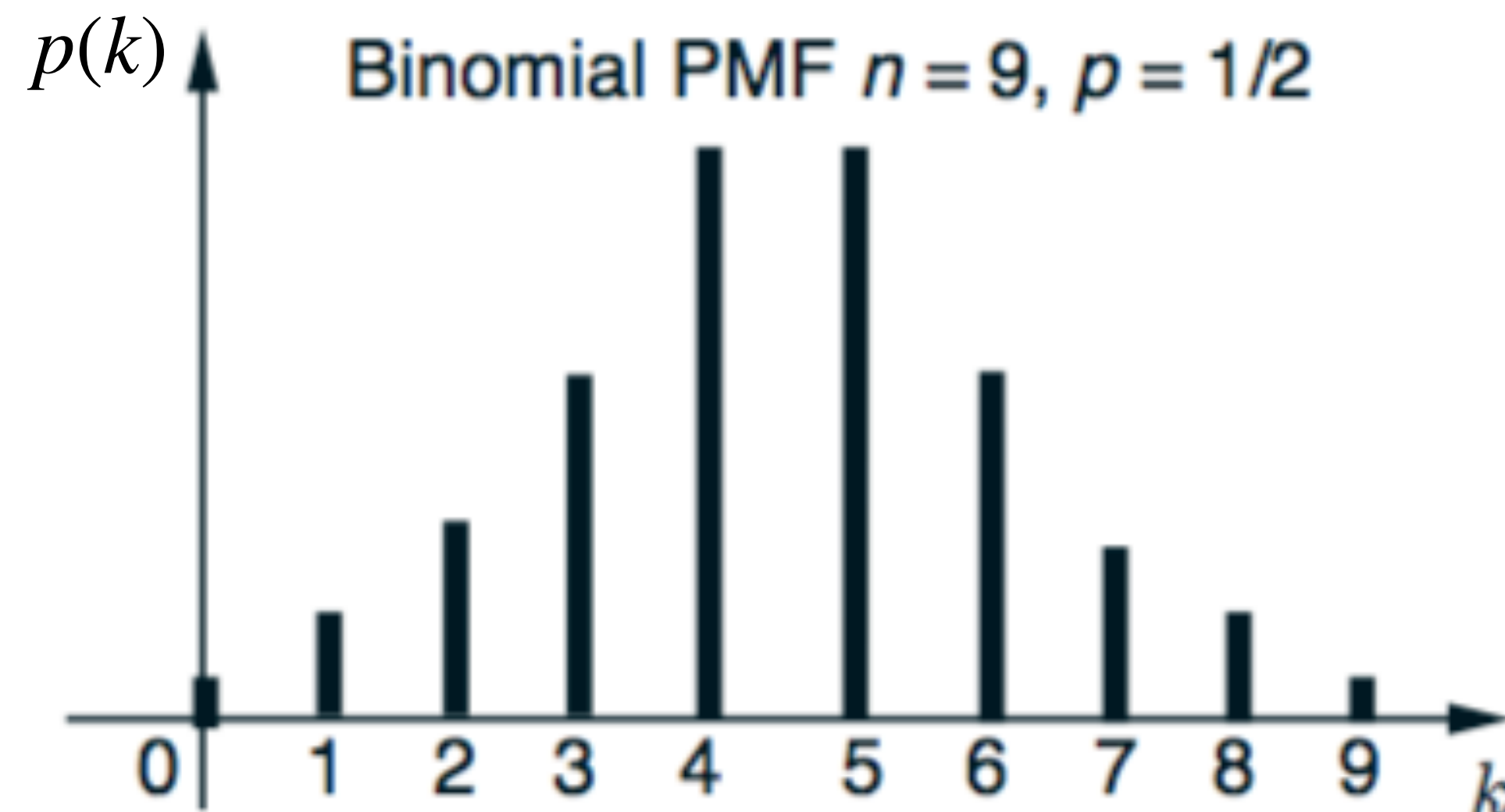


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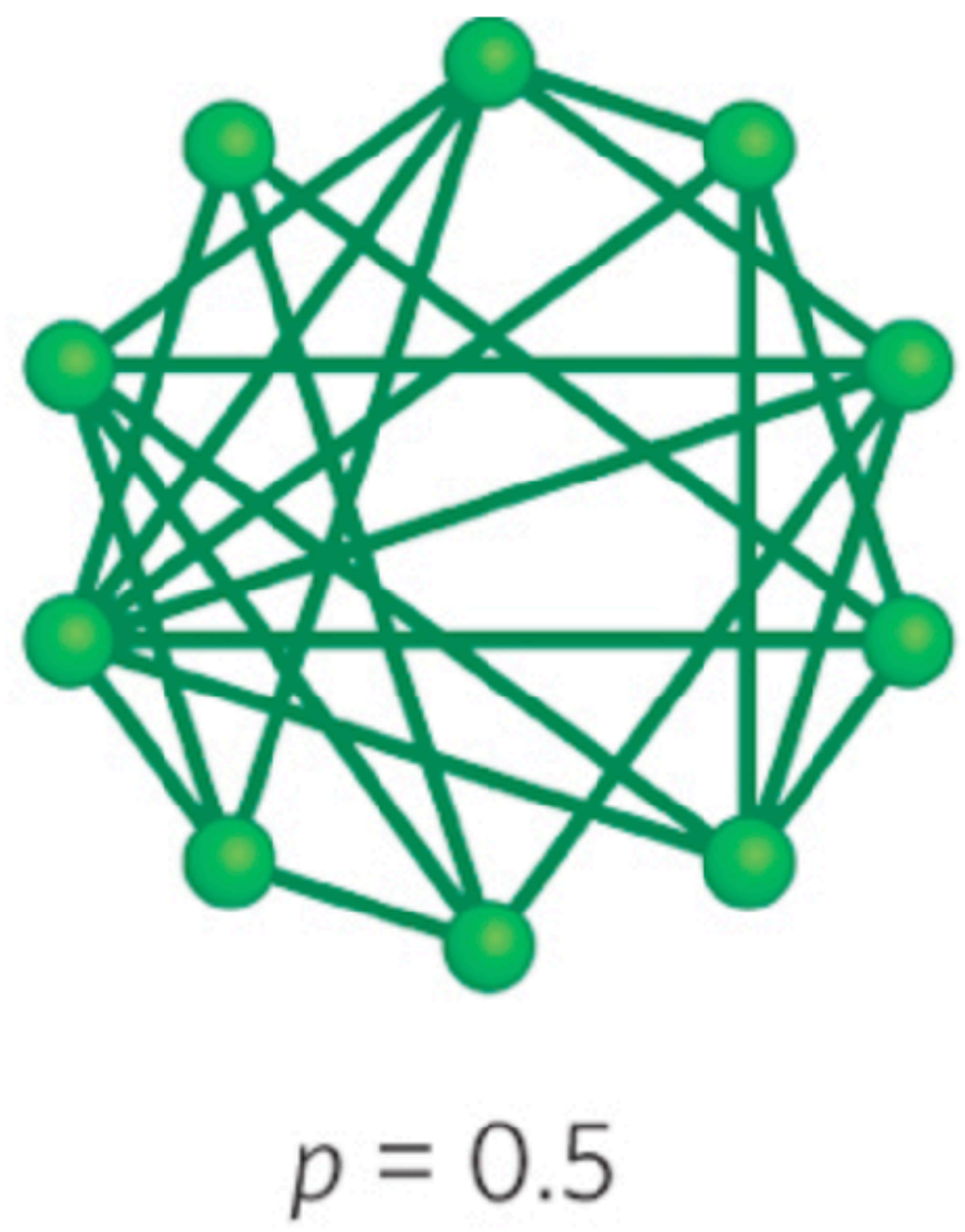
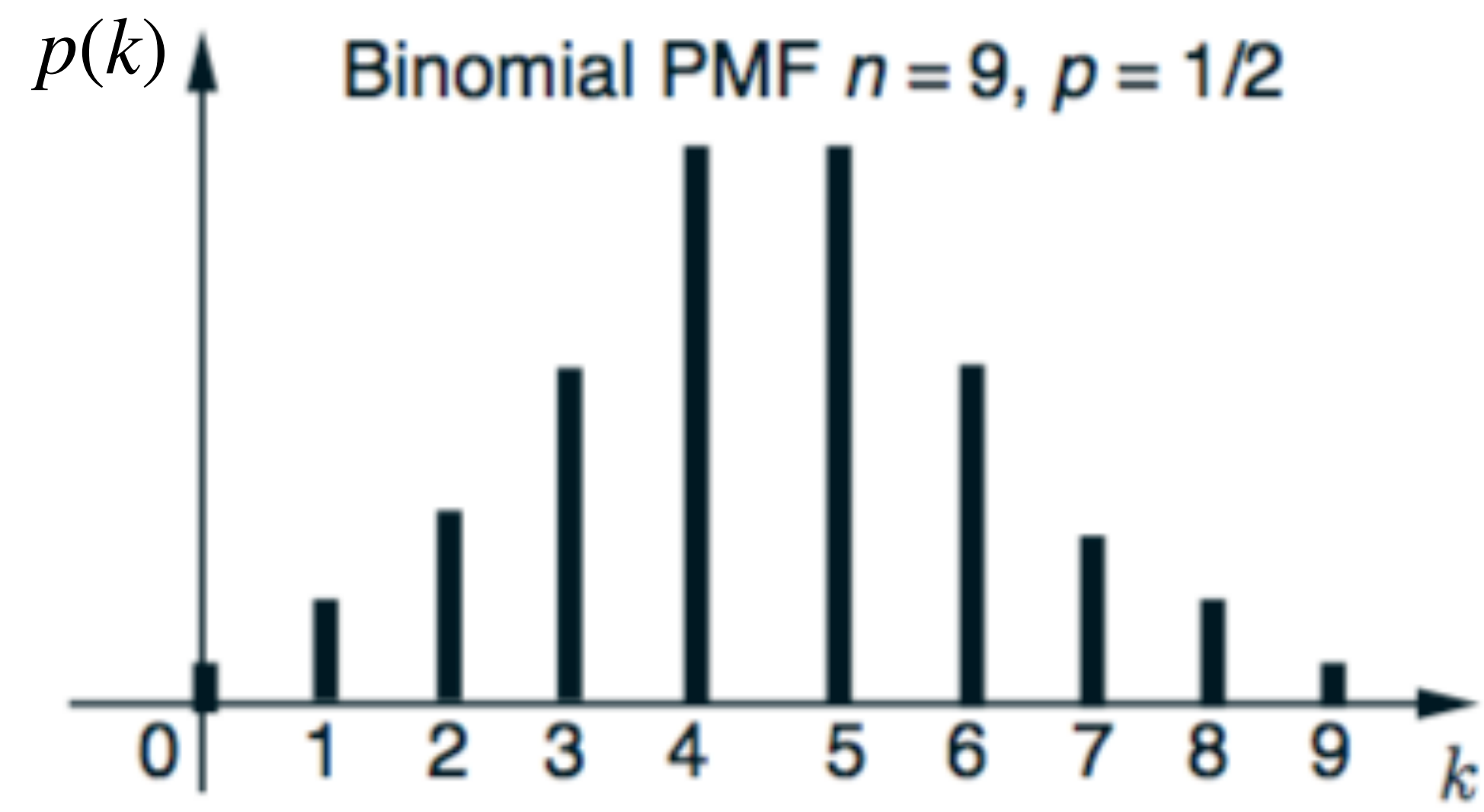
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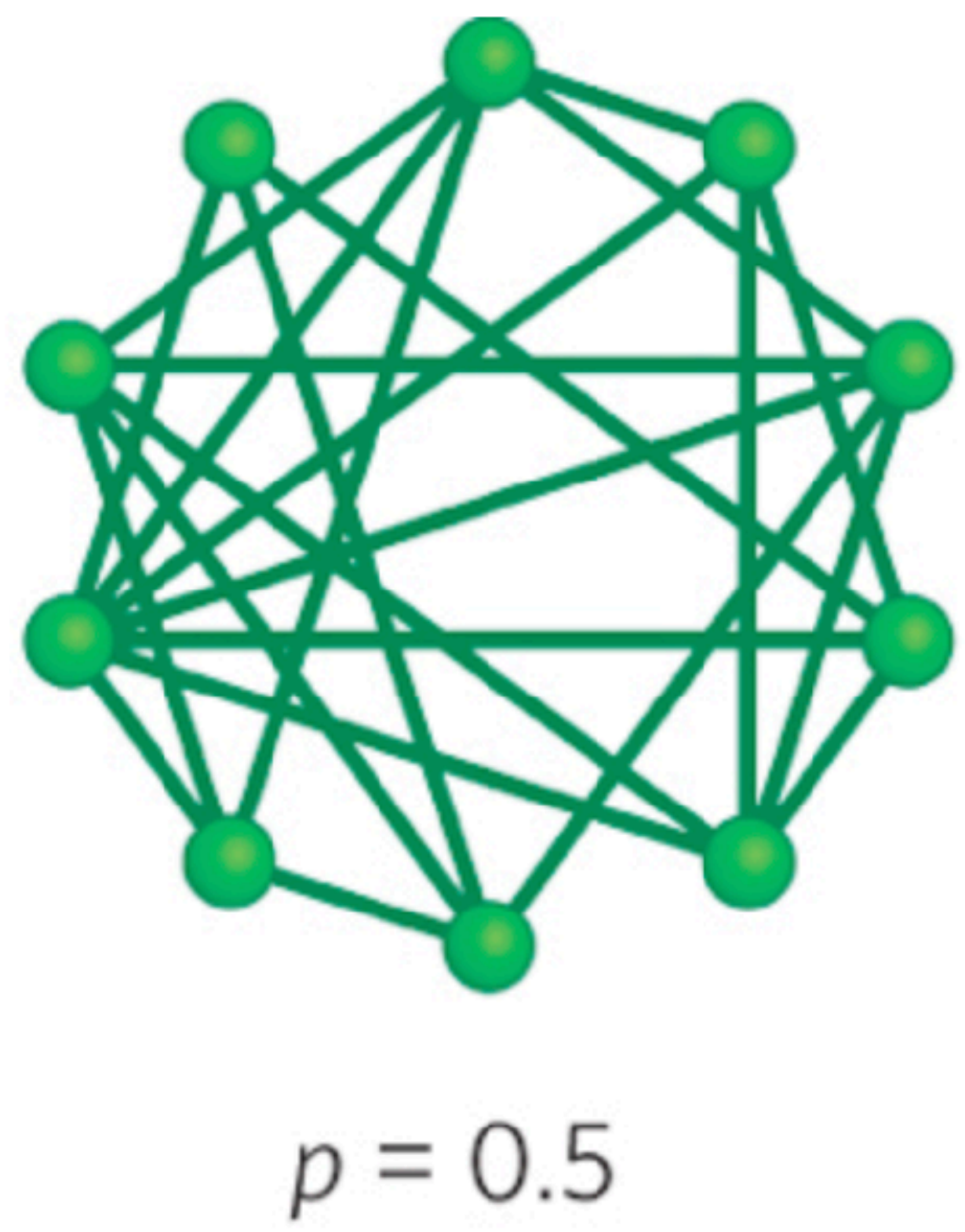
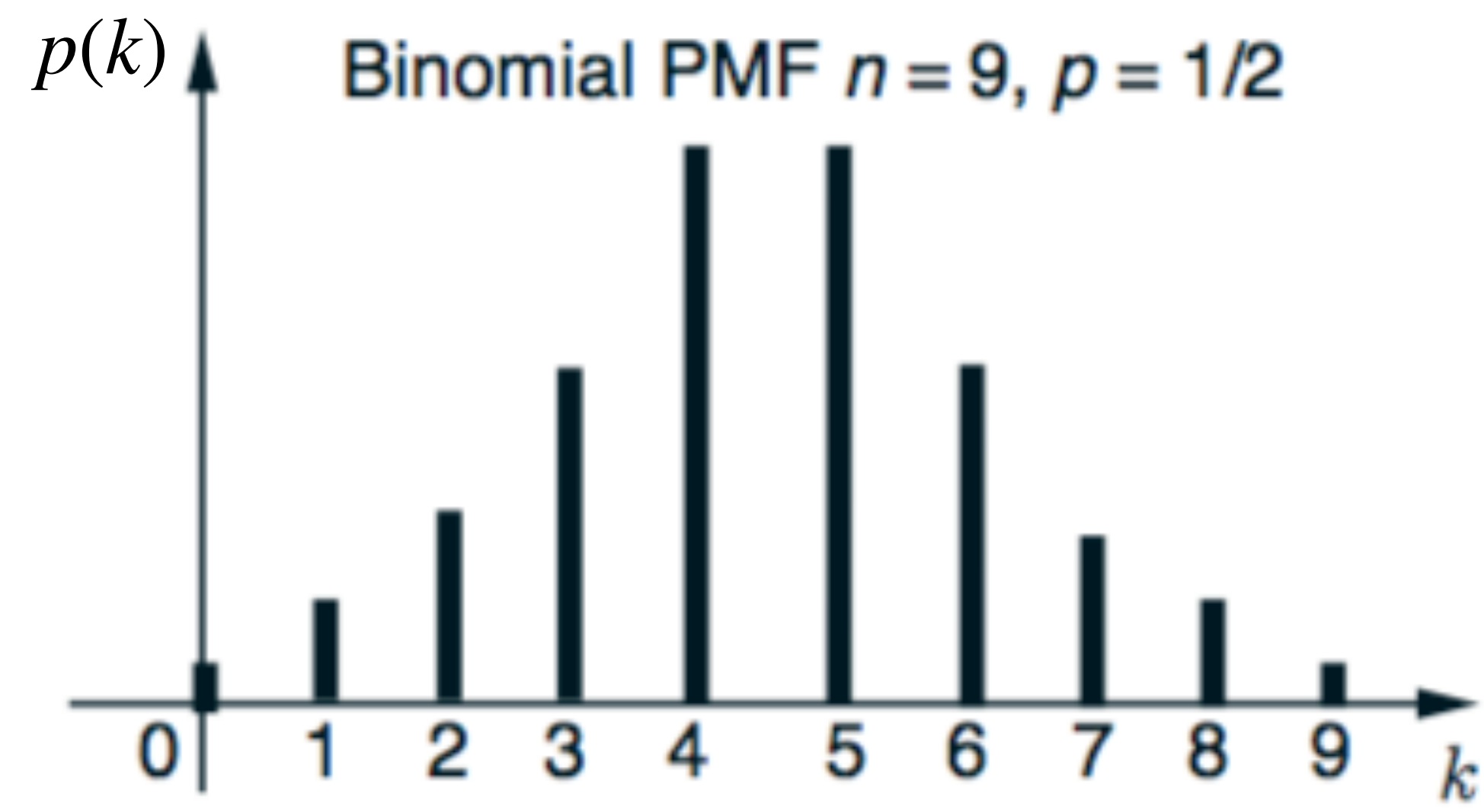
# The ER network has a binomial degree distribution





