

QIU ANNI

Immediately available | lang visa

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📍 North Point district

🌐 <https://nicky-try.github.io/anni/work.html>

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ABOUT ME

- With 3 years of experience in website design and operation, proficient in SEO/SEM.
- Proficient in video editing, graphic design skills and design software.
- Experienced in managing Rednote and Facebook accounts.
- Skilled in using PivotTables to summarize and visualize key indicators.

EDUCATION

HONG KONG CHU HAI COLLEGE | Sep. 2024 - Oct. 2025

Master of Science in Applied Artificial Intelligence

GUANGZHOU COLLEGE OF COMMERCE | Sep. 2017 - Oct. 2021

Bachelor of Computer Science and Technology

WORK EXPERIENCE

OPPO (Outsourcing) | DEC. 2023 - AUG. 2024

Official Website Operation

- Responsible for the update, content maintenance and operation global official websites in more than 100 countries/regions.
- Handled website bugs, tested new website features, and verified functional integrity and backend system stability.
- Collaborated with the team to plan and execute website pages related to marketing campaigns, while optimizing web pages, copy, keywords and user experience.

STopkee Media., Ltd. | Jun. 2021 - Jul. 2023

Website Operation

- Built 150+ enterprise websites in different industries from scratch (95% customer satisfaction); set keywords, copy and descriptions, optimized site structure and improved search ranking.
- Tested new website features, fixed technical bugs.
- Operated social media accounts and designed visual materials (banners, promotional posters) for marketing campaigns.

Tianjin Yurin Technology Co., Ltd. | Nov. 2020 - Mar. 2021

Game Operation

- Responsible for daily monitoring of game operation data and system status, analyzing data to develop optimization plans

SKILLS

- Languages: Mandarin (Native), Cantonese (Native), English (Good)
- Design: Photoshop, Figma, Canvas, Capcut, Midjourney
- Website Operation: HTML, Css, JavaScript, Google Analytics, Google Search Console