

Mission Statement



Category	pts	EXEMPLARY 90 - 100	ACCOMPLISHED 80 - 89	DEVELOPING 73 - 79	BEGINNING 0 - 72
Length	15	Post is succinct and professional.	Post is succinct, but not professional.	Post is not succinct, but is professional.	Post is not succinct and is not professional.
Content	20	Post contains both an updated Mission Statement as well as the TEM Mission Statement or a statement explaining the absence of the TEM Mission Statement.	Post contains both a Mission Statement from DVP as well as the TEM Mission Statement, but has not been updated.	Post contains a Mission Statement but does not contain the TEM Mission Statement or a statement explaining the absence of the TEM Mission Statement.	Only the TEM Mission Statement was submitted.
Analysis	45	Mission Statement exhibits great thought and that a thorough SWOT was performed.	Mission Statement exhibits some thought and SWOT was performed.	Mission Statement exhibits minimal thought and SWOT was performed.	Mission Statement exhibits no thought and SWOT was conducted.
Grammar/ Spelling	20	Post is well-written; there are no spelling or grammar errors.	Post is well-written; there are a few spelling or grammar errors.	Post is not well-written; there are spelling or grammar errors.	Post is poorly written; there are many spelling or grammar errors.