



Social sport  
markets platform

# Problem

How do sports enthusiasts who lack experience and knowledge about participating in sport markets in the action? How about those that lack the time to follow each event?

The concept is simple: instead of placing tickets based on personal expertise and spending their own time, tipsters can copy the positions of others who have a proven track record of success. Either on a ticket level or as a vault-based strategy.

## Solution

**Ticket-level:** Allow sports enthusiasts to copy single positions of their favorite sport market tipsters.

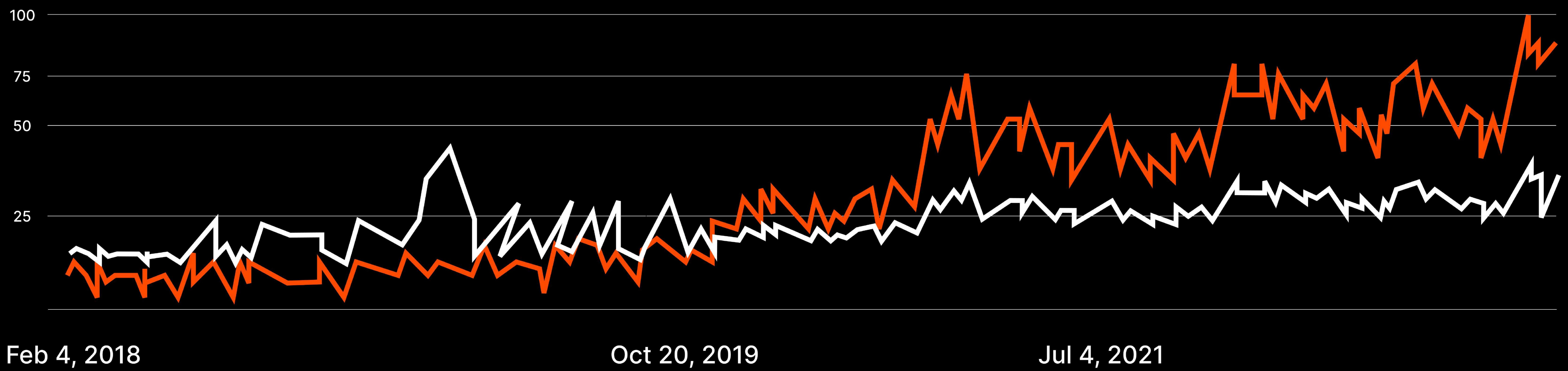
**Vault-based:** Allow sports enthusiasts to mirror all future positions of their favorite tipsters as identified by an on-chain address.

# Market Research

● Copy Trade  
Search term

● Copy Trading  
Search term

## Interest over time



Data: Google Trends

# Social sport markets - Models

## Subscription based

- Users subscribe for a recurring fee to receive a tipster's tickets.
- The most prominent one is <https://www.copybet.com/>.
- The subscription gated model incentivizes the original tipsters, however requires a user to dedicate copying a single user or a handful at most to keep costs down and thus has a lack of flexibility.
- This is evident by the lack of users subscribed, where on average a tipster does not have more than 5 followers under subscription.

# Social sport markets - Models

## The free model

- The free model is often gated to individual betting platforms where it's more of a social discussion around games, odds and their analysis with no financial incentives and lack of analytics.
- Alternatively, individual tipsters may blog around their tickets, with referrals to betting platforms.

# Social sport markets- Proposal

## Our proposal

- We believe that offering an excellent UI to copy ticket positions directly and at no fee is the best model for the user.
- Original tipsters being copied in our platform will not have to do any action, as all placed tickets and wallets through any UI are on-chain and thus publicly available.

## Our platform

- Allow sports enthusiasts to copy single positions of their favorite sport market tipsters. The platform will include a rating system of tipsters based on their past positions.
- Allow sports enthusiasts to mirror all positions of their favorite tipsters as identified by an on-chain address. This eliminates the need for enthusiasts to follow every match, saves time on forecasts and predictions, and instead automatically copies the tipster's future positions.

# This is Overtime+

**Overtime+ is a Web3 decentralized app (dApp) for sport market position copying.**

**The goal of this dApp is to enable sports enthusiasts to copy successful sport market tipsters, either on a ticket level or as a vault-based strategy.**

The dApp will be built on top of the [overtimemarkets.xyz](https://overtimemarkets.xyz) protocol, providing new functionalities as well as an alternative front-end to buying positions on Overtime markets. The dApp will act solely as a referral to Overtime markets protocol.

The image shows a dark-themed mobile application interface for Overtime+. At the top, a header reads "MIRRORING". Below it is a section titled "PREMIER LEAGUE" featuring a large orange soccer ball icon and a "Show more" button. On the right side of the screen, a male soccer player in a blue and white jersey stands with his arms crossed. The bottom section is titled "MY ACCOUNT" and displays four cards: "Account balance 942.20 ETH", "My tickets 12", "Profits 16.20 ETH + \$ 6 506", and "Success rate 82.42%". Each card includes a small orange line graph icon. A "Show All >" button is located at the bottom of the account section.

