



2019

2020

2021

2022
Est

Q1

Q2

Q3

Q4

YTD

YTG

Overall market top 5 products based on GM % Growth

product	GM %	GM % LY	GM% Growth
⊕ AQ 5000 Series Electron 8 5900X Desktop Processor	39.34%	35.23%	4.1%
⊖ AQ BZ 101			
Acclaimed Stores	41.01%	36.06%	4.9%
All-Out	39.38%	47.69%	-8.3%
Amazon	37.92%	35.60%	2.3%
Argos (Sainsbury's)	39.85%	36.12%	3.7%
Atlas Stores	33.03%	40.57%	-7.5%
Atliq e Store	38.09%	37.42%	0.7%
AtliQ Exclusive	46.82%	43.81%	3.0%

Overall market Bottom 5 products based on GM % Growth

product	GM %	GM % LY	GM% Growth
⊕ AQ 5000 Series Ultron 8 5900X Desktop Processor	36.23%	36.92%	-0.7%
⊖ AQ Dracula HDD – 3.5 Inch SATA 6 Gb/s 5400 RPM 256 MB Cache			
Acclaimed Stores	39.16%	36.77%	2.4%
All-Out	35.84%	47.79%	-11.9%
Amazon	35.11%	35.96%	-0.9%
Argos (Sainsbury's)	37.69%	36.01%	1.7%
Atlas Stores	28.80%	40.84%	-12.0%

Brazil- Top & Bottom 5 Products Based on GM %

product	GM %	GM % LY	GM% Growth
⊖ AQ 5000 Series Electron 8 5900X Desktop Processor			
Amazon	30.75%	31.86%	-1.1%
Atliq e Store	26.37%	30.71%	-4.3%
⊕ AQ Clx1	28.37%	32.47%	-4.1%
⊕ AQ Mforce Gen Y	28.44%	33.42%	-5.0%
⊕ AQ Qwerty	28.38%	33.68%	-5.3%
⊕ AQ Zion Saga	28.74%	32.98%	-4.2%

market	product	GM %	GM % LY	GM% Growth
Brazil	⊕ AQ Aspiren	24.77%	33.00%	-8.2%
Brazil	⊖ AQ Dracula HDD – 3.5 Inch SATA 6 Gb/s 5400 RPM 256 MB Cache			
Brazil	Amazon	25.66%	33.20%	-7.5%
Brazil	Atliq e Store	22.92%	34.60%	-11.7%
Brazil	⊕ AQ Marquee P4	24.42%	32.48%	-8.1%
Brazil	⊕ AQ Pen Drive 2 IN 1	22.82%	29.52%	-6.7%
Brazil	⊕ AQ Smart 3	24.00%	33.70%	-8.0%