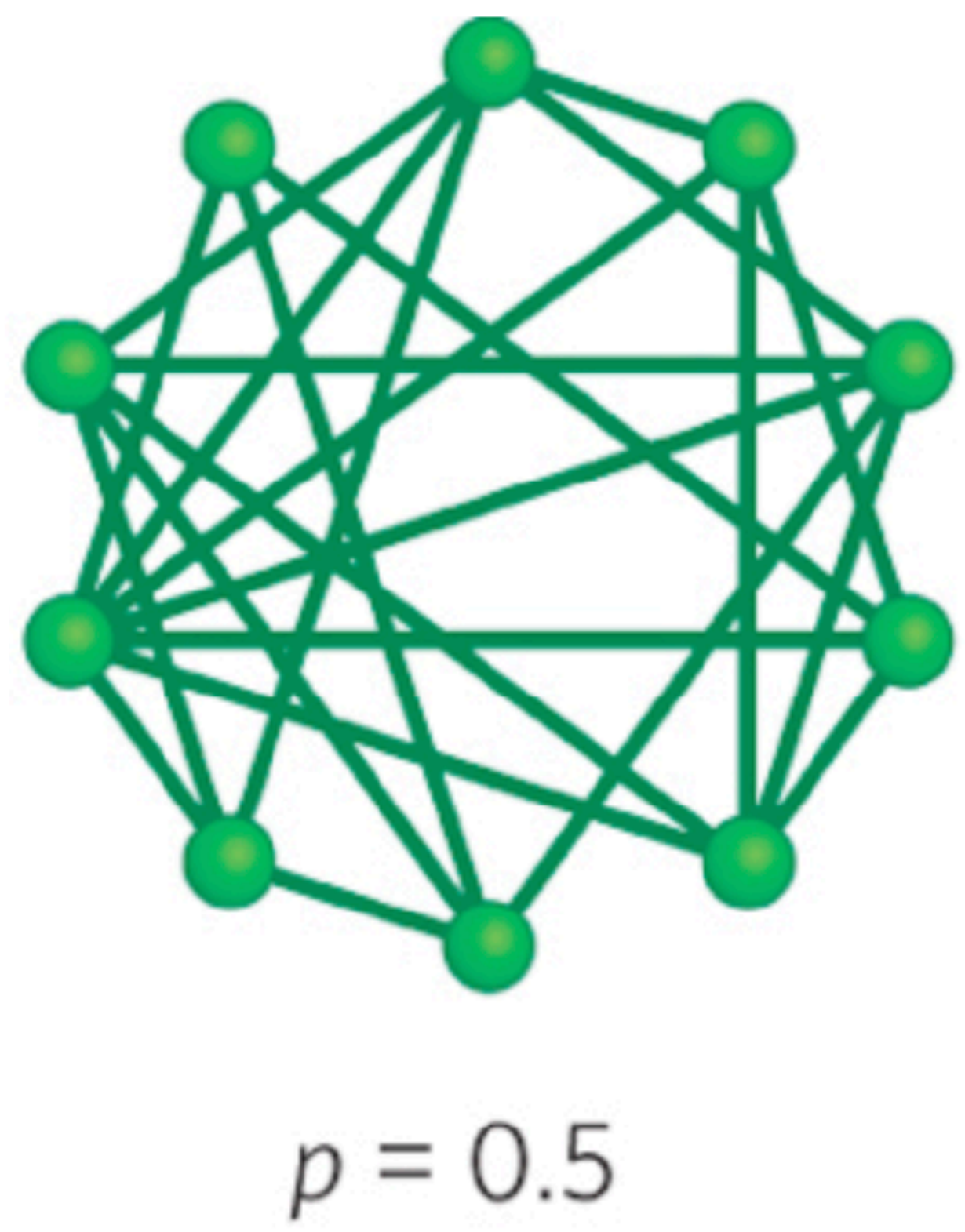
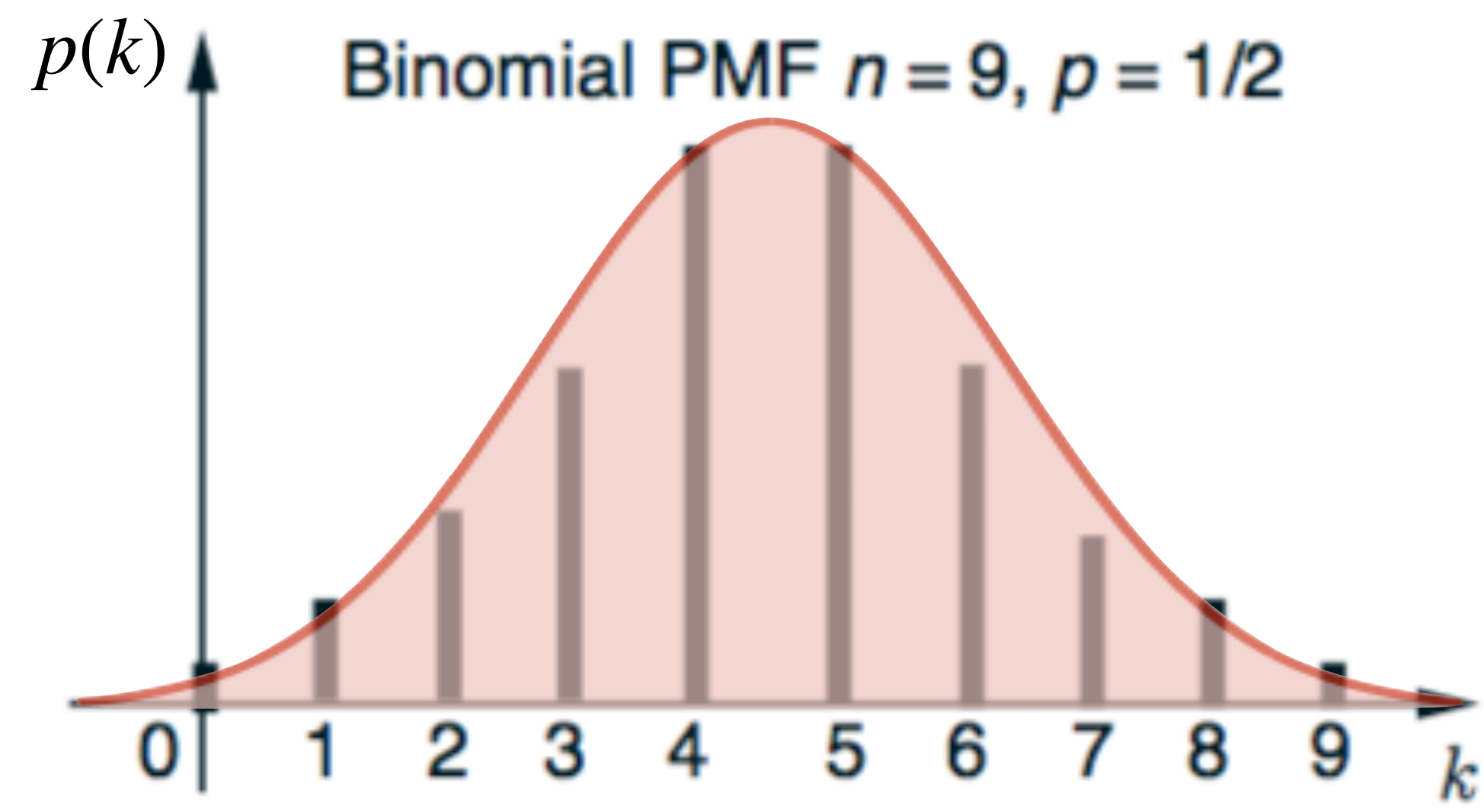
The ER network has a binomial degree distribution

Is this network from Mediocristan or Extremistan?



