

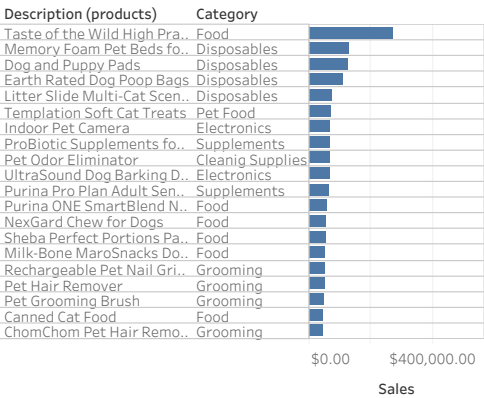
Story

Executive Summary	Growth Opportunities	Shipping Costs
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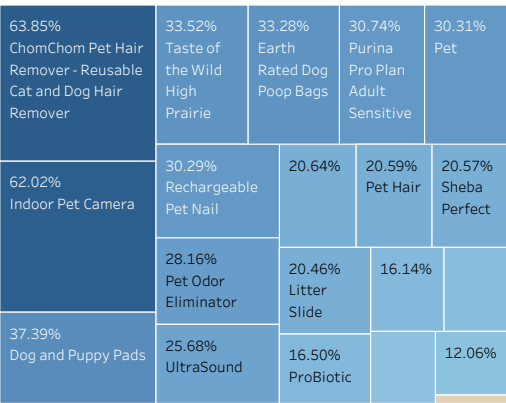
Executive Summary

