# **Design Choices and Challenges**

# **Design Choices**

### **Overall Style**

#### **Font and Colors:**

- Font Family: Chose Arial, sans-serif for a clean and modern look.
- **Background Color**: Used a light beige #f9f9f9 for the overall background to provide a neutral and calming backdrop.
- **Text Color**: Opted for a dark grey #333 to ensure readability and contrast against the light background.

#### Header

#### **Background Image:**

- Used a scenic background image of Karnataka to set the theme and attract visitors.
- **Typography**: Emphasized the blog title with a larger font size and white color to stand out against the background.

### **Navigation**

#### **Style:**

- Dark background color #333 with white text for high contrast and readability.
- Added hover effects to navigation links for better interactivity and user experience.

### **Blog Posts**

#### **Article Styling:**

- Each article has a white background with light grey borders, padding, and margin to create separation between articles.
- Border-radius and box-shadow are used to give a card-like appearance to each article for modern design aesthetics.
- Ensured that images and videos are responsive and properly sized within articles.

#### **About Me**

#### **Background and Text Alignment:**

- Used a light blue background #e6f7ff to distinguish this section from the rest of the
- Centered text and increased font sizes for the section title and content to make it more engaging.

#### **Contact**

#### Form Styling:

- Styled input fields and textarea with padding, border-radius, and shadow to make the form user-friendly and visually appealing.
- Interactive submit button with hover effects to enhance user experience.

#### **Footer**

#### **Footer Styling:**

- Dark background color similar to the navigation bar to maintain consistency.
- Styled links with color changes on hover for better interaction.
- Included additional links and copyright information.

# **Challenges Faced**

## **Responsive Design**

Ensuring that the blog is fully responsive and looks good on all devices was a significant challenge. This required careful use of CSS media queries and flexible layout techniques to adapt the design for different screen sizes.

# Image and Video Embedding

Initially, there were issues with displaying images and videos correctly. These were addressed by:

- Ensuring correct paths to images and using responsive image sizes.
- Embedding YouTube videos properly and ensuring they are responsive.

### **Consistency Across Browsers**

Maintaining a consistent look across different web browsers was challenging due to differences in how browsers render HTML and CSS. This was managed by testing on multiple browsers and making necessary adjustments.

# Visual Hierarchy and Readability

Balancing visual hierarchy while maintaining readability was crucial. This involved:

- Choosing appropriate font sizes, weights, and colors.
- Using spacing, margins, and padding effectively to create a clear structure and avoid clutter.

# **User Experience**

Enhancing user experience through interactive elements like hover effects on navigation links and buttons required careful consideration of timing and styling to ensure they were intuitive and added value without being distracting.

# **Conclusion**

The design choices made for the "My Tours" personal blog aimed to create a visually appealing, user-friendly, and responsive website that effectively showcases the content. Overcoming the challenges involved careful planning, testing, and iterative improvements to achieve the desired outcome.