The normal distribution is an approximation to a binomial

ER networks are from Mediocristan.



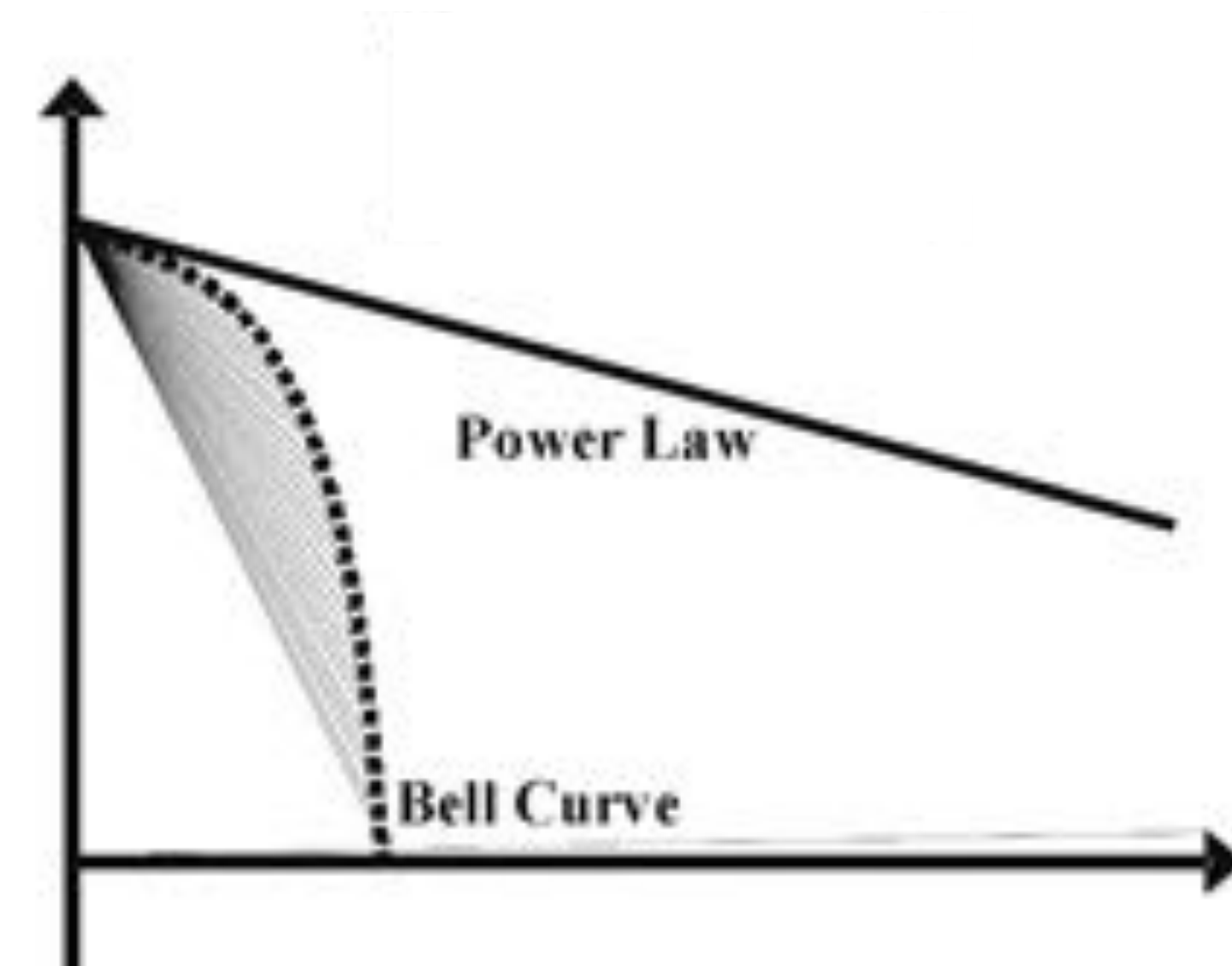


20th century statistics



Mediocristan

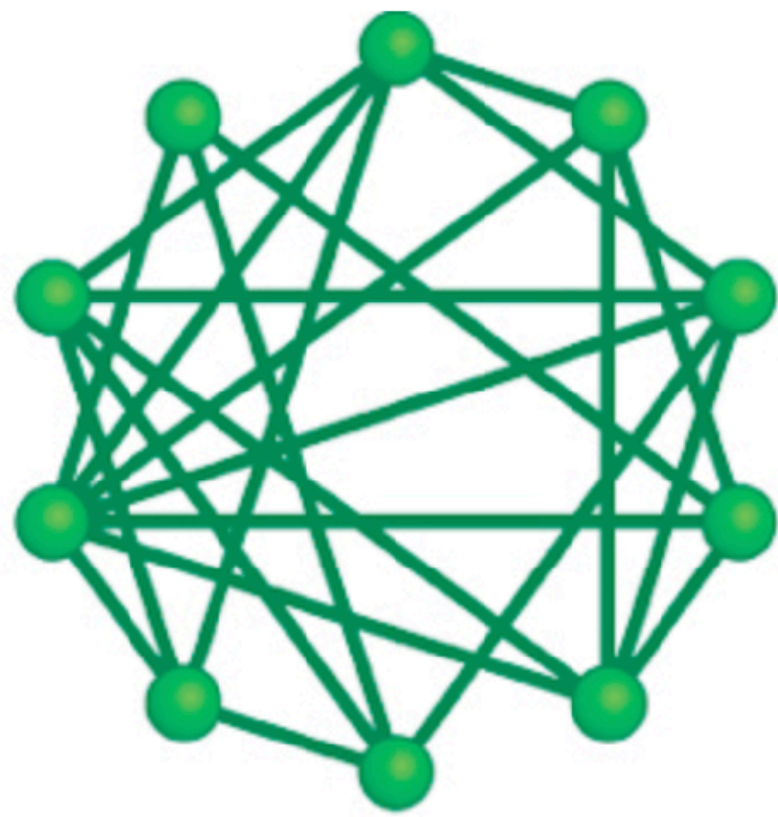
21th century statistics add:



Extremistan



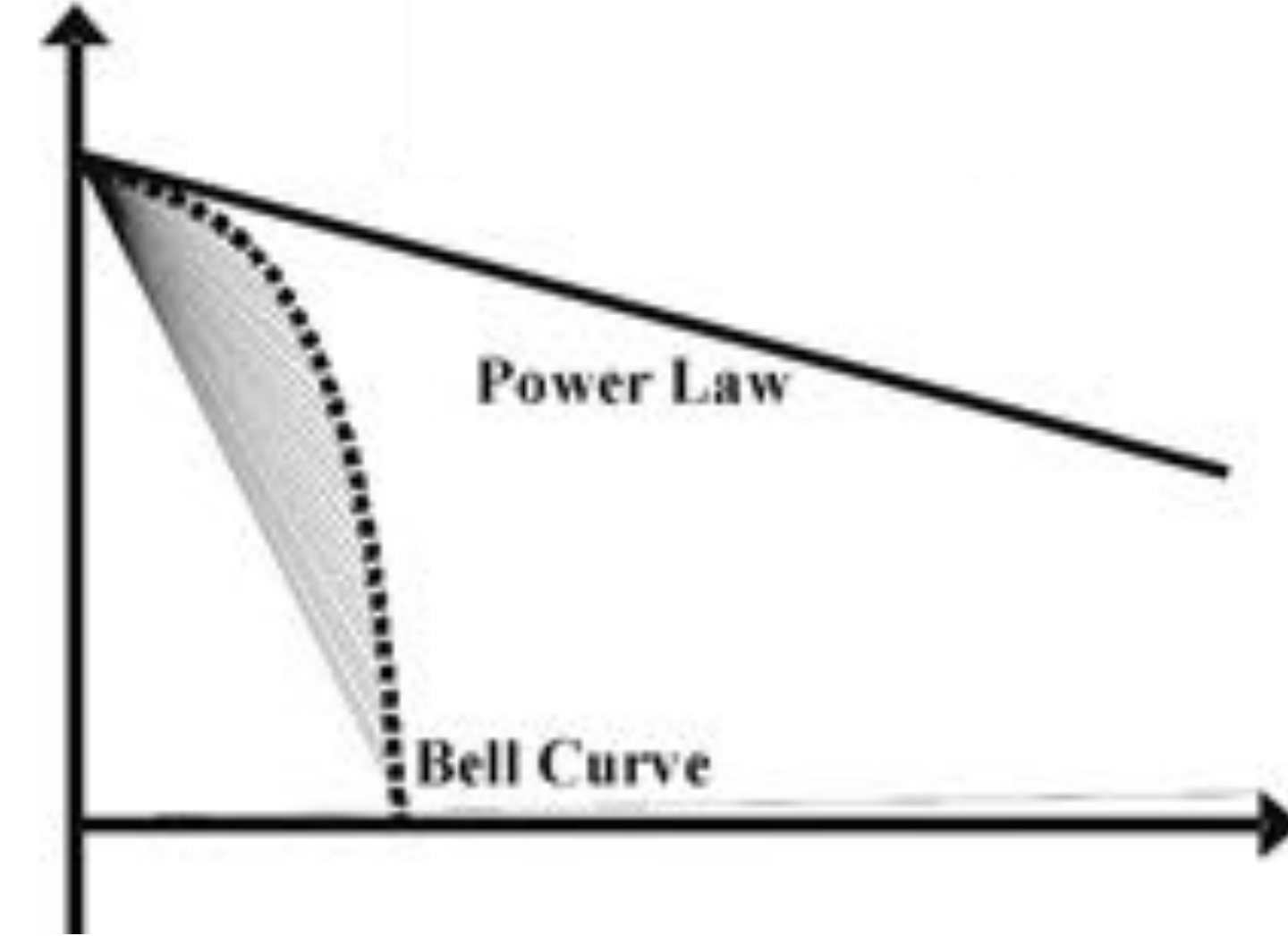
## 20th century statistics



$$p = 0.5$$

Mediocristan

## 21th century statistics add:



?



Extremistan

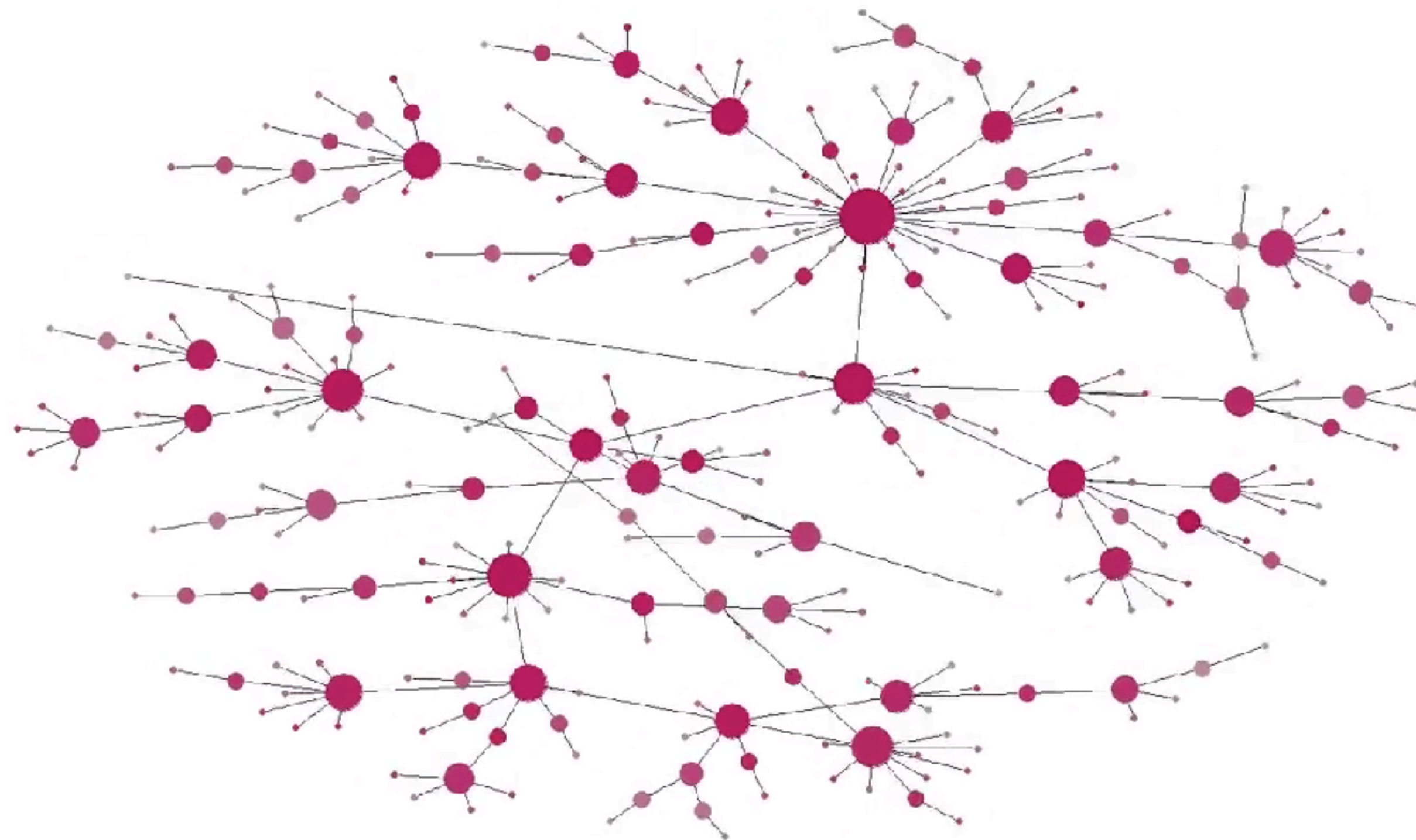


# The **Barabási-Albert (BA) network** models "rich getting richer"

Start with a single node.

