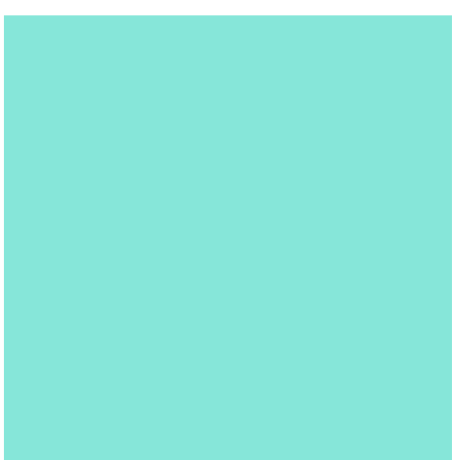




Says

HealthHub Medical Clinic, a healthcare facility, relies on Zoho Books to manage patient billing and invoicing. They can track medical service fees, manage insurance payments, and generate statements for patients. Zoho Books helps them maintain financial transparency and ensures efficient billing processes.

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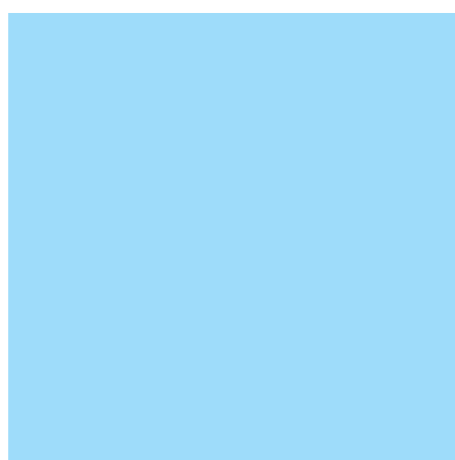


Thinks

What are their wants, needs, hopes, and dreams?  
What other thoughts might influence their behavior?

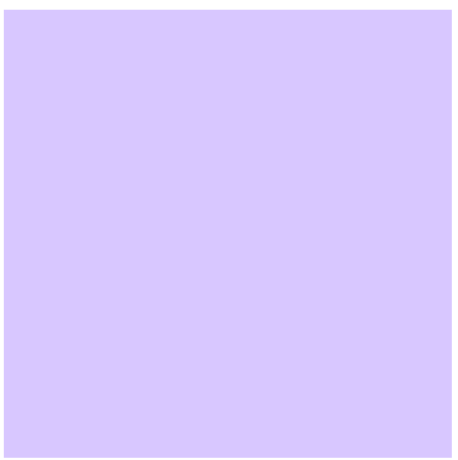
Maintain all your patient records securely with improved accessibility, and manage them all in one place.

Create easily customizable and user-friendly forms to quickly gather patient information.



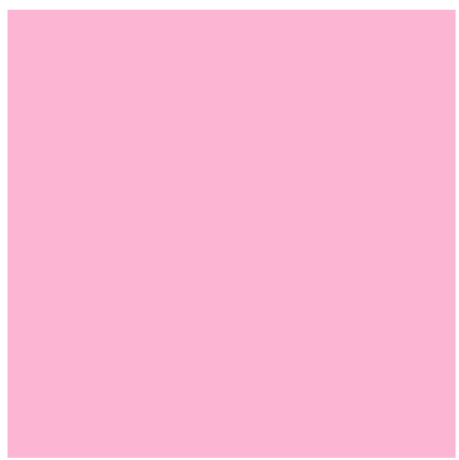
Health Hub Medical  
C.Nereus Raj  
A.Asik Salman  
K. Devika  
M.Siva Nantham

Easily create websites in just a few steps so you can focus on what's most important—providing the best care for your patients.



Use advanced analytical capabilities to discover patient insights through comprehensive data visualizations

Streamline hospital communication and ensure you're always connected to provide the best health care.



Create a single, centralized archive of all your patient records and make crucial patient data more secure and accessible.



Does

What behavior have we observed?  
What can we imagine them doing?



Feels

What are their fears, frustrations, and anxieties?  
What other feelings might influence their behavior?