

## **Coffee survey code book from CSV**

For the "Submission ID" field it was anonymized to texts:

Submission ID: (text)

The age of the recipients was measured by their number in terms of years and they were grouped categorically:

What is your age?: (text)

- <18 years old
- 18-24 years old
- 25-34 years old
- 35-44 years old
- 45- 55 years old
- 55-64 years old
- > 65 years old

How many cups of coffee do you typically drink per day?: (boolean)

Where do you typically drink coffee?:

At home: (boolean)

At the office: (boolean)

On the go: (boolean)

At a cafe: (boolean)

None of these: (boolean)

How do you brew coffee at home?:(text)

Pour over: (boolean)

French press: (boolean)

Espresso: (boolean)

Coffee brewing machine (e.g. Mr. Coffee): (boolean)

Pod/capsule machine (e.g. Keurig/Nespresso): (boolean)

How do you brew coffee at home? (Instant coffee): (bool)

How do you brew coffee at home? (Bean-to-cup machine): (bool)

How do you brew coffee at home? (Cold brew): (bool)  
How do you brew coffee at home? (Coffee extract (e.g. Cometeer)): (bool)  
How do you brew coffee at home? (Other): (bool)

How else do you brew coffee at home?: (text)

- National Chain
- Local cafe
- Drive-thru
- Coffee shop
- Deli or supermarket
- Other

On the go, where do you typically purchase coffee?: (text)

On the go, where do you typically purchase coffee? (National chain (e.g. Starbucks, Dunkin')): (bool)

On the go, where do you typically purchase coffee? (Local cafe): (bool)

On the go, where do you typically purchase coffee? (Drive-thru): (bool)

On the go, where do you typically purchase coffee? (Specialty coffee shop): (bool)

On the go, where do you typically purchase coffee? (Deli or supermarket): (bool)

On the go, where do you typically purchase coffee? (Other): (bool)

What is your favorite coffee drink?: (text)

Please specify what your favorite coffee drink is: (text)

Do you usually add anything to your coffee?: (text)

No - just black

Milk, dairy alternative, or coffee creamer

Sugar or sweetener

Flavor syrup

Other

Do you usually add anything to your coffee? (No - just black): (bool)

Do you usually add anything to your coffee? (Milk, dairy alternative, or coffee creamer): (bool)

Do you usually add anything to your coffee? (Sugar or sweetener): (bool)

Do you usually add anything to your coffee? (Flavor syrup): (bool)

Do you usually add anything to your coffee? (Other): (bool)

What else do you add to your coffee?:(text)

Whole milk

Skim milk

Half and Half

Coffee creamer

Flavored Coffee creamer

Oat milk

Almond Milk

Soy milk

Other

What kind of dairy do you add?: (bool)

What kind of dairy do you add? (Whole milk): (bool)

What kind of dairy do you add? (Skim milk): (bool)

What kind of dairy do you add? (Half and half): (bool)

What kind of dairy do you add? (Coffee creamer): (bool)

What kind of dairy do you add? (Flavored coffee creamer): (bool)

What kind of dairy do you add? (Oat milk): (bool)

What kind of dairy do you add? (Almond milk): (bool)

What kind of dairy do you add? (Soy milk): (bool)

What kind of dairy do you add? (Other): (bool)

What kind of sugar or sweetener do you add?: (text)

- Granulated Sugar

- Artificial Sweeteners
- Honey
- Maple Syrup
- Stevia
- Agave Nectar
- Brown Sugar
- Raw Sugar

What kind of sugar or sweetener do you add? (Granulated Sugar):  
(bool)

What kind of sugar or sweetener do you add? (Artificial Sweeteners  
(e.g., Splenda)): (bool)

What kind of sugar or sweetener do you add? (Honey): (bool)

What kind of sugar or sweetener do you add? (Maple Syrup): (bool)

What kind of sugar or sweetener do you add? (Stevia): (bool)

What kind of sugar or sweetener do you add? (Agave Nectar): (bool)

What kind of sugar or sweetener do you add? (Brown Sugar): (bool)

What kind of sugar or sweetener do you add? (Raw Sugar  
(Turbinado)): (bool)