New nodes arrive and link randomly to an old node.

They prefer to link to a high-degree node.



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This **preferential attachment** mechanism leads to a power law degree distribution.



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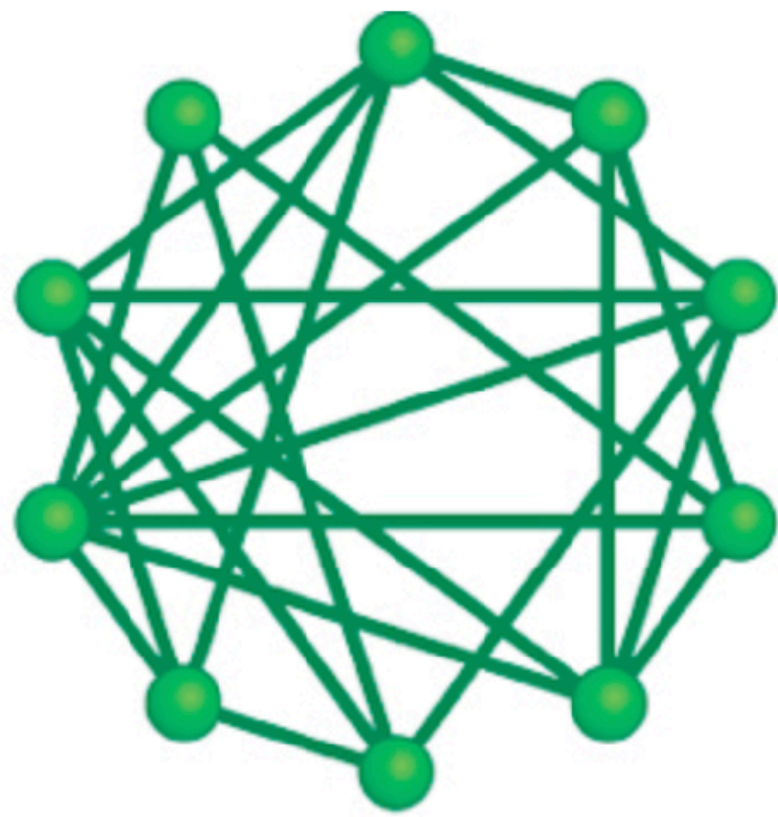


This preferential attachment mechanism leads to a power law degree distribution.

Also called **scale-free**

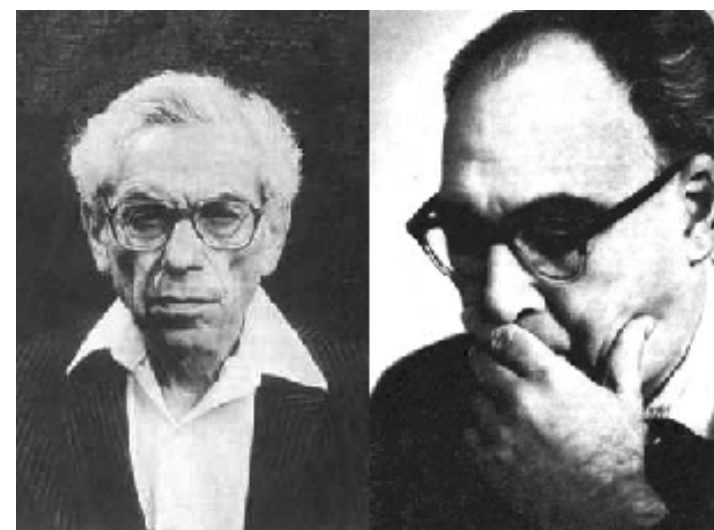


## 20th century statistics

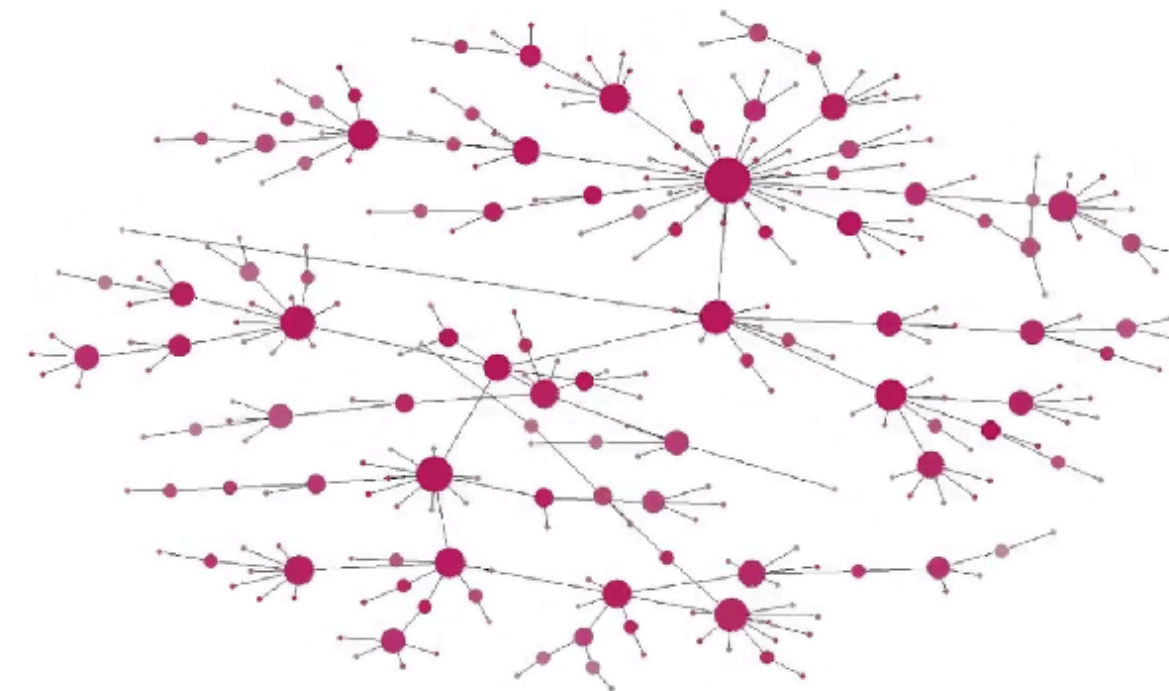
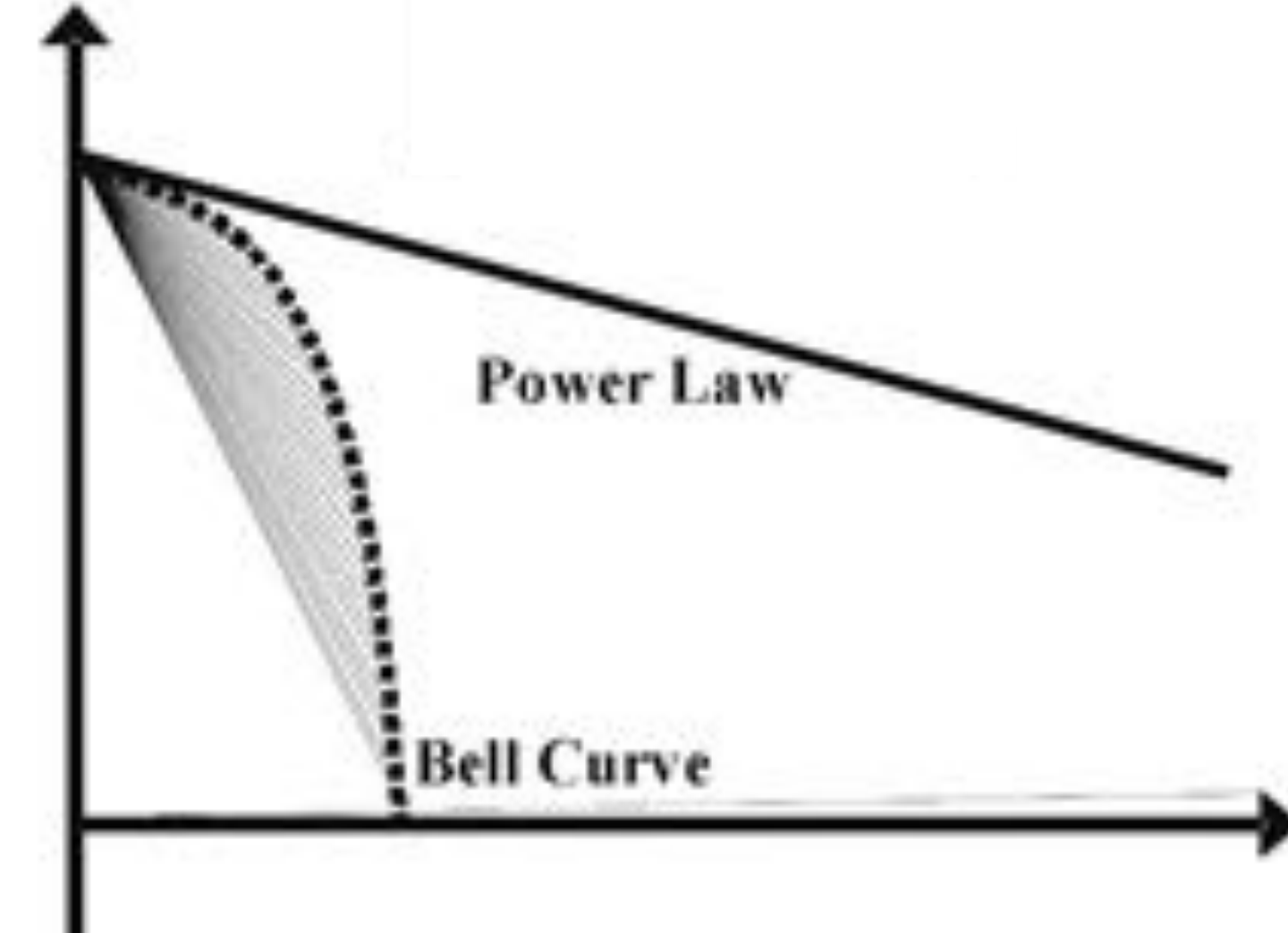


