

Chelsea Alene Graham

From: Cynthia Watson <cynthia_watson@wlp.com>
Sent: 27. juli 2022 23:15
To: Chelsea Alene Graham
Subject: FW: [Form Submission] - Contact Us

You don't often get email from cynthia_watson@wlp.com. [Learn why this is important](#)

Hi Chelsea-

I just wanted to confirm that you received my e-mail response to your inquiry and wanted to know your thoughts or if you had any questions.

Best Regards,
Cynthia

Cynthia Watson

Senior Vice President
Watson Label Products
800-678-6715
www.wlp.com



From: Cynthia Watson
Sent: Wednesday, July 20, 2022 6:19 PM
To: WLP Accounting <wlp_accounting@wlp.com>; Caroline Rank <caroline_rank@wlp.com>
Subject: RE: [Form Submission] - Contact Us

Hi Chelsea-

Yes, we can provide a quote! Watson Label Products works with many herbaria and we are very familiar with the requirements that go along with this application. We produce labels for the Smithsonian Institution, the U.S. Department of Agriculture and the New York Botanical Garden to name a few. We use a digital printing process and laminate our labels to protect the image once they are printed. This process produces a much higher quality label than the thermal transfer printing process that you reference in your quote request. Also, the 3M material that is specified is for a thermal transfer printing process. I would like to provide a quote using the acid-free materials that we use for the customers previously mentioned (and many others). The label size requested is in mm. Should that be cm? When I convert those dimensions from cm to inches, it comes to 1.004" x 0.433". Is this the size label that you are needing? Please let me know if you are flexible on the materials and printing process. Once I have a bit more information from you, I will be able to work up a quote.

You can find out more about our herbarium labels at: <https://www.wlp.com/herbarium-labels.html>

You can find out more about our printing process at: <https://www.wlp.com/hp-indigo-digital-press.html>

Please let me know if you have any questions.

I look forward to hearing from you.

Best Regards,
Cynthia

Cynthia Watson

Senior Vice President
Watson Label Products
800-678-6715
www.wlp.com



From: Watson Label Products <no-reply@empoweren.com>
Sent: Tuesday, July 19, 2022 8:19 AM
To: WLP Accounting <wlp_accounting@wlp.com>
Subject: [Form Submission] - Contact Us

Name: Chelsea Graham

Company Name: Natural History Museum of Denmark

Phone: 6316787383

Email: chelsea.graham@snm.ku.dk

Message: Hello, I'm writing to inquire if you may give me a quote for adhesive barcode labels for a mass digitization project we are carrying out in Denmark. To begin with, we are looking to source labels for herbarium sheets, but our multi-year project is large in scope and we will be needing labels for many other collection types in time. We can supply the information to be printed on the labels (a data matrix, an institution prefix and 8 digit number). The labels need to meet the following specifications: Matte white spun-bound polyester labels ('archival' polyester should be used - no additives, plasticizers, colorants or coatings). Our institution ID/prefix and number to be printed adjacent to the barcode/data matrix (we will provide the numbers) via thermal transfer printing with resin only ribbon cartridges which contain carbon black pigment and an acrylic permanent adhesive applied or equivalent (ISO 18902:2013 Section 4.4.1 the basic requirements for all adhesives used in and with storage materials must be acid-free when dry, pass the PAT test (ISO 18916), and contain no rubber or rubber-based products). Corners of individual labels should be rounded, there should be no printed border. Example of label material and glue which we would be happy with are 3M's 7874EC for labels/adhesive. The labels will be around 2.55 by 1.1 mm (we can adjust this, if that is really awkward size). Would your company be able to supply them and if so, would you be able to provide me with a quote? Ultimately we will need up to a few million labels, but would like to order in batches of 500,000. I still have a US mobile number, but it is best to reach back out via email for the time being, especially due to the time difference. I look forward to hearing from you!!