# Overtime + • Dashboard concept

overtimeplus.com

HOME 942.20 ETH + 16.20 ETH (\$ 6 506) 3F1J419Q...Zc5 Wallet

HOME TICKETS TIPSTERS ACCOUNT SETTINGS

MY ACCOUNT

Account ballance 942.20 ETH My tickets 12

Profits 16.20 ETH + \$ 6 506 Succes rate 82.42%

Show All >

MIRRORING

3F1J419Q...Zc5 # Rank 18 82.42% Succes rate

3F1J419Q...Zc5 # Rank 18 82.42% Succes rate

3F1J419Q...Zc5 # Rank 18 82.42% Succes rate

Show All >

SPORT

Football Tennis Cricket Basketball American Futball Voleyball

LEAGUES

PREMIER LEAGUE PREMIER LEAGUE PREMIER LEAGUE

Show more Show more Show more

Show All > < >

BEST TIPSTERS

3F1J419Q...Zc5 # Rank 1 3F1J419Q...Zc5 # Rank 2 3F1J419Q...Zc5 # Rank 3 3F1J419Q...Zc5 # Rank 4

# Overtime + • Ticket detail concept

The screenshot displays the 'TICKET DETAIL' page on the Overtimeplus.com website. The top navigation bar shows the URL 'overtimeplus.com'. The main header includes the 'TICKET DETAIL' title, a wallet balance of '942.20 ETH', and a profit metric of '+ 16.20 ETH (\$ 6 506)'. A user profile icon and a 'Wallet' dropdown are also present.

The left sidebar features a navigation menu with 'HOME', 'TICKETS', 'TIPSTERS', 'ACCOUNT', and 'SETTINGS' options. The 'TICKETS' option is currently selected.

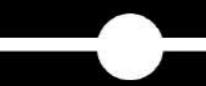
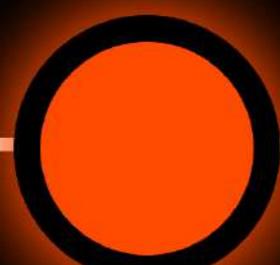
The central area is titled 'TICKET' and lists six bet slips for the match between Arsenal and Roma in the Premier League on 24.7.2023. Each slip includes the teams, league, date, and odds for outcomes 1, X, and 2. The first bet slip has the outcome '1' highlighted in orange.

Match	League	Date	1	X	2
Arsenal vs Roma	Premier League	24.7.2023	1.8	2.1	1.3
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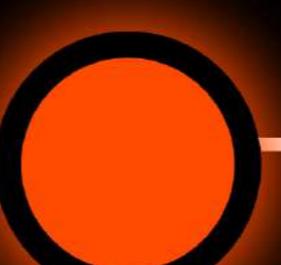
On the left side of the main content area, there is a sidebar titled 'SPORT' with options for Football, Tennis, Cricket, Basketball, American Futball, and Voleyball. The 'Football' option is selected.

# This is how we're going to do it.

## First phase



## Second phase



- In the first phase we intend to create a platform that allows sports enthusiasts to copy single positions of their favourite sport market tipsters.
- The platform will include a rating system of tipsters based on their past positions. Tipsters will have their own analytics page.
- In the second phase, vaults will be introduced that allow sports enthusiasts to mirror all positions of their favorite tipsters as identified by an on-chain address.
- This eliminates the need for enthusiasts to follow every match, saves time on forecasts and predictions, and instead automatically copies the tipster's future positions.

# Why Overtime+?

Overtime+ dApp presents two immediate **advantages**:

- + Contribution to the decentralization of the protocol's front-end by offering an alternative
- + Referral of trading volume leading to increased protocol revenues for the Thales DAO

	<b>3F1J419Q...ZC5</b> # Rank 12	<b>82.42%</b> Success rate		<b>3.21 X</b> Rate	<b>9</b> Matches	<b>24</b> Copies	
	<b>3F1J419Q...ZC5</b> # Rank 16	<b>89.42%</b> Success rate		<b>1.21 X</b> Rate	<b>12</b> Matches	<b>29</b> Copies	

# Our background / Overtime +

Proposer is a team built from two experienced development & marketing agencies, where the experience of project owners include:

- + Web app design and development
- + Web3 investments
- + DAO presence & involvement

One of the project owners, **cyberduck**, is also currently a **Thales council member**.

# Our background / GoodRequest

Team of experienced designers, developers, product managers, analysts and QA engineers working together for global brands.