$$p = 0.5$$

Mediocristan

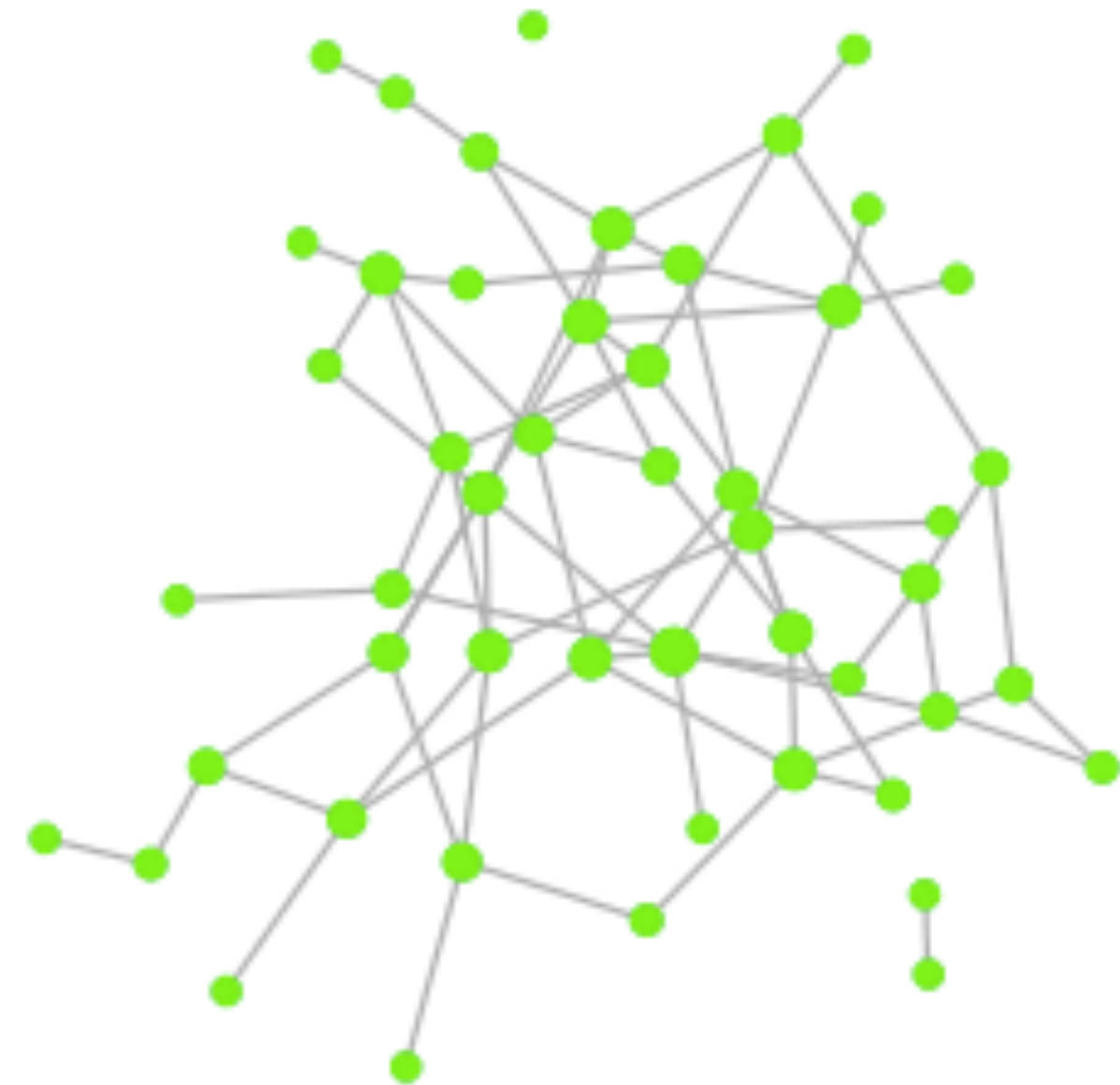


## 21th century statistics add:



Extremistan



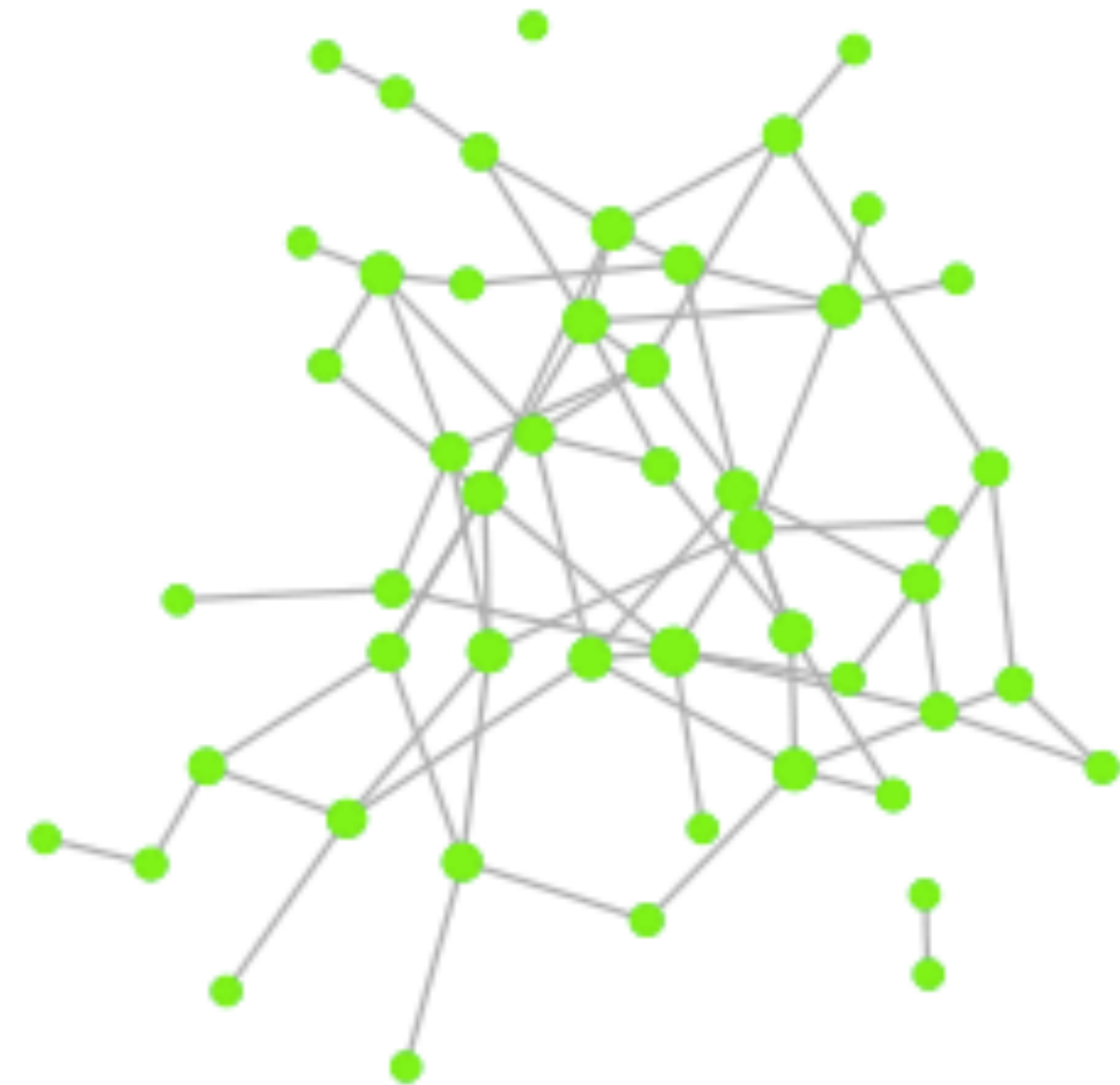


ER network



Scale-free network



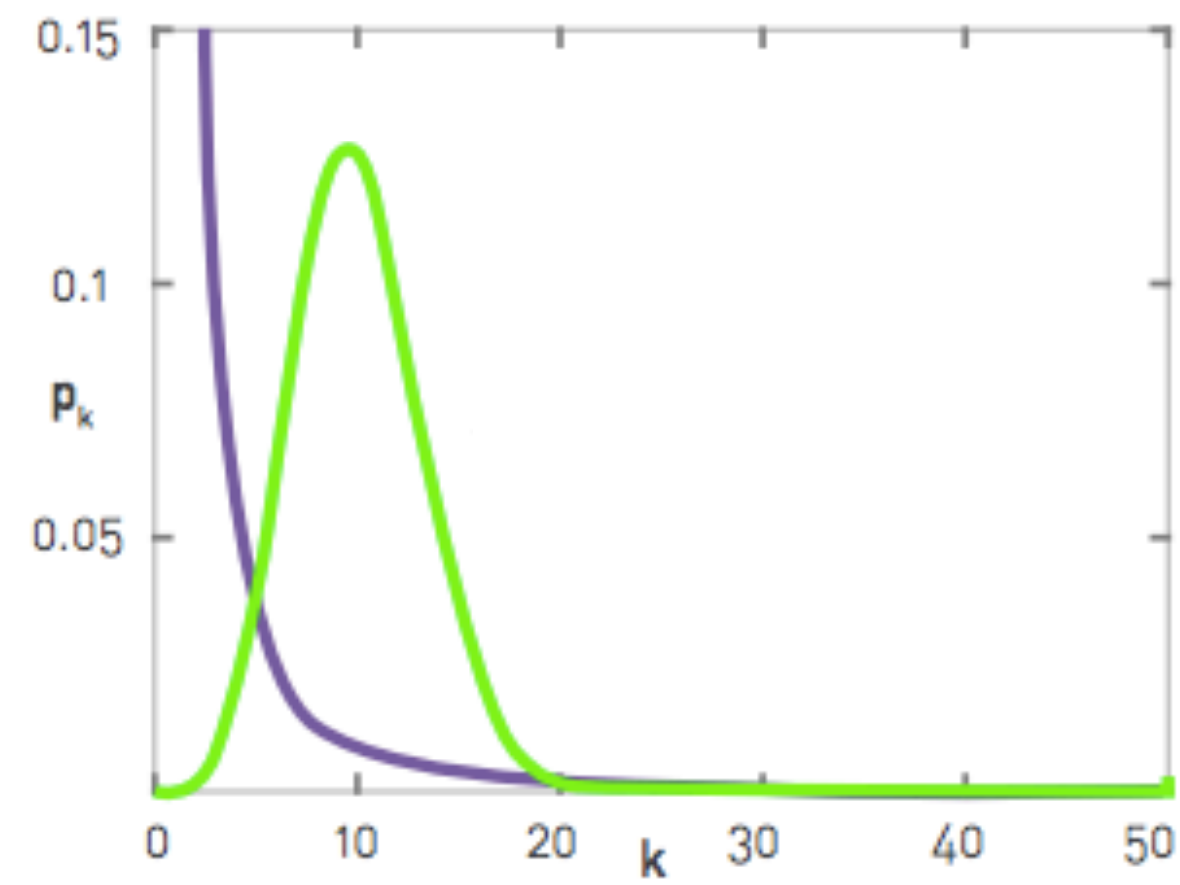


ER network

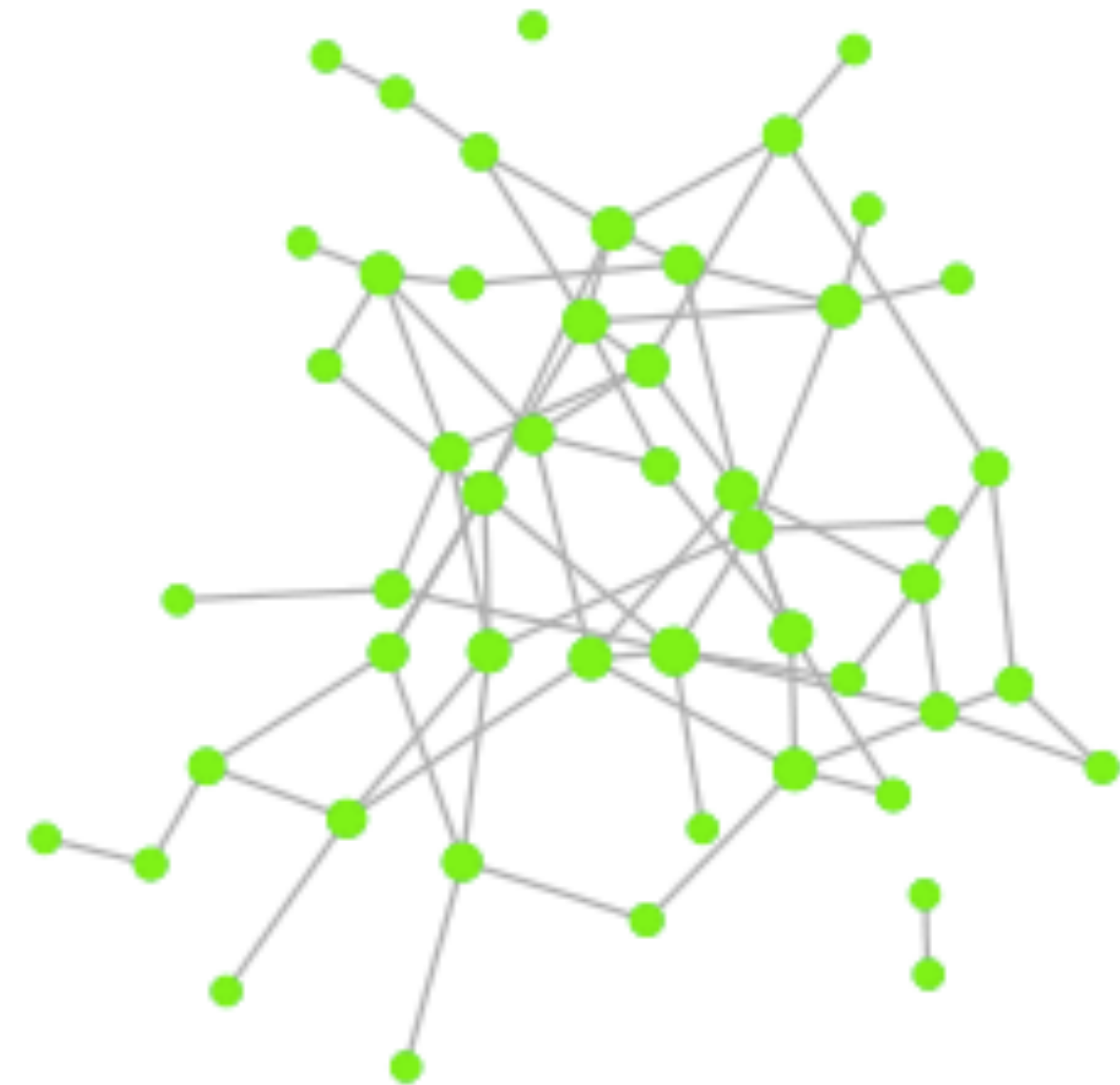


Scale-free network

Their degree  
distributions



linear scale

