Overarching vision(s) ...:

Please provide ideas for: Who, What, How (new opportunities and capabilities ...?):

Business Environment	Co-creation Network	Key Activities	Benefits and Value Propositions: 1. Benefits for the planet	Customer Relationships	_R Customer segments
	Business Eco - system Support	Key Resources	2. Social Benefits and Customer Value	Market Channels	
	Cost Structure		3. Financial Value	Revenue Streams	

Wildcard ideas: New types of products or services; New competencies; New technologies, Circular economy - reuse wasteproducts etc.