

# NIGAR FATIMA

STUDENT

## CONTACT

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- Lahore , Pakistan

## SKILLS

- Video Editing & Production
- Videography
- Social Media Marketing
- Accounts & Record Management
- Leadership & Team Management
- Communication Skills
- Content Creation
- Problem-Solving & Adaptability
- Presentation software
- Social media skills
- Research basic computer information

## LANGUAGES

- Urdu - Native
- English - Medium



## PROFILE

Creative and results-driven professional with expertise in video editing, social media strategy, and team leadership. Skilled in producing high-quality visual content and managing brand presence across digital platforms. Experienced in leading teams, delegating tasks, and ensuring timely project delivery. Passionate about storytelling and creating impactful digital campaigns.



## WORK EXPERIENCE

### Video Editing and Videography 2023 - PRESENT

NCBA&E UNIVERSITY CLUBS

- Filmed and edited engaging videos for university club events
- Managed and created video content for official social media accounts to boost engagement.
- Captured high-quality footage, ensuring brand consistency and visual appeal.
- Edited videos using professional tools to align with social media trends and formats.
- Collaborated with club members to plan shoots and deliver content within deadlines.

### Social Media Marketing 2022-PRESENT

FREELANCE

- Managed and created content for Instagram pages and vlog channels, boosting audience engagement.
- Filmed, edited, and optimized videos for social media, YouTube, and other digital platforms.
- Planned marketing strategies, posting schedules, and ad campaigns to grow followers.
- Produced high-quality vlogs with strong storytelling and visual appeal.
- Collaborated with clients to ensure content aligns with brand identity and goals.



## EDUCATION

NCBA&E University  
ADPCS COMPLETE AND BSCS CONTINUE

KIPS College  
Intermediate Computer Science (2023)

FG School  
Matriculation Computer Science (2021)