

Your purchases your health

Mads Melybe is the President (CEO) of Statens Serum Institut. His main focus has been in population health science research taking advantage of the unique Nordic population based registers and biobanks. He has gained experience in performing large scale epidemiologic studies based on e.g. the Nordic national registries, and the Danish National Birth Cohort. In the last decade, the research has been described three times in more general articles in Science, with titles as “When an entire country is a cohort,” “The epidemiologist’s dream: Denmark” and “Science gold mine”. Professor Melbye regards the present study as a unique opportunity to investigate the impact of our everyday purchases on our health.