

NATURE OF CUSTOMER

Our app Festeve is all about college fests and its activities, therefore the customer has to be a college student only, irrespective of the field of study and gender.

To be more precise this app caters to 3 sections of college students :

1) who are keen to take part in competitions held during college fests whether it be technical or non-technical or cultural

2) for students who just like to visit or attend fests for the sake of fun

3) for those who are facilitating the fests in their own college(fest-administration).

These users basically use this platform for their fest promotion.

In technical terms, the customer must be using android smartphone(minimum 4.1) and should have access to network for major of our features.

In terms of geography, the student or colleges must belong to India only not any other country strictly.