

Final Project HIT Designs

Survey 1: Initial questionnaire

Objective: Gather locations, descriptions, and photographs

Qualifications limited to specific US states (Example: TX Resident)

Example responses for a Canadian resident in Alberta:

1. Alberta.
2. Waterton Lakes
3. Natural/wilderness reserve or area
4. Anytime but winter
5. Nice views, tranquil scenery, low numbers of other tourists.
6. 3



7.

Questions:

1. What city do you live in?
2. What is a hidden gem in your city/local area? (A restaurant, place, overlooked tourist attraction etc. that isn't very well known) Please provide a specific location.
3. What type of location is this? (Radio Button answers with 'Other' text box option)
 - Natural/wilderness reserve or area

- Beach area
 - Entertainment center (for example: music venue, sports center)
 - Cultural/heritage site
 - Museum
 - Historical Landmark
 - Factory
 - Speciality or Thrift Store
 - Food place (cafe, street food stall etc. - not restaurant)
 - Other: please provide description in text box below
4. Best time to visit (if applicable)? (Fill in the blank)
5. Please provide a description of why you recommend this hidden gem. (Minimum 10 words)
- Perhaps provide examples of a couple of descriptions in the instructions tab
6. Please rate how popular this location is. (Scale from 1 to 10, 1 being unpopular, 10 being popular)
- Perhaps provide examples of some ratings in the Instructions tab
7. If you are willing for a photograph taken by yourself to be displayed on a website, please upload a photograph you have taken at this location. Please do not upload photographs taken by other people. Alternatively, upload a photograph taken at a location near the location you have recommended.

Survey for Phase 3: “Upvoting” Locations

-- Given some location --

Limit qualification to people in the same state as the given location

1. The above location is a tourist destination in your state. Choose one of the following options that best represents your relation to the destination.
- (Radio buttons)
- I have been there
 - I haven't been there, but I have heard of it

- I have never heard of it

If you have never heard of it, research it online.

2. Based on your knowledge, do you recommend/recommend against going there?

(Radio buttons)

- Yes
- No

3. Please provide a description of why you recommend/recommend against going there.
(minimum 50 words)

Surveys for Phase 4(s): Refining Recommendations

-- Given some location --

1. The above location is a tourist destination in your state. Check all descriptions/images that most makes you want to visit, and check all URLs/links that you'd think would be useful for a tourist.
 - Check boxes for descriptions
 - Check boxes for images
 - Check boxes for relevant websites

-- Given some photograph --

1. Do you think the photograph above seems to depict the following location: **Location**
Name
2. Please rate the photograph. (Scale from 1 to 5, 1 being low quality, 5 being high quality)