

Mehak Mishra

B.Des (Fashion Communication)

GET IN CONTACT

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A dedicated Third-year Fashion Communication student at NIFT, Hyderabad and a creative writer who identifies herself with every form of art. Always eager to learn and push boundaries with creative abilities. Persistent and detail-oriented with a strong sense of research analysis, creative design and its Implementation. Excellent communication and networking skills.

WORK EXPERIENCE

Content Writer (Nov 2021- Mar 2022)

By The Bay and The Lal Street

Editorial extern (Aug 2021-Sep 2021)

Asiana Times

- Research about trending topics and news articles regularly
- Write blogs about the relevant topics with SEO proof content

Video Editor And Photographer- intern (Jul 2021 - August 2021)

Remembrance Design Studio

- Responsible for Editing Guest Interviews visual and audio clips.
- Social Media Content Creation

Digital Marketing and Merchandise Design (May 2021 - August 2021)

Hiccup - Online Dating App*

- Responsibilities include discussing social media marketing
- Strategies and brainstorming merch design ideas.
- Head of the Outreach team- content writing and networking

EDUCATION

National Institute of Fashion Technology, Hyderabad (2019-23)

Bachelor of Design (B.des)- Fashion Communication

- *Specialization- Fashion Media*
- *interdisciplinary Minor- Fashion Explorations*

Modern Academy- Lucknow

- *Senior Secondary (XII): Science- 2017-18*
- *Secondary (X)- 2015-16*

SKILLS

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|------------------------|------------------------|
| • Creative writing | • Trendspotting |
| • Styling | • Research & Analysis |
| • Illustrations | • Communication skills |
| • Photography | • Problem solving |
| • Content Research | • Resilience |
| • Adobe Creative Cloud | |
| • Microsoft Office | |

ACHIEVEMENTS & PROJECTS

Winner of Nift Spectrum Fashion Show

(sponsored by FTV)

TrendSpotter- (Sep 2020 - Present)

- Trend Insight and Forecasting Lab, is sanctioned by the Ministry of Textiles, Govt. of India

Freelance Artist

- Sold across 50+ paintings as a small business artist.

Content Writer

- NIFT College Magazine