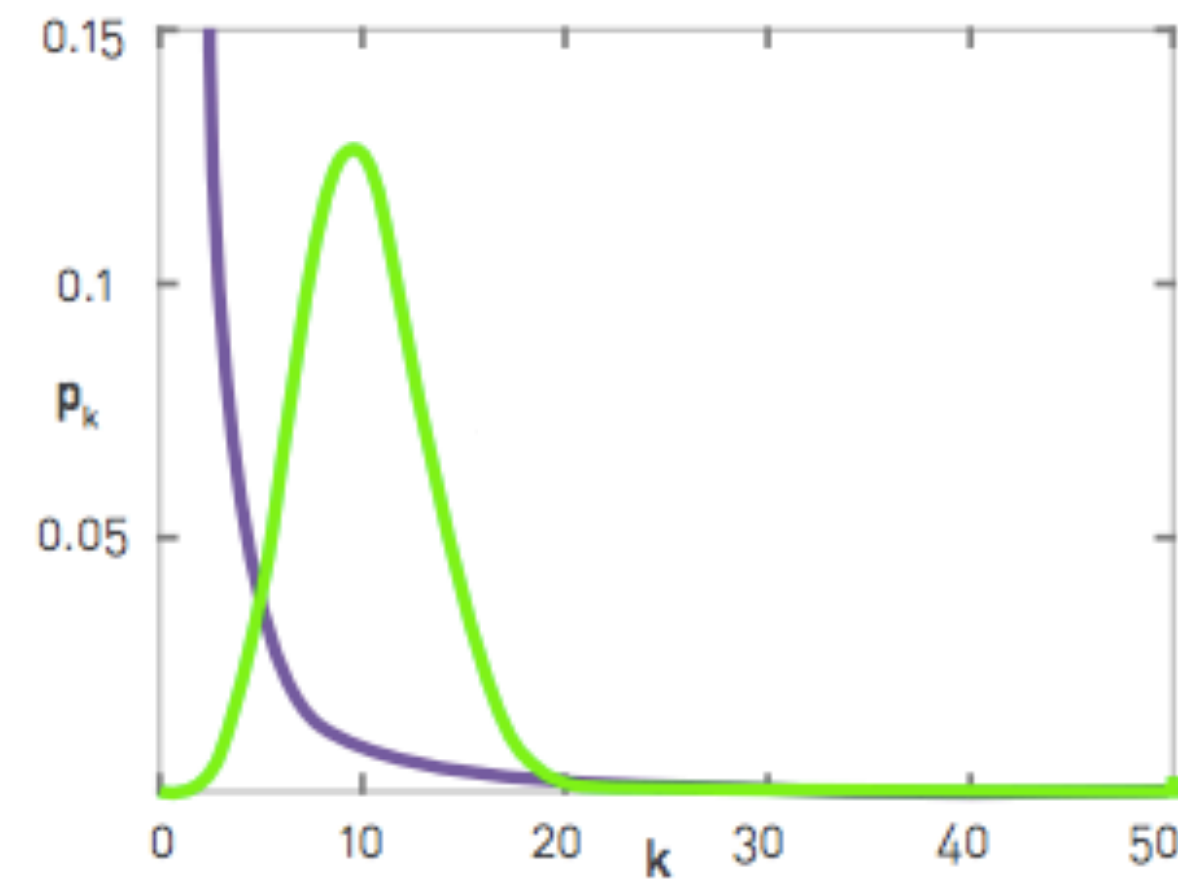


ER network

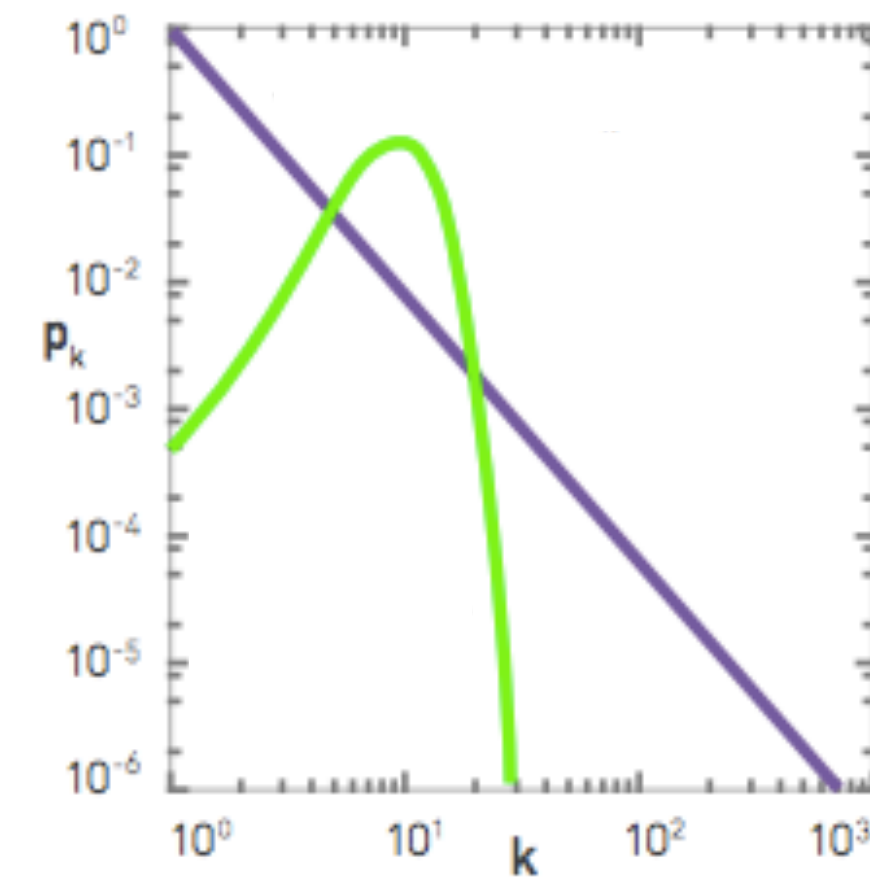


Scale-free network

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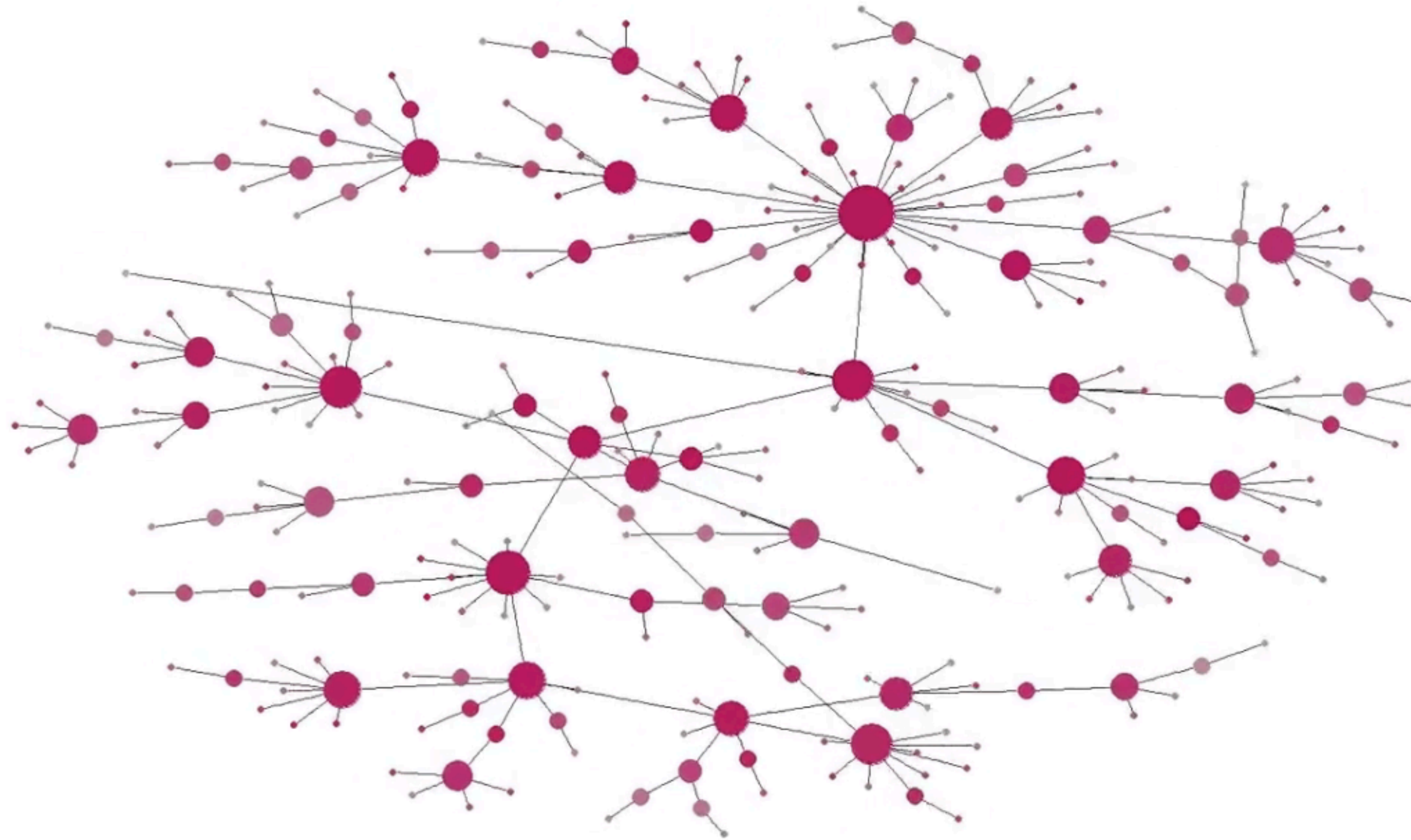


linear scale



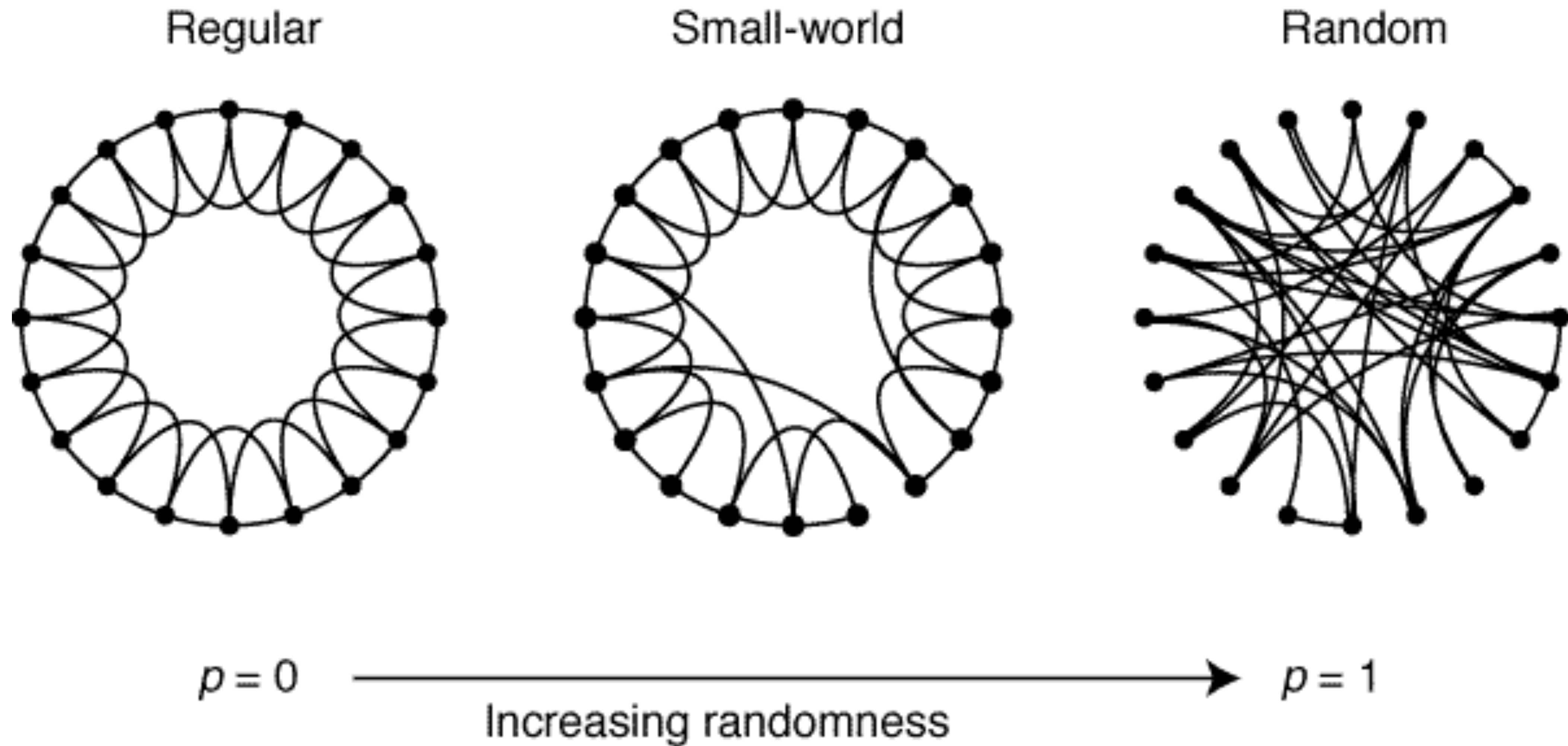
loglog scale

The BA model is not realistic for social networks.  
What is missing?

