



76610 - 3M TT3 MW PET 50-350E/20-65WG

Thermal Transfer Polyester Label Material

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Physical Properties

Not for specification purposes
(Calipers are nominal values)

Facestock	56 Micron Matte Radiant White polyester
Adhesive	20 micron #350 E Acrylic
Liner	56 micron, 62 g/m ² White Densified Glassine
Shelf Life	24 months from date of manufacture of product when properly stored between 22°C and 50% relative humidity.

Features:

- TT3 Matte topcoat provides the advantages of matte coating combined with a surface that is smooth enough for thermal transfer printing. High abrasion resistance combined with excellent chemical resistance of the thermal transfer image, even against aggressive chemicals like Brake fluid. Resin ribbons are recommended for optimum durability. The topcoat also provides improved ink anchorage for traditional forms of press printing
- 350 E 3M's most universal labelstock adhesive ,excellent adhesion, even on Low surface energy substrates combined with excellent temperature and chemical Resistance.
- 20 micron adhesive coat weight for excellent adhesion to textured surfaces
- 62 g/m² densified glassine liner assures consistent die cutting.
- UL and CUL approvals pending

Application Ideas:

- Barcode labels and rating plates.
 - Property identification and asset labelling in harsh environments.
 - Warning, instruction, and service labels for durable goods.
 - Nameplates for durable, electronic and sporting goods.
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Performance Characteristics
 Not for specification purposes

Adhesion	90°Peel Adhesion, Test procedure FTM 2			
	Initial (20 Minute Dwell/RT)		Ultimate Adhesion 72 Hours Dwell at 23	
	N/10mm	Oz/In	N/10mm	Oz/In
Aluminium	3.7	33	5.9	53
Stainless Steel	4.4	40	6.6	59
Phenolic	3.7	34	5.8	52
ABS	4.0	36	5.4	49
Polycarbonate	4.1	37	5.2	47
Polystyrene	3.9	34	4.8	43
Polypropylene	3.8	35	4.8	43
HD Polyethylene	2.3	21	3.0	27
LD Polyethylene	2.8	25	2.8	22
Powder Coating	2.9	27	5.6	50

Surface	Conditioned for 3 Days at - 40°C	
	90° Peel	
	N/10mm	Oz/In
Aluminium	4.6	42
Stainless Steel	4.9	44
Phenolic	4.6	42
ABS	4.8	43
Polycarbonate	4.5	41
Polystyrene	4.0	37
Polypropylene	4.0	37
HD Polyethylene	2.8	25
LD Polyethylene	3.8	34
Powder Coating	3.5	32

**Performance
 Characteristics Contd.**

Temperature Resistance	149°C for 24 hours:	no significant visual change 0.4% MD shrinkage 0.6% CD shrinkage
	300° C for 1 min:	no significant visual change <1% Shrinkage,
	-40°C for 3 days:	no significant visual change
Humidity Resistance	24 hours at 38°C and 100% relative humidity	No significant changes in appearance or adhesion

Environmental Performance	The properties defined are based on four hour immersions at room temperature 22°C unless otherwise noted. Samples were applied to stainless steel panels 24 hours prior to immersion and were evaluated one hour after removal from the solution for peel adhesion. Adhesion measured at 180° peel angle (ASTM D3330) at 305 mm/min.			
Chemical Resistance	Adhesion to Stainless Steel		Appearance	Edge Penetration
Chemical	N/10mm	Oz/in	Visual	Millimetres
Isopropyl Alcohol	7.8	71	No change	0.5
Detergent (1% Alconox®*)	9.0	82	No change	1.6
Engine Oil (10W30) @ 250°F (121°C)	9.0	82	No change	1.4
Water for 48 hours	9.1	83	No change	1.2
pH 4 (acid)	8.4	77	No change	5.0
PH10 (Alkali)	8.4	77	No change	5.0
409™ Cleaning solution	9.2	84	No change	3.0
Toluene	4.2	38	No change	5.0
Acetone	5.8	53	No change	5.0
Brake Fluid	10.2	93	No change	0.6
Gasoline	5.2	48	No change	5.0
Diesel Fuel	8.8	80	No change	1.0
Mineral Spirits	7.6	69	No change	3.0
Hydraulic Fluid	9.6	88	No change	0.0

**Agency Listing
Information**

Thermal Transfer Printing:

UL and cUL approved with the following thermal transfer ribbons

Armor: AXR-7; AXR-7+
Ricoh™: B110C
Sony™: TR 4070
Keymax Alpha

Press Inks:

For details of inks compatible with this labelstock that meet the requirements of both UL and CUL, please contact your local technical service engineer.

Processing

Printing:

Facestock is topcoated for improved ink receptivity and is designed for thermal transfer printing. It is printable by all standard roll-processing methods including flexography, hot stamp, letterpress, and screen-printing.

Die Cutting:

Rotary die cutting is recommended. Fanfolding of labels is not recommended. Small labels should be evaluated carefully. Winding tensions should be kept at a minimum to help prevent the adhesive from oozing. Please refer to Technical Service Bulletin Guide to converting 3M Label Materials with 350E adhesive

Packaging:

Finished labels should be stored in plastic bags.

Special Considerations

For maximum bond strength, the surface should be clean and dry. Typical cleaning solvents are heptane and isopropyl alcohol.

NOTE: When using solvents, read and follow the manufacturer's precautions and directions for use.

For best bonding conditions, application surface should be at room temperature or higher. Low temperature surfaces, below 5°C can cause the adhesive to become so firm that it will not develop maximum contact with the substrate. Higher initial bonds can be achieved through increased rubdown pressure.

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Tapes & Adhesives Group

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3M United Kingdom PLC
3M House, PO Box 1,
Market Place,
Bracknell, Berkshire,
RG12 1HT

Product Information :
Tel 0870 60 800 50
Fax 0870 60 700 99

3M Ireland
3M House, Adelphi Centre,
Upper Georges Street,
Dun Laoghaire, Co. Dublin,
Ireland

Customer Service :
Tel (01) 280 3555
Fax (01) 280 3509