



Privacy Standard

Implementing privacy by design and with consent

For help and advice on Privacy Standards contact:

[click here](#)



Caldicott
Guardians are the
“data conscience”
of NSS



Consider all
possible privacy
risks and how
these can be
mitigated



De-identified and
pseudonymised
data should be the
starting point



Start by thinking
about privacy by
design and
default*

*For more information, speak to your
local DP Lead!