



COURSE INFORMATION SYLLABUS (CIS)

VISION	A premier national university that develops leaders in the global knowledge economy.															
MISSION	A university committed to producing leaders by providing a 21st century learning environment through innovations in education, multidisciplinary research, and community and industry partnerships in order to nurture the spirit of nationhood, propel the national economy, and engage the world for sustainable development.															
Course Title	Time-Series Data Analysis and Forecasting for Business and Finance										Course Code		MSDS 511			
Course Category	Professional Course					Prerequisite(s)										
Semester/year	Second Semester					Credit Hours					3					
Course Instructor							Reference CMO							CMO No. 07, s. 2010		
							Date Prepared									
							Revision No.:					0				
Period of Study	AY 2023-2024					Revision Date										
Course Rationale and Description	This course provides a comprehensive overview of time-series data analysis and forecasting techniques, with a focus on applications in business and finance. Students will learn how to analyze and model time-series data, understand key concepts in time-series econometrics, and develop forecasting models to make informed business and financial decisions.															
Contact Hours	3 hours lecture															
Criteria for Assessment	Problem Sets: 20%															
	Midterm Exam: 30%															
	Final Project: 20%															
	Final Exam: 30%															
Teaching, Learning, and Assessment Strategies	This course seamlessly integrates synchronous and asynchronous learning approaches. Through video conferencing applications like Zoom and Google Meet, real-time classes provide immediate interaction. Alternatively, students can access lecture materials on Google Classroom, participating in topic-related discussions at their convenience. Submission deadlines offer flexibility, while social networking fosters collaborative learning and constant support.															
Intended Learning Outcomes (ILO)	ILO	Upon completion of this course, the students should be able to:														
	ILO1	able to comprehend the characteristics of time-series data, including trend, seasonality, and noise, and explain their implications in business and financial contexts.														
	ILO2	able to apply appropriate statistical techniques to analyze time-series data, including measures of central tendency, dispersion, autocorrelation, and partial autocorrelation functions														
	ILO3	able to construct and interpret various time-series models														
	ILO4	able to critically evaluate the assumptions and limitations of time-series models, identify potential sources of error in forecasting, and propose solutions to improve forecasting accuracy and reliability.														
Assessment Method and Distribution Map	Assessment Tasks (AT) Distribution				Intended Learning Outcomes								Domains			
	Code	Assessment Tasks	I/R/D	(%)	1	2	3	4	5	6	7	8	C	P	A	
	PS	Problem Sets	R	20	20	20	20	20	10	10			100			
	ME	Midterm Exam	R	30	30	30	40						100			
	FP	Final Project	D	20			50			50			100			
	FE	Final Exam	R	30			50			50				100		
	Total			100												
	Note:	All internal assessments with feedback will be made available within 2 week after each assessment submission														
	Textbook	1	"Time Series Analysis and Its Applications" by Robert H. Shumway and David S. Stoffer.													
Other Books and Articles	2	Introduction to Time Series. Analysis and Forecasting by DOUGLAS C. MONTGOMERY, CHERYL L.														
	3	The Analysis of Time Series: An Introduction by Chris Chatfield														

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Institutional Graduate Attributes (IGA)	IGA	Institutional Graduate Attributes (IGA) Statements
	IGA1	Knowledge Competence Demonstrate a mastery of the fundamental knowledge and skills required for functioning effectively as a professional in the discipline, and an ability to integrate and apply them effectively to practice in the workplace.
	IGA2	Creativity and Innovation Experiment with new approaches, challenge existing knowledge boundaries and design novel solutions to solve problems.
	IGA3	Critical and Systems Thinking Identify, define, and deal with complex problems pertinent to the future professional practice or daily life through logical, analytical and critical thinking.
	IGA4	Communication Communicate effectively (both orally and in writing) with a wide range of audiences, across a range of professional and personal contexts, in English and Pilipino.
	IGA5	Lifelong Learning Identify own learning needs for professional or personal development; demonstrate an eagerness to take up opportunities for learning new things as well as the ability to learn effectively on their own.
	IGA6	Leadership, teamwork, and Interpersonal Skills Function effectively both as a leader and as a member of a team; motivate and lead a team to work towards goal; work collaboratively with other team members; as well as connect and interact socially and effectively with diverse culture.
	IGA7	Global Outlook Demonstrate an awareness and understanding of global issues and willingness to work, interact effectively and show sensitivity to cultural diversity.
	IGA8	Social and National Responsibility Demonstrate an awareness of their social and national responsibility; engage in activities that contribute to the betterment of the society; and behave ethically and responsibly in social, professional and work environments.
Student Outcomes (SO)	SO	Student Outcomes (SO) Statements
	SO1	Ability to apply information technology principles and practices.
	SO2	Ability to apply suitable software engineering principles and practices to develop and maintain stable, secure, scalable, and maintainable software.
	SO3	Ability to produce effective solutions to complex information technology problems.
	SO4	Ability to recommend appropriate information technology solutions based on organizational needs and an evaluation of alternatives.
	SO5	Ability to identify and discuss professional, individual, organizational, societal, and regulatory implications of information systems and technology
	SO6	Ability to select technologies, policies, and procedures to assure the confidentiality, integrity, and availability of information and IT systems.
CDIO Framework Skills	CDIO	CDIO Skills
	CDIO1	Disciplinary Knowledge & Reasoning Knowledge of underlying mathematics and sciences, core engineering fundamental knowledge, advanced engineering fundamental knowledge, methods and tools
	CDIO2	Personal and Professional Skills & Attributes Analytical reasoning and problem solving; experimentation , investigation and knowledge discovery; system thinking; attitudes, thoughts and learning; ethics, equity and other responsibilities
	CDIO3	Interpersonal Skills: Teamwork & Communication Teamwork, communications, communication in a foreign language
	CDIO4	Conceiving, Designing, Implementing & Operating Systems External, societal and environmental context, enterprise and business context, conceiving, systems engineering and management, designing, implementing, operating
	SDG	SDG Skills
	SDG1	Envisioning

