Dear Applicant,

Thank you for applying to join **House of Marktech**. As part of our hiring process, we are conducting skill-based assessments to evaluate your logical thinking, practical ability, and domain expertise.

Please find below the detailed guidelines and tasks as per your applied role.

General Instructions for All Applicants

- **Screenshots:** Take a **screenshot of your screen every 30 minutes** during the task. Each screenshot must clearly show the **timestamp**.
- **Task Log:** Maintain a brief log describing what you worked on during each 30-minute period.
- **TestGorilla Assessment:** Complete at least one **TestGorilla Personality Assessment** relevant to your applied role and attach the **certificate of completion** in your submission.
  Link 1: https://app.testgorilla.com/s/btgvlv0v
  Link 2: https://app.testgorilla.com/s/som7rytc
  Link 3: https://app.testgorilla.com/s/i3yc1mmr
  (All test are same choose anyone)
- **Original Work Only:** All submissions will be strictly checked for plagiarism and AI-generated content. **Use of ChatGPT or copied material will result in immediate disqualification.** Make sure everything you submit is entirely your own work.
  Best presentations win, deploy and submit your code using github, vercel free plans and submit the links.
  Use google sheets and drive to submit your documents or graphics with access shared to "sid@houseofmarktech.com"

House Of MarkTech
ByProduct Ventures LLP
sid@houseofmarktech.com
kriti@houseofmarktech.com
+ 91-8287108009

Role-Based Assessment Tasks

Frontend Developer

Build a responsive web-based task manager using **HTML, CSS, and Vanilla JavaScript**:

- Add/delete/complete tasks
- LocalStorage for persistence
- Filters: All / Completed / Pending
- Sort by newest
- Mobile-friendly design

Backend Developer

Build a REST API using **Node.js or language of your choice**:

- User registration and login
- Add, view, delete tasks (user-specific)
- Simple token/session logic (without third-party auth)
- File-based or in-memory data handling

UI/UX Designer

Redesign a **login/signup interface** using Figma or Adobe XD:

- Include mobile and desktop layouts
- Features: input validation, password toggle, error states
- Submit final design + 1-page document explaining UX decisions

Company Management Role

Create a **7-day execution plan** to scale House of Marktech's operations:

- Strategy for team management, lead generation, performance tracking
- Define daily KPIs and deliverables
- Prepare a **10-slide presentation** (Google Slides or PDF)

Business/Data Analyst

Analyze a dataset of your choice (or request one from us):

- Clean, explore, and visualize data

House Of MarkTech
ByProduct Ventures LLP
sid@houseofmarktech.com
kriti@houseofmarktech.com
+ 91-8287108009

- Deliver a **1-page insights summary**
- Use Excel, Sheets, or any BI tool

HR Role

Design a recruitment and onboarding pipeline for three tech roles:

- Sourcing strategy, interview funnel, shortlisting process
- 7-day onboarding checklist
- Submit as structured Google Doc or PDF

Graphic Designer / Video Editor

Option A – Carousel Design:

- Create a 5-slide Instagram carousel promoting House of Marktech's services (branding, PR, web/app development, etc.)

Option B – Short-Form Reel:

- Create a 30–45 sec promotional reel for House of Marktech using **stock footage/media**.
- Add text, transitions, sound, and effects suitable for brand introduction.

No source files needed. Submit only the final images or videos.

House Of MarkTech
ByProduct Ventures LLP
sid@houseofmarktech.com
kriti@houseofmarktech.com
+ 91-8287108009

HOM

Submission Guidelines

Please submit the following in a single folder:

- Your completed task
- 30-min interval screenshots with visible timestamp
- Task log
- LinkedIn Skill Assessment certificate

Email your submission to:
sid@houseofmarktech.com
Subject Line: Task Submission – [Your Role]
(e.g., *Task Submission – Frontend Developer*)

Deadline: Within **24hrs** from receiving this email.

For any queries or if you need a dataset, feel free to WhatsApp us at **+91 8287108009 (NO CALLS)**.

What You'll Gain

Certification of Completion
Receive an official 45-day internship certificate acknowledging your successful participation and contribution.

Letter of Recommendation (LOR)
Outstanding performance will be rewarded with a personalized letter of recommendation from our leadership team, highlighting your skills and impact.

Pre-Placement Offer (PPO)
Top interns will be considered for a pre-placement offer, starting at a package of ₹2 LPA, with a clear path for growth and learning.

Paid Internship Opportunities
Those who excel during the internship may be offered extended, paid internships to continue contributing as part of the team.

Equity Opportunities (ESOPs)
Get the chance to earn ESOPs and become a stakeholder in the company's success, as a reward for your exceptional involvement and commitment.

House Of MarkTech
ByProduct Ventures LLP
sid@houseofmarktech.com
kriti@houseofmarktech.com
+ 91-8287108009

Founding Team Exposure

Work closely with our core team, contributing directly to real projects and being involved in strategic discussions. Your ideas won't just be heard—they'll be implemented.

Full-Time Employee Benefits

If you continue with us post-internship, you'll receive all full-time employee benefits in accordance with industry standards, including paid leaves, performance bonuses, growth planning, and professional development support.

We look forward to reviewing your work and potentially welcoming you to the House of Marktech team.

THANKYOU FOR READING SO FAR