



PRAN (Malaysia) Marketing Campaign Analysis (Demo)

26M

Sum of Spend

43M

Sum of Revenue

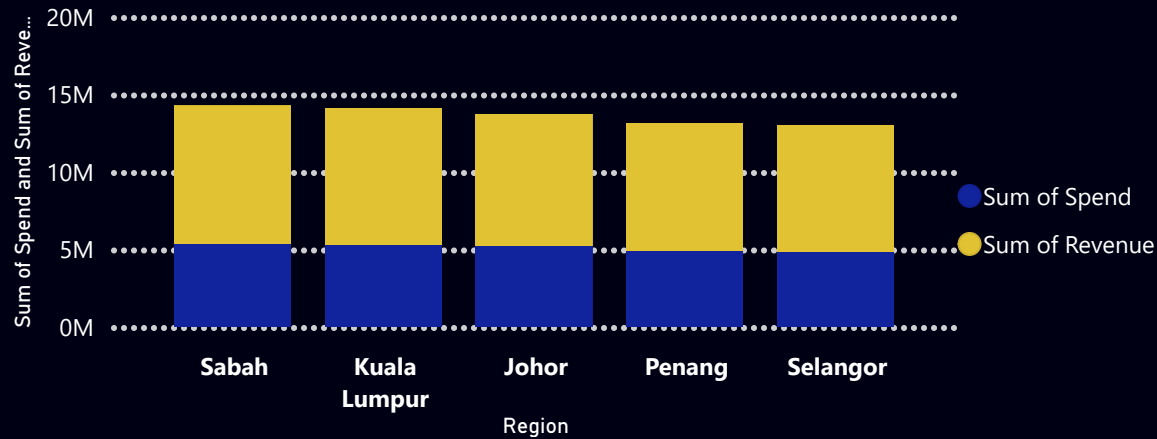
503M

Sum of Impressions

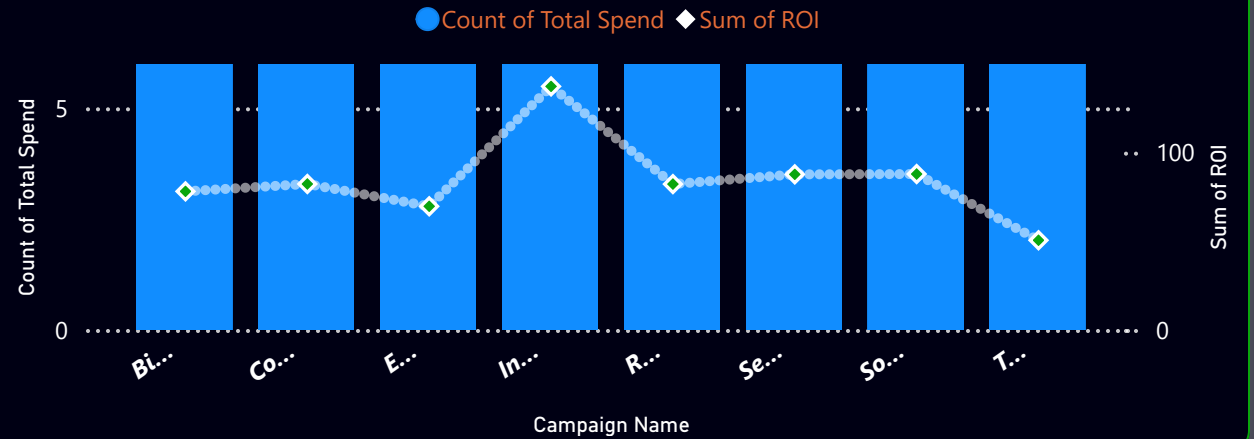
Region, Campaign Na... ▾

- ▾ ☐ Johor
- ▾ ☐ Kuala Lumpur
- ▾ ☐ Penang
- ▾ ☐ Sabah
- ▾ ☐ Selangor

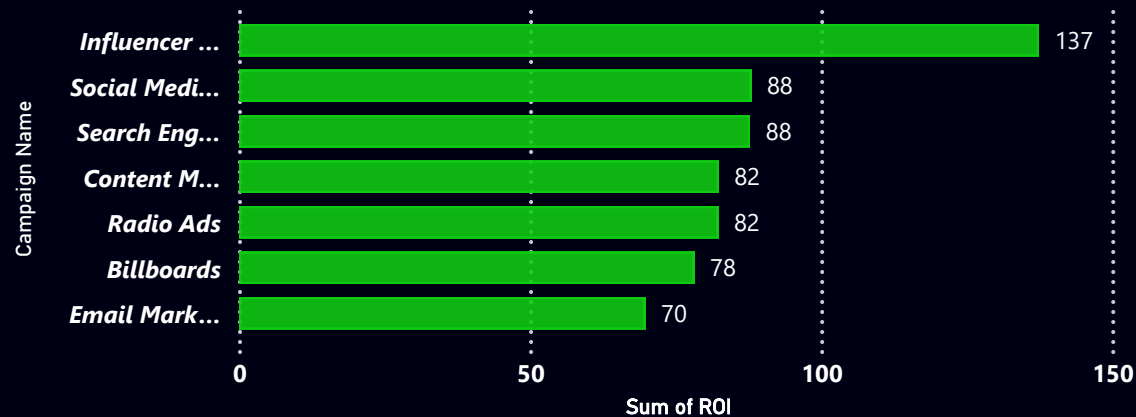
Spend and Revenue by Region



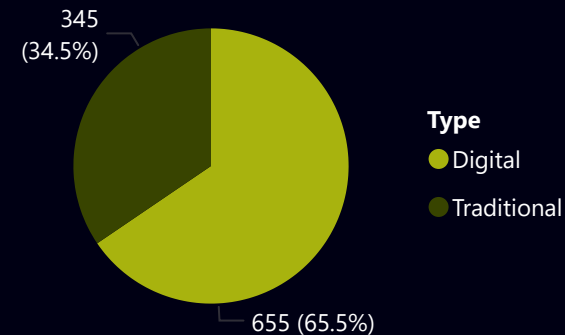
Total Spend and Total ROI by Campaign Name



Total ROI by Campaign Name



Total Campaign by Type



Total ROI and Average ROI