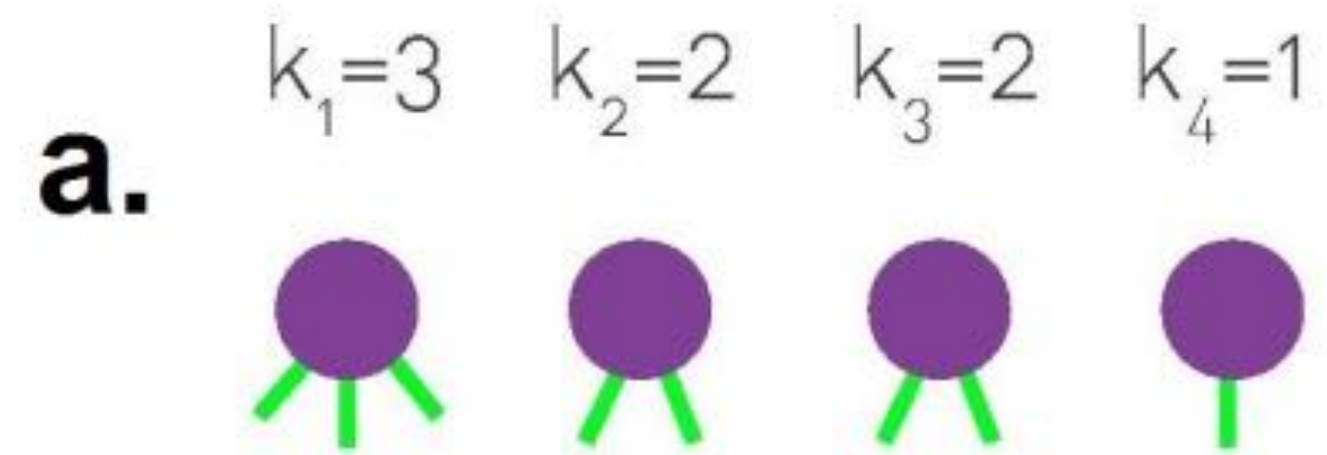




# The Watts-Strogatz model implements a small world network with high clustering

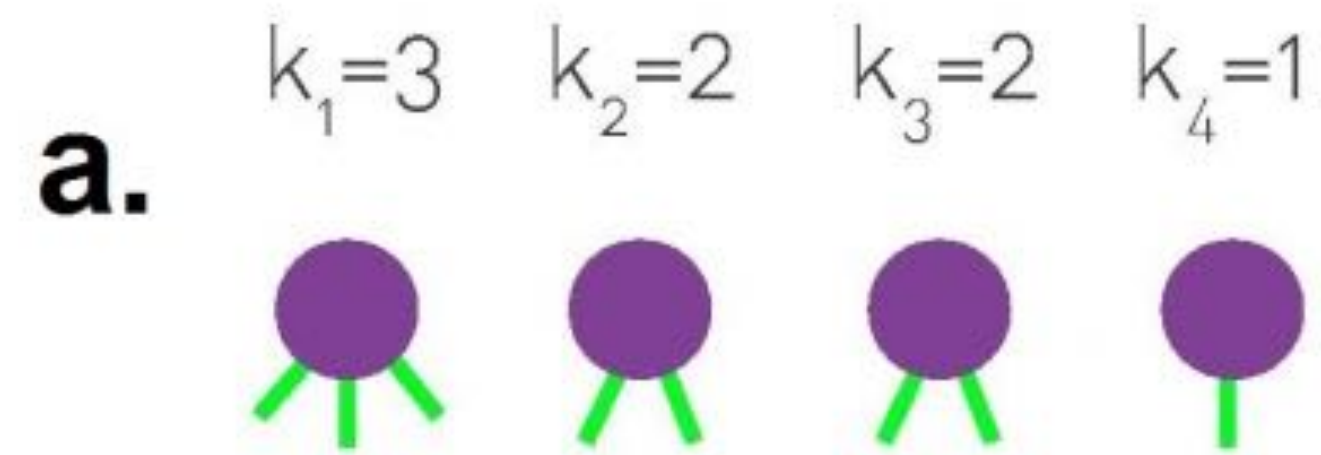


# The configuration model is another way of building random networks

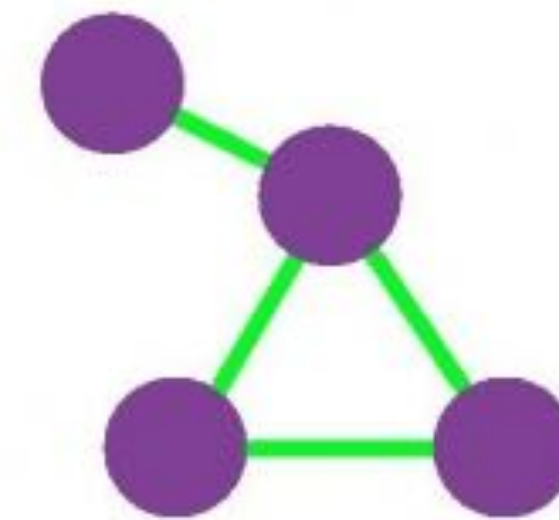
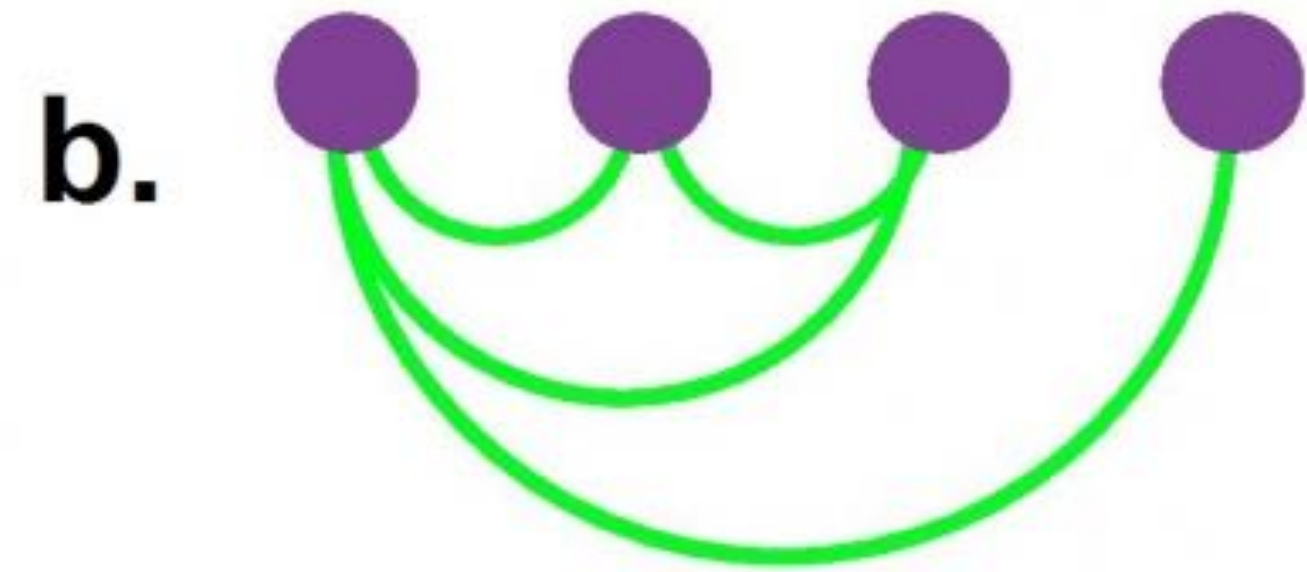


Start with a degree sequence

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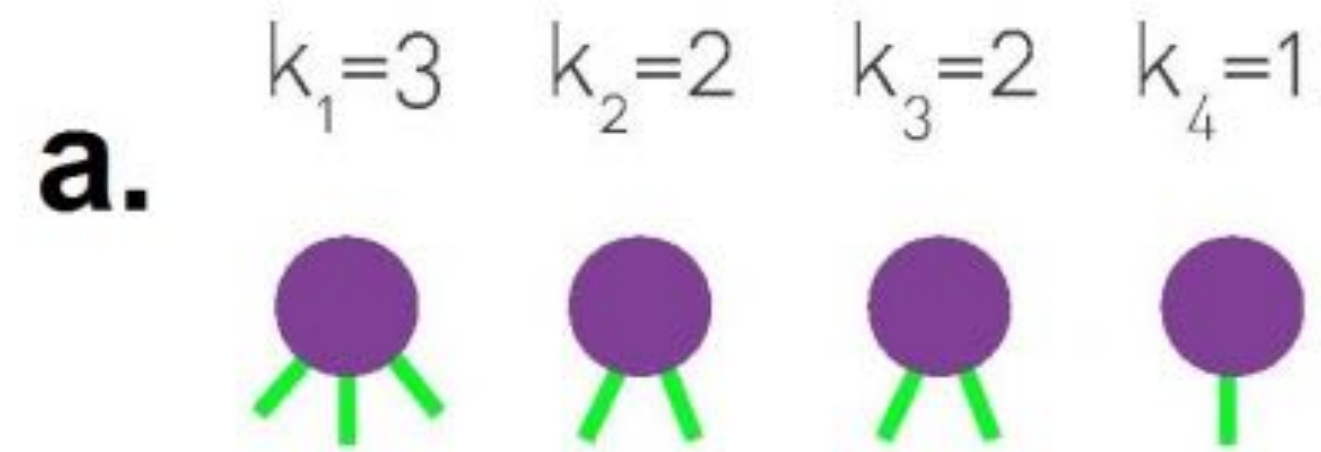


