

The Blocsave Group

**Business development Department
(The Think Tank)**

Mission:

To help guide and launch blockchain projects that solve real world problem and bring about global cryptocurrency adoption with the aim of positively impacting the lives of 1 Billion people by 2025 through our investments and partnerships in the cryptocurrency space.

Short term project goals:

To launch 10 blockchain projects in the next 4 months.

Company objective:

The Blocsave group is an investment and partnership company that helps launch blockchain projects by providing vision, ideas and development and team outfitting to create projects that can scale and solve real problems. We are launching blockchain products that would cause for a massive shift using blockchain technology.

Vision

We test out ideas and create the perfect team for the perfect product. Allowing these products a better chance of real world success and continuity. We serve as a general overseer of these projects to see that they continue to follow through on the vision and adjust accordingly to remain relevant and ahead of the curve.

Investment

We invest in the teams we form around an idea to allow them be able to focus their energy and time in the actualisation of a shared vision. The goal is to create companies that can become bigger off the collective team work of the group.

Fund Raise

We help position our sponsored projects to better raise capital. From smart contract auditing to better PR and marketing and team interviews. Our goal is to make sure that these ideas receive the funding needed for real growth.

So what does the TTT Department do?

1. Develop blockchain project concepts and flesh it out.

Our goal is to develop blockchain projects and flesh it out. By fleshing it out we mean the group would have to come together and do some research and brainstorming to give project ideas a good sense of direction.

Fleshing out a project includes

- a. Breaking it down and comparing it to what is currently available.
- b. Developing the project website content.
- c. Breaking down the expected road map.
- d. Develop the white paper

- e. Writing of blogs articles and press releases.
- f. Coming up with a marketing plan
- g. Working directly with the designers for the branding, website development and all.
- h. Coming with other relevant ideas to ensure that the projects we create have longevity.

The TTT would be the backbone for the projects we create at the Blocsave Group.

2. Prepare our projects for ICO and also post ICO.

At the end of the day a lot of the projects we would create would start through an ICO route. The group would have direct access to the CEOs and other team members of the various projects we launch to educate and advise as needed during and after the ICO.

3. Market Consulting with projects as they look to achieve their roadmap.

Our goal is not just to churn our projects but also to make sure that these projects achieve the objects for which they have garnered support and community. This includes writing articles and blogs constantly.

Our next 3 projects.

1. Coinfluence

A cryptocurrency influencer accelerator project that helps launch worthwhile projects in the blockchain space.

2. Bitbrainer

A blockchain development training and placement project for the accelerated development of the blockchain ecosystem. We train and place blockchain developers and hold a stake in the companies where our platform developers are placed.

3. Blockrib

Tokenised blockchain support roles needed for the growth of the cryptocurrency ecosystem.

We have done some work for **Coinfluence** and we would be sharing the website content to give you an idea of how to go about creating and developing website content for our projects.

We are still missing out the white paper, and some other information such as the terms of service and privacy policy. This team would be

Now see an example of an almost fully fleshed out idea in the form of the website content for Confluence.

(Homepage Banner)

Coinfluence (CFLU)

Some look to catch a wave, others look to create it. Own a part of the deflationary token of the project that is looking to help launch other great projects through sustained and coordinated social media marketing.

Join the ICO for the single largest group of project influencers.

Our goal? To make exciting projects in the blockchain space go global. Finally, you get to be a part of the group that dictates the next hot project.

(ICO Dashboard)

Dashboard for the ICO

(Check merchanttoken.org to see what these usually look like)

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Audited by Certik.io (Download Audit report)

(Section One)

Become a Coinfluencer, own a part of the coin that would help launch other coins

For many, the picking of good blockchain projects is a gamble, and we must admit, there is a lot here that should come with the “not financial advice” tag, however, the fact remains that the hottest projects painfully often have little to do with the fundamentals of the company and what it is hoping to achieve, this can be very frustrating, it’s almost like all the technical analysis seems to go outside the window. But the truth is, cryptocurrency like any other form of currency at the base of it depends on mass consensus. People in large groups have to collectively agree and promote them to gain mass acceptance. The later part is always the part that is left to chance. But at Coinfluence have decided to take reality for a ride by forming what would be the largest collection of influencers in the blockchain space under the Coinfluence project to become king makers for the next blockchain project. With an immediate goal of 100,000 holders, members and influencers to give us a reach of 1 Billion people, our goal is simply to dictate the pace of the market. We would select great projects, and whatever we pick would moon. Starting with the Confluence coin.

