

National Wellness Innovation Zone

# PRESENTING SPONSOR

## Sponsorship Includes

- Naming Recognition & Logo Placement
- Launch Day Recognition
- Mayor Proclamation and Meet & Greet
- Press & Media Features
- Networking Access
- Media Recognition
- Community Engagement
- Decades long recognition on the Fitness Court®
- Company-wide Employee Wellness Campaign



## Required Funding

**\$300,000**

per year for 3 years

(Availability: 2 Partners)

**\$1.5M Invested - \$10M Infrastructure Delivered**

**\$22.5M in Healthcare Savings**



## Community Give Back • Marketing Visibility • Employee Wellness Benefit



### Event Naming Recognition

- Positioned as “The [Title Sponsor] Fitness Court® presented by [Sponsor].”



### Prominent Visibility

- Prominent Logo placement in multiple areas on Fitness Court® and event materials
- Have your brand become synonymous with health, wellness & civic contribution.



### Launch Day Participation

- Recognition at ribbon cutting and in press promotions & relationship Building with Civic Leaders.



### Community Engagement

- Opportunity to co-host branded challenges or community events.



### Employee Wellness Benefit

- Give back with free world class outdoor Fitness Courts branded in neighborhoods where employees live - free for all employees to enjoy the proven benefits of outdoor movement.