Sales	Profit	Profit %	Shipping (Baseline)
\$1,553,910	US\$427,336	27.50%	385,150

Top Sellers



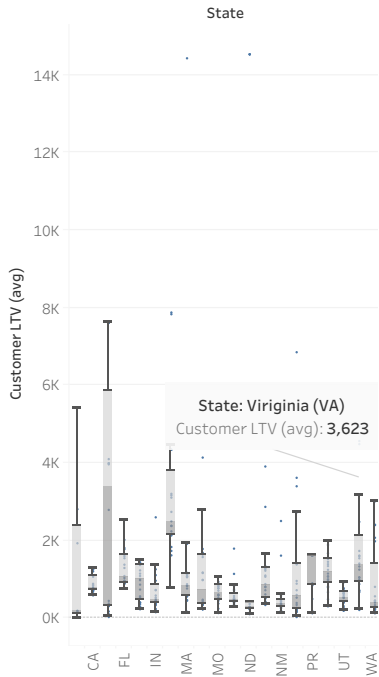
Treemap



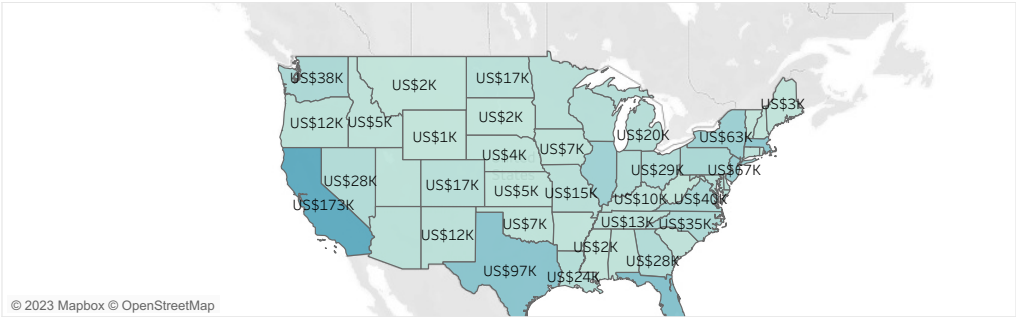
Product Description

All

LTV by State



Sales by State Map



Story

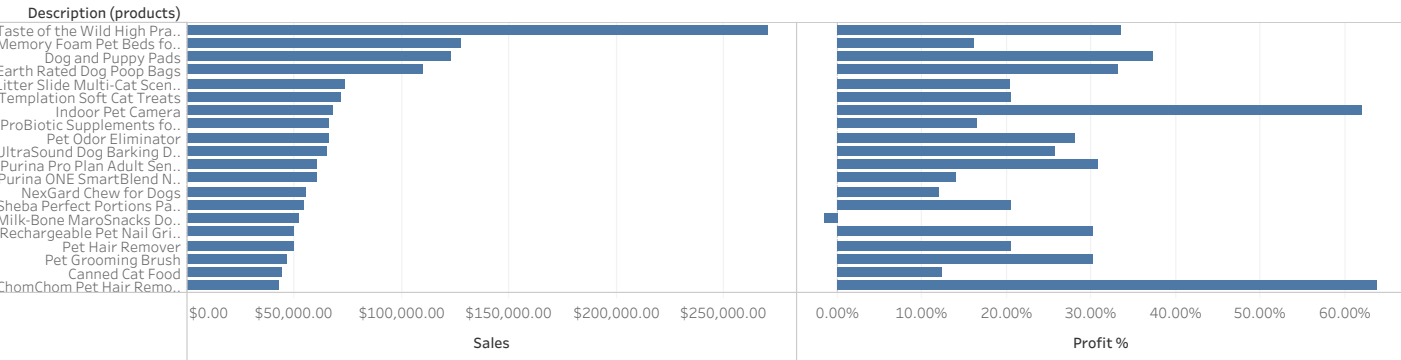
Executive Summary	Growth Opportunities	Shipping Costs
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Growth Opportunities

Market Basket Visualization

	Stock Code / Product Description (sales)																		
Product Description (..	20725	21137	22086	22114	22197	22386	22423	22502	22720	22960	23084	23203	23284	23298	47566	79321	82484	84879	85099B
Canned Cat Food	0.4																		
Litter Slide Multi-Cat ..	0.4	0.3																	
ChomChom Pet Hair R...	0.6	0.2	0.3																
Sheba Perfect Portio..	0.4	0.6	0.9	0.3															
Milk-Bone MaroSna...	0.7	0.9	0.5	0.1	0.6														
Taste of the Wild Hig..	0.5	0.3	0.5	0.6	0.3	0.5													
Indoor Pet Camera	0.6		0.8	0.0	0.3	0.1	0.4												
UltraSound Dog Barki...	0.9	0.0	0.1	0.7	0.5	0.6	0.9	0.5											
Rechargeable Pet Nai..	0.9	1.0	0.4	0.6	0.5	0.3	0.6	0.2	0.8										
Templation Soft Cat T...	0.6	0.0	0.8	0.3	0.8	0.9	0.4		0.6	0.5									
Pet Hair Remover	0.8	0.0	0.9	0.9	0.8	0.7	0.8	-0.1	0.5	0.5	0.8								
Purina Pro Plan Adult ..	0.6	0.2	0.2	0.3	0.3	0.3	0.9	0.3	0.3	0.9	0.0	0.9							
Purina ONE SmartBle...	0.6	0.1	0.3	0.2	0.2	0.5	0.5	0.2	0.6	0.2	0.0	0.6	0.4						
Memory Foam Pet Be...	0.6	0.2	0.2	0.2	0.2	0.7	0.4	0.5	0.6	0.6	0.0	0.7	0.3	0.7					
ProBiotic Supplement...	0.6	0.2	0.4	0.3	0.4	0.5	0.4	0.7	0.2	0.3	0.3	0.4	0.4	0.1	0.4				
NexGard Chew for Do...	0.7		0.7	0.1	0.7	0.3	0.4	0.9	0.8	0.3	0.0	0.8	0.6	0.6	0.3	0.6			
Pet Odor Eliminator	0.6	0.8	0.4	0.5	1.0	0.8	0.7	0.4	0.7	0.6	0.7	0.9	0.2	0.3	0.3	0.5	0.3		
Earth Rated Dog Poo...	0.8	0.7	0.4	0.2	0.6	1.0	0.5	0.3	0.6	0.7	0.3	0.9	0.5	0.7	0.6	0.7	0.4	0.7	
Dog and Puppy Pads	0.7	0.1	0.5	0.2	0.6	0.7	0.3	0.4	0.4	0.5	0.2	0.7	0.4	0.5	0.5	0.6	0.3	0.5	0.7

Sales and Margin



Shipping Cost Savings and Upsell Opportunities

