## Nature of the customers

## **FOR**

## **Share Karo App**

**Version 1.0 approved** 

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"Share Karo App" is specifically designed for university students to provide them with a eloquent platform to share their means of leisure in hostel with other students. Its helps the students to know and interact with each other and exchange shareable items like novels, music, TV Series and study materials. It helps the student to socialize with people beyond their circle. The app is a generic sharing and socializing portal for local area where physical connection is easily established. The app majorly focuses on university students. It's helpful in sharing academic resources, which would be beneficial for juniors and also provides them with conveyance sharing facility to a common route. The app is local area or university specific.

The seeding idea of the product is derived from the basic needs and requirements of fellow college friends who are unable to procure the entertainment stuff they require due to lack in communication and contacts. This idea has been implemented on smaller scales in different university across the country and is now being developed as a completely new model with features of cab sharing and socializing. This app is basically going to be the interface between two users to intend to exchange data with mutual consent and interests.

S.no	User Class	Description
1.	Students	Students love to indulge in such activities where they can exchange their leisure measures.
2.	Colony people	This app can be really useful for townships and localities in order to exchange stuff.
3.	Office staff	This app can help office colleagues to share items like major files and requirements.

The software has been designed majorly for University students. However, it can be generalized and extended to local area space where people can interact and share their entertainment, study material and conveyance through the app.

The user can sign up through university/domain login and can share their email/contacts if they want so that other users can contact. Users are required to describe their interest in type of TV Series or particular movie or novel garner. The can share study materials ppts or pdf for the juniors. The user can sketch the details of their journey and check if anyone's matches with theirs. Users can search for their needs under headings like entertainment, studies and conveyance and if their requirement matches with any uploaded ones can then contact the consent person. The user can send request to the consent person for his/her contact.