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Class # Project and Portfolio Development I

Degree: Mobile Development

Assignment: Mission Statement - SWOT

In the next two years I plan on managing and being a majority partner of a new school where I live with an established presence in its area, while in the process of wrapping up my BS degree in Mobile Development. **This is still my goal.** Working full time and attending classes at Full Sail I need to stay focused in both and also keep my health and mental well-being in good condition. Keeping mentally and physically fit will be a big part of completing my degree and advancing my current career so staying active and enjoying life is necessary. I will do this by exercising daily, whether it be a few sets of pushups, jumping on the local park exercise equipment, a jog or bike ride around the neighborhood or even enrolling at the local gym later on. **I haven't been able to do this yet, but I am moving closer to relocating to where it will be more practical.** A big step in enjoying life for me is putting myself in a comfortable living and work situation and feeling like I am making financial progress. **Again I would prefer to finish my work contract with my company in Shanghai before I relocate, this will give me more capital and more experience as well.** This will be done by selecting a location that lets me work with people whose company I enjoy and which also has outlets in the community that I enjoy being involved with. **See comments below.** Another aspect of advancing my career and degree specific knowledge is making new friends and becoming established in the local and online communities. Broadening my online networking presence by making new contacts and participating in various forums and/or post will boost my online status, reach and credibility. **Currently my time is limited to working and completing my class assignments, so I do not find much spare time to network online.** Meeting people in my local community will be good for advancing my career and as well as my social life and mental well-being. **I look forward to being able to do this.**

- Is your statement still relevant? - Yes
- Has anything in your life changed? - I have not experienced any major career or other changes
- Has your approach to tackling issues and succeeding changed? - No
- Has what you have learned changed any of your personal goals or professional goals? - What I have learned since completing this initial SWOT evaluation has led me to advance my strategy for achieving the same goals.

•At this point for the most part I plan on continuing with these goals as I believe the far east is where I fit in best and where I do the most effective work. I haven't gotten to get out and make new relationships in the community as I would have liked to but I feel that will come more in the near future with a change in locations. As for broadening my online networking presence I haven't been able to do that very much professionally with the exception of this month where I have connected with a few classmates. I try to connect with people but often feel people have an adverse reaction to my personality. I try to accept people of honest and natural qualities and hope that I can find others that can do the same.

•I worked towards my goal of placing myself in a better living and working condition by networking with people in a location where there is a higher demand for skilled language instructors. People who I have befriended are those that have a presence in that community, who have an interest in my services, doctors of the community, people affiliated with the police force of that community and also people who work with at a local middle school there.