(Section Two)

The Coinfluence strategy.

A lot of good projects hardly ever get their marketing right. The best projects often don't, and the reasons is simple. The developers are busy building. Sadly a lot of this type of projects also do not get to reach their full potential. Marketing is a costly and strategic game. Enter Coinfluence.

With our goal of 100,000 influencers of a varying range of following in the blockchain space across platforms, from Twitter, YouTube, LinkedIn, Instagram and Tiktok. Our goal is to take these great projects and make sure everyone hears about them. A sustained and aggressive influencer marketing effort for no less than 30 days per project, our goal is to make them trend and gain the support they would need to become top tier.

Our vetting process

- A doxxed team.
- A competent team.
- A passionate team.
- An exciting project with real use cases.
- A project that can ultimately lead to more people being interested in blockchain technology.
- A project with known corporate partners. (Optionally)

(Section Three)

Why should you own the Coinfluence (CFLU) token ?

Earn CFLU for holding CFLU

Every transaction (buy and sell) is taxed **10%** where **4%** goes to liquidity and **4%** gets distributed to holders according to their stake and 2% goes to marketing and growth.

Here are some other reasons to hold CFLU.

- 4. You get to own a part of the next best projects through our platform before they launch as a token holder.**
- 5. You get to be part of the community that helps great projects go viral.**
- 6. You get to own a part of the influencer token for the blockchain space with a goal of 100,000 influencers across every social media platform. Needless to say, this is where you want to be and quick.**

(Section Four)

The Coinfluence (CFLU) Tokenomics

Deflationary Token for the Cryptocurrency kingmakers

We are offering a BEP20 token on the Binance Smart Chain. 1 billion \$CFLU. The following provides more details on how we are distributing the CFLU tokens.

650,000,000 (65%) for the community, public access through ICO

100,000,000 (10%) for team members

100,000,000 (10%) for platform marketing and growth.

150,000,000 (15%) for seed investors

Those 65% of genesis supply will be offered to our community during the ICO. Each ICO phase will see the value of the tokens increase.

(Section Five)

Our RoadMap

Q1 2021

- **Building a team**
- **Developing the Coinfluence idea**
- **Preparing for our ICO**

Q2 2021

- **Launching our ICO**
- **Launching the Coinfluence Merch**
- **Influencer enrolment program. A top goal of 100,000 influencers across the globe.**
- **Marketing and promotion**
- **Major influencers collaborations globally.**
- **Getting on major exchanges globally**

Q3 2021

- **Launching the Coinfluence mobile app.**
- **Continued Influencer enrolment to reach our goal of 100,000 influencers globally.**
- **Getting on major exchanges globally**
- **More influencer collaborations.**
- **Get on Blockfolio**
- **Get on Coinmarketcap**

- **Get on Cointagecko**

Q4 2021

- **Introducing the Coinfluence Project Launchpad.**
- **Hitting the 100,000 influencer mark. More Influencer enrolment.**
- **More Marketing and promotion of the Coinfluence Project**
- **Promoting the first Coinfluence project.**
- **More influencers collaborations globally.**

Q1 2022

- **Introducing the Coinfluence News Network: A 24/7 online news network for all things Cryptocurrency and Blockchain.**
- **More Marketing and promotion of the Confluence Project**
- **Major influencers collaborations globally.**

(Section Six. Put dummy photos in the meantime.)

Our team

- **CEO and Co-Founder**
- **CTO and Co- Founder**
- **Developers**
- **Social media managers**
- **Writers**
- **Others.**

(Section Seven. More info information coming soon for this section. Put dummy fillers for now.)

