



\$24.9M

REVENUE

\$10.5M

PROFIT

25K

ORDERS

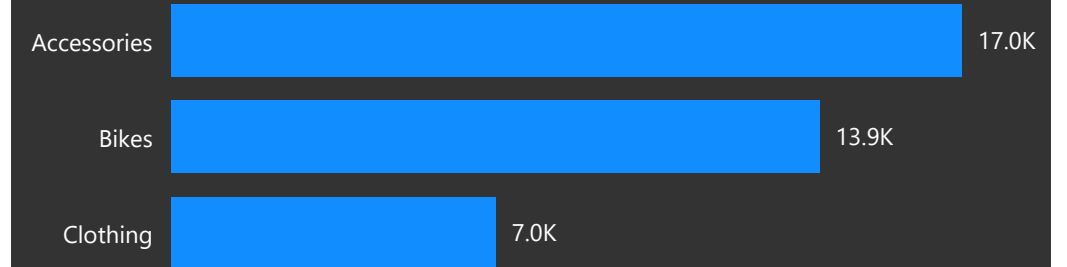
2.2%

RETURN RATE

Weekly Revenue



Orders by Category Name



Monthly Revenue

\$1.83M ✓
Previous Month: \$1.77M
(+3.31%)

Monthly Revenue

2146 !
Previous Month: 2,165
(-0.88%)

Monthly Revenue

166 ✓
Previous Month: 1,768,432.5069
(+99.99%)

ProductName	Orders	Revenue	Return %
Women's Mountain Shorts, S	283	\$19,807.2	4.2%
Women's Mountain Shorts, M	327	\$22,886.7	3.4%
Women's Mountain Shorts, L	334	\$23,376.7	5.1%
Water Bottle - 30 oz.	3983	\$39,755.3	1.9%
Touring-3000 Yellow, 62	48	\$35,632.8	4.2%
Total	25164	\$24,914,586.8	2.2%