**100+**

Talented experts  
operating globally

**9**

Years of experience  
with digital solutions

**4.9 \***

Average rating  
of our apps

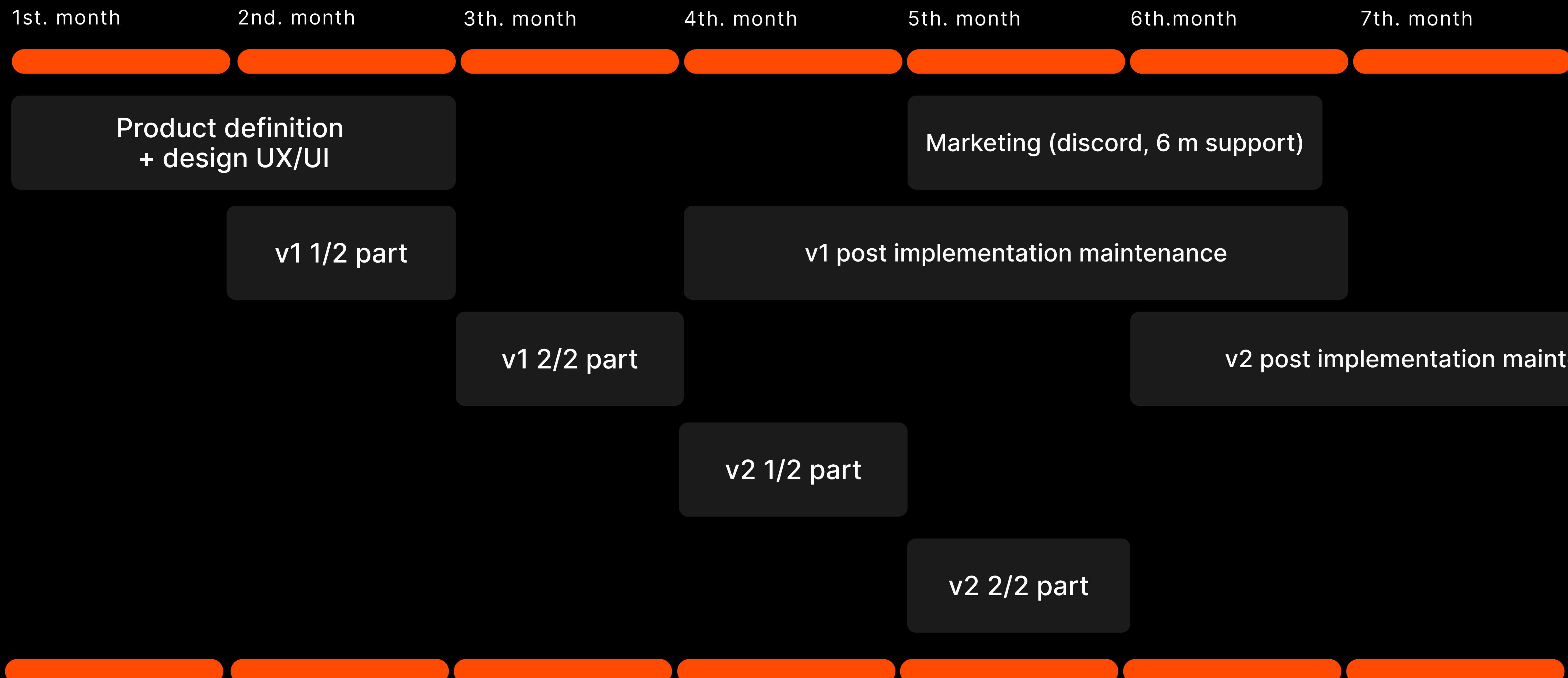
**5M**

Users are actively  
using our solutions

**98%**

Clients return to us  
with new projects

# Timeline



# Funding Request Summary



Product definition + design UX/UI	19,800 €
v1 1/2 part	16,550 €
v1 2/2 part	21,164 €
v2 1/2 part	18,536 €
v2 2/2 part	16,550 €
v1, v2 post implementation maintenance - bug fix (approx 4 to 6 months)	8,800 €
	<b>101,400 €</b>

# Product definiton & design

Item	MD	Price
Design UX/UI	30	13,200 €
Analysis	5	2,200 €
DevOps	10	4,400 €
19,800 €		

# Development v1 - part1

Item	MD	Price
Frontend	18	7,920€
Backend	7	3,080€
Analysis + Research	5	2,200€
Project Management	5	2,000€
Quality Assurance	3,75	1,350€
		<b>16,550 €</b>

# Development v1 - part2

Item	MD	Price
Frontend	10	11,000€
Backend	12	5,280€
Analysis + Research	4,4	1,936€
Project Management	4,4	1,760 €
Quality Assurance	3,3	1,188 €
		<b>21,164 €</b>

# Development v2 - part1

Item	MD	Price
Frontend	11	4,840€
Backend	17	7,480€
Analysis + Research	5,6	2,464€
Project Management	5,6	2,240€
Quality Assurance	4,2	1,512€
		<b>18,536 €</b>

# Development v2 - part2

Item	MD	Price
Frontend	4	1,760€
Backend	21	9,240€
Analysis + Research	5	2,200€
Project Management	5	2,000 €
Quality Assurance	3,75	1,350 €
		<b>16,550 €</b>

# Final notes

Aim of the project is to be a self-funded, from referral fees, which will be used to fund maintenance and upgrades to the project.