Partnerships

- **Influencers**
- **Corporate partnerships.**

Become part of the first 100,000 Coinfluencers

Even if you are not a token holder you can earn our tokens doing some work for the movement.

(Section Eight)

Are you creator?

Get free merch and free Coinfluence tokens as a Coinfluencer with us and be a part of our growing community as we dictate the pace for the next blockchain project. Register as a Coinfluencer, CREATE content about our ICO and our mission and earn Coinfluence tokens when your audience clicks on your personalised Coinfluence link!

Please fill in the relevant parts and register as a Coinfluencer, get your Coinfluence link and start earning Coinfluence tokens.

Name:

Email:

Contact Address (To receive free Merch):

Twitter handle | Number of Twitter Follower

Youtube Handle | Number of Youtube Subscribers

Instagram handle | Number of Instagram Follower

Tiktok handle | Number of Tiktok Follower

LinkedIn handle | Number of LinkedIn Follower Location:

We would be in touch shortly.

Create content and earn Coinfluence Tokens using the Coinfluence Link. Create a lot of content and get free Coinfluence Merch sent to your registered location!

(Section Nine)

Coinfluence Job Opportunities.

Get paid in USDT.

Get paid in Coinfluence Tokens

We are always looking to grow. Apply to become part of the growth team for the Coinfluence project. We are currently looking to hire for the following positions.

- Full Stack Developer
- Blockchain Developer
- Blockchain/ Cryptocurrency Writer
- Social Media Manager
- Solidity Developer
- Graphic artist
- 2D animator

Apply here for one or more of these positions.

- Name
- Location
- Email address
- Position applied
- Upload resume.

Submit.

(Section Ten. Use the logos for this companies)

Coming soon.

- **Coinmarketcap.**
- **Coingecko.**
- **Binance.**
- **Pancake Swap**

(Section Eleven. More info information coming soon for this section. Put dummy fillers for now)

As seen on.

- (Media houses.)

Footer.

- **Instagram**
 - **Twitter**
 - **Youtube**
 - **Telegram**
 - **LinkedIn**
 - **Medium**
 - **White paper**
 - **Terms of service**
 - **AML and KYC policy**
 - **Privacy policy**
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The above website is an example of an expanded idea. Going from a brief description to a broken down concept and then developed into a website.

That is an example of what this team would be doing.

For **Coinfluence** for example all that is left is a white paper and good team behind it and we believe it can become an influencer launchpad for the most exciting projects, starting with ours.

ACTION PLAN.

I want this team to take a natural path to discovering themselves and their place within the think tank. I do not want to force a leader on you, I want you to fall into your strength effortlessly. With that being said here a list of tasks that we need done and the timelines.

1. A full understanding of the project and all it entails including a distribution of labour plan that I want submitted in 24 hours.
 2. A white paper for Coinfluence.
My advice is that the writers chat up with the blockchain developers to come up with something for this already fleshed out project.
I want the white paper for this project in 3 working days.
 3. 15 blog articles including 2 press releases for Coinfluence.
 4. A social media marketing plan for Coinfluence. I want to see your best ideas on display here.
We would be needing this in 72 hours.
 5. Blockchain developer to flesh out the ICO dashboard plan for the oncoming launch.
 6. Using the Coinfluence template we would then begin to flesh out the plan for the **Bitbrainer** and **Blockrib**. We are to create the following for these two project in a two week period or less.
 - A fully developed project plan
 - A white paper for both project
 - A roadmap for both projects
 - A fully developed website content
 - Blog articles and a social media marketing and community management plan.
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REMUNERATION

The Think Tank members would receive token shares of the project they are involved in outside of whatever determined remuneration that have already been discussed. We want you to own a part of the future you are creating.

In summary

We are creating an ecosystem of blockchain projects that can support each other and can also stand alone. We are equipping these projects with the right team and investing our efforts in projects that have longevity as we move towards a more decentralised and tokenised world. We look forward to your efforts in helping us achieve this reality.

Thank you.