

Privacy Policy

Effective date: July 26, 2025

Bramble & Flame ("we", "our", or "us") is committed to protecting your privacy. This Privacy Policy explains how we collect, use, and protect your personal data when you use our website www.brambleandflame.co.uk.

1. Information We Collect

- When you place an order, we collect your name, email address, shipping address. All payments are processed securely through third-party payment providers (e.g., Stripe). We do not store or have access to your full payment details.
- When you subscribe to our newsletter or contact us, we collect your email and any other information you choose to provide.

2. How We Use Your Information

- To process and fulfil your orders
- To communicate with you about your order or respond to your inquiries
- To send you marketing emails if you have opted in
- To improve our website and customer service

3. Sharing Your Information

- We do not sell or rent your personal data.
- We may share your information with trusted third parties (e.g., payment processors or delivery services) only to the extent necessary to fulfil your order.

4. Data Security

- We implement appropriate security measures to protect your information. While we strive to use commercially acceptable means to protect your personal data, we cannot guarantee its absolute security.

5. User Responsibility & Fraud

- The user is fully responsible for any consequences resulting from fraudulent actions.
- Any losses or damages incurred due to such actions will not be covered or refunded by us.

6. Your Rights

- You have the right to access, correct, or delete your personal data.
- You can opt out of marketing emails at any time by clicking the unsubscribe link in our emails.

7. Cookies

- We use cookies to improve your experience on our website.
- By using our site, you consent to our use of cookies.

8. Changes to This Policy

- We may update this Privacy Policy from time to time. Updates will be posted on this page.

9. Contact Us

If you have any questions or concerns about this Privacy Policy, please contact us at: Email: bramble2flame@gmail.com