



# Tanishka Parulekar

Communication Designer and  
Visual Merchandiser

I am a fashion communication design student my job is to forecast trends, work with graphic designers and se to it the upcoming trends our met through the designs and photo shoots.

## Professional Skills

- Photography
- Trend Forecasting
- Visual Merchandising
- Adobe Suite
- Layout making
- Branding and promotion
- Public Speaking
- Leadership

## Languages

- English
- Hindi
- Marathi
- Gujrati

## Awards & Citations

- Rising Star in Squash
- Read-a-thon award longest reading streak
- Marketing Campaign Cetificate for Myntra, Times Now, Unacademy, Jio Saavn, Spotify

## How to reach me:

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tanishka.parulekar@nift.ac.in

## Personal Details

Date Of Birth 12 may 2000  
Elegible to Work In - Indian  
Total Years of Experience - 3  
Industry - Advertising, Forecasting, Design and Documentation, Marketing, Media, Retail

## Educational Training

National institute Of fashion Technology

- From July 2019
- Graduating in May 2023

## NGO /Student Organization

Paradigm Of Life

Volunteer from 2018 Present

Girls Up Aloka

Social media Head  
April 2021 to May 2021

NIFT Spectrum Fest

Social media Volunteer Feb 2020

Felecity

Social media Volunteer  
August 2020 - December 2020

## Work Experience

Viral Fission

May 2020- August 2021

- Making marketing Campaign Ideas and pitches for various Brand
- Social media Department
- Team Leader

My Captain Internship

July 2020 - August 2020

- Promoting the brand in my social circle
- Brand Ambassador
- Digital Marketing Intern

Vijay Sales Internship

March 2018 - June 2018

- Promoting the brand in my social circle
- Brand Ambassador
- Digital Marketing Intern