

# **Feasibility Study Report**

## **Project Description :**

Our project is aimed to minimize the strenuous work of managing organizing and promoting the fest and events. user can add modify events, register withdrawal his registration from the event

## **Problem Statement :**

Need to analyse the scope of our project and market factor, to check the feasibility a survey is conducted, to get a broader view of the problems.

## **Technical Feasibility :**

The project is feasible in today's technology for development purpose the official IDE is used which is available on all the major operating system i.e Linux , Windows and Mac. For app to work all it needs is android version 4.0 which is supported by almost all the device .

## **Operational Feasibility :**

The project require JAVA for the developing the UI and app , some xml is also used. From the users side , it will perform all the general basic tasks on the go which sometime cause operational problem during the fest.

## **Economic Feasibility:**

The project require no money during the app development phase but for further posting the app in official stores it requires 25\$ initial cost for posting

## **Scheduled Feasibility:**

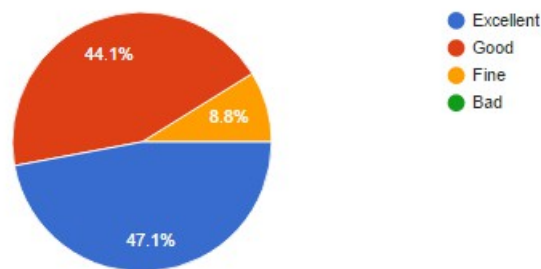
The app can be released after 1 month .

## **Market Feasibility:**

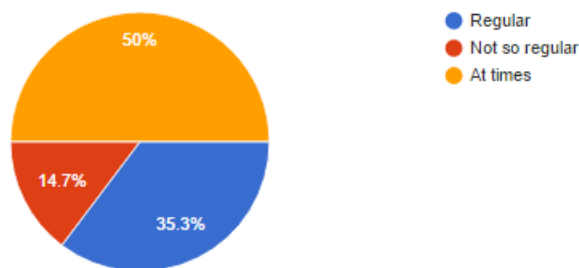
The market of this app is quite big , as the college fest and event are slowly becoming a trend and culture in the college life and most of the event sometime offer lucrative winning prize, so our app will provide a common platform to all these people , giving them opportunity to never miss a event

**Survey :** The main aim of our survey was to know about the reaction of our target customers about our project and if they would like to use it or not. Also we enquired about what functionalities they in our application.

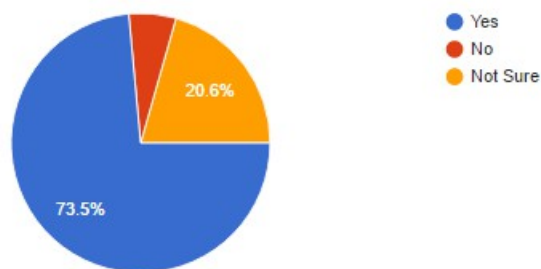
How did you like the idea ? (34 responses)



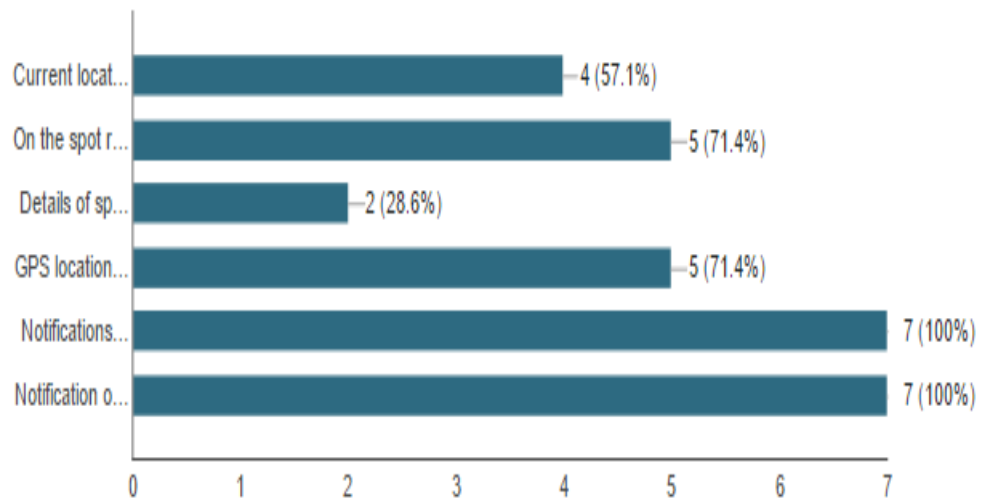
How often will you use it ? (34 responses)



Will you use it ? (34 responses)



What all requirements do think should be provided: (7 responses)



This survey shows that our customers are interested in the services and features we want to deliver to them. Hence the survey comes out to be positive. Also the survey has provided us with the features and functionalities that our users want, with notification being the most wanted.