			<i>Autocorrelation and partial autocorrelation functions, Box-Jenkins methodology for time-series analysis</i>	2		1,5	
3	Regression Models, Times series decomposition	5,6	<i>Introduction, Least Squares Estimation, statistical inference, Prediction, Variable selection, regression models, Classical decomposition, X11, SEATS, STL</i>	3		1,4	Lecture / discussion
4	<i>Time-Series Modeling - ARIMA Models</i>	7,8	<i>Autoregressive (AR) models Moving average (MA) models Integrated (I) models Introduction to ARIMA models</i>	3		1, 3,4	Lecture / discussion /Lab Activity
	Assessment no.1: Midterm Examination	9				1	Online Examination
5	<i>Advanced Time-Series Models</i>	10	<i>Seasonal ARIMA (SARIMA) models Exponential smoothing methods Introduction to state-space models</i>	4		1,3,4	Lecture / discussion /Lab Activity
6	<i>Model Selection and Diagnostic Checks</i>	11,12	<i>Model identification, estimation, and testing Diagnostic checks for time-series models Model selection criteria (AIC, BIC)</i>	5		6	Discussion/ Simulation Demo and Lab Assessment
7	<i>Forecasting Techniques</i>	13	<i>Point forecasts and interval forecasts Evaluation metrics for forecasting accuracy Forecasting with exogenous variables</i>	5		5	Lecture / discussion
8	Financial Time-Series Analysis	14, 15	<i>Time-series analysis in financial markets Volatility modeling (ARCH, GARCH models) Event studies and abnormal returns</i>	6		5	Lecture / discussion /Lab Activity
9	Industry Applications and Case Studies	16	<i>Application of time-series analysis in business and finance Case studies and real-world applications Emerging trends and challenges in time-series forecasting</i>	6		5	Lecture / discussion
	Assessment no.2: Final Examination	17				1,5,6	Online Examination
	Submission of Research Project	18					

Assessment Schedule			Week No.															
Assessment Method	Distribution	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	
	Problem Sets	x		x		x				x		x		x				
	Midterm Examination							x										
	Final Examination																x	
	Final Project															x		

-CPA	ILOs	STUDENT OUTCOMES (SO): Mapping of Assessment Tasks (AT)															
		SO1	SO5	SO6								C				P	A

ILO-SO and ILO Mapping	ILO1	x		x				x		x	x
	ILO2		x							x	
	ILO3	x						x			
	ILO4		x								x
	ILO5										
	ILO6										

ILO-IGA Mapping	ILOs	INSTITUTIONAL GRADUATE ATTRIBUTES (IGA): Mapping of Assessment Tasks (AT)									
		IGA1	IGA2	IGA3							
	ILO1	x									
	ILO2	x									
	ILO3		x								
	ILO4		x	x							
	ILO5										
	ILO6										

ILO-CDIO and ILO-SDG Mapping	ILOs	CDIO SKILLS				SDG Skills					
		CDIO1	CDIO2	CDIO4		SDG1	SDG2	SDG3		SDG4	SDG5
	ILO1	x				x	x	x		x	x
	ILO2	x				x	x	x		x	x
	ILO3		x			x	x	x		x	x
	ILO4		x	x		x	x	x		x	x
	ILO5										
	ILO6										

Prepared by:	Reviewed by:	Approved by:
Faculty	DR. MARICEL GRACE Z. FERNANDO Department/Program Chairperson	DR. PRINCESS MARIE B. MELO College Dean/ Head, Academic Affairs
Date:	Date:	Date:

Remarks:

- 1 The syllabus is to be distributed to the students in the first week of the semester.
- 2 Any changes to the syllabus shall be communicated (in writing) to the Program Chair and the approved revised version must be
- 3 The course instructor may set a more stringent similarity percentage (minimum 20%) for their respective courses pertaining to student's