Most Ordered Product type
Tires and Tubes

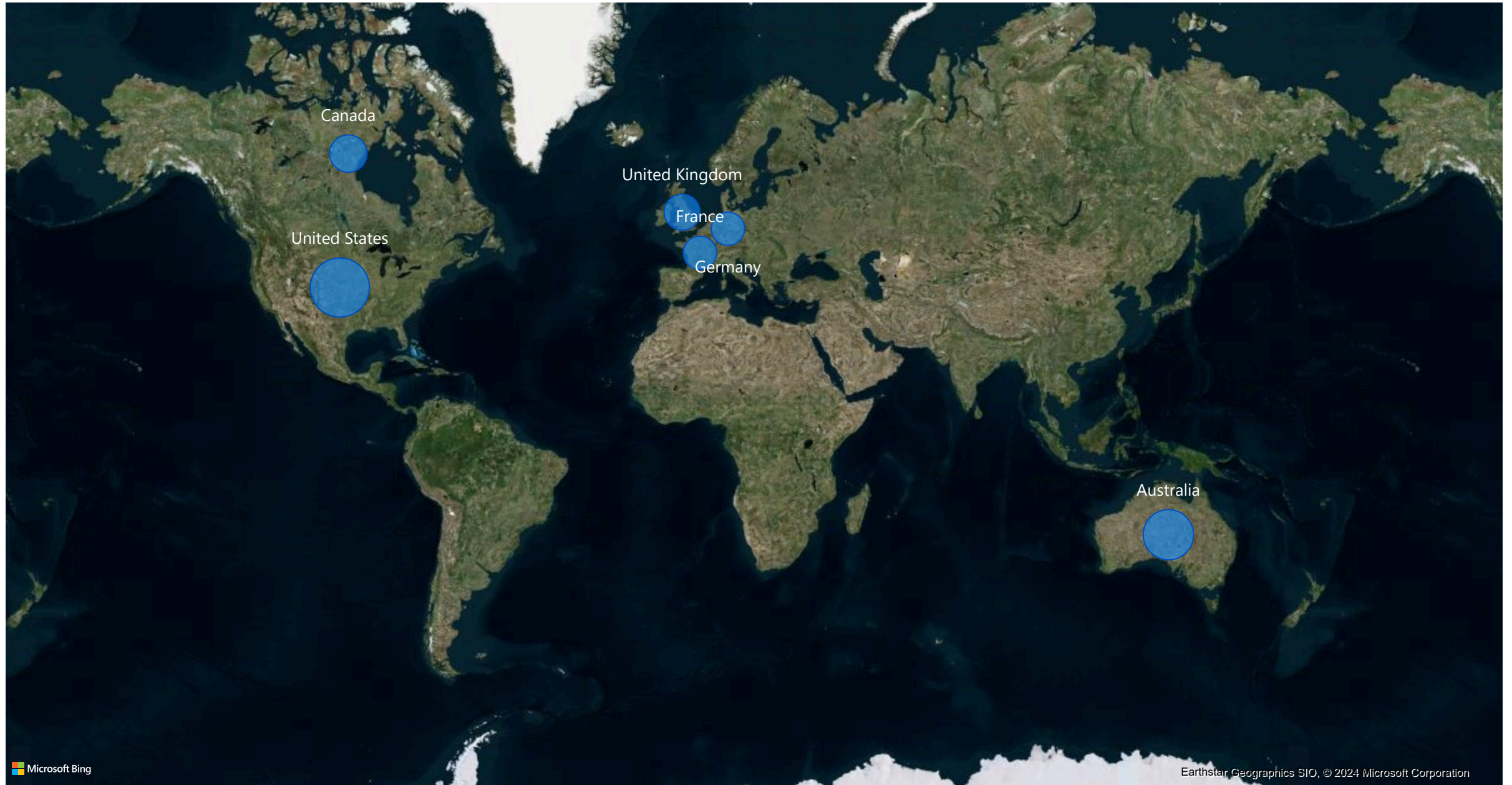
Most Returned Product type
Shorts

Deselect all

Europe

North America

Pacific



ProductName 

☐ All-Purpose Bike Stand

☐ AWC Logo Cap

☒ Bike Wash - Dissolver

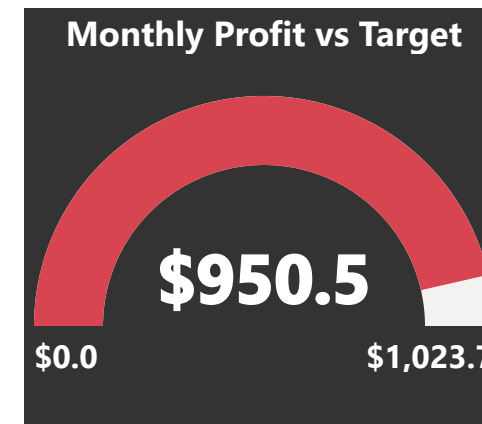
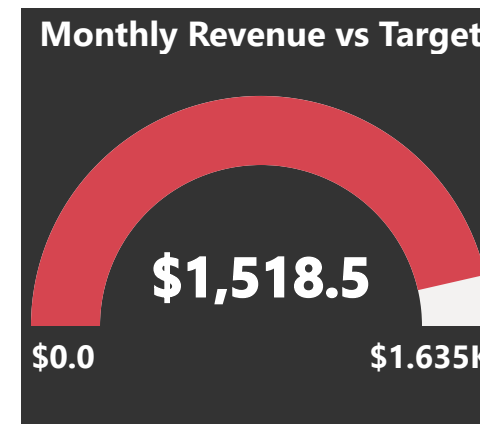
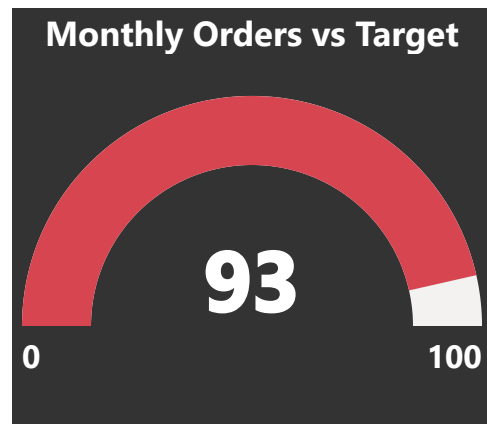
☐ Cable Lock

