

MUSKAN GUPTA

CONTACT



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https://www.behance.net/muskang2

EDUCATION

Bachelor Of Design Fashion Communication

National Institute of Fashion Technology, New Delhi Current GPA: 9.1

Std. XII PCM -ECO

Cambridge School, Noida 89%

Secondary Education

Cambridge School, Noida CGPA 9.6

SOFT SKILLS

- Communication
- Team Player
- Time Management
- Adaptability
- Attention to Detail

HARD SKILLS

- Graphic Designing and Branding
- Material Handling
- 3D modelling and Digital Δrt
- Research and conceptualization
- Hand Illustration
- Story Boarding
- Art Direction

INTERESTS

- Poetry
- Field Hockey
- Star Gazing

PROFILE INFO

GRAPHIC DESIGNER

SPACE DESIGNER

I am a design enthusiast, a storyteller, an eager learner, and a team player. For me the world's a stage, where we are constantly scripting our dramatic climax. While mine is still on paper, I am an audience, observing and sculpting myself to be a better person-a better designer.

Language

2019-23

English **** Hindi **** French ***

WORK EXPERIENCE

2022

Head Core Graphics Team: Spectrum-College Annual Fest



- Spearheaded the Fest branding and marketing collaterals in line with theme.
- Operated within tight timelines to deliver quality results.



2020-Present

Graphic Designer and Content Writer: Project Echo by WWF, India



- Designed the logo for the annual theme: Echo Re-Act
- Played an instrumental role in developing graphics and content for prototype and project deliverables.



2021

Graphic and Video Coordinator for JoyMitra Delhi Times Fashion Week 2021



• Collaborated with the brand for AV development for the runway, and backstage video and photography



2019 - Present

Core Member - Film and Photography Club, NIFT New Delhi



- Supervising the Videography and animation sub-team.
- Responsible for Yearbook 2021 concept development and compilation
- Developed and designed the team introduction animation
- Managed and executed various events within campus.