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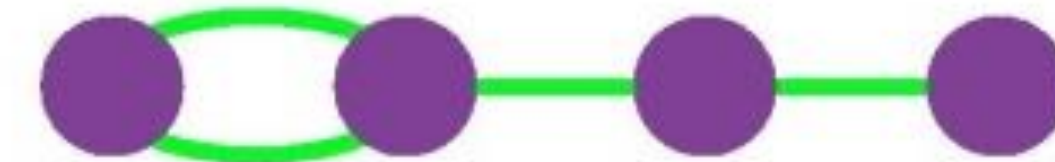
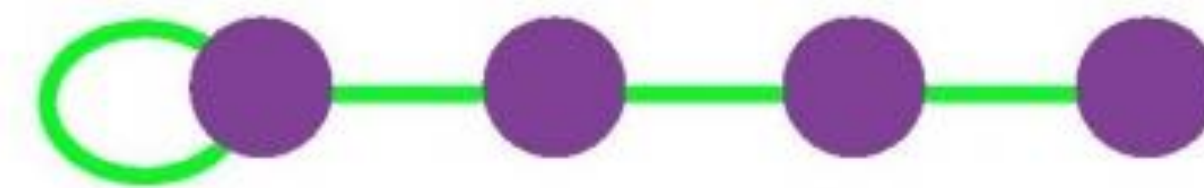
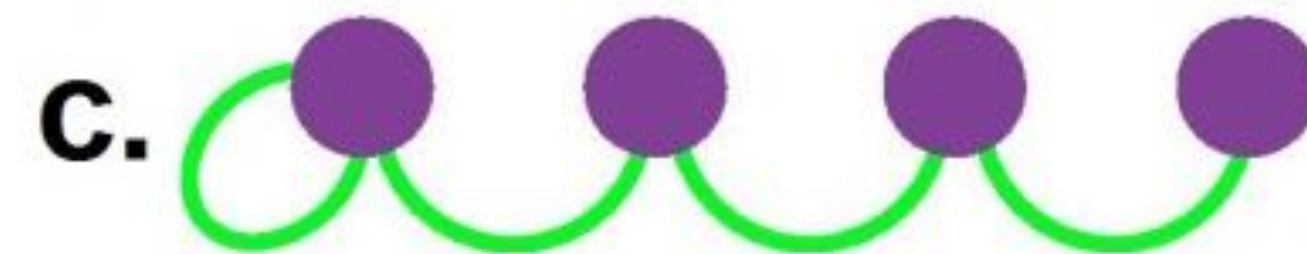
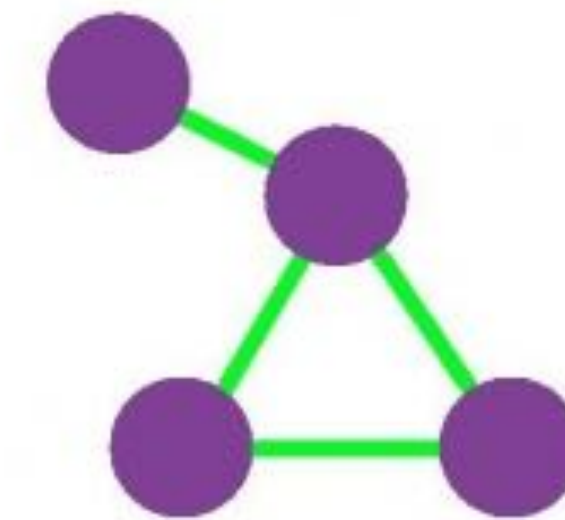
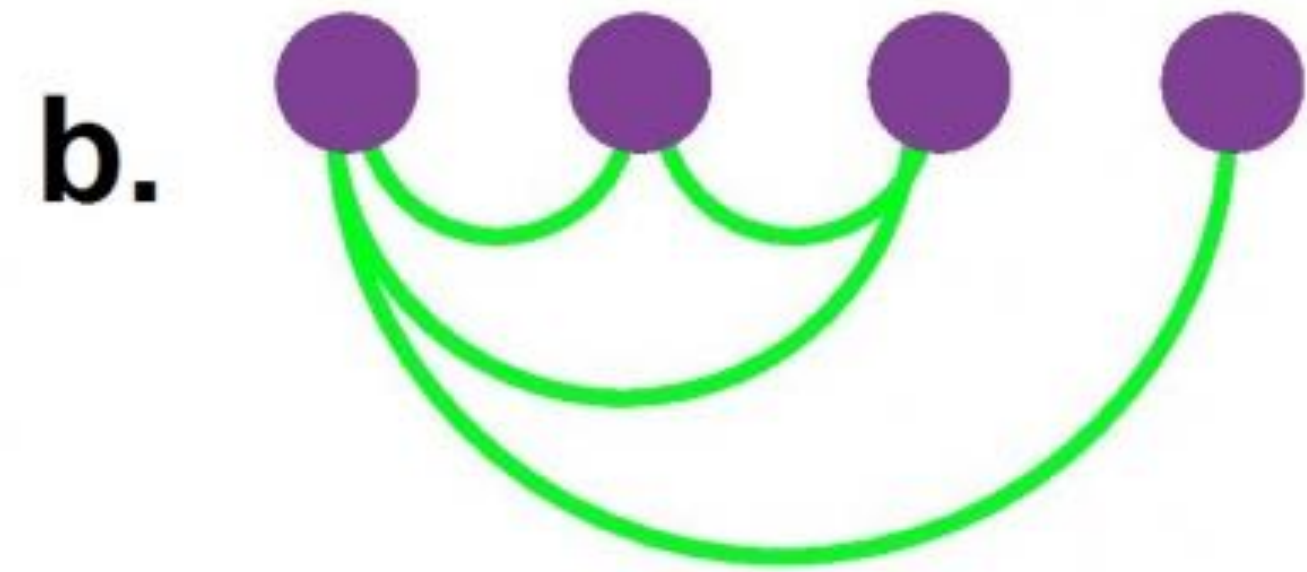




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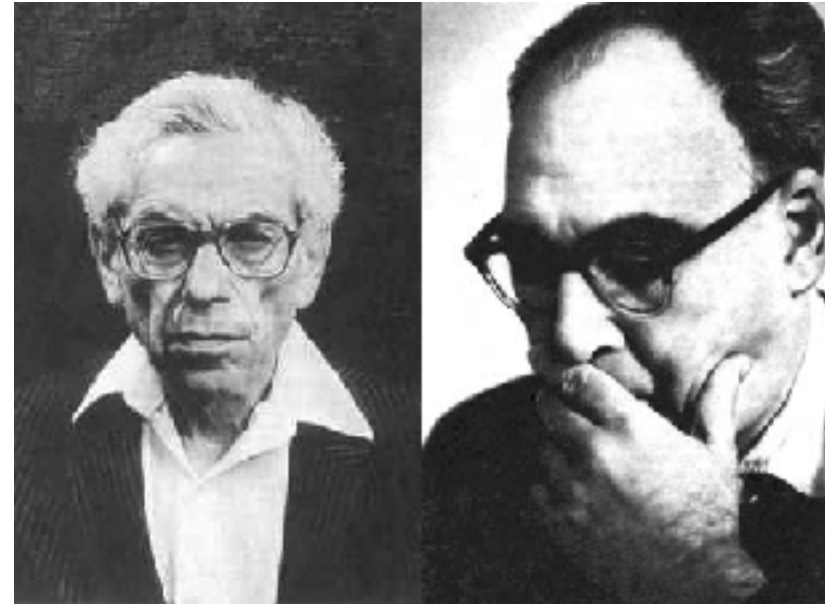
# Jupyter



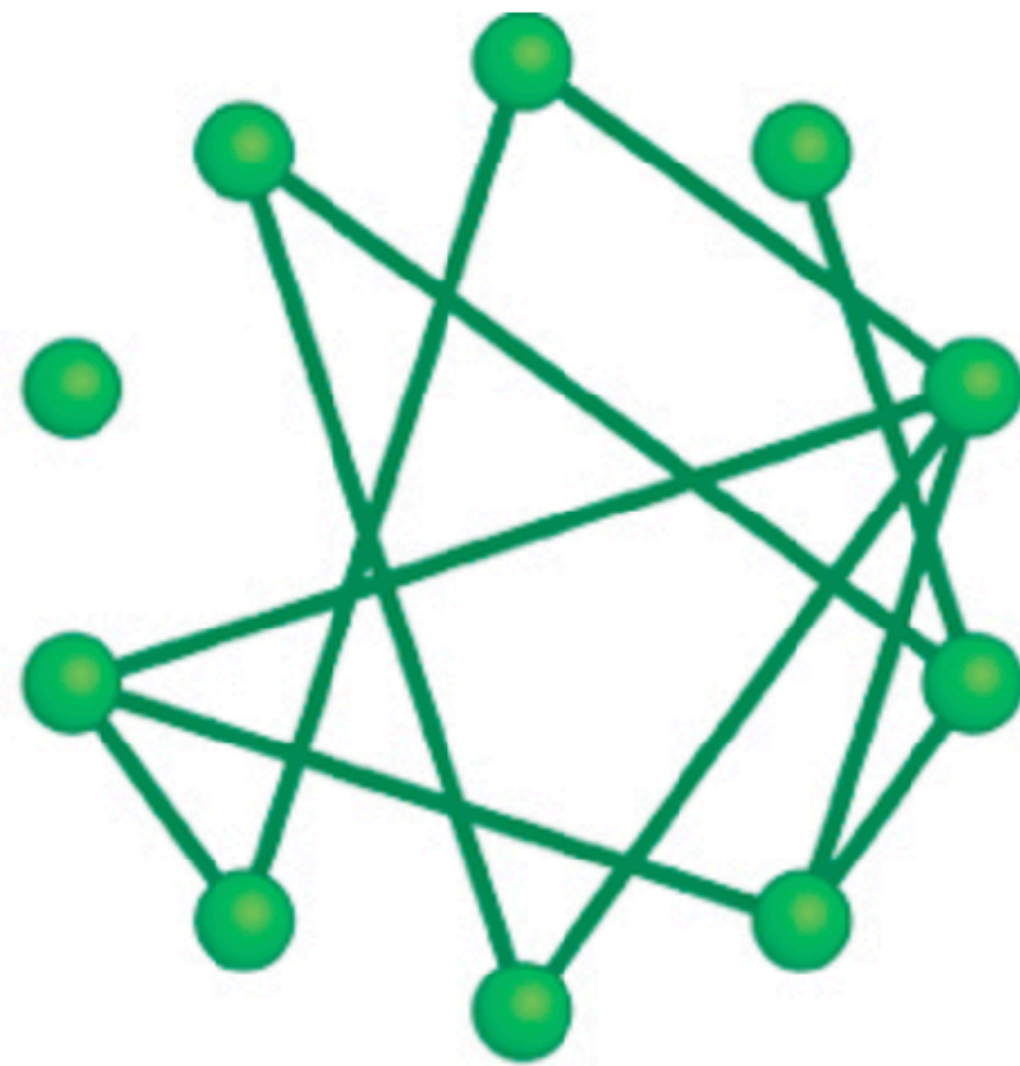
For next class, install:

 Gephi    [gephi.org](http://gephi.org)

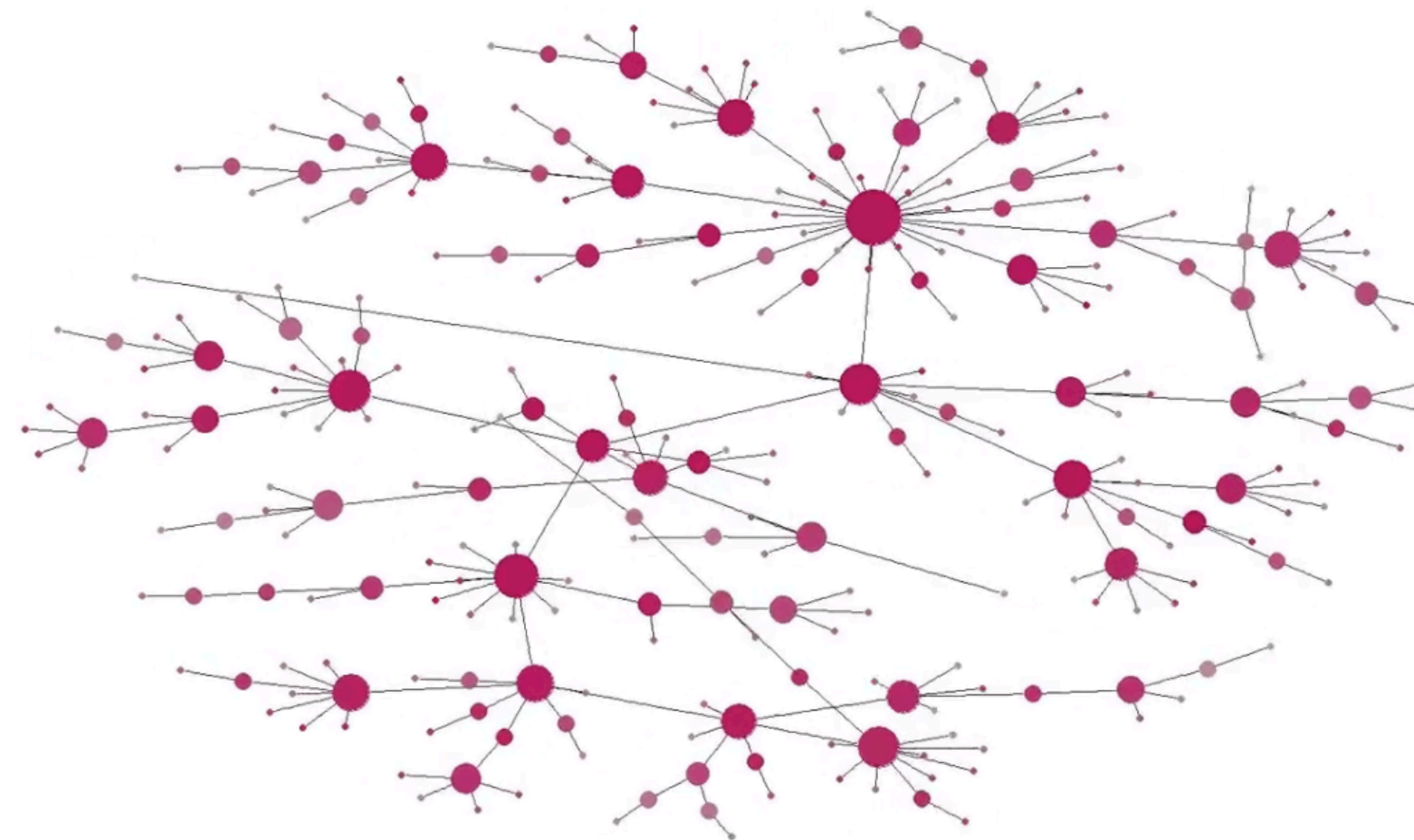
# Today you learned the 3 most important network models



Erdős-Rényi  
networks



Barabási-Albert  
networks



Watts-Strogatz  
networks

