

# YOU CAN BE SMOKE FREE



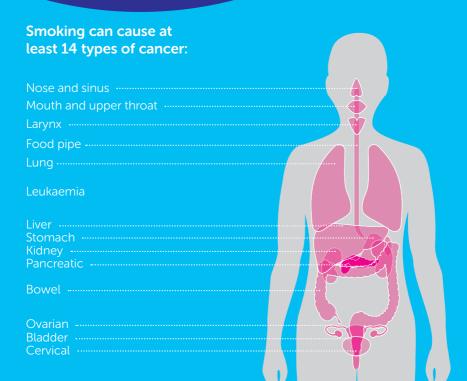
You don't need us to tell you that smoking causes cancer.

But what you may need help with, is how to go about stopping.

By picking up this leaflet, you've made the first step to stopping smoking, so well done.

As many as two out of three long-term smokers die from smoking-related illnesses, including cancer, heart and lung diseases. There's no time like the present to stop.

Giving up is the best thing you can do for your health – so let's get going.



## FIVE STEPS TO CUT YOUR CANCER RISK



## FIND YOUR MOTIVATION TO STOP



#### People around you will be healthier

Passive smoking causes cancer too, with children particularly at risk from the effects of smoke. And you should definitely stop if you're pregnant, as smoking can put your baby's health at risk.



#### You'll save money

Stopping could put £250 back in your budget each month.



#### You can gain up to 10 years of life

The earlier you stop the better.



## KNOW THE FACTS



#### There's no safe way to use tobacco

Smoking cigarettes, menthols, pipes, cigars or roll-ups is dangerous. Shisha and smokeless tobacco that is chewed, sucked or sniffed increases cancer risk too.



#### Smoke clings to your hair and clothes

So not only do you not smell too good, but dangerous chemicals will hang around.



Let's be honest – stopping isn't always easy. But, when you're ready to give it a go, there's plenty of help out there. You can give yourself the best chance by getting personalised support from local Stop Smoking Services. Cutting down can be a good start, but to really improve your health they'll help you give up smoking completely.





Nicotine is the addictive substance that can make stopping smoking so hard, but it doesn't cause cancer. Try safer alternatives

to cigarettes to help beat cravings.



#### Patches, gum and so on

Things like patches, gum, nasal spray and inhalators can all improve your chances of stopping. Just remember to follow the instructions to get the full benefit. Your doctor or pharmacist will be able to help.

For the best chance of success, get support from free local Stop Smoking Services



#### **E-cigarettes**

Research has found e-cigarettes are helping people to stop smoking. There's no tobacco in them, and so far the evidence shows they're much safer than cigarettes. You can even take one along to free Stop Smoking Services if you like.



## FEEL THE BENEFITS - RIGHT NOW

When you stop, you'll start to notice improvements in your body very quickly. Breathing will become easier and your sense of taste and smell will also improve.

It might not be easy, but with the right support, you can get there.

## 4 IN 10 CASES OF CANCER IN THE UK CAN BE PREVENTED

#### So we're supporting people to reduce their cancer risk

Our leaflets guide you through the changes you can make and are based on a balance of all the scientific evidence. They're free to order online - just go to www.cruk.org/leaflets

### **HOW TO FIND OUT MORE**



We're online...

You can find out more about smoking and cancer at www.cruk.org/smoking

If you're thinking about making changes to improve your health and reduce your cancer risk, there's plenty of information and tips at www.cruk.org/health

#### ...and on the phone

Our Nurse Helpline is there if you're looking for any advice or support. Just call 0808 800 4040.

And if you have any questions about Cancer Research UK or would like to support what we're doing, you can call 0300 123 1022.



#### LET'S BEAT **CANCER SOONER**

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