# Deepayan Sinha

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## EDUCATION

#### Manipal Institute of Technology, Manipal

Bachelor of Technology in Electronics and Instrumentation

Oct, 2020 - Jul, 2024

CGPA: 8.37

## Maharishi Vidya Mandir, Silpukhuri

Science

Percentage: 89% Apr., 2017 - May, 2018

## Projects

## Sales data Analysis | SQL, Excel, Power BI, MySQL

- Conducted detailed analysis of sales data, identifying the best-selling and least-selling products.
- Generated comprehensive Power BI reports that highlighted market trends and customer behavior, providing actionable insights that could lead to a potential increase in product engagement by 40% if implemented by a business.
- Delivered actionable insights for business improvement, focusing on optimizing sales strategies for underperforming products.
- Implemented advanced data analysis techniques to identify trends, optimize resource utilization, and suggest process improvements.

## COVID-19 Data Analysis | SQL, PostgreSQL, MS Excel

- Analyzed global COVID-19 data, identifying the worst-affected regions by calculating deaths per million, vaccination rates, and infection trends.
- Conducted in-depth analysis of demand (healthcare resources) and supply (vaccines), providing recommendations for optimizing resource allocation.
- Optimized SQL queries for data extraction, transformation, and loading (ETL), ensuring efficient data processing.
- Conducted in-depth statistical analysis of COVID-19 impact across different regions, uncovering significant patterns that could guide resource optimization strategies. These insights suggest a potential 30% reduction in medical supply wastage if implemented in a real-world scenario.

## Experience

#### Software Developer Intern

Feb, 2024 - Jun, 2024

Robert Bosch

Bengaluru, India

- Designed and implemented Controller Area Network (CAN) frames in accordance with AUTOSAR architecture, ensuring robust and efficient communication within automotive systems. The logic for this was coded in embedded
- Conducted static code analysis adhering to MISRA guidelines, identifying 100+ critical vulnerabilities in the codebase, and implemented fixes to ensure full compliance with industry regulations for automotive software development.
- Evaluated and enhanced test coverage to measure the extent of code execution during testing, significantly reducing the likelihood of undetected software bugs while achieving 100% code coverage

#### Undergraduate Research Intern

June, 2022 – July, 2022

IIT. Guwahati

Guwahati, India

- Engineered and Developed a system for Microwave Wireless Power Transfer to recharge a drone wirelessly.
- Developed a systematic MATLAB-based approach to evaluate power radiation parameters, generating insights that facilitated testing and comparison across 8 different antenna models.
- Selected and Implemented the best configuration, which was later fabricated and Tested through 3D printing of the antenna, validating the design in an anechoic chamber.

#### Technical Skills

Languages: Python, C/C++, SQL (Postgres, MySQL), JavaScript, HTML/CSS

Developer Tools: VS Code, Visual Studio, Excel, Power BI

Libraries: pandas, NumPv, Matplotlib