☐ Chain

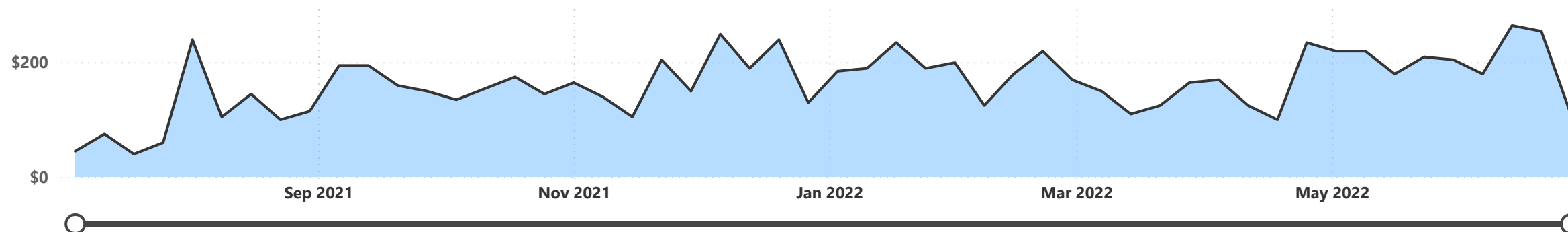
☐ Classic Vest, L

☐ Classic Vest, M

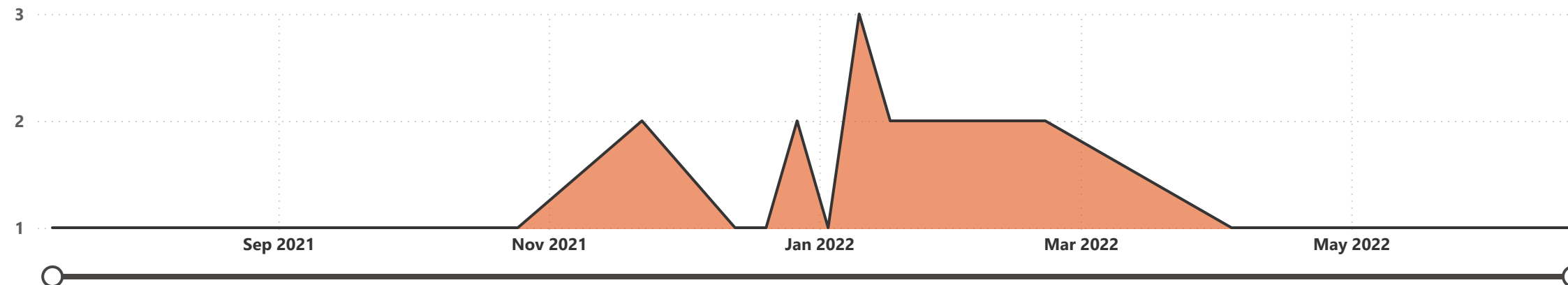
☐ Classic Vest, S



Weekly Profit



Weekly Returns



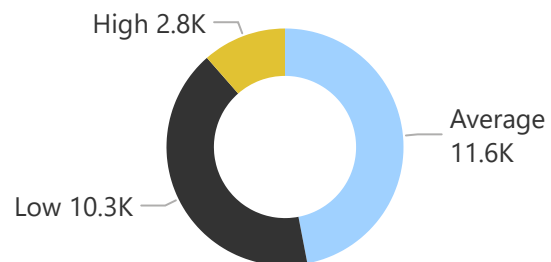
17.4K

UNIQUE CUSTOMERS

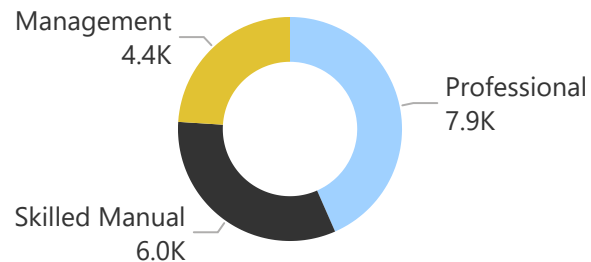
\$1,431

REVENUE PER CUSTOMER

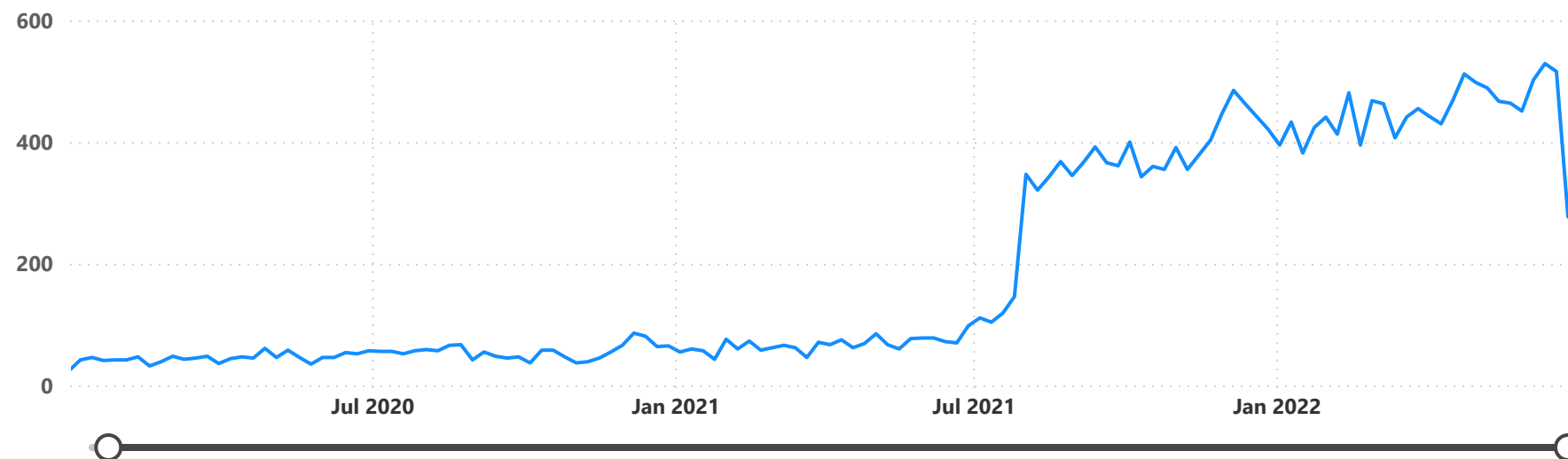
Orders by Income Level



Orders by Occupation



Weekly Customers



Top 100 Customers

Customer Key	Full Name	Total Orders	Total Revenue
11019	Mr. Luke Lal	15	\$961.9
11078	Ms. Gina Martin	16	\$991.3
11091	Mr. Dalton Perez	26	\$1,513.1
11131	Ms. Amanda Rivera	4	\$211.8
11142	Mr. Eduardo Patterson	15	\$1,117.3
11176	Mr. Mason Roberts	24	\$1,526.0
11185	Mrs. Ashley Henderson	25	\$1,716.8
11200	Mr. Jason Griffin	25	\$1,613.9
11203	Mr. Luis Diaz	17	\$1,002.1
11211	Mrs. Samantha Russell	16	\$948.0
11212	Mrs. Chloe Campbell	15	\$969.8
11215	Mrs. Ana Perry	17	\$1,335.8
11223	Mrs. Hailey Patterson	26	\$1,615.7
11237	Mr. Clarence Anand	4	\$10,065.0
11241	Mrs. Lisa Cai	7	\$11,330.4
Total		1272	\$615,328.6

Top Customer (by Revenue)

Mr. Maurice Shan

Orders

6

Revenue

\$12.4K